

**Interreg
Europe**



European Union | European Regional Development Fund

Making Innovation Visible: The Role of Spaces for Innovation

Next2Met - Digital Innovation Space MV

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1. Next2Met - Increasing attractiveness of Next2Met regions with soft digitalisation measures

Innovation Space Region:

- Federal State of Mecklenburg-Vorpommern (MV)
- 1.6 Mio. Population
- Size of Israel

Digital Innovation Space MV in exchange with:

- Lower Austria
- EMRA, Ireland
- Päijät-Häme, Finland





1. Next2Met - Increasing attractiveness of Next2Met regions with soft digitalisation measures

Our main learnings:

- Innovation space should not be a limited network – it should be **focused on its core region** but exchange should **extend the borders of the innovation space**
- Good and regular **connection to regional actors** needed
- Work and exchange with regional actors needs **time, knowledge and resources**



2. Digital Innovation Space MV



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- 1 coordinating entity in the Ministry of Energy, Infrastructure and Digitalisation



- 6 decentralised Digital Innovation Centers



3. Recommendations



1. Build up local and regional community resp. communities
(Regular communication, meetings and events)
2. Identify regional focus areas and
develop joint vision & mission
3. Secure lean governance structure based on
sustainable resources (financially and staff-related)