E-cargo bikes good for businesses and beyond

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milton keynes council



- Creative and full of ambition with a population of approx.
 230k expected to be bigger than Edinburgh or Cardiff by 2050
- 35% green space, over 200 miles of off road shared use Redways and miles and miles of leisure routes
- Reputation for innovation (bike hire, autonomous vehicle trials, e scooters, robot delivery services since 2018)
- In the top five cities for business start ups per 100,000
 population
- One of the best cities in the UK for electric cars with over 400 charging points





Last mile delivery services

- Identified stakeholders internally and externally
 - Local MKC services, Businesses and Community Organisations

Research

- Type of bike required for activities
- Additional funding required
- MKC resource
- Added benefit for other MK Initiatives
- Proposal 21 eCargo bikes for:
 - Council services (6 bikes)
 - Hubbubs Food Connect Project (3 bikes)
 - Bikes for Business Lease Scheme (12 bikes)
- Project delivery
 - Engage key stakeholders
 - Procurement
 - Terms and Conditions
 - Marketing and promotion



MKC eCargo Bikes

- Landscape Services and tree inspections
- Highway and Redway surveys including maintenance, wayfinding
- Bikeability cycle training and guided rides
- Meetings, site visits and events
- NEXT
- Anti social behaviour team, waste collection, environmental crime, housing officers, public health, sports development

Having now used the cargo Ebike for 6 months I have to say it is absolutely great, matching my post perfectly, giving me efficient, sustainable transport with well suited space to carry the necessary tools for my job.



Hubbub and Food Connect

- Zero emissions last mile redistribution service run by Hubbub
- Small fleet of e-cargo bikes and an e-van share surplus food from local businesses with the community
- Run by volunteers
- Set up to support that 'final mile' in food redistribution.
- Pilot run from September 2020 to February 2021 saving around 110 tonnes of good food from going to waste – the equivalent of almost 260,000 meals!
- The food saved was associated with at least 36 tonnes of greenhouse gas emissions, while the use of electric vehicles avoided 1.7 tonnes of transport emissions. The pilot also created six green jobs.



Resync Deliveries

Bikes for business – our first eCargo bikes for business entrepreneur. One women on a mission to improve her life, the local High Street Businesses and her local community

passionate about the natural world and how we treat our environment

- No warehouses
- No carbon emissions
- Quality shopping experience
- Supports and promotes local small business
- Kinder to the planet



Electric Vehicle Experience Centre



Don't waste time stuck in traffic or trying to find a parking spot.

All of our bikes offer you four power settings ranging from Eco to Turbo, so depending on what type of journey vou're completing and to what time frame, there is a power setting to help you get to your destination with minimal effort

All of our bikes have lights on the front and back, all you need is a helmet and you'll be on your way no matter what time of day.

Built for comfort, all the bikes features can be adjusted. The seat height can be adapted in an instant to different

body sizes so no one misses out on the bikes for you to choose from, each bike enjoyment of riding an e-cargo bike.

Join the rEVolution.

E-cargo bikes are available on short-term loans at low costs



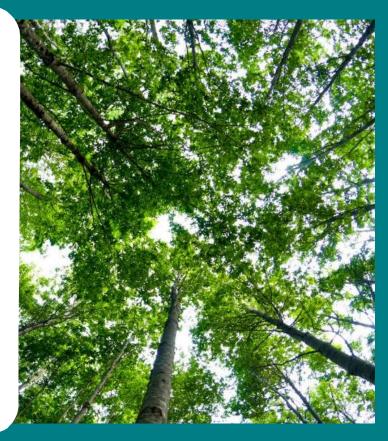
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Lessons learnt

- Best made plans can change Covid, MKC Resources, Funding, Storage, Maintenance
- Treading new ground can take longer than expected
- Get the right people on board early and keep them engaged
- Insurance policies for eCargo bikes in the UK aren't that flexible short term policies are not available and long term policies are only offered by a very small handful of insurance brokers
- Try out a range of eCargo bikes
- eCargo Bikes for Business still work in progress challenging the norm and changing behaviour can take time









Department for Transport



Thank you for listening and thank you to all of our partners for making this happen

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