Rural-Urban Innovation Linkages: Two-way Partnerships

CARPE DIGEM Interreg Europe



European Union European Regional Development Fund IaaS bringing Ireland's leading digital solution providers virtually into Irish Border Region SMEs











Lormes/PNM – Nièvre (FR) Digital & Community **Capacity Building creating** a bridge between rural & urban innovation

DESSINONS LE FUTUR Continuons la réflexion...



Le samedi 4 Novembre à 10h en Mairie de Lormes

Au programme : / Retours sur la soirée du 29 juin : quelles dées, quelles potentialités... / Allons plus loin et construisons Lormes pour ous, nos enfants et nos petits enfants...





Other village achievements

- > Senior Care Home with tele-geriatric consultations.
- > New primary school that respect low-energy standards.
- > Digital teaching tools adapted to the special needs.
- > Three free Wi-Fi points.
- > A drone service to monitor building energy loss, plant growth and crops for local farmers and regional parc.
- > A community sensor project monitors water, air and energy quality.
- > Young 'Fibre Advisers' to improve the digital inclusion of elderly people.

LE DRIVE RURAL



Améliorer l'activité économique amores et producteurs locaux invortant in consemination locale Répondre aux nouveaux modes de mution fachat en ligne,

Qui le met en place et le porte ? -Constructions Agriculteurs Camité de développer - ESAT

Portage tocal

Quelles sont les étapes nécessaires pour sa creation 1-Aller à la rencontre des commerçants et des producteurs locaux 2-Mobilisation d'un groupe de travail A qui s'advesse emposé d'agriculteurs, de commerçue DO SERVICE et éventuellement de consummateurs **FOURNESSEURS** (7-8 personnes minimum) 3-Benchmarking et voyuges d'étude de Agriculteurs Espositch similaires 4- Cycle de 6-7 réunions pour définir la CONSOMMATEURS fonctionnement de slrive Lormois. emois travaillant Join a Pareir sur une version test, rrivant chez eux après la

ermeture des magasim

Personnas déaleant

acheter local

Lorman a la fibre, Alatiers creatifs - pit

Les communes du centre-bourg et les producteurs locaux proposent lears rodaits à la vente sur an site internet - Un point de dépot/réception des produits est sinse dans le centre de ormes. Les clients peuvent réceptionne

Quels sont ses grands rincipes de fonctionnement

leurs colis en soirée Esprés la fermeture des mapanins) L'ESAT aide à la logistique du service or preparation des collo, Noraisons etc.

Combien il coûte et qu'est ce qu'il rapporte ?

nûts : Site internet, aménagement d'un local, prestations ESAT Recettes : Vente des produits (marge)



expérimentale qui n'engage pas

beaucoup de frais.

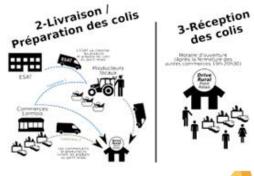
umande en ligne (ex : site chamb

agriculture, site réalisé par la missio

numirique)

6- Première livraison test Septembre 2015

3- Mise en place d'un système di







Circular Hotels

FEHM Federation of Hoteliers in Majorca

As a result of the Garden Hotels hotel circularity pilot test, the FEHM encouraged the Balearic Government Waste Law (2019) to include the possibility of making community compost

This opens the door to new experiences



Garden Hotels (www.gardenhotels.com) converts the organic waste from its establishments into natural compost that is, then, used by the farmers of Mallorca to grow their products. The hotel buys part of this production for their customer consumption







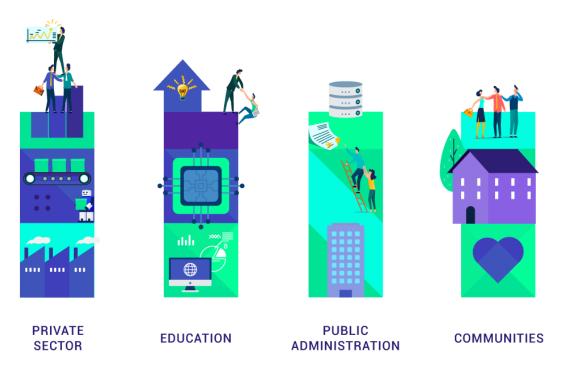




Collaboration of 4PDIH with Municipalities

- Diverse ecosystem involving different partners from industry, research and educational institutions, supporting systems for businesses, municipalities and other stakeholders.
- For working with municipalities, 4PDIH has developed an interdisciplinary strategy to identify priorities and needs of the municipalities: a) a well-thought strategy for working with public administration (regular communication activity with the stakeholders, policymakers, communities); b) demonstration of the digitalization process in the way, that people can understand and identify with it; c) development of digital tools' development, testing & implementation; d) understanding the methodology and its adaptation at the local levels
- Results: a) advisories in an array of public calls (national, international level); b) establishing and promoting cooperation between private sector and public administration (catalogue of services and products); c) conducting studies of digital maturity in an array of dimensions of digitalization of municipalities; d) offering direct ICT support, if asked upon, especially during COVID-19 pandemic lockdown (remote municipal meetings, digital signing etc.); e) design of two TOOLS: 1. https://4pdih.com/orodje/ on thee needs, goals, solution of the participating municipalities via SEROI+ method and 2. https://4pdih.com/povezljivost-v-sloveniji/ including all Slovenian municipalities (212) about the state of the internet connection and supporting technology with regular updates from the national source of https://egp.gu.gov.si/egp/.

4PDIH – Public, Private, People, Partnership Digital Innovation Hub



Aims to provide technological knowledge and expertise, and experimentation facilities in order to successfully strengthen the local economy with innovative digital technologies in the industry, public administration and communities.

Boosting digitalisation and innovation in Slovenia with 4PDIH: LAGs and Villages – Šmarje



Implementing SEROI+ methodology on a local level for partnership inn

- Understanding the methodology and adaptation to local level
- Communication and demonstration is essential
- Digital tools development, testing & implementation
- Identification of Top 5 priorities:
 - 1 Promotion of local products & services
 - 2 Children & young people safety
 - 3 Health care & active lifesytle of inhabitants
 - 4 Sustainable mobility
 - 5 Information & communication platform



Rural-Urban Innovation Linkages: Two-way Partnerships (Work)

CARPE DIGEM Interreg Europe



European Union European Regional Development Fund

c.peckham@nievrenumerique.fr

https://www.interregeurope.eu/carpedigem/