

Fabian Küster ECF

Supporting and encouraging cycling in Sustainable Urban Mobility Planning

Interreg workshop,
21 January 2021



Content

- Practitioner Briefing: Cycling – Supporting and Encouraging Cycling in Sustainable Urban Mobility Planning
- Bouncing forward! Cycling after the COVID-19 pandemic



About ECF

- European umbrella federation of 70 national cyclists' user organisations in more than 40 countries
- Since 1983
- Mission: "More people cycling more often"
- Brussels office, 20 full-time staff
- Cities and Regions for Cyclists network
- Velo-city conference series; Lisbon 2021 www.velo-city2021.com
- EuroVelo long-distance cycle route network www.eurovelo.com



Political leadership



8 key ingredients for success

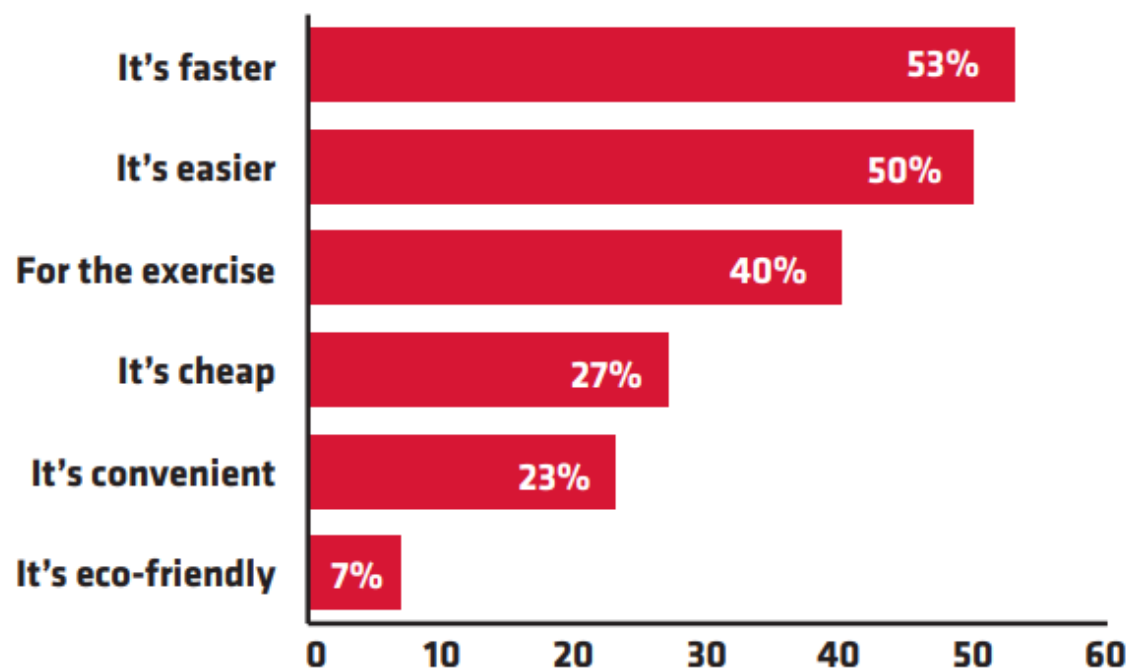


1. Have a Cycling Strategy/Plan



2. Understand user needs

COPENHAGERNERS' REASONS FOR CYCLING



Copenhagen , City of Cyclists, Facts and Figures 2017



Why people are NOT cycling

10 things that put people off cycling

Census data reveals **commuter cycling has stagnated in the UK**. Our readers suggest reasons why this might be



- #1 Bad driving
- # 2 Dangerously designed roads
- # 3 Substandard infrastructure
- # 4 Perception of danger
- # 5 Lack of facilities
- # 6 They've had an accident
- # 7 State of the roads
- ...
- # 10 Rain and hills



2) Dangerously designed roads



▲ A busy road in the centre of York. Photograph: [Andy D'Agorne](#) Photograph: Andy D'Agorne/GuardianWitness



Four Types of Transportation Cyclists in Portland

By Proportion of Population



EU: 8 % Cycling mode share



3. It's the infrastructure, stupid!

- vir



4. Investments

- **Understand that infrastructure comes with a price tag!!**
- Netherlands: about 35 Euro per capita/ annually (vs 340 Euro pp for cars)
- 2nd Germany National Master Plan: 8 – 18 Euro annually per capita (recommendation to local authorities)
- UNEP: recommends 20 % of transport budgets for active mobility; National government in Ireland is doing that!



“Don't tell me what you value,
show me your budget,
and I'll tell you what you value.”

Joe Biden, U.S. President



5. Awareness-raising, training, education

- Bike2School
 - Bikeability schemes
 - School streets
 - Bicycle bus
- Bike2Work
- Bike2Shop
- Car-free days – Work with pilots
- More attention needed for elderly people.



6. Enforcement

#1 Bad Driving

#4 Perception of danger

- Establish police bike brigades → Better understanding among police forces of vulnerability of people walking and cycling in transport
- Fine speeding, parking on cycle lanes, narrow overtaking ...



7. Monitoring and evaluation

- **“If you don’t count you don’t count!”**
- Collecting data on a regular basis essential in planning, implementing and evaluating cycling interventions.
- Understanding what works/ what doesn’t work
- Surveys, human or mechanical counts, apps ...



8. Think outside the cycling box

- Cycling policy needs to be part of an integrated transport and urban planning policy: **Cycling as part of a SUMP!!!**
- Grow cycling at expense of car use, not walking and public transport!
- Measures:
 - Re-allocation of road space
 - Traffic circulation plans
 - Restrictive car parking management
 - Pricing of motorized transport (congestion charges, smart kilometer charge)
 - ...



Building back better/ Bouncing forward: Cycling after Corona



Brussels ring road,
April 5, 2020





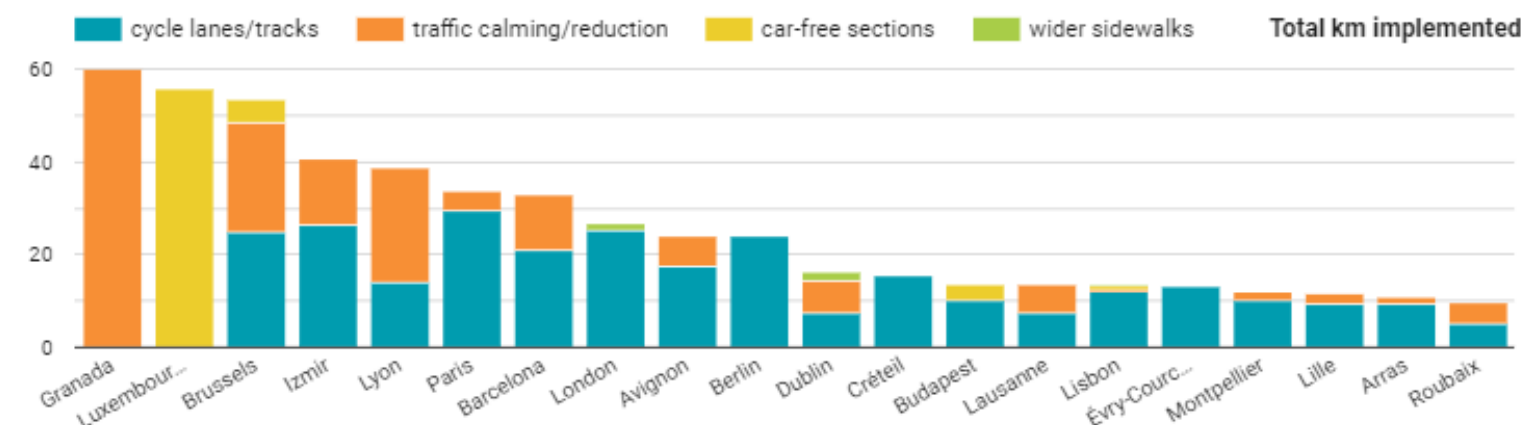
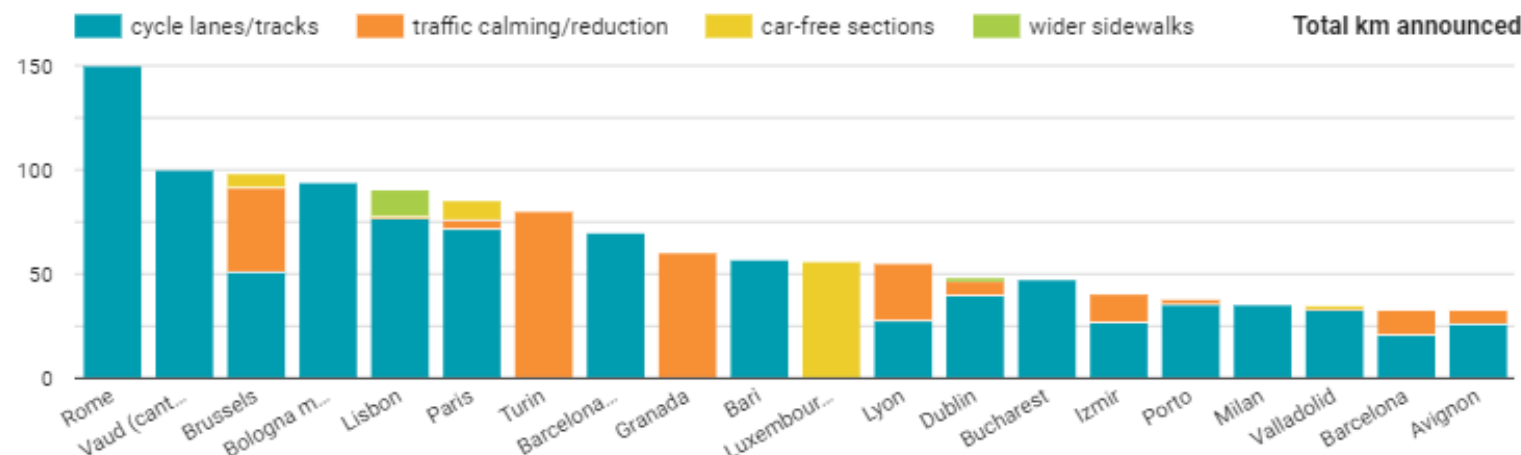
Pop-up cycle lane: Rue de la Loi



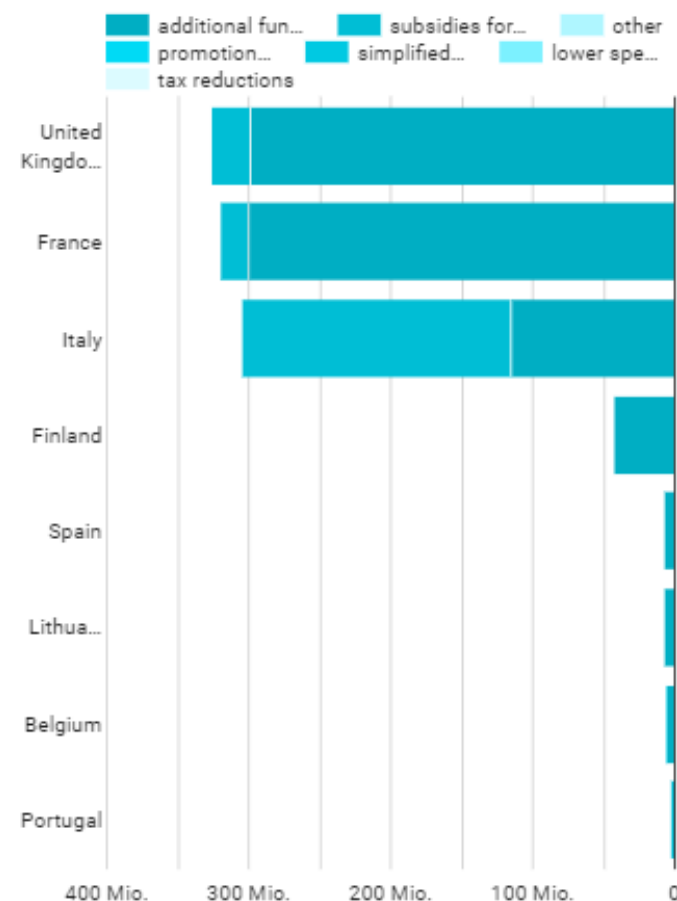


Country

USE FILTER TO VIEW COUNTRY SPECIFIC RANKINGS



**Additional budget allocated
for cycling promotion measures**



EU Funding Opportunities



Unlocking EU Funds For Cycling Investments

A GUIDE TO 2021-2027 PROGRAMMING DOCUMENTS -
AUSTRIA



ECF gratefully acknowledges financial support from the LIFE Programme of the European Union

www.ecf.com



30 OCTOBER 2020

**The Recovery and Resilience Facility – Joint ECF and CIE
recommendations for the national recovery and resilience
plans**



Thank you !

www.ecf.com

Fabian Küster

Director, Advocacy and EU Affairs

f.Kuester@ecf.com; @FabianKusterECF