



LAST MILE

Interreg Europe

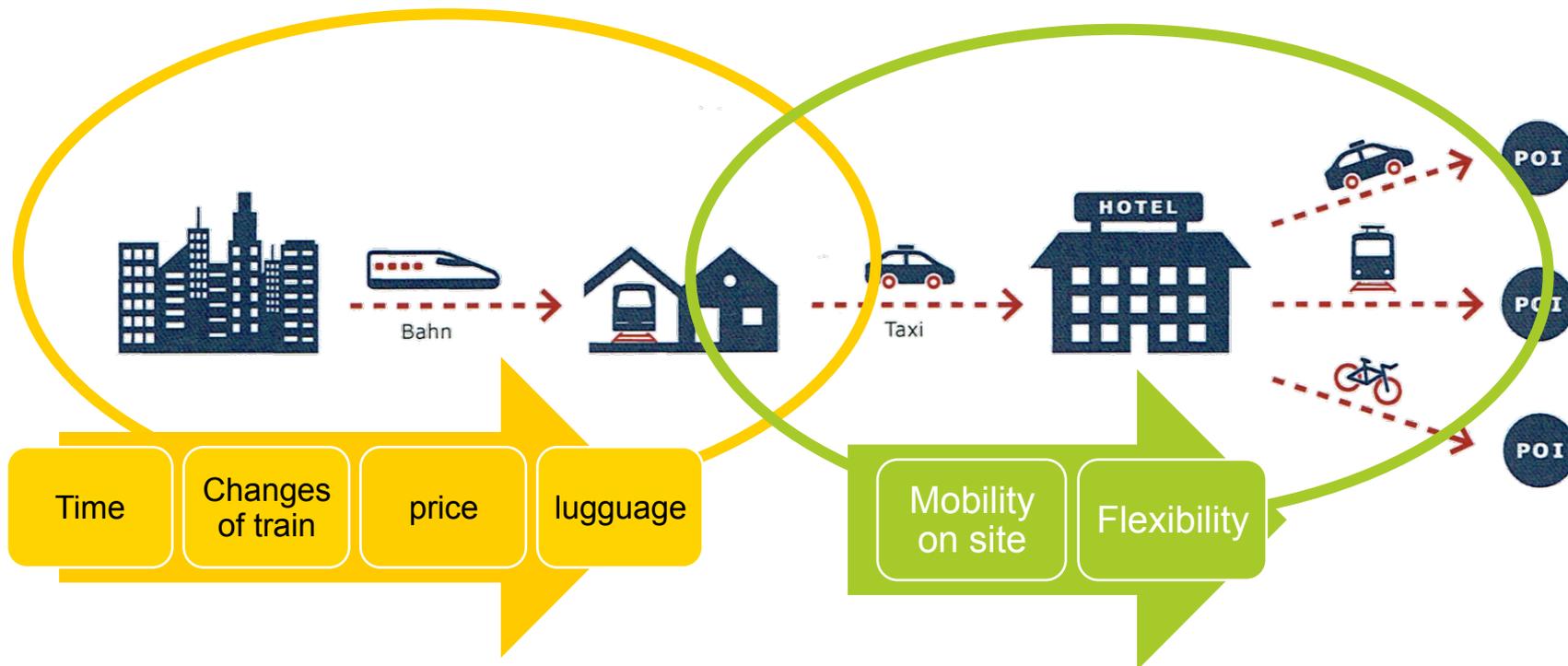


European Union
European Regional
Development Fund

FTS IN TOURISM

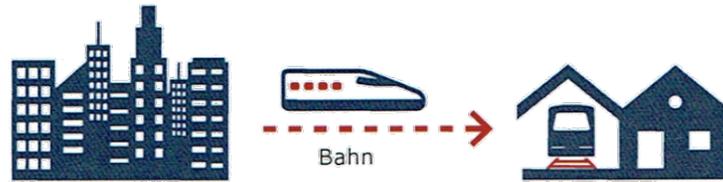
AGNES KURZWEIL, 12.6.2018

THE CHALLENGES TO TRAVEL SUSTAINABLY



Copyright: komobile

FLEXIBLE SOLUTIONS FOR THE „LAST MILE“

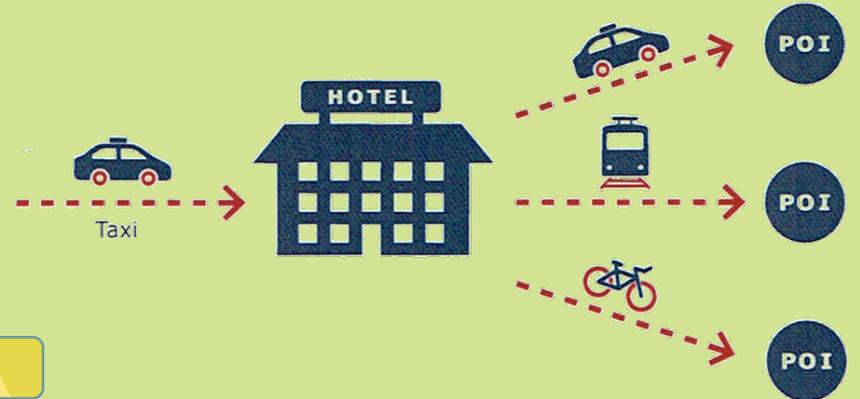


Arrival/Departure of tourists

On-site mobility of tourists

Daily mobility of inhabitants

LAST MILE project



LAST MILE

Sustainable mobility for the 'last mile' in tourism regions

Policy exchange about flexible mobility alternatives for tourists and locals



Pixabay

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KEY FACTS



- INTERREG EUROPE, 1st call
- Duration: 04/2016 – 09/2020
- 7 partners from 6 European countries
- Overall budget: 1,6 Mio. € (ERDF 1,2 Mio. €)



Partners



- 1 – Environment Agency Austria (Austria)
- 2 – Regional Management East Tyrol (Austria)
- 3 – Agency for the Support of Regional Development Kosice (Slovakia)
- 4 – Club " Sustainable Development of Civil Society " (Bulgaria)
- 5 – Mobility and Transport Direction. Ministry of Territory and Sustainability. Government of Catalonia (Spain)
- 6 – Upper Sûre Nature Park (Luxembourg)
- 7 – Westpomeranian Voivodeship - Regional Office for Spatial Planning of Westpomeranian Voivodeship (Poland)

WORKPLAN

*Phase 1 – Interregional Exchange
(04/2016 - 09/2018)*

Framework
conditions
and barriers

State of the art in
the regions
'flexible transport'

Good practice
Study visit
Evaluation

Synthesis & Recommendations

Regional action plans

*Phase 2 – Implementation
(10/2018 - 09/2020)*

Regional action plans

Implementation of
regional action plans

Monitoring the
implementation

Interregional exchange

Final public dissemination event

Stakeholder involvement

FLEXIBLE TRANSPORT SYSTEMS



Call/Dial
Systems



Shuttle
seasonal/
temporary/for
events



Sharing



Regular public
transport
with request
stops



Other
(e.g.Pooling)





„Werfenweng-Shuttle“ am Bahnhof Bischofshofen.

werfenweng Shuttle
 ☎ +43 (0)664/1266700

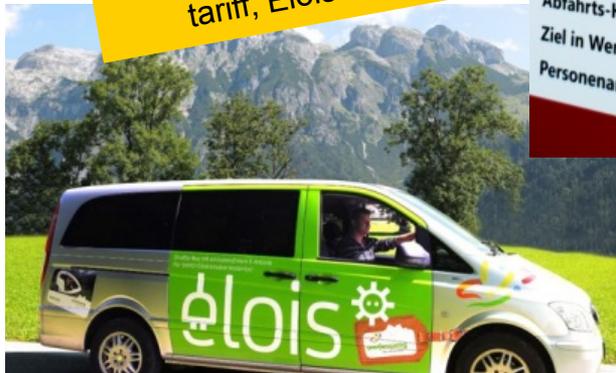
Täglich Bischofshofen - Werfenweng

Bischofshofen	8.12*	9.12	11.12	13.12	15.12	17.12	19.12	21.12
Werfenweng	8.20*	9.20	11.20	13.20	15.20	17.20	19.20	21.20
Werfenweng	8.30*	9.30	11.30	13.30	15.30	17.30	19.30	21.30

* Bedienung bis 22:00 Uhr des Vortages erforderlich

so funktioniert's:
 mindestens 1 Stunde vor Abfahrt anrufen
 folgendes angeben
 Namen und Telefonnummer
 Abfahrtszeit/Datum
 Abfahrts-Haltestelle
 Ziel in Werfenweng
 Personenanzahl

Tariff:
 For guests: Shuttle+Elois
 free with guest card
 For locals: Shuttle: regional
 tariff, Elois: € 2,20 per ride



GOOD PRACTICE LAST MILE WERFENWENG (AT)

Interreg Europe

Project responsible

- Tourism association of Werfenweng

Services for guests and locals:

- Shuttle: Connection from/to any startpoint to/from train-station Bischofshofen (every 2h), integrated in provincial transport association; Ordering by phone at least 1 hour in advance
- Elois: local taxi (door-to-door)

Usage:

- 2013: ~21.000 passengers, ~110.000 km

Costs:

- 2013: costs € 107.000, revenues € 37.500, ~35% cost-recovery

qui som? tarifes i serveis galeria fotogràfica contacte

Som un col·lectiu associat conegut com a Taxis de la Vall de Boí, que des de l'any 1.955, en què es va nomenar Parc Nacional d'Alguestortes i Estany de St. Maurici, realitzem el transport a la zona d'Alguestortes i a altres indrets.

Ens trobareu al pirineu de Lleida, a la Vall de Boí, a la comarca de l'Alta Ribagorça.

El nostre punt de sortida és al poble de Boí, que resta a 12 km. de l'entrada del Parc Nacional d'Alguestortes i Estany de St. Maurici.

Associació de Taxis de la Vall de Boí

descobrix alguestortes i

excursions amb 4x4

Tariff:
€ 5,25 per ride;



GOOD PRACTICE **LAST MILE** Interreg Europe NATIONAL PARK TAXI (ES)

- **Project responsible:**
 - Association of Taxis de la Vall de Boí (cooperative of 19 drivers)
- **Services for guests and locals:**
 - Dial a taxi-service (call day before)
 - Taxi at the entrance of the national park (closed for cars)
- **Usage:**
 - Nn (150.000 visitors of the National Park)
- **Financiatiion:**
 - Auto-financed



**BALTIC
BIKE
.PL**



Tariff:
€ ~6 per day;

GOOD PRACTICE BALTIC BIKE.PL

LAST MILE
Interreg Europe

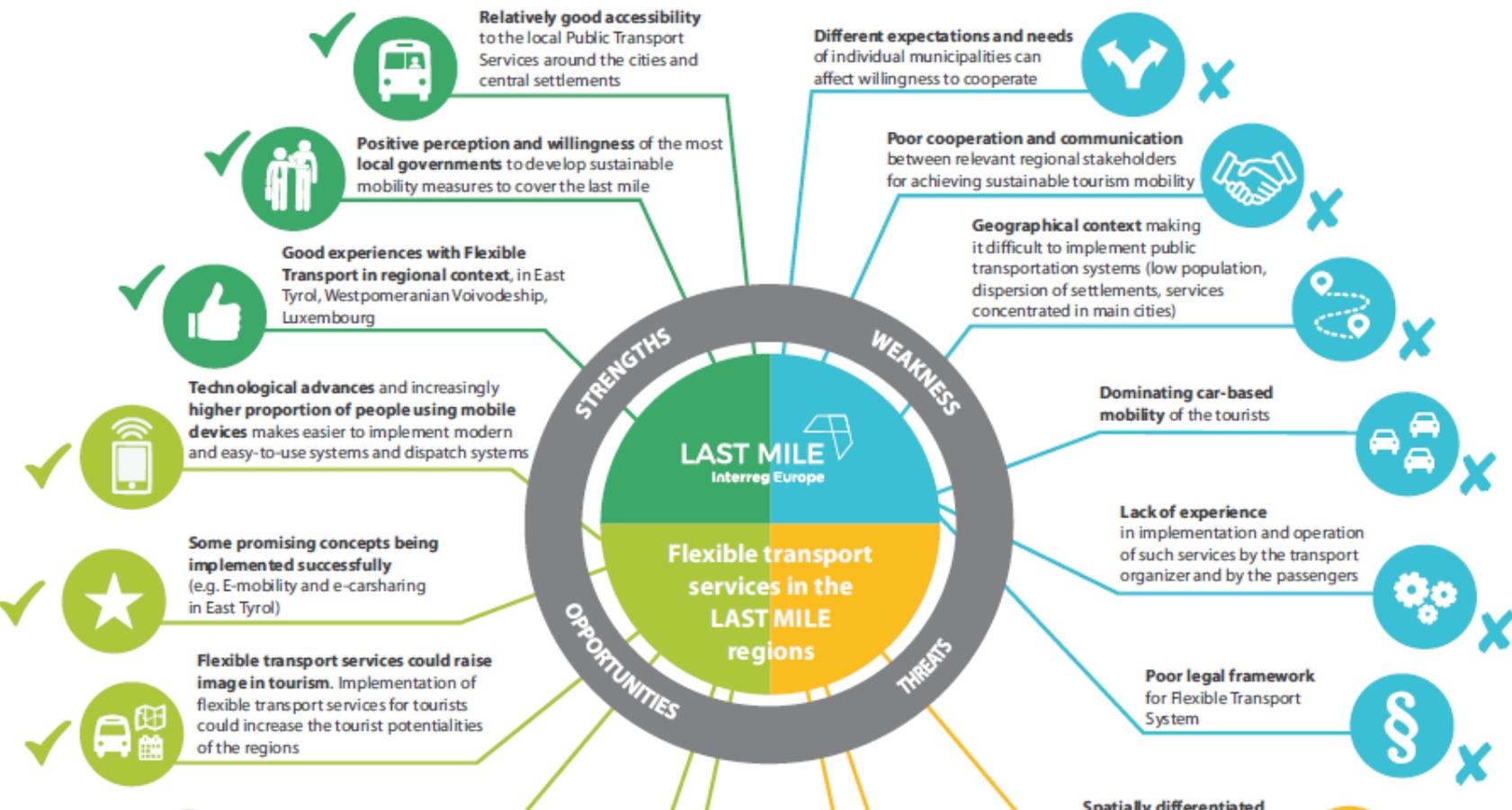
- **Project responsible:**
 - M & M Solutions GbR in Swinemünde
- **Services for guests and locals:**
 - Bike rental system, cooperation cross-border GE – PL (UsedomRad)
 - calling, fixed rental stations at hotels
 - Delivery/technical service
- **Usage:**
 - Around 900 bikes, 40.000 tourists (2016)
- **Financiation:**
 - EU-funding

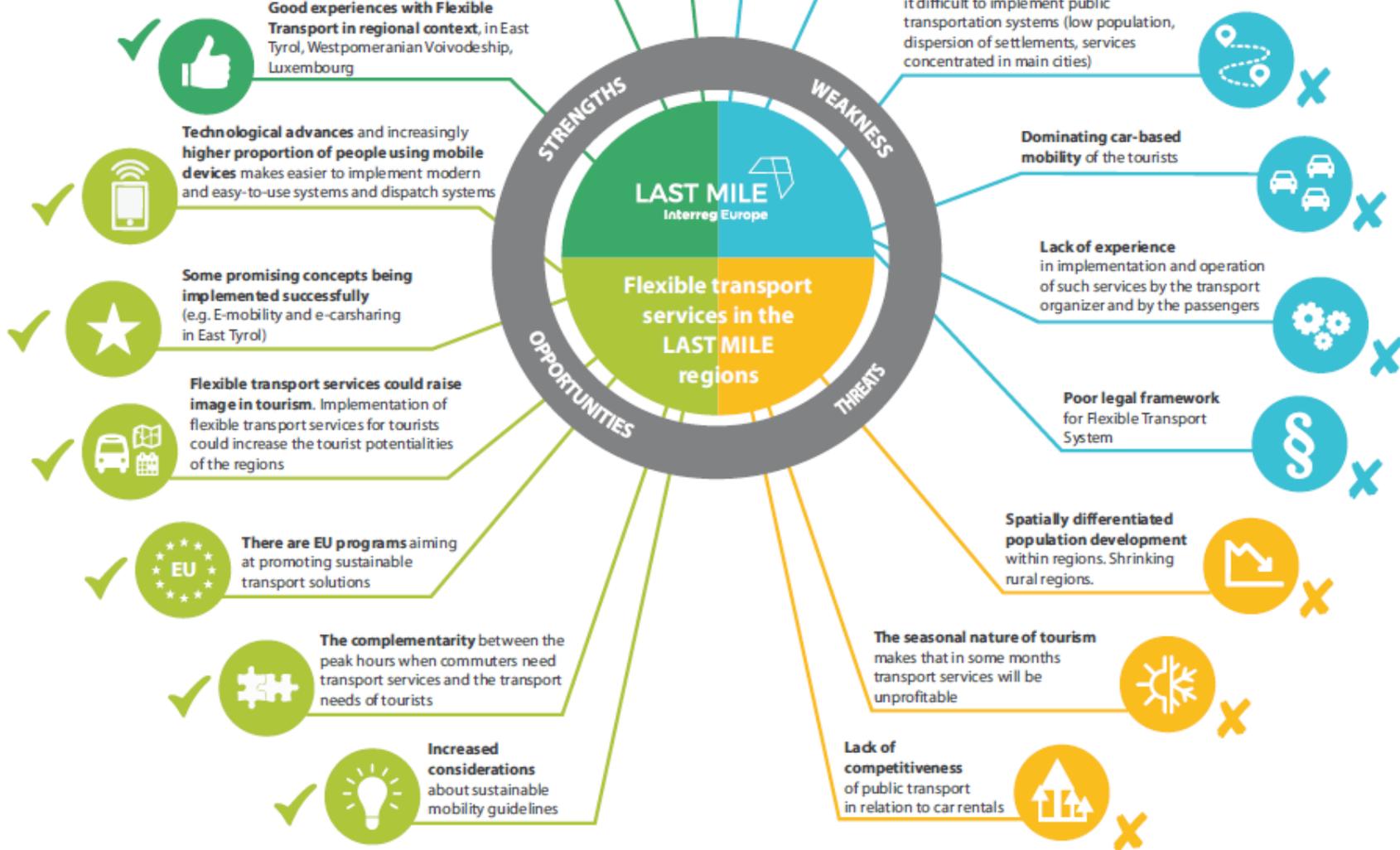
SWOT

SWOT



SWOT





FIELDS OF ACTION

-  Regulations and Law
-  Strategic documents
-  Management and organization
-  Cooperation and coordination
-  Initial funding
-  Financing of the operation
-  Awareness / information
-  Identification of needs, social participation and usefulness

SOME RECOMMENDATIONS (DRAFT)

 Provision in laws + regulations  
Integration in EU-regulations/guidelines?

 Integrate in SUMP/SRMP guidelines 
Integrate in strategic plans   

 Integration in Sust. Mobility /  
Transport Management Association

 Strengthen intersectoral cooperation
and integrated coordination   

 Initial funding schemes
   

 Long-term funding schemes
  

 Promotion, Campaigns, Trainings,
Study Visits, ...    

 Participation  
IT-systems, digital inclusion
   

CONTACT & INFORMATION



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Find all information:

www.interregeurope.eu/lastmile

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