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## CPU D.O.O., SO.P., CENTER PONOVNE UPORABE Reuse center



Reuse network CPU 6 locations

Other reuse networks 12





#### We use only what already exists



73.1 % Share of separately collected municipal waste

33 kg Landfilled municipal waste per capita











## CPU D.O.O., SO.P., CENTER PONOVNE UPORABE Reuse center



#### We use only what already exists

### CPU – REUSE center Slovenia Hybrid model: 50% of market + 50% of projects

The Reuse Center (CPU), established in 2011 — operates as a social enterprise in the reuse sector at 6 locations in Slovenia.

CPU promotes a sustainable development model

full-time employees in CPU 15 + 30 in the social economy in this sector.

**Reuse** — in terms of waste management priority

**Social activation** — implementation of a program for the long-term difficult to employ (75 people) with positive outcomes 67% inclusion in the labor market)

- **Environmental protect**ion: waste prevention and sustainable waste management.
- Social equality: social activities such as the integration of the hard-to-employ into the labor market and access to goods.
- Economic viability: job creation and training opportunities.











#### 18<sup>th</sup> EUROPEAN WEEK of **REGIONS and CITIES** 12-15 OCTOBER 2020 | BRUSSELS

## 1. Good practice

We use only what already exists



**European Committee** of the Regions



## **UPCYCLING PRODUCTS – for** understanding REUSE



Handbag / felt



Jewelery /waste electronics







Bike bag/tarpaulin





Backpack and mini handbags /tarpaulin







Good practice We use only what already exists



Backpack – felt and tarpaulin



< 🛕 饕 📚 💓 🟹 > We had the first - baby masks







carrying bags of shops





electronic waste - art, responsibility











Good practice We use only what already exists



## **Involvement of civil society**





reuse workshops



## Repair Cafe





Trendy - reuse equipment...







## 2. The main framework conditions necessary

for starting your initiative

# The main condition - co-financing

# **1**.Public tenders / 2009-2010 + **2** participation of local communities

(Municipalities, Communal companies) - provision of space + goods/waste for reuse

\* Ministry of Labor, Family and Social Affairs: establishment of the first reuse center, employment of hard-toemploy people

\*Ministry of Economic Development and Technology (development of reuse activities and products) \*Ministry of the Environment and Spatial Planning (environmental awareness of the importance of reuse)



#### Later:

projects - active employment policy (Employment office) local projects (LAS) - development of new services











3. Some fact and figures on the environmental (waste avoided, products repaired, etc.) and social impact (jobs created, vulnerable groups, etc.) of your activities

45 green jobs, especially unemployed women

Social benefits Economic benefits

## **Environmental impact**



Provision of goods to low income families

Impact on residents

Volunteering opportunities

## Training opportunities

## Community involvement

- 290 t products for reuse
- 300.000 visitors customers
- 36 events for Repair Cafe
- 40 involved in social activation and training
- 60 trainings and workshops
- 200,000kg of CO<sub>2</sub> emissions saved
- the creation of socially inclusive wealth;
- the regeneration of local neighbourhoods;
- the development of new ways to deliver public services;
- employment and training; and
- provision of basic items (bed, fridge, cooker) for the socially excluded.



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4. Potential of transferring the good practice to a different regional context

In 5 locations: transferring the good practice CPU in SI

yes

In 2 locations: transferring the good practice CPU -- CRO















## 5. Our recommendations and outlook to the future - for CPU:

Step up cooperation with the following stakeholders



LOCAL COMMUNITIES (MUNICIPALITIES, COMMUNAL ENTERPRISES): synergistic cooperation in ensuring re-use. Problem - collection centers / Reuse corners - ?? Providing reuse MINISTRIES: cooperation at the level of legislative requirements - ? public procurement for reuse

COMPANIES: cooperation NO WASTE - products for reuse with higher added value



▦

PROFESSIONAL STAKEHOLDERS: establish a lasting partnership in projects, including abroad in the field of social entrepreneurship, reuse



European Committe

INSTITUTIONS, ORGANIZATIONS - cooperation in the field of training











#### **NETWORK REUSE**

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