

Policy Learning Platform mini webinar
26 March 2021

How to bring skills to companies?

*Session 3/3 of „Skills and talents for SME growth –
the potential of workplace trainings“*

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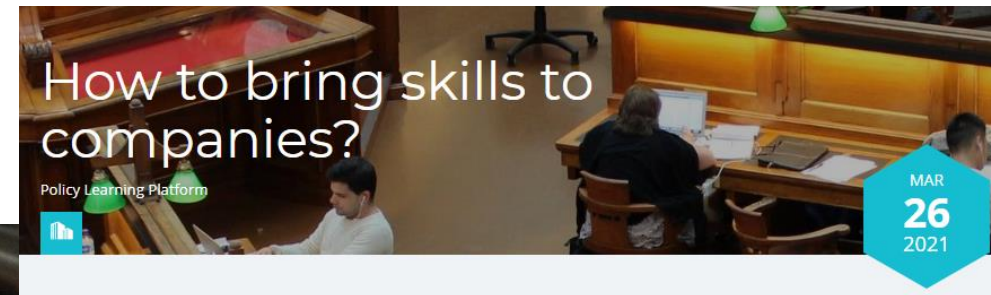
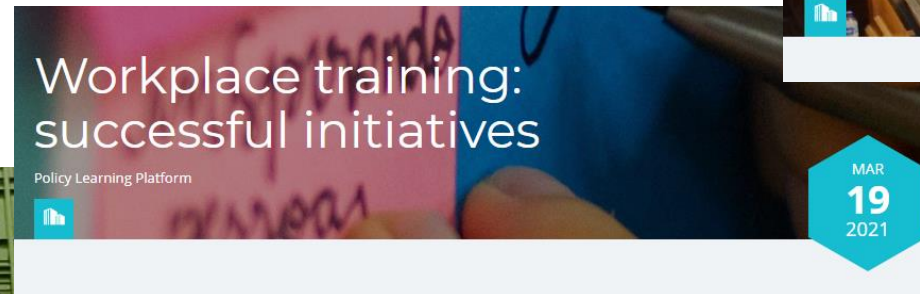


What is a mini webinar series?



„Skills and talents for SME growth – the potential of workplace trainings“

- The “series” are thematically linked short events spread across several weeks.
- However, each session also works as a stand-alone event.
- Each session lasts 30 to 40 minutes.
- Recordings of previous two sessions are available.



Inside Out EU project partner and stakeholders

Jacques van Steenberg

Managing Director international and economic cooperation
Province of Overijssel, the Netherlands



Dr. Louise van Weerden



Associate Professor ' SMEs in International Business'
Project Director Export Development Program
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Policy Learning Platform

<https://www.interregeurope.eu/policylearning/>

Community of peers

+ 16,000 members



Good practice database

~ 1000 good practices



Expert policy support

Peer reviews

Workshops

Matchmaking



Policy briefs

& policy news



Next steps



- See what else have we done on the topic - How can regional policies support the upskilling and reskilling of workforce?
- (Re)watch our last two sessions.
- Use our free expert services to solve a regional challenge.



www.interregeurope.eu/policylearning/expert-support.eu



Peer reviews

In short: 2 days meeting involving an international team of experts and peers. They will visit you on the spot, providing targeted feedback to you and your stakeholders. Our experts support and facilitate the process entirely.

What you will get out of it: concrete list of policy recommendations; valuable European-wide contacts

How: Submit a simple online application any time; ask us for advice before submitting.



Matchmaking sessions

In short: 2 hours meeting online or face-to-face. The in-person meetings are generally proposed back-to-back to policy events, thus allowing you to get targeted policy advice while participating to a big-scale event.

What you will get out of it: first ideas and recommendations on the best approaches to your policy challenge; valuable European-wide contacts

How: Describe your need on the expert support page; online form.



Policy helpdesk

In short: policy guidance in a written form. When developing or improving a regional policy, you might need some help to access the relevant knowledge and resources that would help you. Describe your need and our experts will guide you.

What you will get out of it: written guidance and links to relevant resources.

How: Describe your need on the expert support page; online form.