



# Cultural heritage in mountain regions

Webinar, 9 November 2021

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**Interreg  
Europe**



European Union | European Regional Development Fund

# Agenda

- **Welcome & Introduction**
- **Key messages from the policy brief**
  - Astrid Severin, **Interreg Europe Policy Learning Platform**
- **Interview: Cultural heritage as an development asset for mountain regions**
  - Marie Clotteau, **Euromontana**
- **Showcasing museums and food cultures**
  - **Digitalising cultural heritage of mountains: the iALP experience (Interreg ALCOTRA)** – Veronica Lisino, Centro Documentazione Museomontagna (IT)
  - **The Carpathian culinary heritage network (EPICAH)** – Nicoleta Lasan, Satu Mare County Intercommunity Development Association and Daniela Culic, CCI Satu Mare (RO)
- **Featuring castles and trails in mountain region**
  - **Increasing accessibility: the barrier-free Castle of Stara Lubovna (CRinMA)** – Daniela Relovska and Otilia Barlikova, Castle of Stara Lubovna (SK)
  - **Valorising a natural footpath in Alto Alentejo (RAMSAT)** – Sofia Martins, Irradiare, Alentejo (PT)
- **Questions and discussion**
- **Wrap up & Conclusions**



# Key messages from the Policy Brief

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# Interregional cooperation projects

## State of play



# Improving policies (validated as of 1 September 2021)

**680**  
Policy  
changes in  
176 projects

MEUR  
**1,327**  
Funds  
influenced



**5,9 x**  
Leverage effect  
(225 MEUR ERDF spent  
on projects so far)

# What is the Policy Platform about?



## Four services for interregional learning



delivered through

Online portal

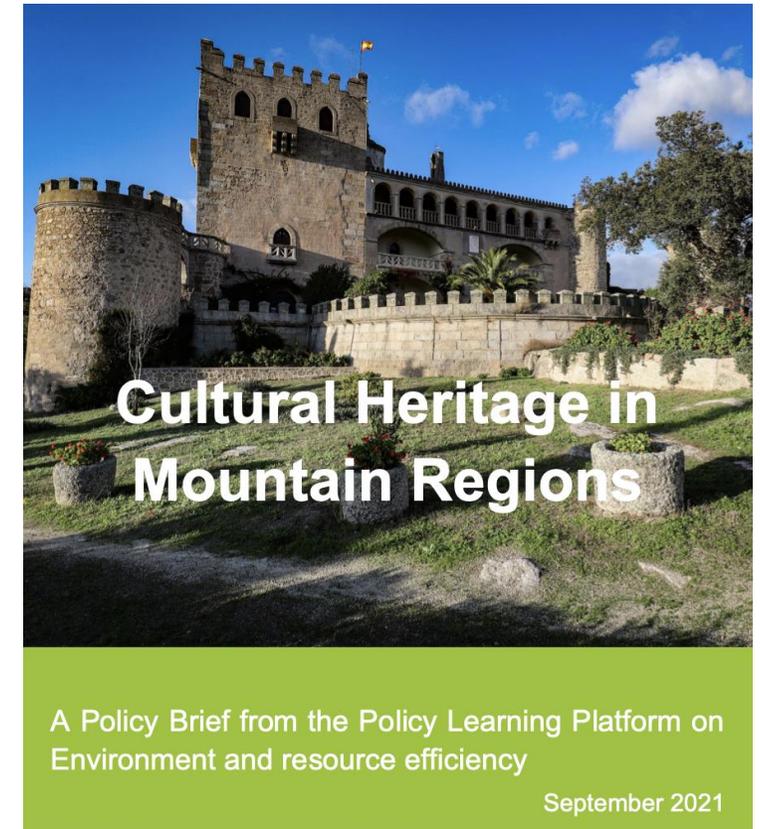


Expert teams



# Policy Brief ‘Cultural Heritage in Mountain Regions’

- Foreword from Euromontana: Cultural heritage: an asset for attractiveness and the future of our mountains
- Contributions from FINCH and CRINMA
- European policy context
- EU Financial Support
- Good practices and policy improvements
- Recommendations



# European framework for cultural heritage

- 2018 European Year of Cultural heritage
- 2018 European Framework for Action on Cultural Heritage
- Based on European policy pillars:
  - Inclusiveness
  - Sustainability
  - Resilience
  - Innovation
  - Global partnerships
- **Using and managing the cultural heritage in mountain areas in a sustainable way**



# Policy solutions for cultural heritage in mountain regions

- **Policy solutions** from CRINMA, KEEP-ON, RFC, Green Pilgrimage, THREET, RAMSAT, Local Flavours, MOMAR on
  - Museums
  - Castles
  - Thematic trails
  - Food culture



**Get inspired!**



# Thank you!

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