



European Union
European Regional
Development Fund



**Webinar: Innovative Approaches to Green Public
Procurement**

25 June 2020

**Leen Van Der Meeren (Belgium)
Association of Flemish Cities and
Municipalities**



Introduction: SPP in Flanders

- 2002-2013: Cooperation Agreement Environment
- 2012-...: Support Office Sustainable Public Procurement for local authorities

Support

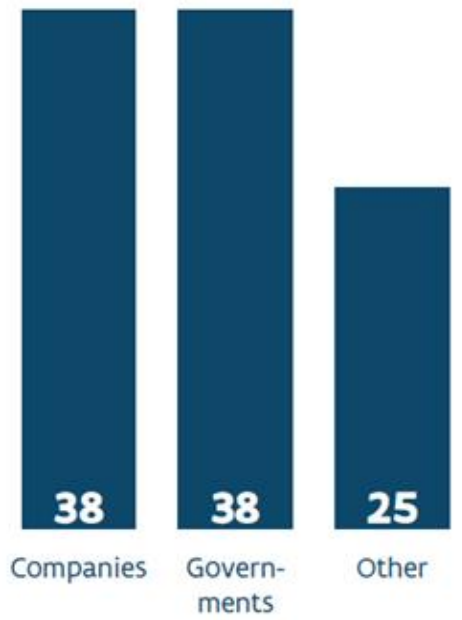
- Federal government
- Flemish government
- Flemish Provinces

Projects

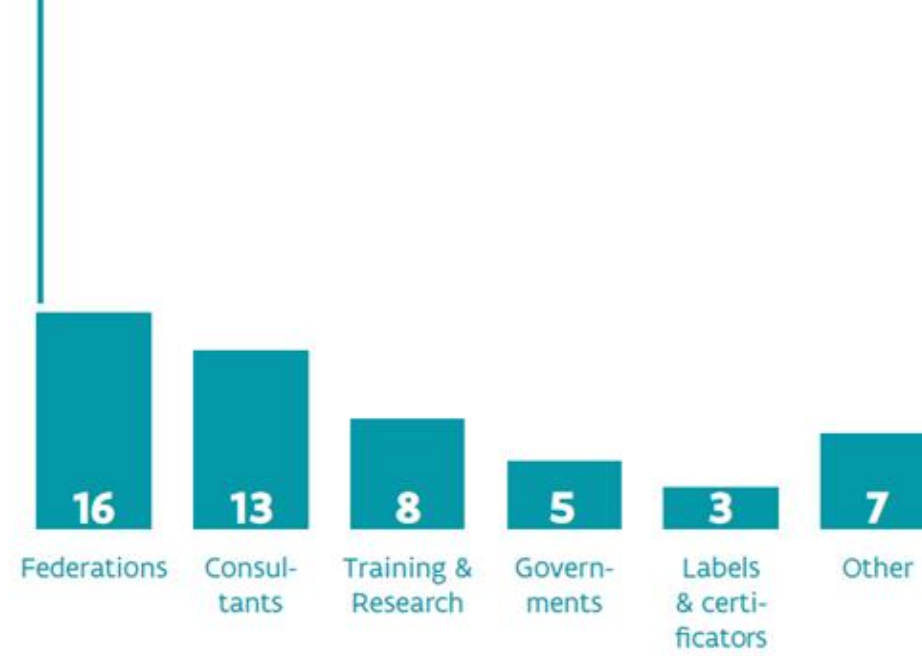
- IR-E project GPP4Growth
- Green Deal Circular Procurement
- Database Circular Economy

Who's in?

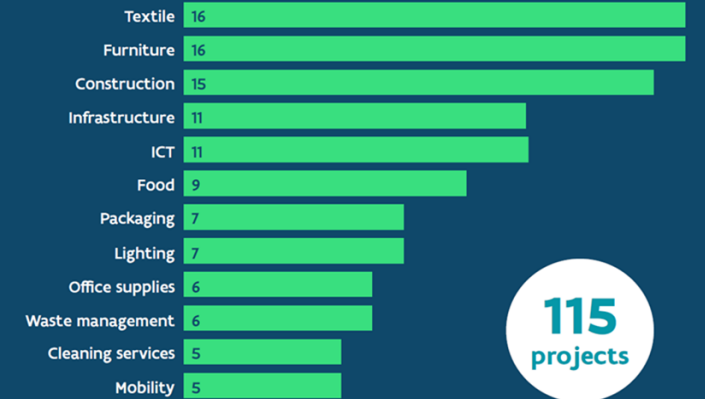
101 BUYERS



52 FACILITATORS



Topics of the GDCP projects



115
projects



Green deal methodology



INSPIRATION AND
ACTION DAYS



ONLINE LEARNING
PLATFORM



PEER TO PEER
TEAMS



BUYER MEETS
SUPPLIER

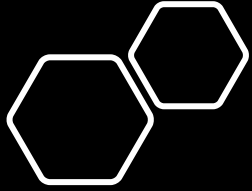
BUYER
meets
SUPPLIER

MARKTDIALOG

THEMATISCHE
PITCHES

B2B MATCH

CIRCULAR
MARKET LOUNGE



Challenges and success factors

- Different levels of expertise among the participants: starters vs leaders
- Create support among the management of the participating organisations: CEO's signed the Green Deal Charter
- Importance of a clear strategy: what do we want to achieve?
- Dare to try, experiment, look for answers to the many questions and above all dare to innovate.
Realizing a circular purchasing project is a story with trial and error



Berg van Termunt



ZAWENT



Pop-Machina



Foodsavers



**Bioboerderij het
Polderveld**



**Energiecentrale
groen gas**



**Circulair aanbesteden
fietsbrug**



PlastiCity

Database Circular Economy

Inventory of circular economy projects: general information, short description, challenges, success factors and practical info of each project.



GPP4Growth

Interreg Europe



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Thank You!



Project smedia