



European Union European Regional Development Fund

## Impact of the RaiSE project in Örebro (Sweden)

Paula Santarén Rodríguez, RaiSE coordinator, on behalf of Anders Bro, Development Manager, Region Örebro County

anders.bro@regionorebrolan.se psantaren@gencat.cat

12 March 2020 | Webinar Business support for SE

## What is RaiSE?







### **Partners in the project**





# Örebro County

Örebro County has a surface area of 8 546 km2 and consists of 12 municipalities

In 2019 the county had a population of 304 805 inhabitants

7,3 % unemployed

GNP = € 9 369 million



# **Region Örebro County**



- Public organisation led by a political assembly (71 politicians) elected by the citizens
- 9.000 employees
- Responsible for health care, dental care, support and service to the disabled, research, education and regional growth
- Support social enterprises on a policy level
  - Give financial support to business support organisations
  - Ongoing dialogue with business support organisations
  - Ongoing dialogue with social enterprises

# Policy changes in Örebro





# The Regional Development Strategy (2018-2030)

- 10 prioritized areas
- Emphasizing social enterprises/work integrating social enterprises

#### New Policy on Civil Society and Social Economy (2018-2021)

- Overall aim: an increased influence and participation of civil society and social economy in regional development and growth
- 18 activities

# **Inspired by Scotland**



#### **Good practice "Just Enterprise":**

Business support for SE. Funded by Scottish Government & delivered by a consortium of 10 organisations with sector expertise

- Build up a system in which different organisations work together to support SE
- What's next? Visits to Scotland and follow-up events



# **Inspired by Ireland**



#### **Good practice "Clann Credo":**

Ireland's leading provider of loans to community organisations providing a social return and with capacity to repay a loan

- The importance of building up a bank structure for civil society in general. Until RaiSE, microfinance was the only solution in Örebro
- What's next? Visits to Ireland. New European project dedicated to develop financial mechanisms for SE
- Conference in April



# **Inspired by Catalonia**



**Good practice "Aracoop Internacional":** 

- It is necessary to have the support of the main stakeholders of the social economy to develop new policies
- **Study visits in Catalonia:**
- > The importance of measuring social impact
- What's next? Using SROI in practice. On-going collaboration between Örebro and Catalonia







European Union European Regional Development Fund

Thank you!

Questions welcome