



# Cycling Tourism



Environment  
and resource  
efficiency



Low carbon  
economy

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Interreg Europe  
Policy Learning Platform



**Interreg  
Europe**



European Union | European Regional Development Fund

# What is the Policy Platform about?



## Four services for interregional learning



delivered through

Online portal



Expert teams





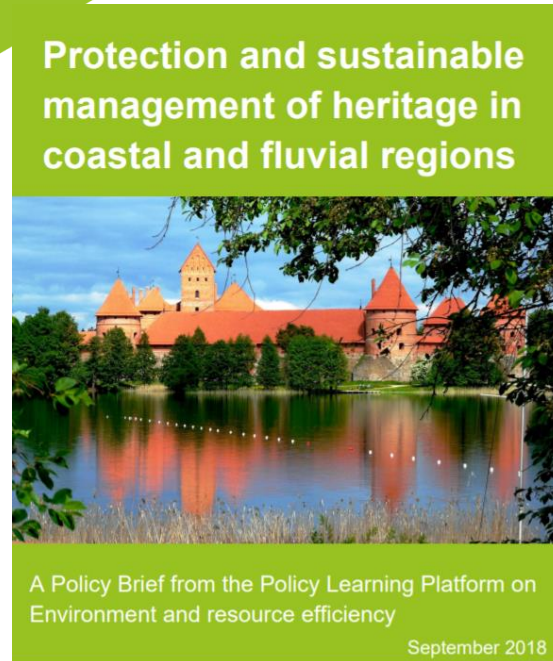
# The Interreg Europe Policy Learning Platform publishes news and policy briefs on key trends and challenges



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The Interreg Europe Policy Learning Platform has assessed hundreds of good practices related to the programme themes. Check our [good practices database](#).



- A number of practices identified by [ECO-CICLE project](#)
- [The use of community budgets for the creation of bicycle trails in the area of ambitious tourism \(OUR WAY\)](#)
- [Duero-Duoro Transnational Route \(EPICAH\)](#)
- [Ulster Canal Greenway \(OUR WAY\)](#)
- [Great Western Greenway \(OUR WAY\)](#)
- [Iron Curtain Trail Eurovelo13: Reunification of Europe cultural route \(Cult-RiNG\)](#)
- [Strategic cross-boundary cycle development \(REGIO-MOB\)](#)
- [CykloTour Spiš - Tourist bike rental system \(LAST MILE\)](#)
- [Social campaign "Cycling around the Warsaw's suburban Garden Tri-city" \(DEMO-EC\)](#)
- [Eco-mobility and tourism \(PASSAGE\)](#)





# TO6 Interreg Europe Projects on natural heritage and sustainable tourism



<b>ECO-CICLE, OUR WAY</b>	Cycling tourism
<b>CHRISTA, EPICAH, RAMSAT</b>	Sustainable tourism
<b>SWARE</b>	Heritage of waterway regions
<b>Three T</b>	Thematic trails
<b>Night Light</b>	Dark skies as an asset for sustainable tourism
<b>Green Pilgrimage</b>	Pilgrim tourism, supporting natural and cultural heritage
<b>IMPACT</b>	Innovative models for protected areas
<b>STAR Cities</b>	Tourism in riverside cities
<b>Land-Sea</b>	Territorial strategies for eco-tourism
<b>HERICOAST</b>	Management of heritage in coastal landscapes
<b>Delta Lady</b>	River deltas



Good practices



## TO4 Interreg Europe Projects on cycling

<b>EU CYCLE</b>	Subtopics: regional cycling, cycling tourism, urban cycling, intermodality, urban-rural connections, territorial cooperation in cycling
<b>CycleWalk</b>	Data collection and processing; planning
<b>SchoolChance</b>	Independent, safe mobility; includes cycling
<b>RESOLVE</b>	Retail; some interest in cargo bikes, bike rental
<b>e-MOPOLI</b>	Electric vehicles – a little focus on e-bikes included
<b>DESTI-SMART</b>	Sustainable tourism; some focus on cycle routes, cycling tours, shared bikes, integration of cycling and tourism strategies
<b>LAST MILE</b>	Last mile transport; includes bike rental, bike spaces on bus (intermodality)
<b>DEMO-EC</b>	Governance and behaviour change; includes cycling

# Agenda

- **Introduction**
- **Keynote: How to support cycling tourism in a coherent way?**
- **Good practice pitch: Cooperation of the Eastern Poland Regions with the promotion of the eastern cycling trail Green Velo**
- **The EuroVelo initiative: a cycling tourism map & guide through Europe**
- **Panel discussion**

