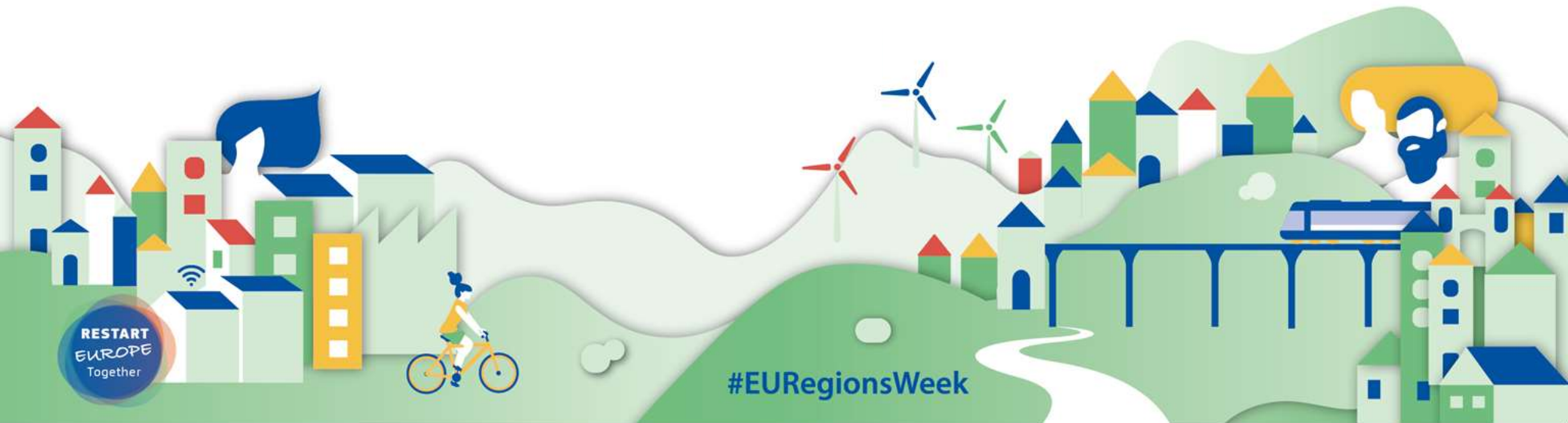


Interregional cooperation 2021-2027



Speakers

- **Erwin Siweris**, Interreg Europe
- **Emmanuel Moulin**, URBACT
- **Petra Masáčová**, Interact
- **Wiktor Szydarowski** and **Thiemo Eser**, ESPON

**18th EUROPEAN WEEK of
REGIONS and CITIES**

05>09 OCTOBER 2020 | 12>16 OCTOBER 2020 | 19>22 OCTOBER 2020

ACHIEVEMENTS



European Committee
of the Regions



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European
Commission

**Interreg
Europe**



European Union | European Regional Development Fund

Interreg Europe

Erwin Siweris

Programme Director | Interreg Europe Secretariat

e.siweris@interregeurope.eu



Cooperation strengthens cohesion

Number of project partners

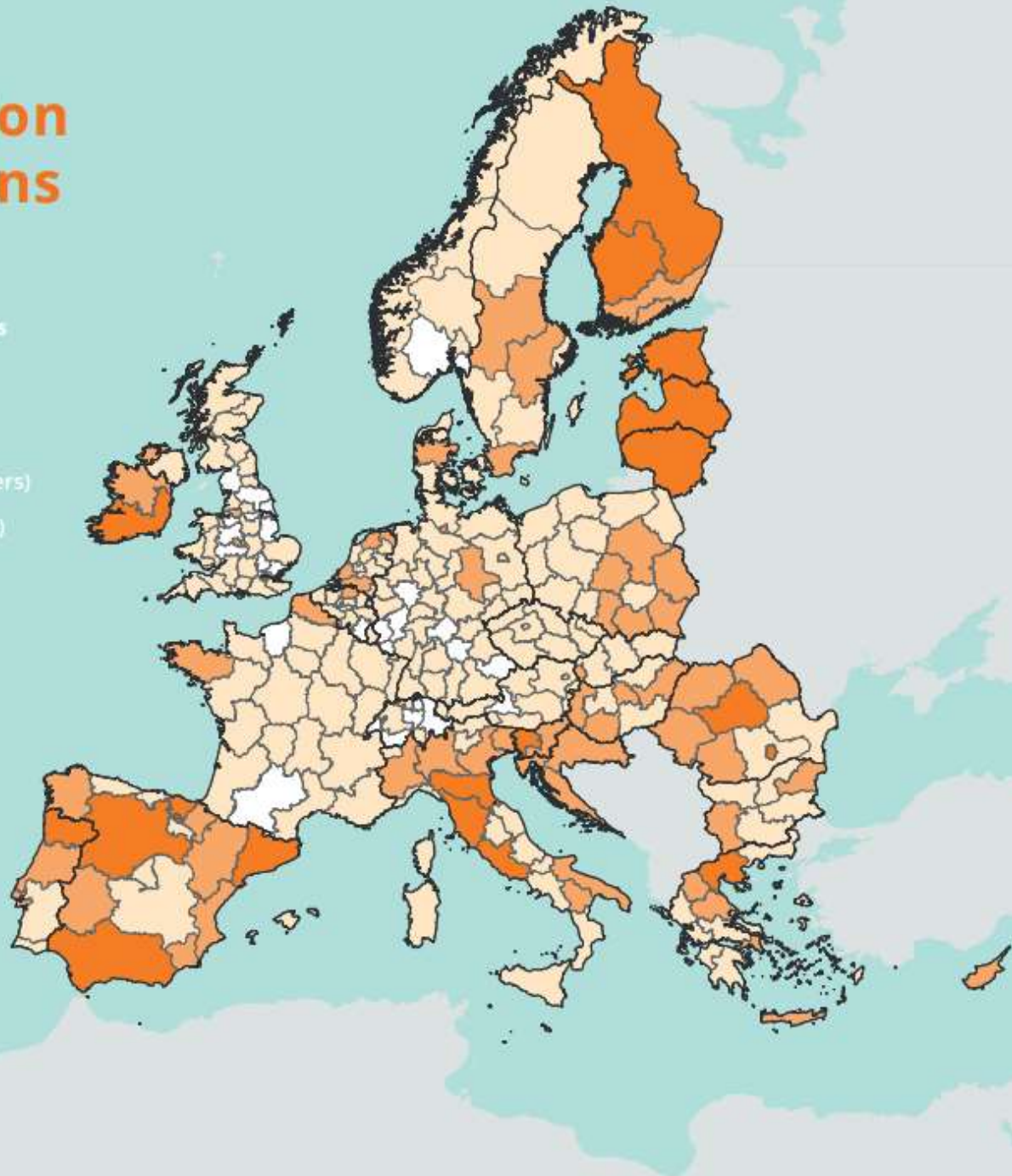
- No partners
- Low (1-8 partners)
- Medium (9-22 partners)
- High (23-49 partners)



RÉUNION



GUADELOUPE



Interreg Europe helps regional and local governments to develop and deliver better policies





**Interreg
Europe**

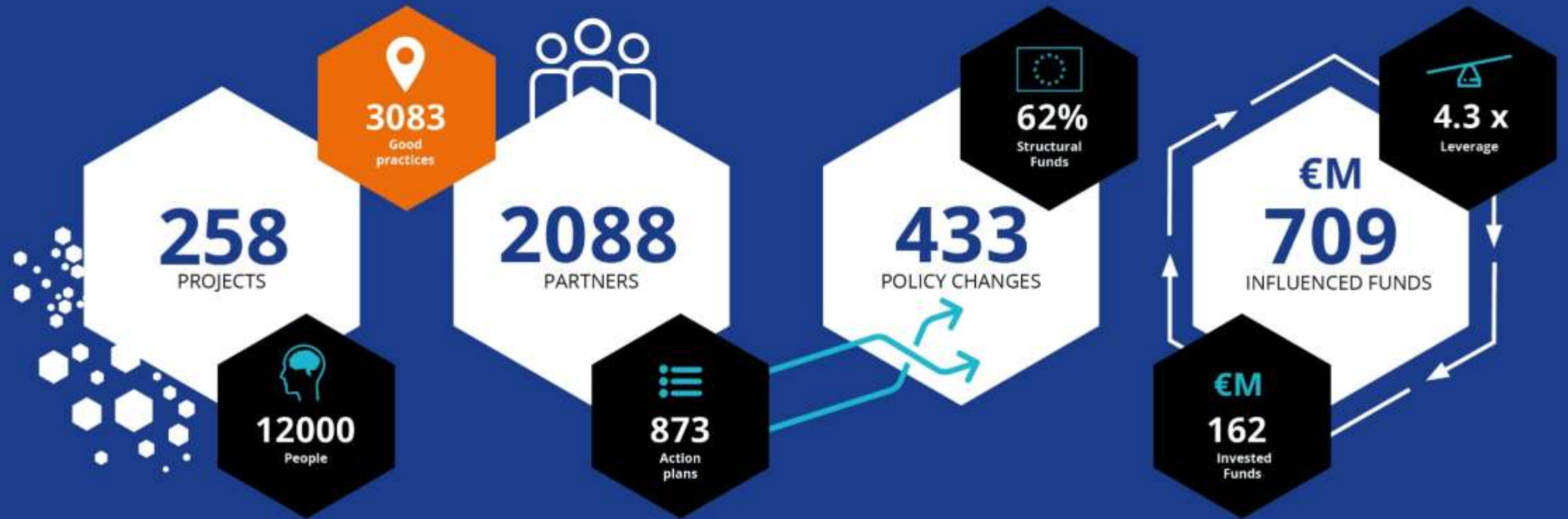


European Union | European Regional Development Fund

Programme KEY achievements



Projects



Publication on project results

When Europe cooperates, regions benefit

Stories about cooperation results



Learn more:
www.interregeurope.eu/projectresults

Follow us on social media:



Independent ageing with telemedicine

Elderly people in Cyprus are benefiting from telemedicine. A good practice from Slovenia inspired Cypriot health providers to set up telecare services to enable their ageing population to preserve their independence and continue to live at home.

www.interregeurope.eu/hocare



Protecting nature by darkening the skies

Birds and other animals can be disturbed by excessive light, but in Luxembourg's Nature 2000 nature parks action is being taken. Thanks to input from Hungary, Luxembourg's park management plans are now addressing light pollution.

www.interregeurope.eu/nightlight



Modernising a development centre for SMEs

New businesses in Ropivnica-Križevci County are now accessing early development guidance; thanks to Norway, the County's Development Centre and Technology Park has expanded its service portfolio to include non-financial services.

www.interregeurope.eu/atmforsmes



Cutting CO₂ through better data sharing

The inhabitants of German towns in Rhineland-Palatinate will soon be able to take part in monitoring their local greenhouse gas emissions using widely accessible data portals, thereby helping to protect the climate. The portals were inspired by a system developed in Romania.

www.interregeurope.eu/support



Feedback on #policylearning services

Two days peer review in Bulgaria on Structuring Centres of Excellence and Competence

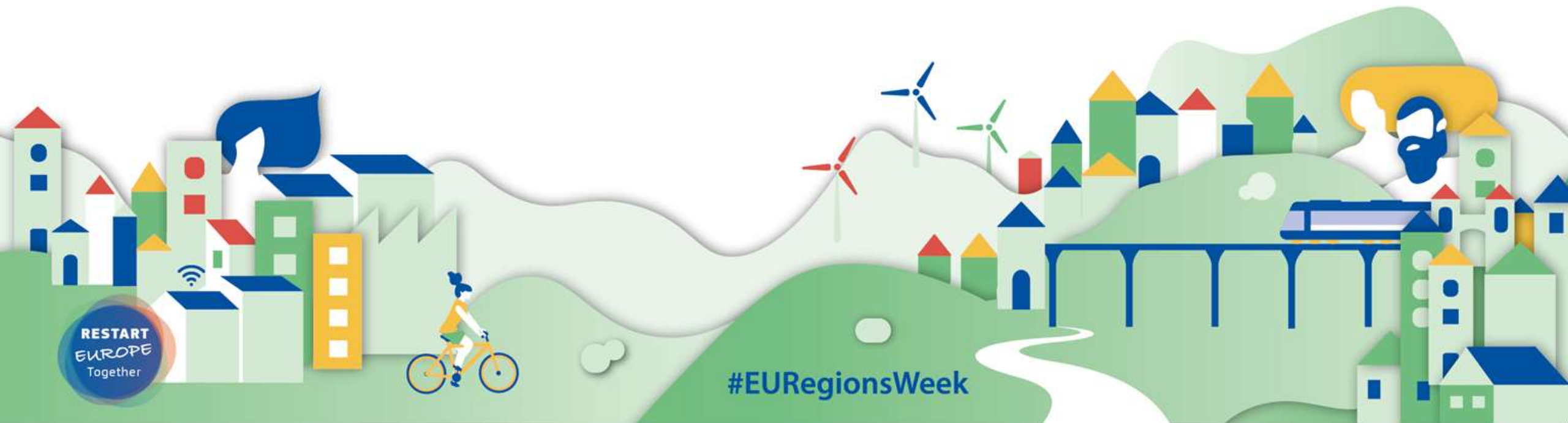
“ *It is nice that we can use quick and efficient instrument [peer review] and get practical solutions to what one is looking for.*

Selected peers were interested and provided advice relevant to the Bulgarian environment. It is very important because we can't accept any solutions - they have to be adapted to our regional/national context. ”



Video interview: https://www.youtube.com/watch?v=gQvU9orpXAQ&feature=emb_logo

Interregional cooperation 2021-2027



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ACHIEVEMENTS





URBACT listens to cities' needs

- ◆ 500 Cities within **70 Transnational Networks** were financed by URBACT III to design & implement action plans and transfer good practices
- ◆ Cities from all sizes, from all parts of Europe, on all themes of cohesion policy through an open and bottom up process

URBACT empowers cities to co-design & implement integrated policies with local stakeholders

Within transnational networks cities benefit from adequate expertise and tools.

URBACT Toolbox

<https://urbact.eu/toolbox-home>



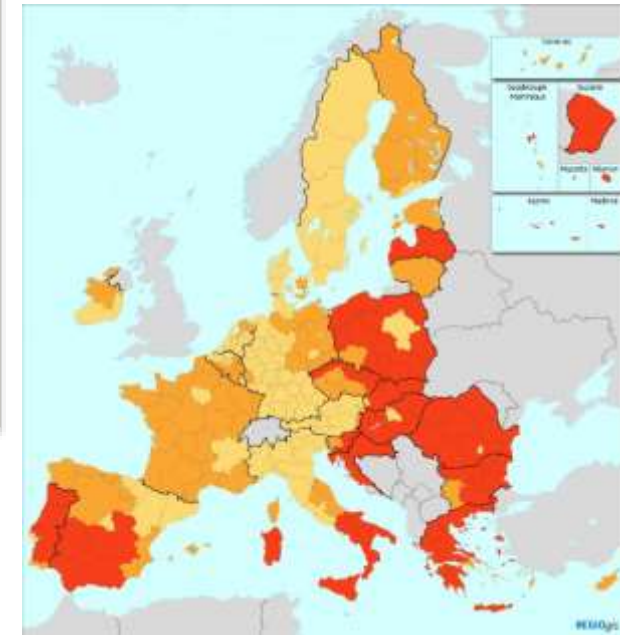
Capacity building activities are adapted to fit to the actual needs.

e-university

<https://ueu2020.urbact.eu>



Smarter use of EU funds is supported



URBACT shares knowledge from partner cities to a wider audience

Contributions to all **EU Urban Agenda** partnerships through dedicated thematic capitalisation activities

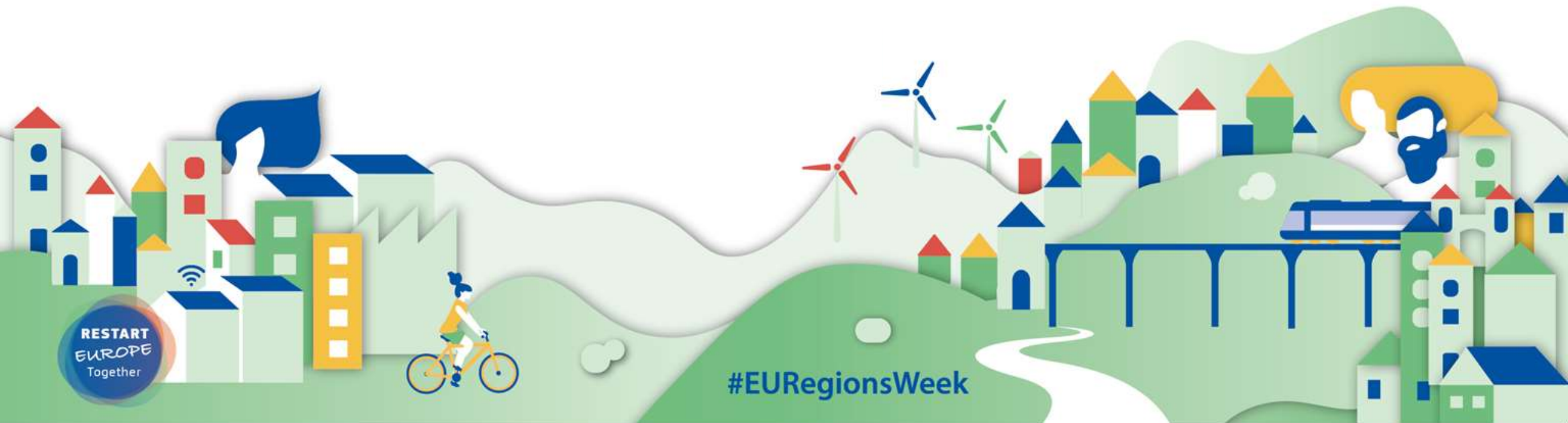


URBACT City Labs to illustrate the principles of sustainable urban development of the new Leipzig Charter:

<https://urbact.eu/leipzig-charter>



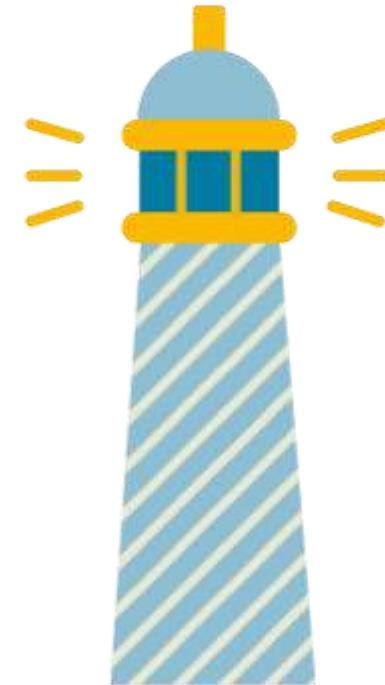
Interregional cooperation 2021-2027



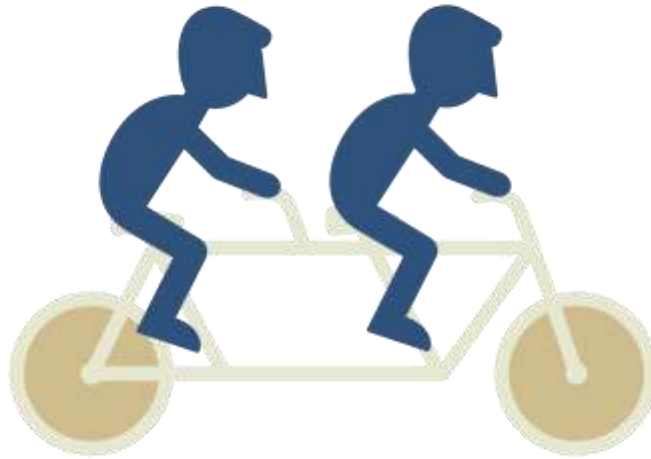
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Interact: Achievements 2014 - 2020




Cooperation can be complex;
our job is to make it easier.




Our Objectives:



— **Objective 1** —
Improve the
management capacity of
Interreg programmes



— **Objective 2** —
Improve the Interreg
capacity in capturing and
communicating results

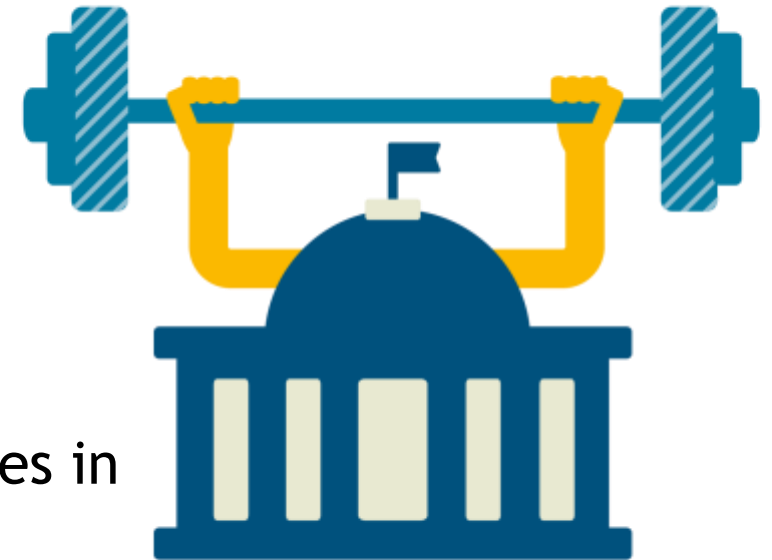


— **Objective 3** —
Improve the
implementation of new
ways of cooperation

Objective 1: Improving the management capacity of Interreg programmes

Our activities have helped programmes implement cooperation

- Core activities have supported programmes:
 - 11,000 participants
 - 450 events
- Produced 200 tools to support cooperation programmes in their implementation.



Figures as of end 2019

What does this look like for Interreg: Simplified Cost Options



Complex and evolving topic, essential for post 2020 financial management.



5 recent events, from the basics to visioning SCOs for Interreg in post 2020 period.

5 publications covering common questions, road maps for programmes, reports and more.



An online course, SCOs explained, offering a crash course in SCOs in 3 bite-sized modules.



Tools to support the effective management of programmes



eMS: Over 35 programmes using it, saving up to €20M. New system under development to be the primary system for Interreg 2021 - 2027 on a free-license basis.



HIT: Over 60% of programmes used harmonised templates in current period. New generation of tools under development.

Objective 2: Improve capacity in capturing & communicating results

We helped programmes share their results and increased the visibility of 'Interreg'

- Reintroduced Interreg, and developed the harmonised brand to provide wider visibility of cooperation programmes
 - 80% of programmes adopted the harmonised logo in the current period
- Project Slam: Six projects using storytelling techniques at EU Regions Week.
- EC Day and other events to celebrate cooperation.
- Dedicated and targeted support for programme communication officers



Tools that communicate and make visible Interreg results and activities



Interreg: A harmonised brand, developed within HIT, and supported by a portal, interreg.eu, with key programme details and supporting a network of communication officers.

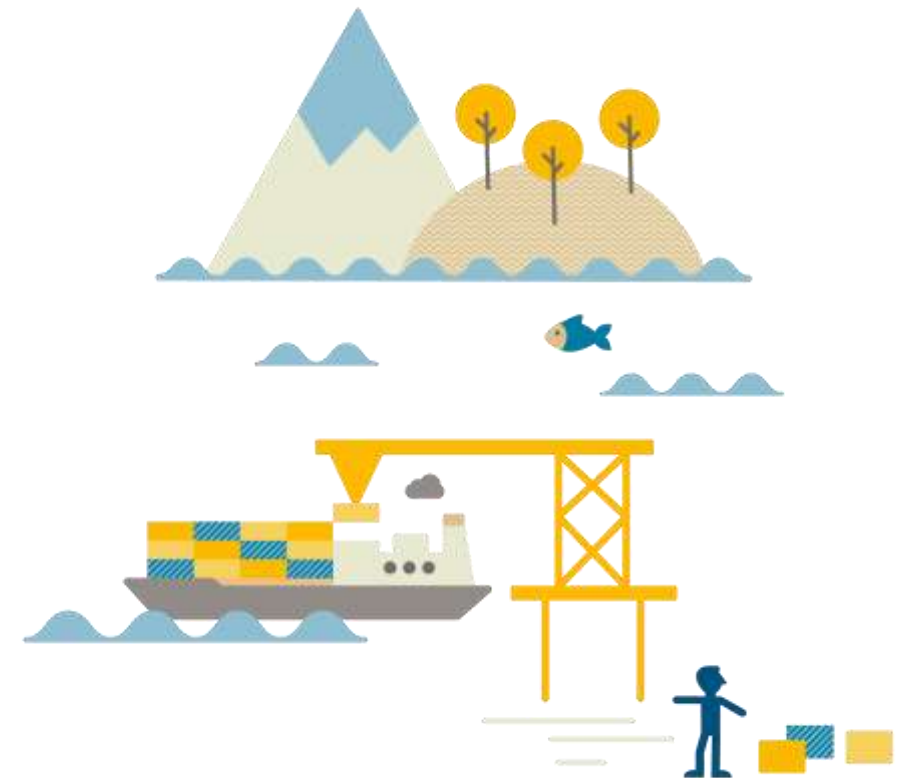


Keep.eu: Interreg data - who is doing what, where, and with whom. Data from 85% of Interreg, more than 24,000 projects since the year 2000.

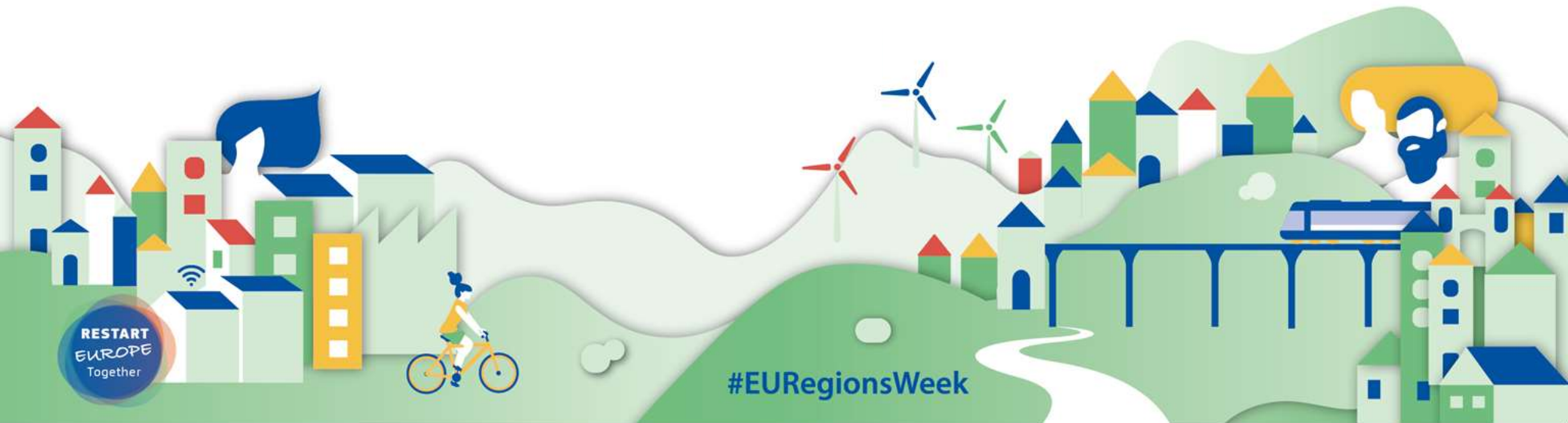
Objective 3: Improve the implementation of new ways of cooperation

We helped generate new ideas and provided momentum for macro-regional strategies

- Key finding of a case based impact evaluation conducted by the European Policy Research Centre regarding support to MRS.
- Long term, capacity building work - supporting the embedding of the strategies
- Independent evaluation found our work had supported the development of new ideas, new contacts and new networks
- Support explicitly recognised in latest Commission report on implementing the strategies.



Interregional cooperation 2021-2027



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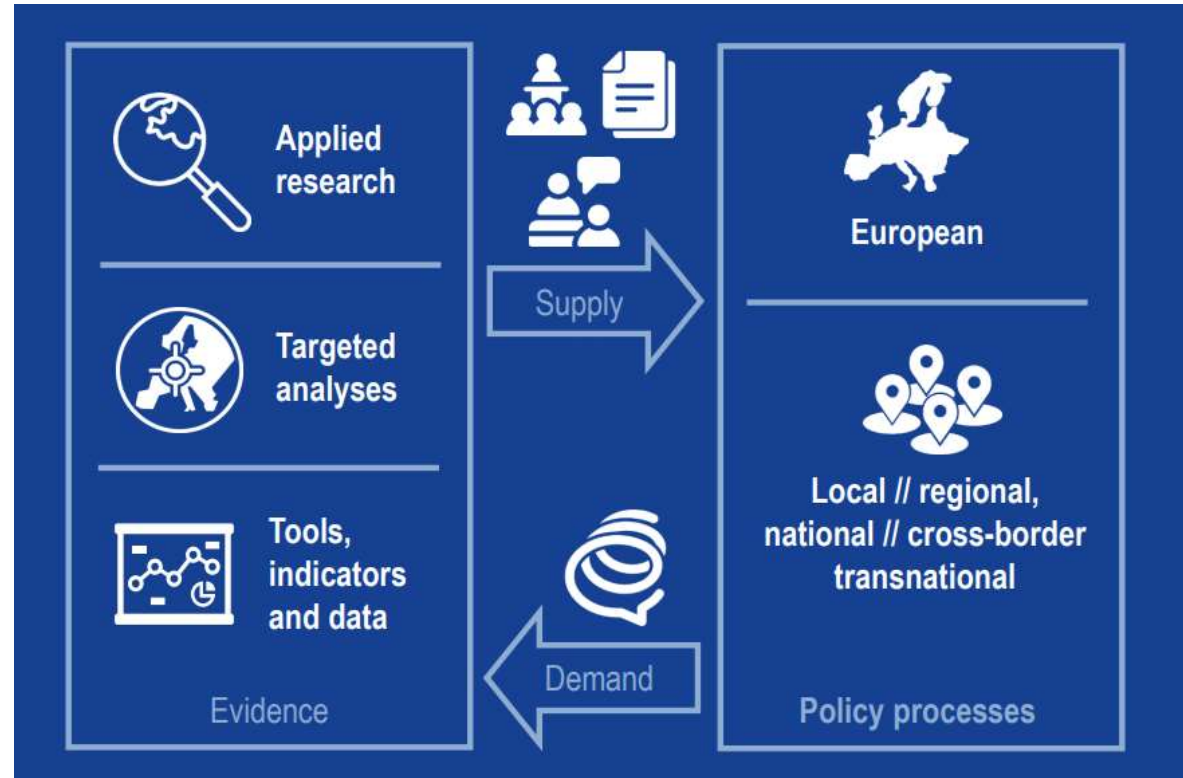
Inspire Policy Making with Territorial Evidence

// ESPON @ EURegionsWeek Interregional cooperation 2021-2027

13 October 2020 | 11h30 -13h00

What ESPON does for you

- **Connects** governments, researchers, and practitioners.
- Draws **policy recommendations** on how to cope with challenges and potentials for the European territories.
- Shows how cities, regions and countries **perform**. And, offers advice how to perform even better.
- Offers **free data, knowledge and visuals** for every interested stakeholder.



1

OUR ACHIEVEMENTS

Wiktor Szydarowski, Director, ESPON EGTC



Inspire
Policy Making
by Territorial
Evidence

espon.eu

We produce a lot of evidence...

Our stock only since 2016. And growing!



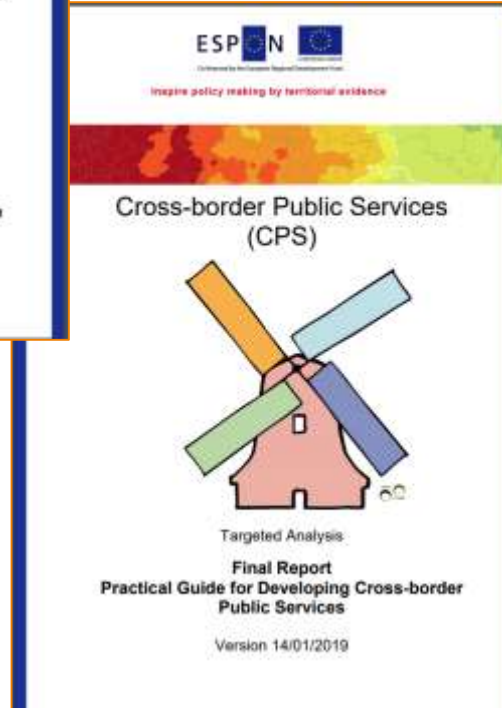
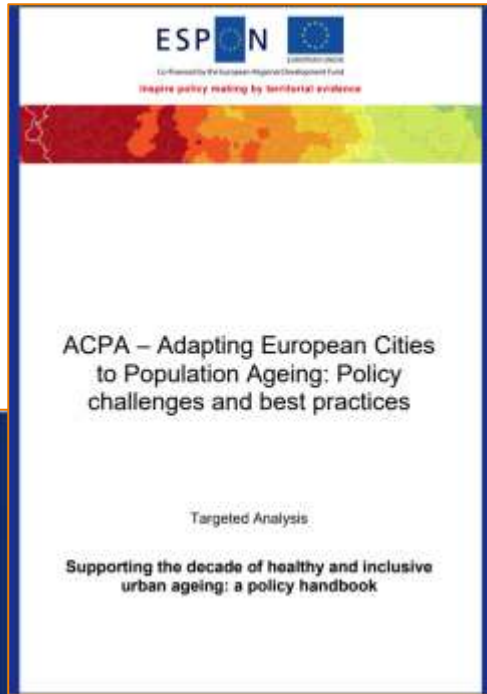
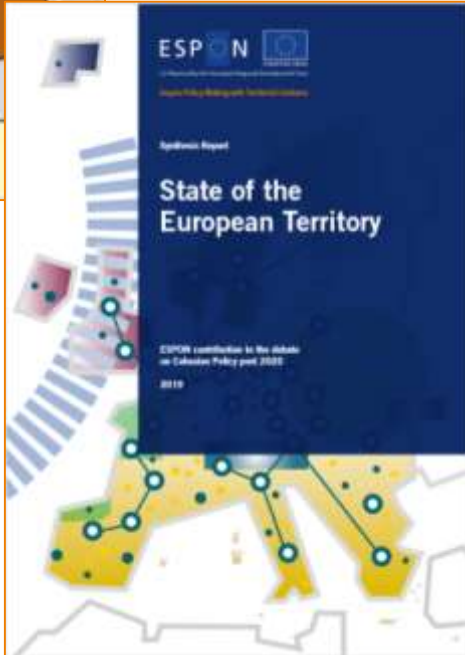
22 Applied Research (pan-European projects)



29 Targeted Analyses for **188** transnational, cross-border, national, regional and local customers

+1200 maps in our resource!

Do feel welcome!



espon.eu/peer-learning

Rapid response to policy needs
from targeted analysis to peer-learning

1 
Stakeholders apply for a targeted analysis.

≈
½ year

2 
ESPON carries out the targeted analysis.

≈
1 year

3 
Stakeholders apply the analytical results in their policy processes.

4 
Potential peers who seek advice for similar policy processes call for peer-learning. ESPON organises a peer-learning workshop.

≈
2-3 months

5 
Stakeholders transfer know-how to their peers during the workshop.

≈
2 days

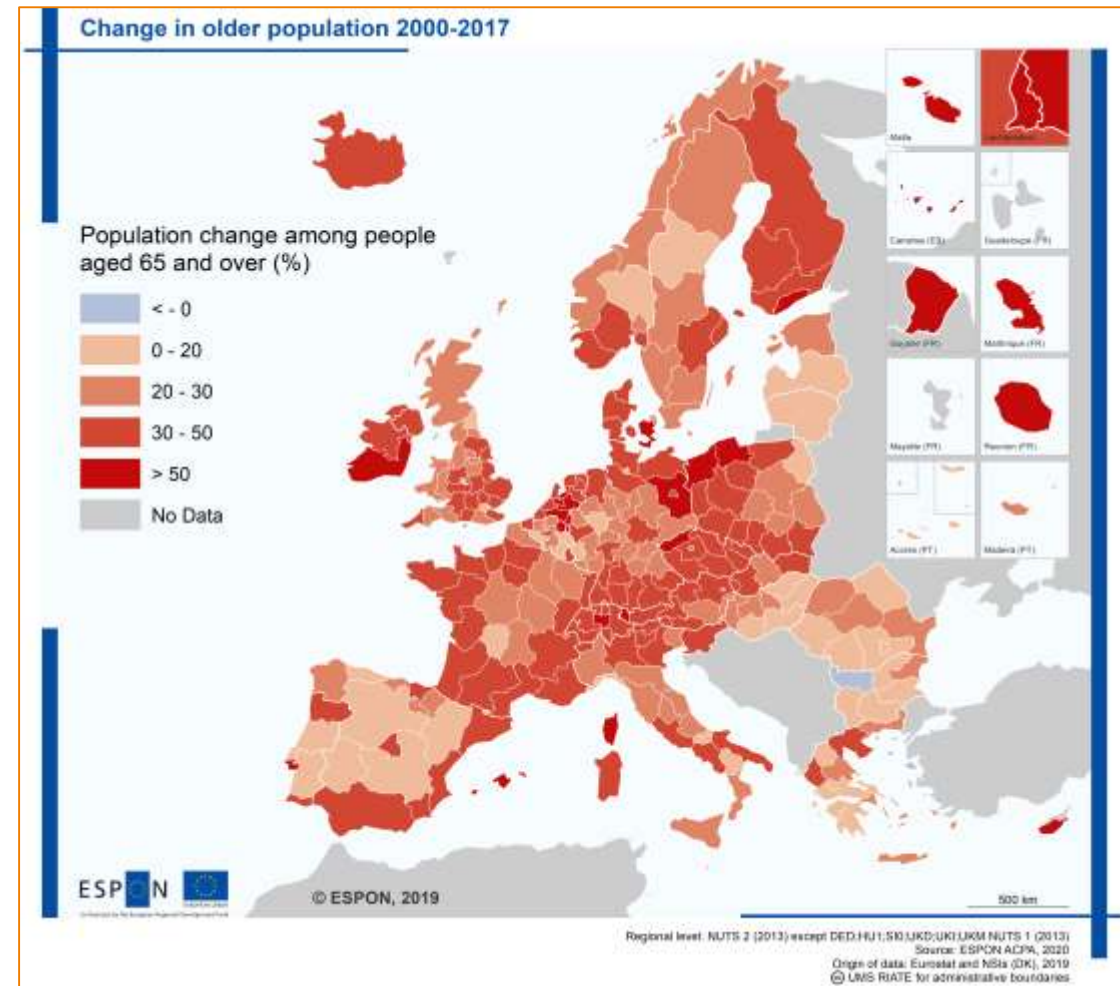
Good to hear some of you like us! Maybe you will like us, too?

ESPON ACPA has led to detailed insights in the demographics of the cities involved, how older people experience their lives in these cities and how the city administrations shape their ageing policies.

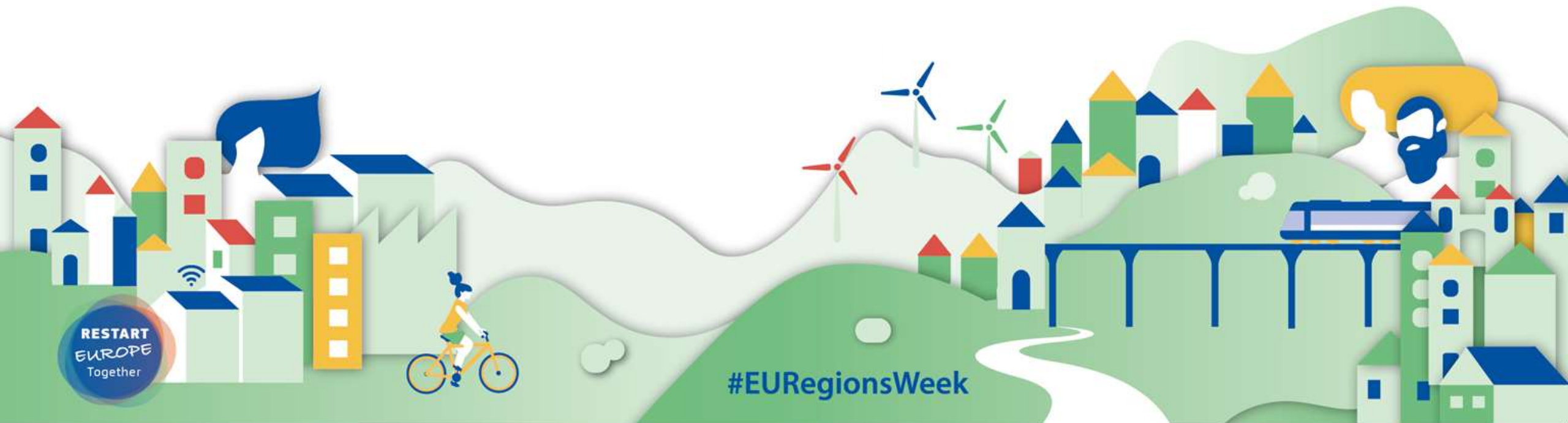
The report provides effective building blocks to further build upon and to take current and future actions that are required for making the city a place that allows for comfortable and healthy ageing.

This year, Amsterdam will conduct an in-depth strategic study on the impact of ageing on the city. ESPON ACPA will be taken into account in that study.

Tom van Benthem and Johan Osté,
Municipality of Amsterdam, Stakeholder
of ESPON ACPA



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FUTURE



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**Zoom to
the future**





No revolution....

*“interregional cooperation to **reinforce the effectiveness of cohesion policy**:*

*by promoting **exchange of experiences**, innovative approaches and capacity building focusing on policy objectives [...] and the Interreg specific objective "a better cooperation governance", in relation to the identification, dissemination and transfer of good practices into **regional development policies** including **Investment for jobs and growth goal programmes**”*

Key features remain:

1. Pan-European
2. Similar overall objective
 - Regional development policy makers as core target groups
3. Similar means to achieve the objective
 - Main focus on capacity building



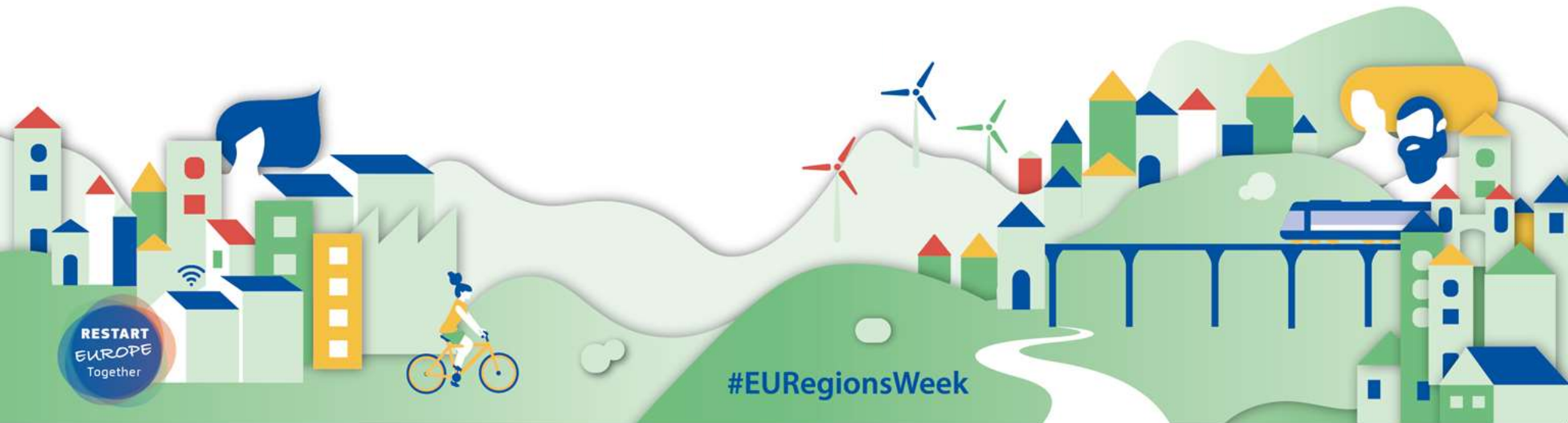
but evolution....

*“interregional cooperation to reinforce the effectiveness of cohesion policy: by promoting exchange of experiences, **innovative approaches** and capacity building focusing on policy objectives [...] and **the Interreg specific objective "a better cooperation governance"**, in relation to the identification, dissemination and transfer of good practices into regional development policies **including** Investment for jobs and growth goal programmes”*

Proposals:

1. Focus on Structural Funds lightened?
2. Learning by doing: pilot actions facilitates?
3. Better cooperation governance
 - Better reflect the core nature of the programme (capacity building)

Interregional cooperation 2021-2027





URBACT IV WHAT'S NEW FOR 2021-2027?



Cities needs and expectations



URBACT survey on Cities' needs February-March 2020

- ◆ A strong governance at urban level
- ◆ Capacity to develop, co-create and implement integrated plans with stakeholders
- ◆ Building on URBACT way of working among peer cities
- ◆ More implementation and closer links with EU funding

European Urban Context 2021-2027

- ◆ To continue to support European cities to exchange experience and transfer good practice on sustainable urban development
- ◆ To complement the **European Urban Initiative**.
- ◆ To follow the key principles of good governance of the **new Leipzig Charter**

What should stay

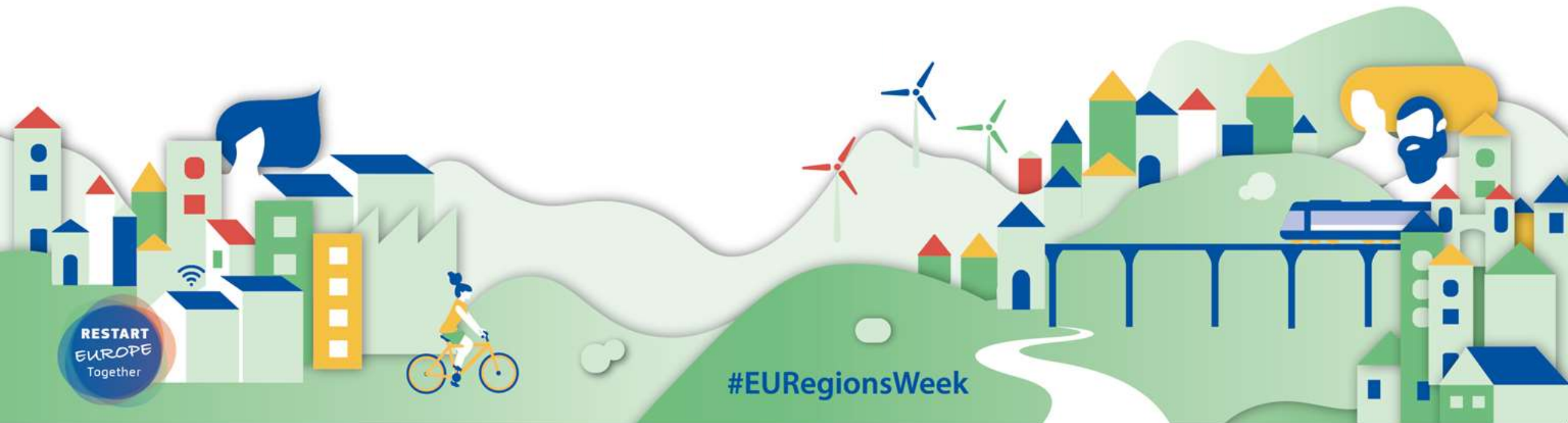


- ◆ Networking activities combining capacity building & knowledge sharing
- ◆ Open to all cities
- ◆ Bottom up thematic approach and balance between more/less developed regions
- ◆ Dedicated expert and capacity building support
- ◆ Urban Knowledge sharing - linking 'from the ground' and higher policy levels.



- ◆ More focus on small and middle size cities
- ◆ Networks with enhanced support for testing solutions and with improved transfer methodology
- ◆ Specific Transfer Mechanism for Urban Innovative Actions
- ◆ More focus on ‘green’ and ‘digital’ priorities, as well as governance challenges such as gender
- ◆ Knowledge broker & producer in partnership with EUI to impact EU policy level
- ◆ Strengthened links through National Points with Cohesion Policy for more impact

Interregional cooperation 2021-2027



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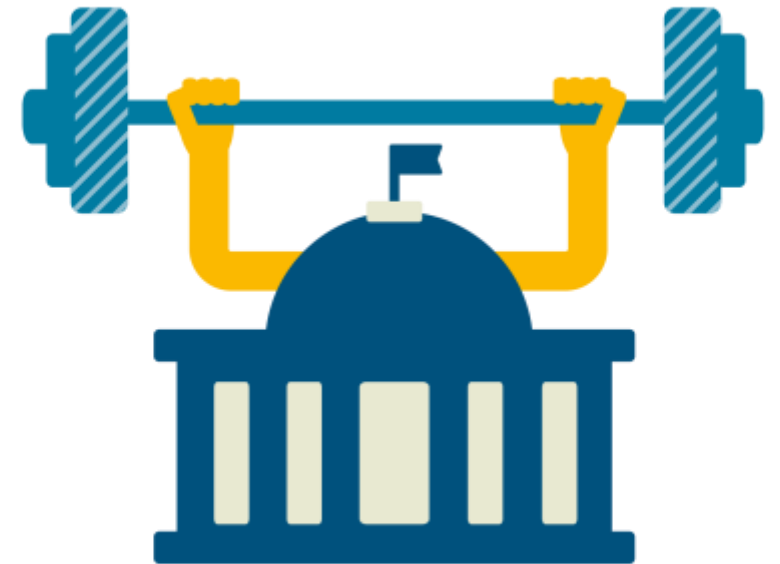
Interact IV: Novelties in the new period



Main mission is business as usual

Interact will continue to help make Cooperation Work!

- Large body of our tasks will continue into the new period
- New approaches to our methodology
 - Joint actions
 - Training
- Using online tools as part of our approach
- Hopefully with face to face events and trainings



Stronger, more established tools



Pilot tools in previous period now established

- eMS was a garage project for five programmes, license agreements were actually signed with over 30 programmes
- New Jems system (Joint Electronic Monitoring System) is built for this number, and designed to be even more flexible

Tools harmonise programme management

- HIT tools are recognised best practice, and they are even stamped to say so – with the HIT seal.
- Tools provide foundation of a shared approach to core programme management, new in 2014 – 2020, and embedding this is key.



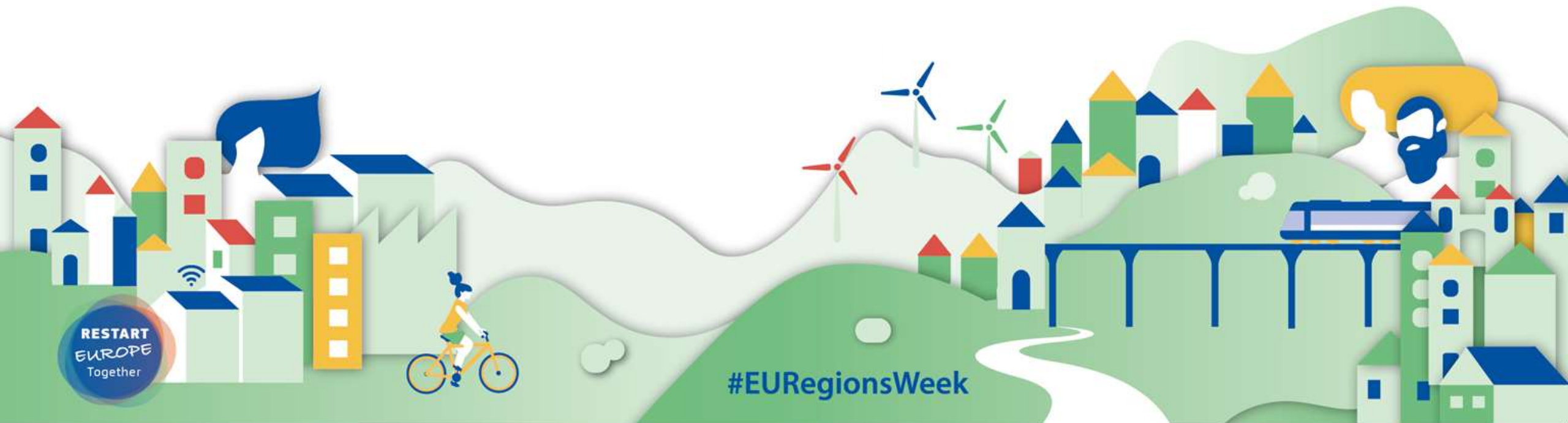
New partners and enhanced relationships

Expanding role beyond Interreg programmes

- Welcoming ENI (Interreg NEXT) into the wider Interreg family. Continuing our work with IPA programmes - cooperation beyond Europe's borders.
- Helping Interreg cooperate with Mainstream programmes and obligations for cooperation actions - key role under development
- Coordination and cooperation role for programmes. Support role for Macro-regional strategies, role under development to support Sea Basin Strategies and other cooperation forms.



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2

ESPON POST 2020

Progress of the Joint Working Group for the Preparation of the Cooperation Programme 2021-2027

Thiemo W. Eser, ESPON Managing Authority



ESPON post-2020 strategy

- To produce territorial evidence in a well defined framework for a better targeted research work selected on a systematic needs assessment
- To offer a variety of knowledge development activities responding to the demand of stakeholders so they can gain ownership and make use of the evidence produced

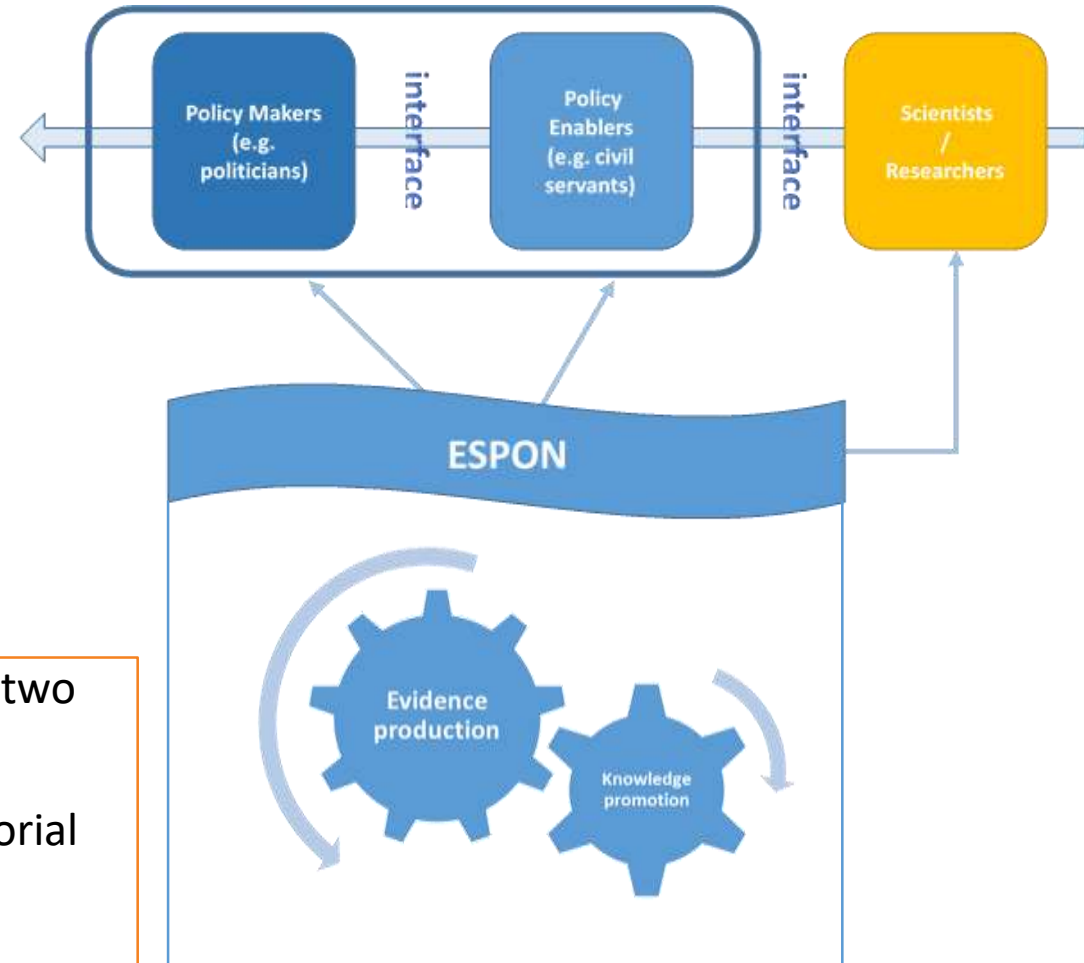


The ESPON approach

- a) **Respond to the evidence needs** of the target groups at different points of the policy cycle
- b) **Support the skills needed** for the productions and, more important, the use of the evidence knowledge, and
- c) **Fill in and support the interface between these three groups** of actors / target groups.

In other words: ESPON is successful if two conditions are met:

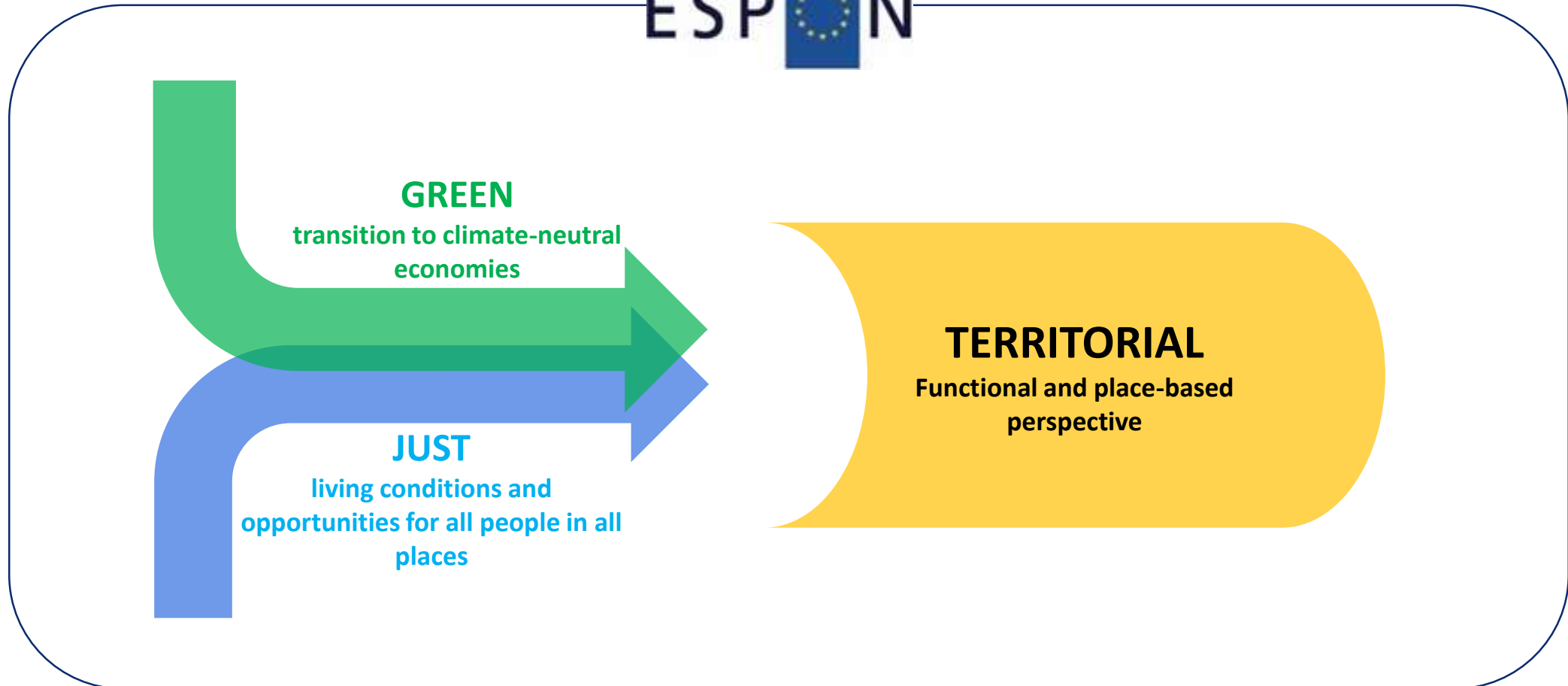
- Necessary condition - Useful territorial evidence is produced
- Sufficient condition - Evidence is promoted and used in policy making





ESPON Thematic orientation ...

provides territorial evidence to support stakeholders at all levels in achieving green transition to climate-neutral economies while ensuring at the same time just living conditions for all people in all places



... addressing territorial challenges of

ENVIRONMENTAL CHANGES

SOCIAL AND TERRITORIAL INEQUALITIES

ECONOMIC TRANSFORMATION AND RESILIENCE

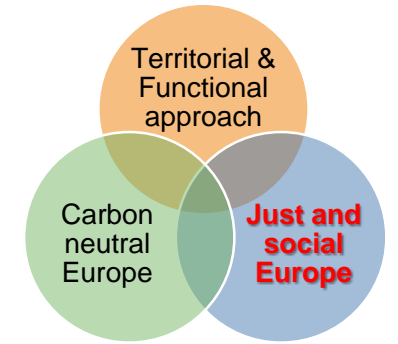
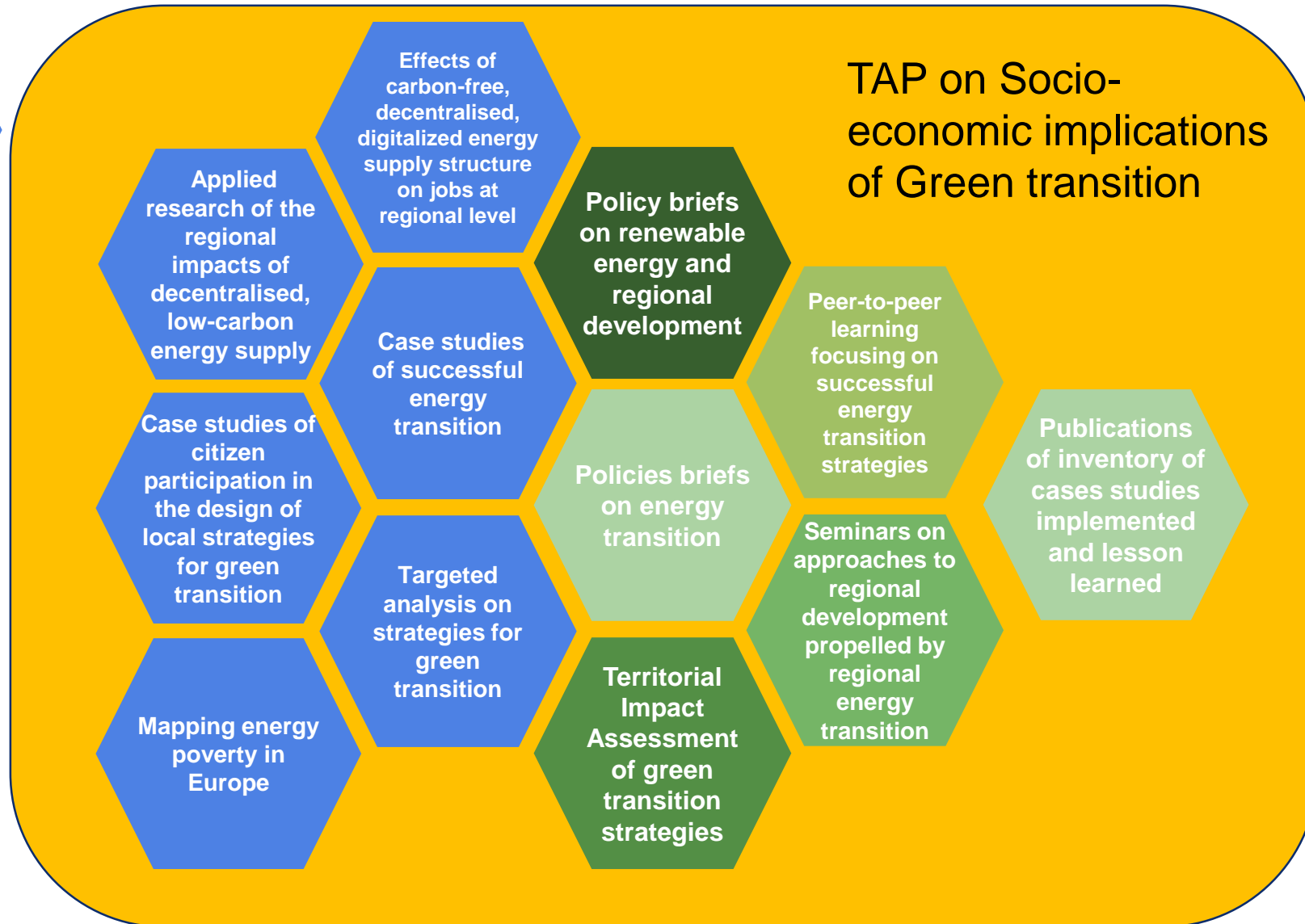
TECHNOLOGICAL TRANSFORMATION

GOVERNANCE AND MULTI-LEVEL COORDINATION

Activities implemented through Thematic Action Plans (TAPs)

Example for a TAP

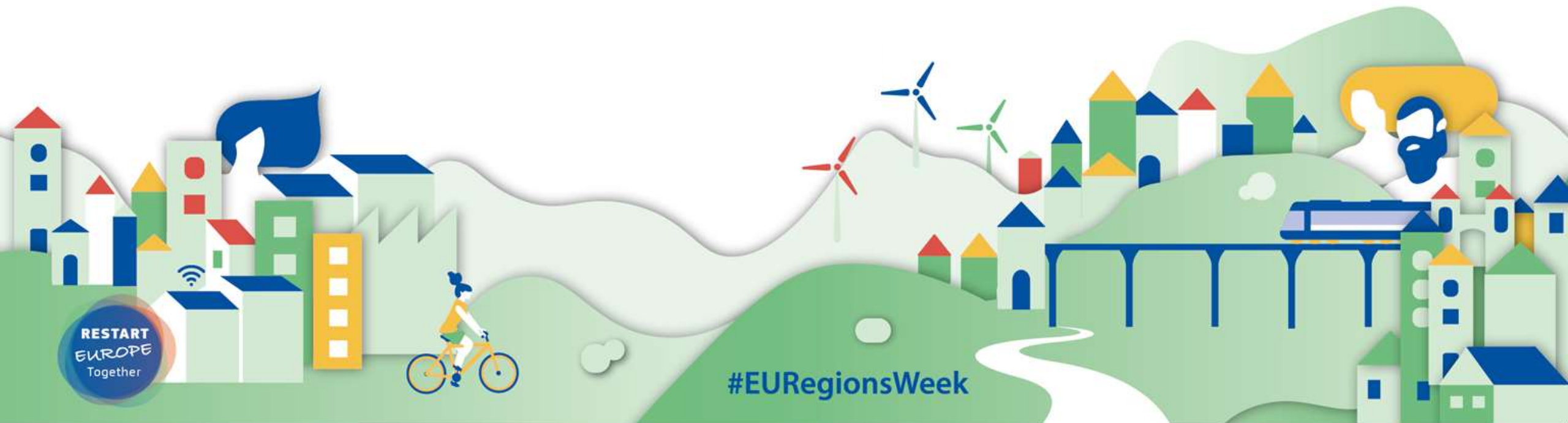
Examples for activities on **EVIDENCE PRODUCTION**



Examples for activities on **KNOWLEDGE DEVELOPMENT**

Thanks for your attention

Interregional cooperation 2021-2027



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NOW?



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**Benefit
NOW!**



Discover our projects



RIS3 (15)
Innovation ecosystems (12)
Innovation capacity (17)
Innovation in sector (21)



Support to SMEs (21)
Entrepreneurship (12)
Innovation capacity of SMEs (9)
Support to sector (24)



Low-carbon strategies (11)
Renewable energy (9 projects)
Energy efficiency (14)
Sustainable transport (26)



Biodiversity preservation (4)
Circular economy (11)
Natural and cultural heritage (28)
Resource efficiency (24)

Use our Policy Learning Platform services

1



Expert support

Get personalised advice

Contact the **policy helpdesk for your regional challenge** and get a list of relevant good practices, publications and contacts.

Public authorities can request a **peer review** or a shorter matchmaking session.

2



Community

Join the European network

Be part of a **network of 18.000 policymakers**

Participate in online and on site **thematic events**; contact other community members; receive newsletters and invitations.

Create an account to enjoy **full access to our services**.

3



Knowledge hub

Learn at your own pace

Explore our **key recommendations for policymakers** through a variety of formats: policy briefs, webinars and peer review outcomes.

Read about **the latest EU trends**, and stories featuring project results and good practices.

4



Good practices

Inspire and get inspired

Europe is full of regional policy initiatives that proved their success.

Our database gathers over **1,800 good practices, reviewed and validated by experts**.

Start exploring and share your own.

A strong team of experts



Interreg 30 | Share stories



Interreg  30 years together



interregeurope

https://www.youtube.com/watch?v=IIRHwgKRPAo&feature=emb_logo

Sharing solutions
for better regional policies



Research and innovation



SME competitiveness



Low-carbon economy



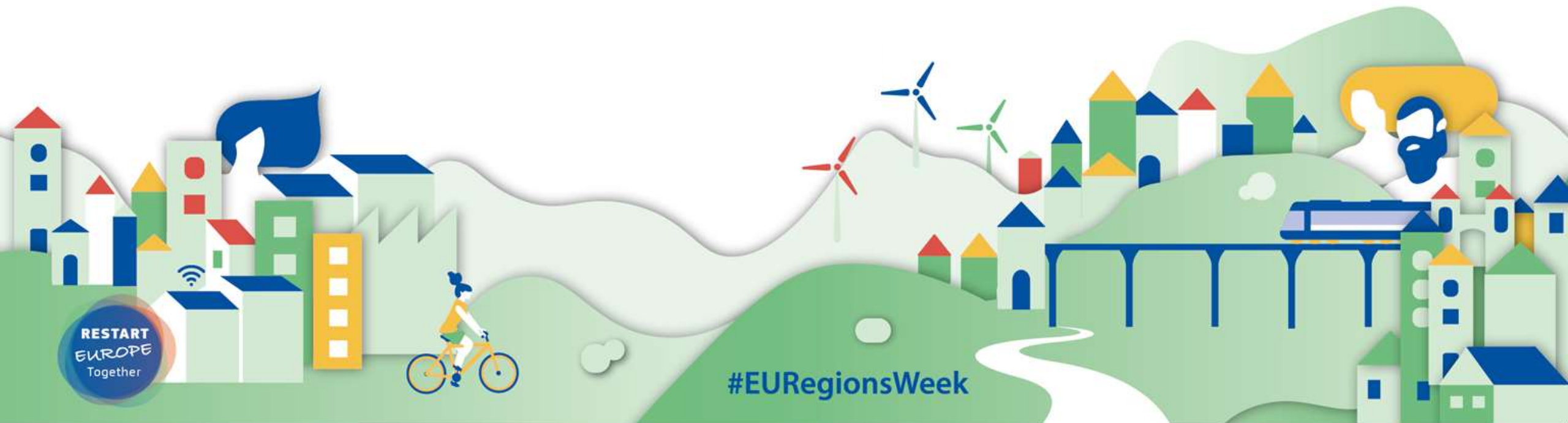
Environment and
resource efficiency



interregeurope

**Post your questions
in the chat**

Interregional cooperation 2021-2027





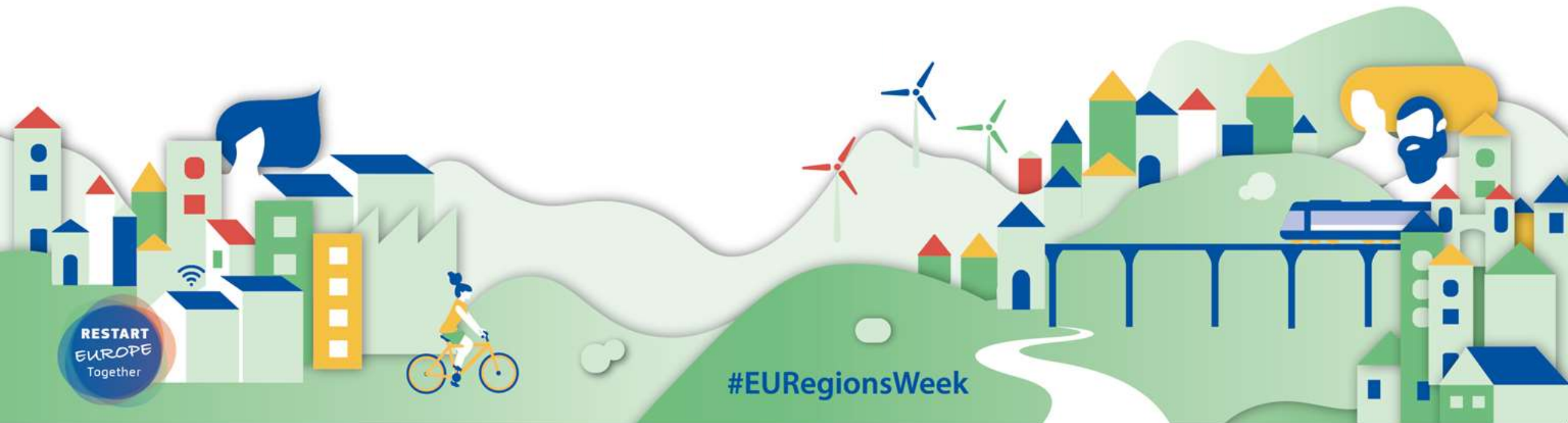
WHAT ABOUT NOW





- ◆ Methods, Tools and Knowledge reports are available on URBACT web.
- ◆ Proposal to the URBACT III MC in November to launch short pilot networks in 2021 which will help to prepare URBACT IV
- ◆ EU wide consultation about URBACT IV in January-February 2021

Interregional cooperation 2021-2027



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Interact: What are we currently working on



What are we currently focusing on?

Helping programmes close in the current period:

- Formal closure work starting to be a key feature of our work planning
- Capitalisation work – both getting the results in this period and preparing for this work in the next
- Ensuring the promotion of Interreg results in this period!



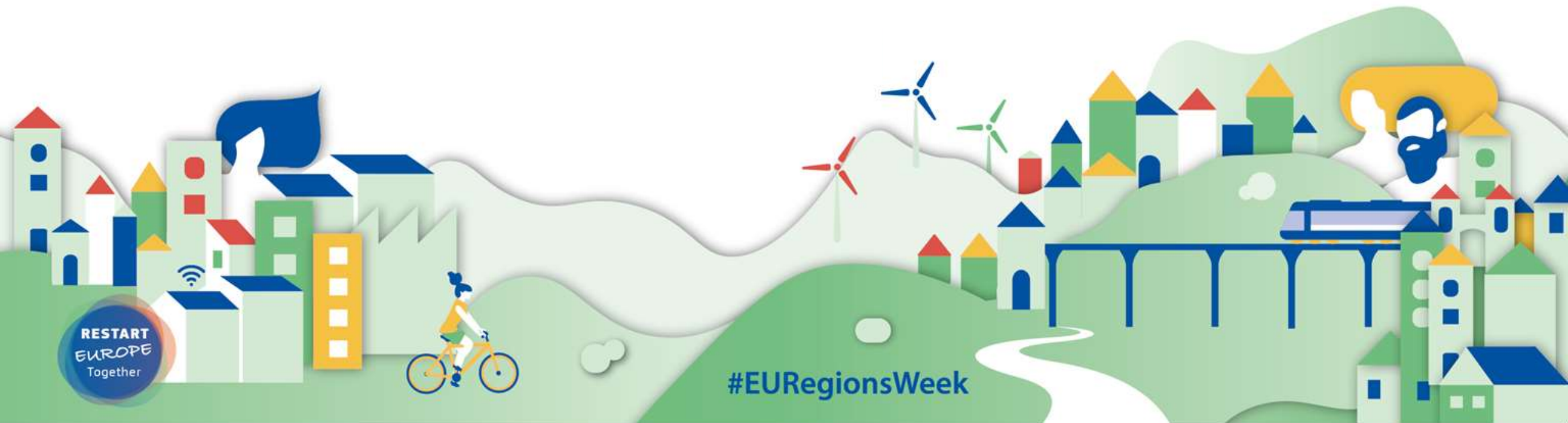
What are we currently focusing on?

Getting programmes ready for the next period

- Post 2020 legal framework: Focused work on Regulations -- especially interpretation issues
- Territoriality - cooperation between programmes
- Programme management tools - working with core groups from Interreg to build HIT (Harmonised Implementation Tools) templates and Jems (Joint Electronic Monitoring System),
- Support programmes in programming: Evaluation in post 2020, Communication in post 2020, state aid in post 2020 and more



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3

YOUR OPPORTUNITIES

Wiktor Szydarowski, Director, ESPON EGTC



Participate!

Calls for Tenders

(Researchers, Universities, Experts, Academia)

- Future calls on Applied Research (COVID-19), Tools (database, maps...)

Events

- **ESPON Week** in cooperation with the German EU Presidency, 17-19 November 2020
online
- **Transnational Events...**

Publications

- **Policy Briefs and Working Papers**
- **ATLAS TA 2030**

Participate!

Peer Learning Workshops

- Ask a ESPON stakeholder! <https://www.espon.eu/peer-learning>

Your voice in our platforms

- Website // your thoughts about evidence for better policy making
- Mag // your voice in the ESPON magazine TerritoriALL
- Social media //

ESPON 2020+

- Your country is talking about it!

// Thank you

Wiktor Szydarowski, Director, ESPON EGTC



Websites

- www.espon.eu
- www.interact-eu.net
- www.interregeurope.eu
- www.urbact.eu

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