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Europe**



European Union | European Regional Development Fund



## **Interreg Europe Policy Learning Platform**

### **Webinar on Innovative Approaches to Green Public Procurement**

### **Strategic EU Framework on GPP**

25 June 2020

## Definition



The EC Communication on Public procurement for a better environment defines Green Public Procurement as:

"...a process whereby public authorities seek to procure goods, services and works with a reduced environmental impact throughout their life cycle when compared to goods, services and works with the same primary function that would otherwise be procured."

# Role of European Commission in GPP



## GPP: significant potential to contribute to Sustainable Consumption and Production (SCP)

- EC develops GPP criteria (20 product groups)
- Promotes good practice
- Directive 2014/24/EU on public procurement
- Directive 2014/25/EU on procurement in the water, energy, transport and postal sectors



# Recent strategic developments



- **EU Circular Economy Action Plan**
  - GPP - instrument for boosting the sustainability aspect of products;
  - GPP - limited impact due to the limitations of voluntary approaches.
- **SME Strategy**
  - SMEs providing innovative green products and services can be supported by an increased uptake of GPP
- EC will propose **minimum mandatory GPP criteria and targets in sectoral legislation** and phase in **compulsory reporting to monitor the uptake of GPP**

# Interreg Europe projects on GPP and related topics



Project	Theme
GPP4Growth, GPP-STREAM, CircPro	GPP
IBUY	Innovation procurement
SYMBI, TRIS	Industrial symbiosis
RETRACE	Systemic approach to regional transition to CE
CONDEREFF	C&D waste reuse and recycling
BIOREGIO	Circular biological streams
ENHANCE and CESME	Resource efficiency and circular SME models
CircE	Regions and Circular economy
EURE	Urban policies and resource efficiency
CECI	Citizen involvement in CE transition
PLASTEKO	Curbing plastic waste and littering
REDUCES	circular business models
REPLACE	Regional policy actions for CE
2LIFES	Re-use and public policies

# Regional and local authorities – catalysing GPP uptake



Contact us:



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