



INTERREG EUROPE CLUSTER WORKSHOP

10 December 2021

Unit D2, DG GROW, European Commission

Cluster initiatives 2014-20 (still ongoing) as project based organised efforts to support EU competitiveness

Horizon Europe
Innosup-1

European Cluster Collaboration Platform

www.clustercollaboration.eu

- Over 1100 clusters registered
- Over 50 cluster associations & networks

European Resource Efficiency Knowledge Centre

www.resourceefficient.eu

- Energy efficiency
- Resource efficiency
- Low carbon
- Circular economy

European Observatory of Clusters

Low Carbon Action Plan



The ClusterXchange pilot

- 14 partnerships
- > 1000 exchanges

- 30 consortia
- 2500 SMEs

EU clusters - excellence

- 13 partnerships
- 69 clusters
- 21 EU countries

EU GO-International

- Neighbourhood (East & Magreb)
- Development (Africa & S. Amer.)
- US, Canada, Singapore, S. Korea etc.

Cluster S3 Partnerships



Scope

- Scope, themes, objectives, results

Euroclusters:

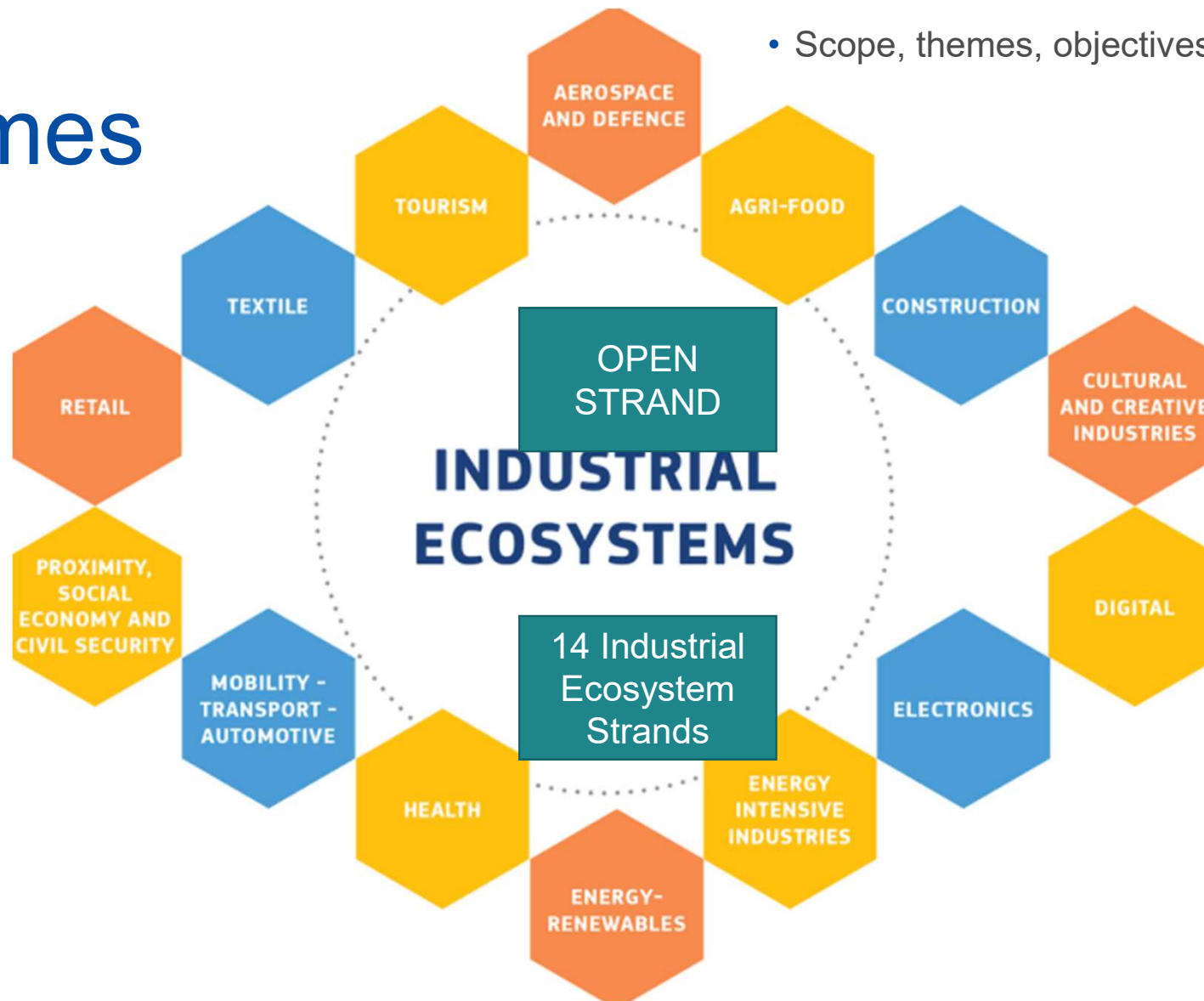
Consortia of cluster organisations or their EU networks teaming up with other types of organisations supporting green and digital transition and building social and economic resilience

Budget: 42 million Euro

30 partnerships across and within industrial ecosystems

Themes

- Scope, themes, objectives, results



https://ec.europa.eu/commission/presscorner/detail/en/IP_21_1884

- Scope, objectives, results

General Objective

What?

help in the implementation of the updated industrial strategy (green, digital, resilient)

How?

through creating vital collaboration networks at EU-level and developing and implementing supporting measures for SMEs

Results

- Scope, themes, objectives, results

75% of the grant must be directed to SMEs as support to third parties

The overarching indicators from the Single Market Programme:

- Number of SMEs, clusters and business network organisations, and business support organisations receiving support from the programme, in particular for internationalisation, digitalisation and sustainability
- Number of companies having concluded business partnerships
- Number of entrepreneurs, benefitting from mentoring and mobility schemes, including young, new and female entrepreneurs, as well as other specific target groups

What will Euroclusters do?

- Scope, themes, objectives, results

NETWORK

- resilience preparedness/business continuity plans

INNOVATE

- new-to-firm products/services identified

ADOPT

- SMEs supported which undertook business process innovation

TRAIN

- Cluster organisations which received trainings
- SMEs investing in skill development

GO INTERNATIONAL

- Collaboration agreements signed with third countries
- SMEs benefitted from internationalisation

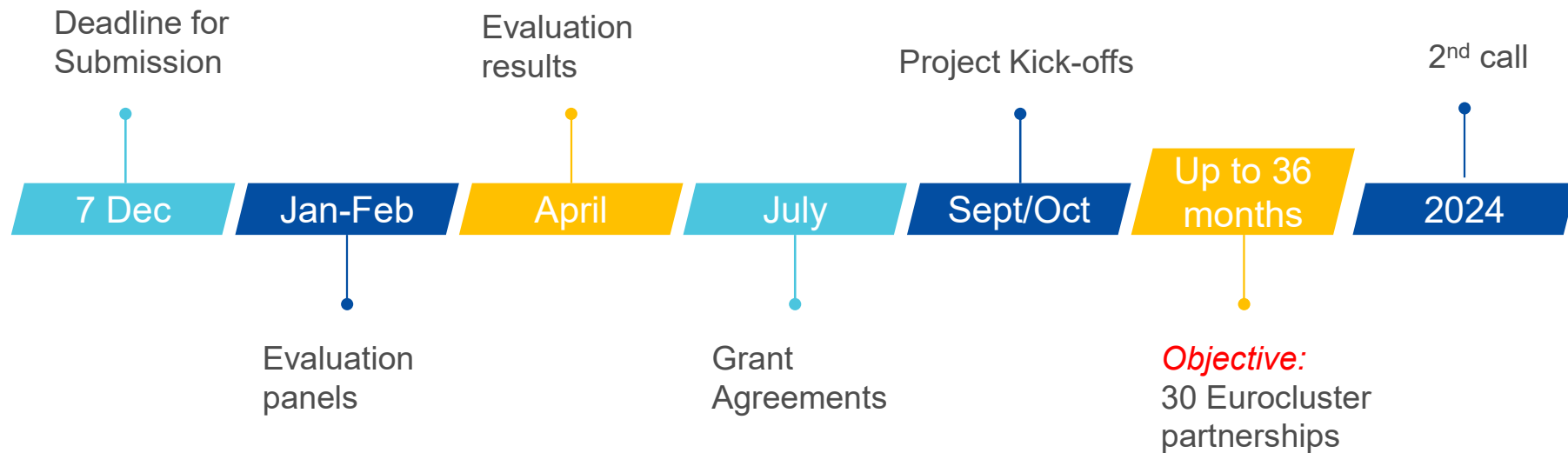
Communicate

- Social media followers
- SMEs supported coming from regions/countries different from those of Euroclusters' partners

Further information on Euroclusters

- [Funding & tenders \(europa.eu\)](https://europea.eu)
- https://eisma.ec.europa.eu/funding-opportunities/calls-proposals/joint-cluster-initiatives-euroclusters-europes-recovery_en

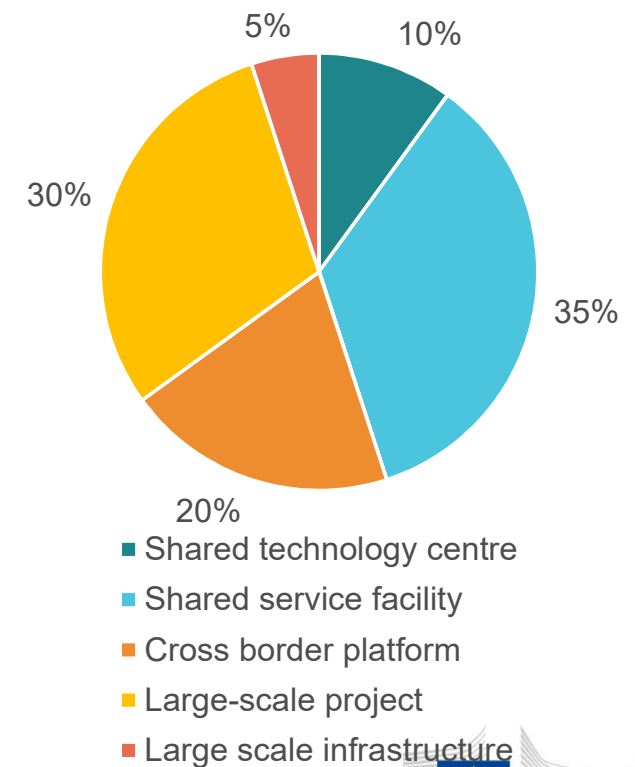
Euroclusters - Timeline



Outcomes of TAF support – key observations

- **Less mature projects** than initially envisaged: focus of S3P partnerships on research/platform projects rather than on revenue-generating projects
- When revenue-generating, projects often **lacked the international/interregional dimension**
- Tendency to postpone applications to the TAF and more challenging to engage stakeholders due to **COVID-19 context**
- Consortia hesitant to take **full ownership** of their project and/or lacked sufficient **commercial skills/approach** to drive the commercial development process forward

Typologies of TAF-supported projects:



Dissemination activities - TAF toolbox and case studies

Five tools highlighting the topics most commonly addressed during the TAF support and eight accompanying **case studies**:

- #1 Inter-regional and collaborative governance
- #2 Undertaking market research
- #3 Determining your target funding mix
- #4 Defining your offer and business model validation
- #5 Basics of financial planning



Available on the [TAF website!](#)



Technical **A**ssistance **F**acility for Industrial Modernisation & Investment



Cluster policy toolkit can be search through a combination of parameters

- Searchable database of inspiring examples of policy practice related to clusters that will complement existing ECCP tools and resources

- Currently 164 examples
- Conceived as a living tool that can be continually updated
- Users can combine filters to find examples relevant for them

Keywords

Territorial validity
- Any -

Strategic challenges
- Any -

Thematic Priority
- Any -

Type of cluster support
- Any -

Typology name
- Any -

Apply

Policy Toolkit Database



[A*STAR Partners' Centre \(A*PC\)](#)



[AgroHub](#)



[AI for the Netherlands](#)



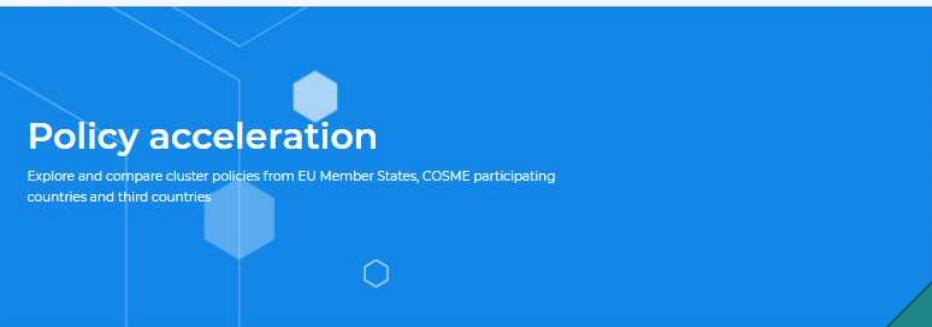
[Alliance Free Economic Zone \(Alliance FEZ\)](#)

<https://clustercollaboration.eu/in-focus/policy-acceleration/policy-toolkit>



Partners Funding News Events Knowledge In focus EREK

Home » Policy acceleration



Discover the ECCP one-stop shop for cluster policies. Find best practices and compare cluster policies in Europe and beyond.

Help us populate the database of good practices with cluster interregional collaboration policy instruments for twin transition capacity building:
contact ECCP or
e-mail: GROW-CLUSTERS@ec.europa.eu



Policy Toolkit

Access the policy toolkit which contains a searchable database of policy initiatives from 53 countries and regions. It helps clusters in fostering the twin transitions and building capacity.

[View more](#)



EU Industry Days, 8-11 February

- Expanding dialogue on transition pathways from the Industrial Forum to a wide range of stakeholders
- How we can build and invest in the new emerging, green and resilient economy
- How EU industry can involve young people



EU Industry Days 2022

Open call for proposals for local events:

- Local events will run throughout the EU Industry Weeks 2022 - selected proposals will benefit from EU Industry Days branding
- Thematic areas: the green and digital transition, resilience, and youth in industry
- They can take the shape of virtual workshops, seminars, fairs, physical conferences, and can be organized jointly between national/local authorities, universities, businesses, civil society organizations, etc.
- Deadline: 13 December 2021
- EU Industry Week 2022: local events: https://ec.europa.eu/info/policies/business-and-industry/eu-industry-days/eu-industry-week-2022-local-events_en

Thank you



https://ec.europa.eu/growth/industry/policy/cluster_en
<http://www.clustercollaboration.eu>



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<https://www.linkedin.com/company/european-cluster-collaboration-platform-eccp/>
<https://www.linkedin.com/company/resource-efficient/>



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