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Public Procurement of Innovation (PPI)

Thematic Webinar

Tuesday 16 June 2020 | Online



Public Procurement of Innovation (PPI)



Policy concept, Policy Learning Platform, and Interreg Europe projects.

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Public Procurement of Innovation (PPI) - Definition



Public Procurement of Innovation (PPI) - Definition

- **Public procurement of innovation (PPI)** is a demand-side innovation approach to develop new products or services with the objective to stimulate innovation.
- The European Commission's Guidance on public procurement refers to 'innovation procurement' as:
 - buying the **process of innovation**—research and development services—with (partial) outcomes;
 - buying the **outcomes of innovation**.

Public procurement requires public buyers to have:

- **Knowledge** (market, stakeholder engagement, product and services)
- **Basic skills** (negotiation, legal framework, contract management)
- **Innovation basic skills** (risk assessment, intellectual property rights)

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Interreg Europe projects are experimenting with public procurement of innovation (PPI)



Dedicated to developing and delivering better policies regarding public procurement



Public procurement in the health sector



Public procurement for sustainable transportation such as e-buses



Public procurement to promote innovation in SMEs