

**Interreg
Europe**



European Union | European Regional Development Fund

Get your project on #EURegionsWeek agenda

communication@interregeurope.eu

4 March 2020 | Webinar



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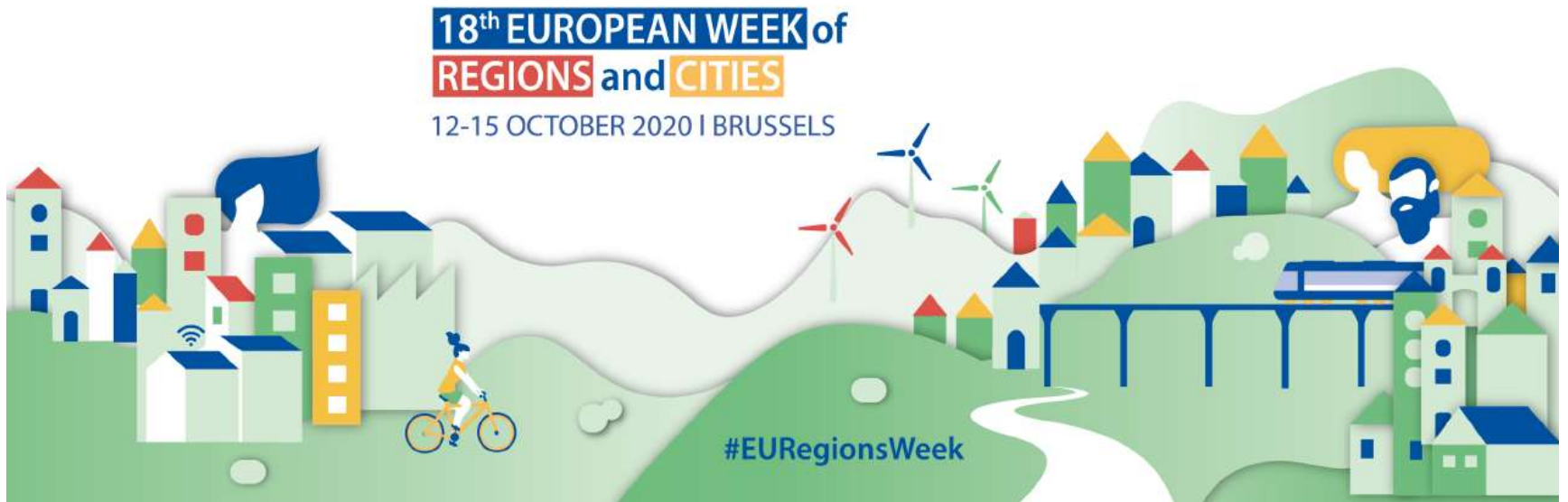
- 1) What – When – Where – How?
- 2) Experience of RaiSE
- 3) Types of activities
- 4) Your application
- 5) Other ways to get involved
- 6) Useful tips

What



The European Week of Regions and Cities

- The largest annual forum for regions and cities
- Great visibility and networking opportunity





Topics

- **Green Europe**
- **Cohesion and cooperation**
- **Empowering citizens**



30th anniversary of Interreg



Interreg



30 years together



When

Event

- 12-15 October 2020

Application

- 27 March!!

Where



Two main venues:

- **The Square**

Brussels Convention Centre, Mont des Arts/
Kunstberg, 1000 Brussels

- **European Committee of the Regions**

Rue Belliard/ Belliardstraat101, 1040 Brussels

+ regional offices in Brussels (regional partnerships)



How

Two types of event partners:

- **Partners**

(Interreg projects are eligible)

- **Regional partnerships**

(group of 3-12 regions or cities)



How

Application forms:

- **Partners**

<https://ec.europa.eu/eusurvey/runner/>

[EURegionsWeek_PartnerApplicationForm2020](#)

- **Regional partnerships**

<https://ec.europa.eu/eusurvey/runner/>

[RegionalPartnershipsForm2020](#)



RaiSE's experience

- 2018 joint workshop
- 2018 Interreg project slam winner







Choose your activity

- **Six formats** to pick from:
 - EURegions talks (30 min)
 - Q&A on presented theme (60 min)
 - Workshop (90 min)
 - Participatory Lab (90 min)
 - Exhibition stand (4 days)
 - Regional tasting (not applicable)



EURegions Talks

- 10-30 minutes
- One speaker
- No notes





Q&A sessions

- 60 minutes
- One moderator, max. two experts
- Focus on a specific topic



Workshops



- 90 minutes
- One moderator, max. four speakers
- Sharing experience, good practice





Participatory Labs

- 90 minutes
- One moderator, max. two storytellers
- Interactive, collaborative, creative





Exhibition stands

- Four days (12-15 October)
- Creative, innovative and interactive
- Possibility to apply for a pitch talk slot







Application

- Organiser(s): main contact + partners
- Session description:
 - Title
 - Short description
 - Indicative agenda and speakers
- Communication strategy

Assessment



Quality and relevance of sessions

- Networking, capacity-building, exchange of experience, sharing of good practices

Inclusiveness and gender balance

- Mix of politicians, high-level officials, stakeholders, academia, private sector
- No male-only panels



Value of synergies

Work together on the **same topic**:

- Higher chance to get accepted
- Great opportunity to deepen synergies

Check our **topic list** to find similar projects



Other options

Side event

- Separate application process (6 Jul – 2 Sep)
- Linked to #EURegionsWeek topics

Stand-alone event

- No formal link with #EURegionsWeek
- Organised in Brussels during the same week

→ All logistics (venue, registration) at own cost



...and more

**Interreg
Project Slam**



**RegioStars
Awards**





Useful tips

- Celebrate the results of cooperation
- Be relevant (link to main topics)
- Highlight synergies
- Get creative

+ Keep us posted

...before you submit

...if the application is successful



Interreg Europe @interreurope · Oct 10, 2019

Attending #EURegionsWeek?

Join the session on #financialinstruments featuring our project @Innova_FI at The Square in room 211 & 212 (10:30-13:00)! ow.ly/bSJD50wFILF

Innova-FI

Interreg Europe



European Union
European Regional
Development Fund



Interreg Europe @interreurope · Oct 9, 2019

Just before sharing their views in a session yesterday at #EURegionsWeek, @circ_pro passed by our stand for a quick chat. Have a look at this video to get a glimpse into how interregional cooperation drives smart circular procurement.



Interreg Europe @interreurope · Oct 10, 2019

#RETRACE interview and other last highlights from #EURegionsWeek coming soon, stay tuned! 📺

Carolina Giraldo N. @cgnzha · Oct 10, 2019

Today #RETRACE @interreurope was at the #EURegionsWeek agora, sharing our #regionalpolicy experience on #systemicdesign approaches for #circulareconomy #policymaking across our 5 partner regions #interregional cooperation 🌱👥



CircPro interviewed at EU Regions Week 2019

Interreg Europe



An interview with RETRACE at EU Regions Week 2019

Interreg Europe



SHARE Interviewed at EU Regions Week 2019

Interreg Europe



Interview with Ecowaste4Food at EU Regions Week 2019

Interreg Europe



Ecowaste4Food at EU Regions Week 2019

Interreg Europe



#EURegionsWeek 2019 - What a week!

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ERUDITE & CARPE DIGEM at #EURegionsWeek 2019

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Our projects at #EURegionsWeek 2019

24/10/2019

What were our projects up to during the European Week of Regions and Cities 2019? Why not find ...

Type: Programme, Other



How to bring cooperation to the regions?

23/10/2019

What is cooperation? How to bring it to the regions? We explored some answers and experiences ...

Type: Programme



Meet our projects during #EURegionsWeek

28/08/2019

Many Interreg Europe projects share their experiences and results during #EURegionsWeek. See o...

Type: Programme



Snapshots of Interreg Europe projects at #EURegionsWeek

25/10/2018

Part II of our selected highlights from #EURegionsWeek 2018 featuring snapshots of project...

Type: Programme



Day-by-day tips for #EURegionsWeek

10/09/2018

Just a bit more time left to complete your #EURegionsWeek agenda. Still puzzled which sessions to...

Type: Programme





Key dates

27 March: application deadline

May: selection results

7 June: sessions descriptions, speakers

2 September: application deadline for side events

17 July – 27 September: registration

12-15 October: the 18th European Week of Regions and Cities, Brussels

European Week of Regions and Cities 2020

10-15 October 2020, Brussels

The 2020 edition of the **European Week of Regions and Cities** (#EURegionsWeek) is coming up on **12-15 October** in Brussels, Belgium. The preparations for this 18th edition have already started.

The main topics of 2020 are:

- **Green Europe**
- **Cohesion and cooperation** (including also the celebration of **30 years of Interreg!**)
- **Empowering citizens**

Call for event partners is open

#EURegionsWeek offers plenty of opportunities to actively contribute to the event and the agenda. Call for 'event partners' and session proposals is open until **27 March 2020**.



#EURegionsWeek website

Visit the event website for more information.

[Learn more](#)

<https://www.interregeurope.eu/euregionsweek/>



Useful links

Application deadline - **27 March 2020**

https://europa.eu/regions-and-cities/partners_en

Connect with **similar** projects

<https://docs.google.com/spreadsheets/d/1YmyV6WDp8ObNLEmdM2GIYCauW1D3e5e658tZb6ROTuQ/edit?usp=sharing>

<https://www.interregeurope.eu/discover-projects/>



Useful links

EURegionsWeek

https://europa.eu/regions-and-cities/home_en

Applications

https://ec.europa.eu/eusurvey/runner/EURegionsWeek_PartnerApplicationForm2020

<https://ec.europa.eu/eusurvey/runner/RegionalPartnershipsForm2020>



Useful links

Interreg 30 branding

<https://interreg.eu/news/new-visual-elements-for-the-celebration-of-the-30-years-of-interreg/>

RegioStars 2020

<https://www.interregeurope.eu/news-and-events/news/7920/regiostars-awards-2020-call-for-applications/>



Good luck!

See you in the #EURegionsWeek!

**18th EUROPEAN WEEK of
REGIONS and CITIES**

12-15 OCTOBER 2020 | BRUSSELS

