

Policy Learning Platform Webinar  
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# Tackling the urban freight logistics challenge

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**Interreg  
Europe**



European Union | European Regional Development Fund

# Agenda

- **Welcome & Introduction**
- **Peer review experience**
  - Michał Antczak, **City of Warsaw**
- **Keynote: Developing a Sustainable Urban Logistics PLAN (SULP)**
  - Dr. Georgia Ayfantopoulou, **Centre for Research & Technology, Hellas (CERTH)**
- **Regional and experiences**
  - Sami Sahala, **Forum Virium Helsinki** – *Realtime monitoring pilot for logistics parking*
  - Olof Moen, **Eco-First Logistics**, Gothenburg – *Municipal co-distribution of goods in Sweden*
- **Panel Discussion**
- **Wrap up & Conclusions**

# What is the Policy Platform about?



## Four services for interregional learning



delivered through

Online portal



Expert teams





# The Interreg Europe Policy Learning Platform publishes news and policy briefs on key trends and challenges



## Sustainable Urban Logistics

A Policy Brief from the Policy Learning Platform on Low-carbon economy

December 2020

## Improving the convenience of public transport

A Policy Brief from the Policy Learning Platform on Low-carbon economy

February 2020

## Promoting Active Modes of Transport

A Policy Brief from the Policy Learning Platform on Low-carbon economy

February 2019

## Sustainable Urban Mobility Plans

A Policy Brief from the Policy Learning Platform on Low-carbon economy

October 2018