



**CREATIVE
BUSINESS
ACADEMY**



Creative Business Academy

Creative Business Academy an Online Business Development and Internationalization course for Startups within the Creative Industries:

Fashion

Entertainment

Adventure, Sports

Craftmanship

Music

Publishing

Design

Architecture

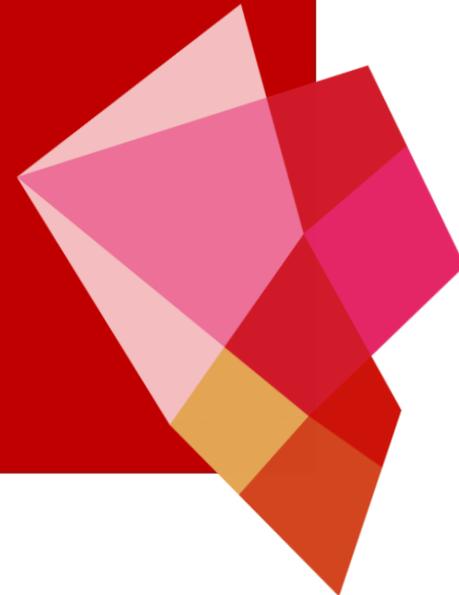
New Media, Movies

Gaming

Tourism, Hospitality

Play & Learn

- and startups using creative skills and methods in other sectors such as health, sustainability, mobility, education, food, technologies, e.g. experience tech, deep tech, AI, blockchain, etc. (*cross sector innovation, it happens every day in a city near you...*)





What makes the Creative Business Academy unique?

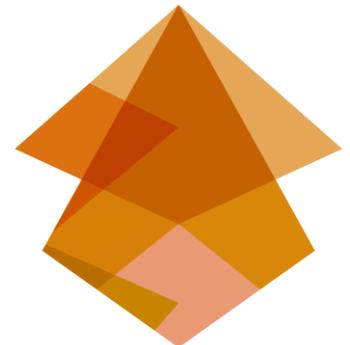
Focus on startups within the creative industries
Different business models and challenges

Focus on business development through internationalisation
Startups within the creative industries have greater global potential

Experienced and **accessible speakers with sector knowledge** of the creative industries and startups - Many from www.cbnet.com/juryspeakers

Startup business cases – successes and failures – by startups from the Creative Business Network

Strong, **continuous networking** among the startups, speakers and investors on www.thisis.cbnet.com and events





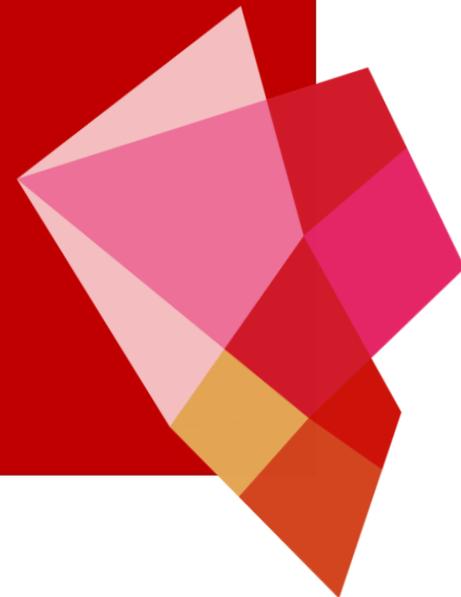
Creative Business Academy academically

The course consists of 30-40 hours over 3-5 weeks. Through training, discussion and reflection, the entrepreneurs' business skills and the understanding of the opportunities and challenges confronting them will be improved...

... by trainers who are experts and partners of the global Creative Business Network using creative and innovative training methods to ensure that learning leads to business skills and action...

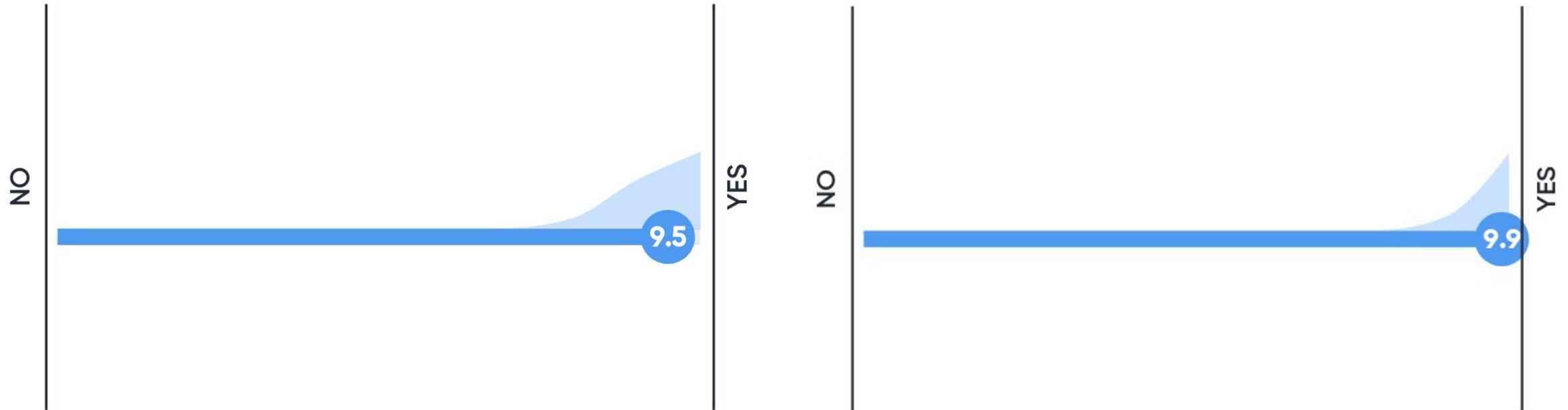
...using an innovative educational approach, combining both latest findings of educational science with newest technological solutions covering these main topics:

- Business Development
- Internationalization
- Access to finance
- Legal Issues and IPR
- Market Analysis and Trends



Would you recommend Creative Business Academy to others?

Results of previous two CBAs



Quotes from previous Creative Business Academy participants...



"Mind-blowing experience! Amazing speakers, perfect organization, crazy-as-you entrepreneurs and true care. The only thing you would regret is that CBA ends someday! I know that this project marked a new starting point for our company, and I cannot express how grateful I am for it!"

Nadia Korobchuk, Co-founder, Big story



"These two weeks meant less rest but more satisfaction. Very precious switching from your usual environment to a 100% concentrated creative initiative community. You'll meet a bunch of like-minded people from your country and international specialists to answer all of your questions. This extremely professional team fills the gaps in your knowledge and fuels your ambitions to grow."

Bohdan Volynskyi, founder of "dash!" design school for kids and youngsters



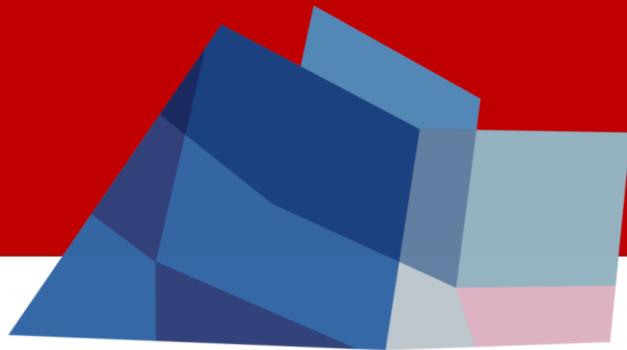
"The CBA was an extremely useful case for my project development. Every lecture gave me not only an amazing mentor experience, but it gives a lot of inspiration, day by day. So afterwards, I have a clear vision about how and where should I move further to make a powerful project. And I would like to do that ASAP!"

Olga Lyubarova. Co-founder & CEO of DreamCast



Creative Business Academy is successful and well-tested, but that doesn't matter...

What matters are the Startups and SMEs being empowered and given the tools, methods and business skills to contribute to the solutions the world needs, to positive change!

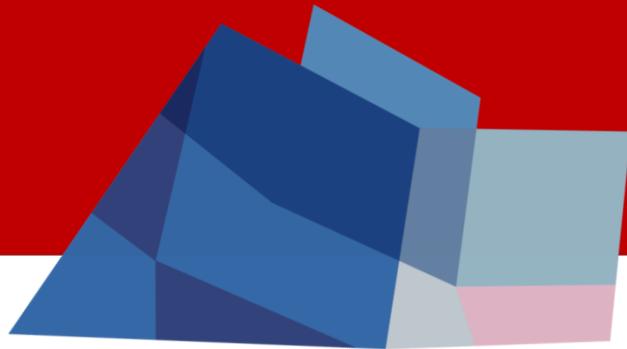




WHO ARE WE

Who are we? Creative Business Network is global network covering 80+ countries. We empower creative and innovative entrepreneurs, connects them to investors and global markets and strengthen their innovative capabilities to the benefit of industry and society.

No substitutions, extensions or refunds...needed!





**Creative
Business
Network**

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