

**Interreg
Europe**



European Union | European Regional Development Fund

Business support schemes for Social Enterprises

Mart Veliste

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What are social enterprises?



- Social objective > generating profit
- Reinvestment of profits
- Address social and environmental topics
- Inclusive governance
- Local community based
- SEs come in various shapes and forms



Why do we host a webinar on social enterprises?



EU context

- The social economy & entrepreneurship accounts for:
 - 2.8 million social economy enterprises and organisations
 - 13.6 million jobs
 - 8% EU GDP

According to the European Economic and Social Committee' study „Recent evolutions of the Social Economy in the EU“ (2016)

EU policy context



- Social Economy Europe (SEE) was created in November 2000
- EC launched the Social Business Initiative in 2011
- EU Programme for Employment and Social Innovation (EaSI) (2014-2020)
- EU Parliament Social Economy Intergroup (1990/2015)
- Work is underway for an European Action Plan for Social Economy
 - A task of Nicolas Schmit, the new Commissioner for Jobs and Social Rights.

Interreg Europe projects that are linked with social enterprises



RaiSE
SOCENT SPAs
SOCIAL-SEEDS
Road-CSR



SME
competitiveness



BRESE
SUBTRACT
DIALOG



But why focus on business support schemes?

The challenge



- According to an EC mapping study:
 - Specialist business development services for SEs are **lacking and fragmented**
 - Limited number of social enterprise incubators, mentoring schemes, specialist infrastructure and investment readiness services across the EU
- SEs in different stages of their development have different support needs for which support might not be available

*„A map of social enterprises and their eco-systems in Europe“ (2015) by
Directorate-General for Employment, Social Affairs and Inclusion*

Webinar logic – a pipeline



1. Gael Drummond from Firstport - **Early stage support measures**
2. Mauricio O´Brien representing Cooperactivas - **A community based approach**
3. Alexander Kesselring from Ashoka / Finance4SocialChange – **impact investment & ecosystem view to financing social enterprises**
4. Paula Santarén Rodríguez from ACCIÓ - **good practice Aracoop Internacional**
5. Plus: How the RaiSE project has **impacted policy making** in the Örebro region

Time for a poll



Thank you!

Mart Veliste
m.veliste@policylearning.eu

*Thematic Expert
Policy Learning Platform
SME competitiveness*

www.interregeurope.eu

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