

E-WASTE RACE

We make collecting e-waste fun, educational and easy!





- Reduce: buy less and buy smart
- Reuse: buy second hand and repair you devices if their broken
- Recycle: recycle what can't be used anymore



EDUCATION

- Our program focuses on e-waste and taking raw materials back into the circle.
- Where does e-waste often end up?
- How do we ensure that we do not exhaust the raw materials?

The SDGs as a compass for the future



GUEST LECTURE E-WASTE RACE





COMPETITION

- Locally 10 schools compete against each other to win!
- They get points for every collected device.
- They get extra points if they repair devices at a Repair Cafe.
- Bonus points for schools that get attention in local media



COLLECTING E-WASTE

- The children involve their whole neighbourhood to collect as much as possible
- Local residents can request a pick-up of their e-waste via our website
- Children pick up the e-waste at peoples houses (in groups or supervised)
- When offering devices you are rewarded with discount for sustainable brands
- The website keeps track of the scores of the schools

E-waste Race Noord-Veluwe 2021

Deze race loopt van 13-09-2021 (08:00 uur) tot 07-10-2021 (10:00 uur).

Tussenstand

Naam	Deelnemers	Items	Score
Mattanjaschool	17	4687	4793 (81480 Punten)
de Ridderschool	40	9523	4092 (163690 Punten)
de Wegwijzer	31	5863	3465 (107400 Punten)
de Pelikaan	26	3864	2814 (73170 Punten)
Bernhardschool	16	1487	1783 (28530 Punten)
de Bron	58	4769	1430 (82940 Punten)
Eben Haëzerschool	25	1257	950 (23750 Punten)
de Brug	35	1174	637 (22290 Punten)
BmdB Diermen	16	264	384 (6140 Punten)



RESULTS

- More than 2 million collected devices since 2014. An average of 14.000 kg per race.
- We saved more than 2.5 kg CO2 since 2014
- Already 1100 schools in the Netherlands participated.
- In the Netherlands we organize our races on 450 primary schools every year
- In 2021 our German partner organized 3 races in Germany. In 2022 this will become 9 races.



E-waste Race is winner of the Circular Award in 2021




RACE AGAINST WASTE TAKES CARE OF IT!

- The full project management, from recruitment to school trip
- Municipality/partner at the kick-off
- A lot of media attention
- Cost €12.500 (10 schools incl. school trip)
- Logistical support needed
- Extra's are possible!

Are you in?



A young man with dark hair, wearing a dark jacket over a light-colored shirt, is shown in profile from the chest up. He is speaking into a red, spherical microphone. The background is an outdoor setting with a brick wall on the left and a building with blue accents on the right. The scene is brightly lit, suggesting daylight.

They motivate their neighbours with flyers, posters,
and even through local media.