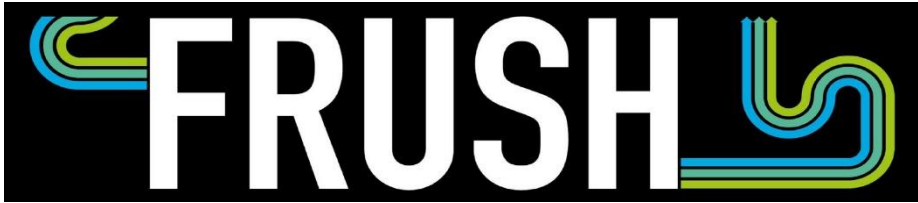




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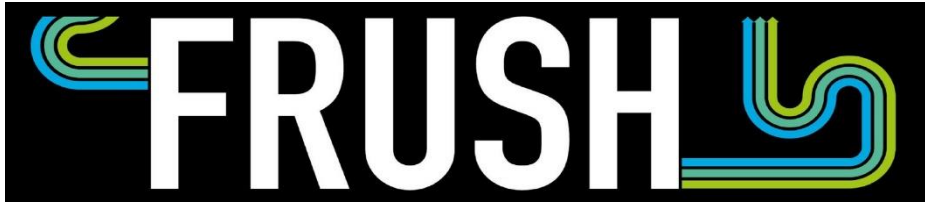
- latest talks: 1) nature based solutions in circular cities, 2) food and circular economy,
- 3) textiles and circular economy
- dynamic workshops
- pitching (competition for start-ups)
- matchmaking: enterprises / financiers
- networking - > symbiosis

The purpose of the event is to boost the development of growth and start-up enterprises as well as to create and promote new business opportunities around circular economy.

The event is aimed at everyone interested in the subject: growth seeking enterprises, start-ups, investors, cities, students of the field and research institutes.

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Advantages in comparison of similar events:

- **Circular economy and industrial symbiosis**
- **Strong co-operation between stakeholders:**
 - **Event organizers**
 - **Private innovators and enterprises**
 - **Investors**
 - **Municipalities**
 - **Häme University of Applied Sciences, HAMK**
 - **National development and reserach organizations like SITRA and Luke**
- **Location => not too expensive for small companies**
- **Strong local commitment (Brightgreen Forssa Region)**

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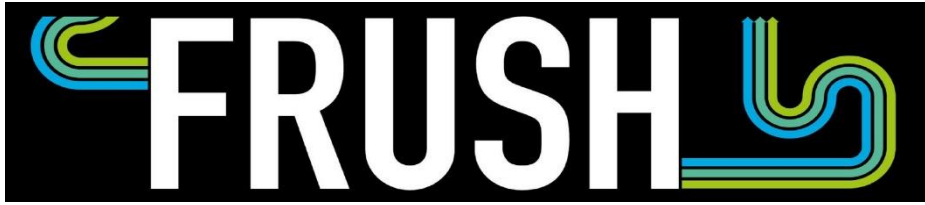
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Impact and success stories:

- Awareness raising among stakeholders
- Progress of the local strategy of Brightgreen Forssa Region
- Co-operation between stakeholders
- Jospak Ltd, process development at LHJ Ltd, progress of the Road Map Towards Resource Knowledge of Town of Forssa

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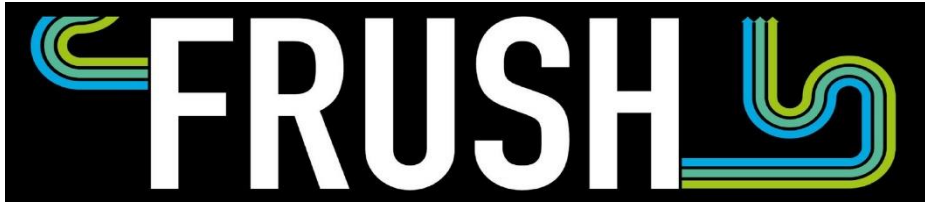
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Limitations:

- So far the participation in the event has been free of charge. => What about in the future?
- The event is becoming more international. => The need for a professional conference organizer is obvious?
- Location => It takes some time to be recognized on 'the map of various events'.

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For whom FRUSH is useful?

- Start-ups and SME's aiming towards growth
- Investors interersted in sustainable solutions
- Students and young researchers
- Organizations bringing their ideas/problems in the workshops
-
- You all should come and experience FRUSH for you!

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