

SMART-MR

FINAL WEB-CONFERENCE

TRANSFORMING EUROPEAN
METROPOLITAN REGIONS

SMART MOBILITY FOR BETTER
LIVEABILITY


SMART-MR
Interreg Europe

 European Union
European Regional
Development Fund

 **AMB** : Àrea Metropolitana
de Barcelona

26TH - 27TH NOVEMBER 2020,
10.00H-13.10H (CET)
VENUE: ONLINE MEETING

PICTURE CREDIT: ROBERTO RAMOS

DAY 1

26TH NOVEMBER

Welcome to the event Joan Maria Bigas, Director Transport, Mobility and Sustainability Area at the Barcelona Metropolitan Area	10h00
Opening Speech: Reflections from the SMART-MR project Dr. Janez Nared, ZRC SAZU, Lead partner	10h10
'Interreg Europe - state of play Verena Priem, Policy Officer, Interreg Europe Joint Secretariat	10h25
Actions and results at regional level Presentation of the 8 participating regions and main targets <ul style="list-style-type: none">▪ Aino Hatakka - Project manager, HSY, Helsinki Region▪ Anna Ulvehed - Urban planner, Municipality of Kungälv, Gothenburg Region▪ Ruth Lamas - Project manager, Barcelona Metropolitan Area▪ Carmo Tovar - Project manager, Metropolitan Area of Porto▪ Giampiero Orsini - Project manager, Metropolitan City of Capital Rome▪ Balázs Fejes - Mobility planning expert, BKK Centre for Budapest Transport▪ Klemen Gostič - Project manager, RRA LUR, Ljubljana Urban Region▪ Sesilie Bjørdal - Project manager, The Agency for Urban Environment, City of Oslo	10h35

Panel discussion on the SMART-MR results 11h25

- Irma Karjalainen - Director, HSY, Helsinki Region
- Dr. Janez Nared - ZRC SAZU, Lead partner
- Giampiero Orsini - Project manager, Metropolitan City of Capital Rome
- Klemen Gostič - Project manager, RRA LUR, Ljubljana Urban Region
- Balázs Fejes - Mobility planning expert, BKK, Centre for Budapest Transport
- Carmo Tovar - Project manager, Metropolitan Area of Porto
- Liv Maren Bjørnstad - Special advisor, Viken County, Oslo Region
- Per Kristersson - Senior regional planner, Gothenburg Region

Coffe Break 11h45

We invite you to join us on a bicycle route with Bicivia to discover the Metropolitan area of Barcelona

Practical Guide on Station Area Concept & Implementation 12h15

- Mariona Conill - Project manager AMB, Moderator
- Aino Hatakka - Project manager, HSY, Helsinki Region
- Per Kristersson - Senior regional planner, Gothenburg Region
- Janez Nared - ZRC SAZU, Lead partner
- Antti Mentula - Architect, City of Helsinki
- Anna Ulvehed - Urban planner, Municipality of Kungälv

SMART-MR – Reflection on the project results 12h45

Peter Austin, Planning advisor at the City of Oslo

1st day conclusions 13h05

DAY2

27TH NOVEMBER

Welcome to the 2nd day of the event 10h00
Xavier Tiana, Head of International Relations,
Barcelona Metropolitan Area

Keynote Speech: 10h10
Smart Mobility with a Health Perspective
Introduction with Dr. Maria Neira, Director of the
Department of Public Health and the Environment,
World Health Organisation
Thiago Hérick de Sá, Department of Environment,
Climate Change and Health, World Health
Organization

Virtual visit, take your coffee 10h40
We will continue our interurban cycling adventure
exploring the Barcelona Metropolitan Area key
infrastructures

Covid-19 sustainable transport measures 11h00
Roland Krebs, Director Superwien - Moderator

- Jorge Barbeiro - Responsible for the mobility management, Metropolitan Area of Porto
- Carles Conill - Director of Sustainable Mobility, Barcelona Metropolitan Area
- László Sándor Kerényi - Director of Strategic Planning, BKK Centre for Budapest Transport
- Dayton Skjerve-Gordley - Special advisor, Agency for Urban Environment, City of Oslo
- Andrea Pasotto - Head of the Strategic Mobility Planning Area, Rome Mobility Services

Looking for new questions to open new approaches in low-carbon mobility 12h00

SMART-MR closure 12h30
Carles Conill and Dr. Janez Nared