

Policy Learning Platform
10 November 2021

SMEs digital transition

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Industry 4.0 and the SMEs digital transition

Episode 2



- Episode 1 - 03 November 2021
 - The common challenges faced by regions in fostering the digital transformation of the economy and promoting **Industry 4.0**.
 - Potential **solutions, practical policy tools and policies** to address those challenges.
- Episode 2 – 10 November 2021
 - Highlight policies and good practices from the Interreg Europe community on **skills improvement and digital transformation steps**.
 - **Exchange on the main challenges** to improve European SMEs' digital skills and the adoption of digital technologies.

Today's agenda

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| 14:00 – 14:55 | The digital transformation of SMEs – challenges and opportunities Keynote speech Testimonials on policy improvements |
| 15:05 - 15:55 | Short break - networking |
| 15:00 - 15:55 | Working Group I Kickstarting the digital transformation of businesses Good practices Discussion |
| 15:55 - 16:45 | Working Group II Improving digital skills of businesses Good practices Discussion |
| 16:45 - 17:00 | Wrap up and conclusions Interreg Europe 2021-2027 – what's next? |
| 17:00 – 18:15 | Online Expert Helpdesk (pre-booked) individual meeting with Thematic Experts to discuss specific needs and policy challenges |