

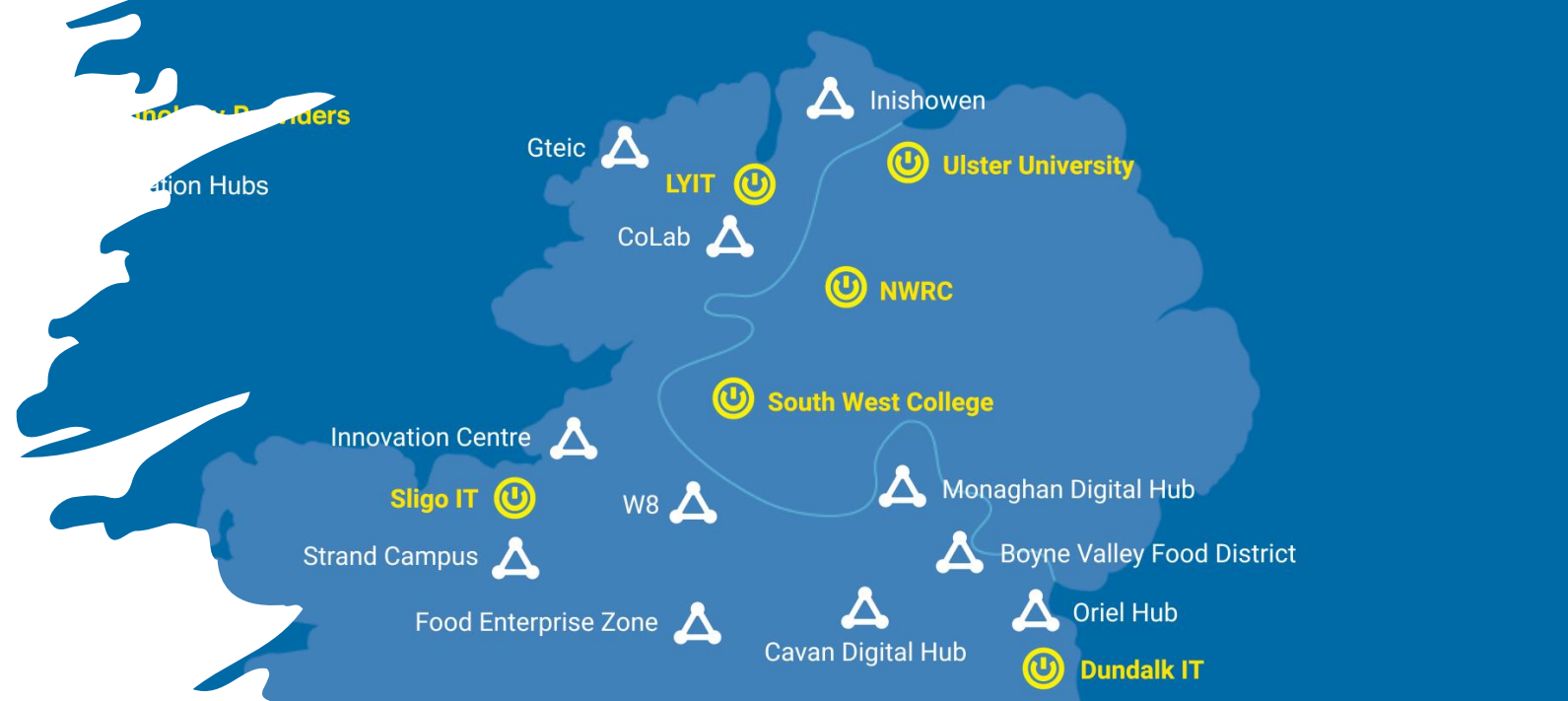
Rural-Urban Innovation Linkages: Two-way Partnerships

**CARPE
DIGEM**
Interreg Europe



European Union
European Regional
Development Fund

IaaS bringing Ireland's leading digital solution providers virtually into Irish Border Region SMEs





Lormes/PNM – Nièvre (FR) Digital & Community Capacity Building creating a bridge between rural & urban innovation



DESSINONS LE FUTUR Continuons la réflexion...



**Le samedi 4 Novembre
à 10h en Mairie de Lormes**

Au programme :

- 1/ Retours sur la soirée du 29 juin : quelles idées, quelles potentialités...
- 2/ Allons plus loin et construisons Lormes pour nous, nos enfants et nos petits enfants...

Lormes
Petite ville du futur



Other village achievements

- > Senior Care Home with tele-geriatric consultations.
- > New primary school that respect low-energy standards.
- > Digital teaching tools adapted to the special needs.
- > Three free Wi-Fi points.
- > A drone service to monitor building energy loss, plant growth and crops for local farmers and regional parc.
- > A community sensor project monitors water, air and energy quality.
- > Young 'Fibre Advisers' to improve the digital inclusion of elderly people.



CARPE DIGEM
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Circular Hotels

FEHM Federation of Hoteliers in Majorca

As a result of the Garden Hotels hotel circularity pilot test, the FEHM encouraged the Balearic Government Waste Law (2019) to include the possibility of making community compost

This opens the door to new experiences



Garden Hotels (www.gardenhotels.com) converts the organic waste from its establishments into natural compost that is, then, used by the farmers of Mallorca to grow their products. The hotel buys part of this production for their customer consumption



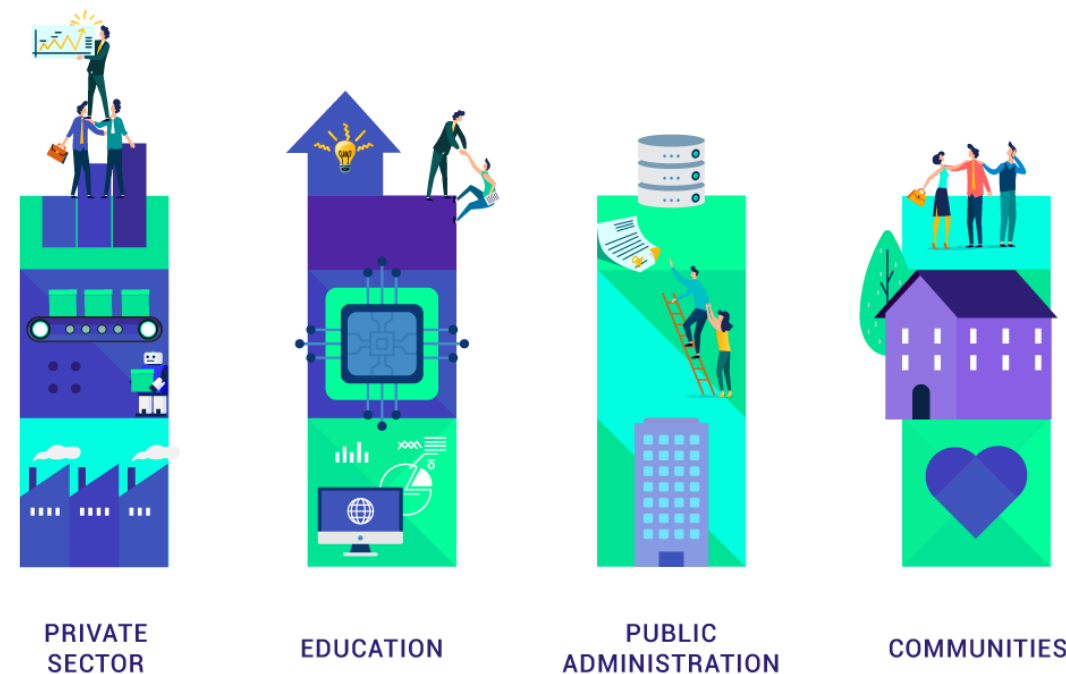
DIHBAI-TUR



Collaboration of 4PDIH with Municipalities

- **Diverse ecosystem** involving different partners from industry, research and educational institutions, supporting systems for businesses, municipalities and other stakeholders.
- For working with municipalities, 4PDIH has developed an **interdisciplinary strategy** to **identify priorities and needs of the municipalities**: a) a well-thought strategy for working with public administration (regular communication activity with the stakeholders, policymakers, communities); b) demonstration of the digitalization process in the way, that people can understand and identify with it; c) development of digital tools' development, testing & implementation; d) understanding the methodology and its adaptation at the local levels
- **Results**: a) advisories in an array of public calls (national, international level); b) **establishing** and **promoting cooperation** between **private sector** and **public administration** (catalogue of services and products); c) **conducting studies** of **digital maturity** in an **array of dimensions** of **digitalization** of **municipalities**; d) offering direct ICT support, if asked upon, especially during COVID-19 pandemic lockdown (remote municipal meetings, digital signing etc.); e) **design of two TOOLS**: 1. <https://4pdih.com/orodje/> on thee needs, goals, solution of the participating municipalities via SEROI+ method and 2. <https://4pdih.com/povezljivost-v-sloveniji/> including all Slovenian municipalities (212) about the state of the internet connection and supporting technology with regular updates from the national source of <https://egp.gu.gov.si/egp/>.

4PDIH – Public, Private, People, Partnership Digital Innovation Hub



Aims to **provide technological knowledge and expertise, and experimentation facilities** in order to successfully **strengthen** the local economy with innovative digital technologies in the industry, public administration and communities.

Boosting digitalisation and innovation in Slovenia with 4PDIH: LAGs and Villages – Šmarje

Implementing SEROI+ methodology on a local level for partnership inn

- Understanding the methodology and adaptation to local level
- Communication and demonstration is essential
- Digital tools development, testing & implementation
- Identification of Top 5 priorities:
 - *1 Promotion of local products & services*
 - *2 Children & young people safety*
 - *3 Health care & active lifestyle of inhabitants*
 - *4 Sustainable mobility*
 - *5 Information & communication platform*



Rural-Urban Innovation Linkages: Two-way Partnerships (Work)

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<https://www.interregeurope.eu/carpedigem/>