

**Interreg
Europe**



European Union | European Regional Development Fund



Mission-oriented innovation policies

Thematic Webinar

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Mission-oriented innovation policies



Policy Learning Platform, Interreg Europe projects, policy challenges and policy concepts.

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Mission-oriented innovation policies - Definition



Mission-oriented innovation policies - Definition

- **Mission-oriented policies** can be defined as systemic public policies that draw on frontier knowledge to attain specific goals. They have to answer to 'grand challenges', which are complex, systemic, interconnected and urgent, requiring insights from many perspectives ([Mazzucato, 2018](#)). *Examples: depolluting the Mediterranean Sea, promoting high-quality agri-food...*

Characteristics of mission-oriented innovation policies

- Missions should be well defined.
- Missions comprise a portfolio of innovation policies and R&D projects.
- Missions require investments across sectors.
- Missions require policy experimentations.

Mission-oriented innovations and Horizon Europe



Pillar 1 Excellent Science

European Research Council

Marie Skłodowska-Curie
Actions

Research Infrastructures

Pillar 2 Global Challenges and European Industrial Competitiveness

- Clusters
- Health
 - Culture, Creativity and Inclusive Society
 - Civil Security for Society
 - Digital, Industry and Space
 - Climate, Energy and Mobility
 - Food, Bioeconomy, Natural Resources, Agriculture and Environment

Joint Research Centre

Pillar 3 Innovative Europe

European Innovation Council

European innovation
ecosystems

European Institute of
Innovation
and Technology

Widening Participation and Strengthening the European Research Area

Widening participation and spreading excellence

Reforming and Enhancing the European R&I system

The Policy Learning Platform can help



Good practices – get inspired

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Story on a mission-oriented innovation policy

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Policy brief on university-industry collaboration

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Peer review

Peer review on mission-oriented innovation policies

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Interreg Europe projects and mission-oriented innovation policies



A new concept that is already discussed in Interreg Europe projects



Key Policy Trends for mission-oriented innovation policies at the regional level



Interreg Europe Policy Learning Platform good practice database



Integrated strategies

Integrated strategies to respond to regional societal challenges.



Public procurement

Public procurement for innovation to solving regional societal challenges.



Vision sharing

Rallying regional stakeholders around a common vision and defining S3 priorities.



Awards

Awards and competitions to motivate stakeholders to respond to regional research and innovation challenges.