



Scotland's development agency for start-up social entrepreneurs & social enterprise

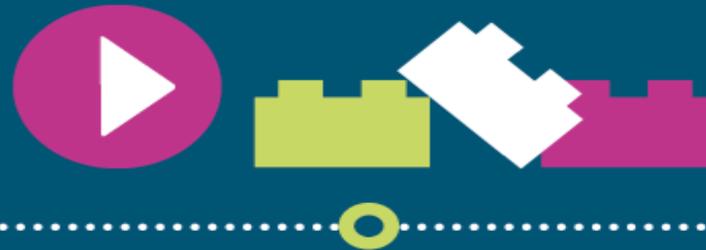
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# The Firstport Journey



Raising aspiration



Raising ambition



Scale up



# Place based working: stimulating new social enterprise ideas

What If..... works in local communities and with local people. It inspires them to think about making a positive change in their area and helps them to make that change happen



## Are you onboard? Here's what you need to know



Attend our idea generating workshops, meet our team and find out more.



Send us your application. Make sure you don't miss the deadline! Find these online.



Congratulations! Take your place on the programme with your fellow participants.



Start tapping into the support available and meet with people who can help you make the most of it.



Get funding. Apply for up to £3000 of start up funds.



Start testing your idea. The What if... team will be there to encourage and support you at every stage.



Time to fly solo. Your time in the programme comes to an end, but your journey as a social entrepreneur continues!

### I'm ready to play a part...

Great! Find everything you need to know, including application forms, guidelines and deadlines on our website [www.firstport.org.uk/whatif](http://www.firstport.org.uk/whatif)

# Stimulating new social enterprise ideas



One to one support

Local partnerships

Business Support

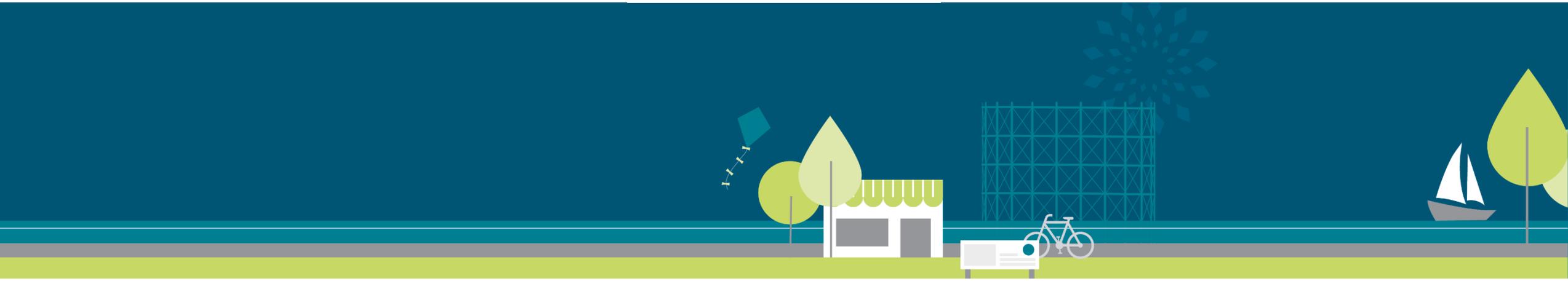
Workshops



Seed Funding

People development

Peer Support



## Case study:

“I want people who don’t have access to a bike or think that cycling is not accessible to them, to realize it can be.

Not only will it have health benefits but it will reap rewards for local businesses via tourism.”

[Biosphere Bikes, Girvan](#)



# Key learnings:

1. Ideas are there, but they need to be stimulated!
2. The best model involves a blend of local and national resources
3. The delivery model needs to be bespoke to communities and meet local need
4. Circumstances change, drop off happens, but momentum grows
5. It takes TIME!





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