

**Interreg
Europe**



European Union | European Regional Development Fund



Industry 4.0: Infrastructures and Deployment

Online Workshop

Wednesday 3 November 2021 | Online



Marc Pattinson

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Policy Learning Platform



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WELCOME!



Industry 4.0 and the SMEs digital transition: Episode 2

Policy Learning Platform



- **Wednesday 10 November – 14:00 to 17:00**
- **With a focus on SMEs digital transformations**



Elena Ferrario
Thematic Manager
Policy Learning Platform

Interreg Europe and the Policy Learning Platform



Interreg Europe in a nutshell

Sharing solutions for better regional policy

30
countries involved



359m
euros invested in policy learning



What is the Policy Learning Platform?

Learn, share, benefit



2,100 +
Good practices



18,000 +
Members



Peer reviews for in-depth exchanges



**Open call
Online submission**

<https://www.interregeurope.eu/peer-review/>



Innovation process governance
January 2019 – Gävleborg (SE)



Centers of Competence/Excellence
June 2019 – Bulgaria (BG)



Smart Port Development
Nov 2020 – Hauts-de-France (FR)

Agenda



Industry 5.0 and Regional Opportunities (14:00-14:50)



- **Martin Huemer**, DG Research and Innovation, European Commission
- **Pierre-Alexandre Balland**, Assistant Professor, Utrecht University

Industry 4.0 Infrastructures and deployment (15:00-15:50)



- **Dominic Gorecky**, Director, Swiss Smart Factory (**DIGITAL REGIONS**)
- **Ger van den Kerkhof**, Flanders Make (**SMARTY**)

Discussants:

- **Jorge Muyo**, Regional Government of Cantabria, Spain (**DIGITAL REGIONS**)
- **Špela Sečnik**, Regional Development Agency Posavje, Slovenia (**INNO INDUSTRY**)

Thematic Working Groups (16:00-16:50)



- Interregional learning and exchanges.
- Sharing your Industry 4.0 policy initiatives.

Online Policy Helpdesk (16:50-17:30)



- How can we help you?

Networking opportunities during breaks



Eugénie Suplisson
Communication Team
Policy Learning Platform



2*10 minutes to get to know each other

- Where are you from?
- Are you part of an Interreg Europe project?
- Why are you interested in Industry 4.0?

The Policy Learning Platform can help



Policy Brief

02/09/2019

Industry 4.0

This policy brief features six policy recommendations to support the development of industry 4.0

Tags: [Policy-brief](#)



**Research
and innovation**

Industry 5.0 and Regional Opportunities



Industry 4.0 Infrastructures and deployment

Interreg Europe Projects



**DIGITAL
REGIONS**
Interreg Europe

**INNO
INDUSTRY**
Interreg Europe

SMARTY
Interreg Europe

**To Deliver Better
Industry 4.0 Policies**