



START EASY

Interreg Europe



European Union
European Regional
Development Fund

Youth entrepreneurship: Fostering an entrepreneurial spirit at young age

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Content



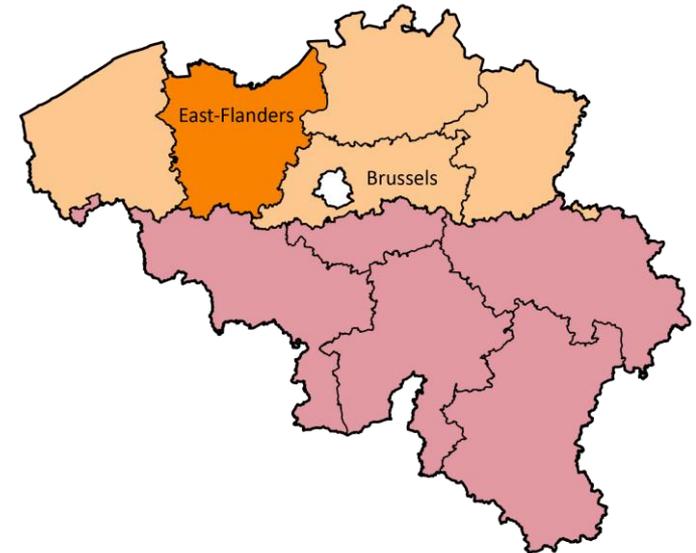
Vlajo (Flemish Young Entrepreneurs) initiatives

- Talent internship (primary education)
- Mini companies (secondary education)



ECEF (Economic Council of East-Flanders) initiative

- Eureka, I do business! (secondary education)



Vlajo – Talent internship

Train the teacher

- Focus on entrepreneurial skills
- Continuously trained in class



Vlajo – Talent internship

- Students in the last year of primary school
- Seven interactive classes to determine their entrepreneurial skills

Customer service

Accuracy

- Short apprenticeship (2 x 45 minutes) in supermarket

Cashier

Shelf filler

- Free
- Sponsorship of Albert Heijn
- Subsidies from the Flemish government (Vlaio)



Vlajo – Mini companies

- Students in the two last years of secondary school
- Determine mission and targets, gather funds, write business plan, follow-up on administration and finance
- Goal: students get to know their interests and ambitions
- Entrepreneurship & entrepreneurial skills
- 311 mini companies
- Funding: 60% by Flemish government
– 40% by partners (e.g. ECEF)
- 15 € per student
- Vlajo acts as government



Vlajo – Mini companies

Success story

- Wouter Maenhout



Mini companies in your region

- JA Europe



ECEF – Eureka, I do business!

- Play with three eccentric hosts
- Opening of a company
- Testimonials of entrepreneurs during the play
- After the play: testimonial of a young entrepreneur
- Entrepreneurship & entrepreneurial skills
- Launched in 2006 - ± 2.000 students a year



ECEF – Eureka, I do business!

Funding

- Development: 12.000 €
- Performance: 10.000 € / year
- Personnel: 6.500 € / year



Leaning potential

- Development of talents
- Future: employee or entrepreneur
- Accessible entrepreneurship





Q&A

Feel free to ask!

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Thank you!

