

**Interreg
Europe**



European Union | European Regional Development Fund



European Value Chains (EVCs)

Online Discussion

Thursday 23 July 2020 | Online



European Value Chains (EVCs)



Agenda and Introduction

Arnault Morisson
Thematic Expert in
Research and Innovation

**Interreg
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European Union | European Regional Development Fund

Agenda



Introduction (10:30-10:50)



- Agenda and technical details
- Who's who
- European Value Chains (EVCs)

European Value Chains (EVCs) (10:50-11:05)



- Fernando Merida Martin, Joint Research Centre (JRC) - S3 Platform

Interregional innovation voucher scheme for SMEs (11:05-11:20)



- Susana Larrea, SPRI (Basque Business Development Agency)

Structured discussion (11:20-11:55)



- Regional Perspectives
- Covid-19 impacts
- European initiatives

Conclusions (11:55-12:00)



Who's Who?

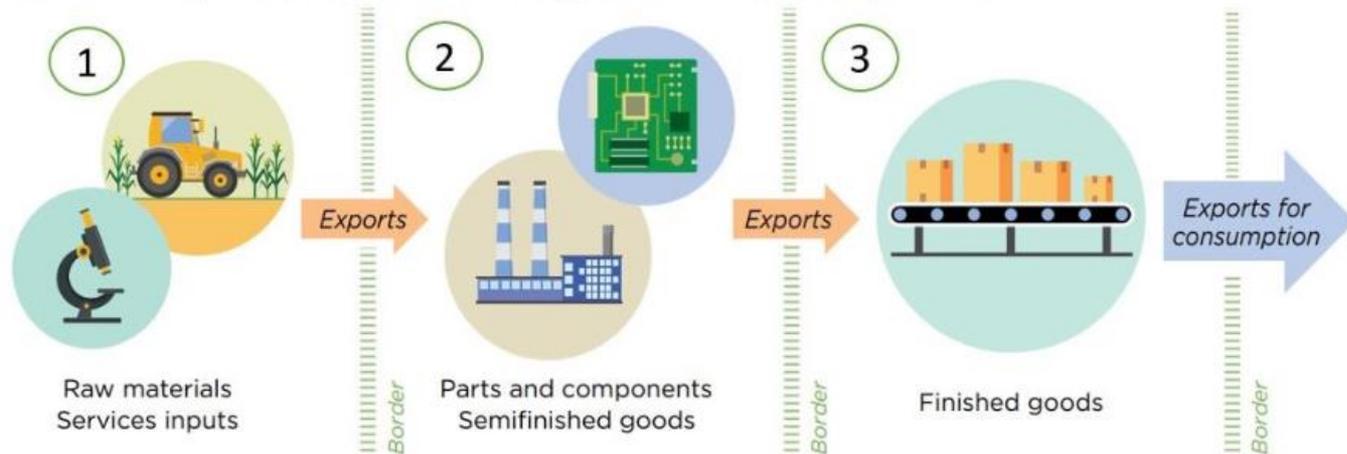


Roundtable introduction

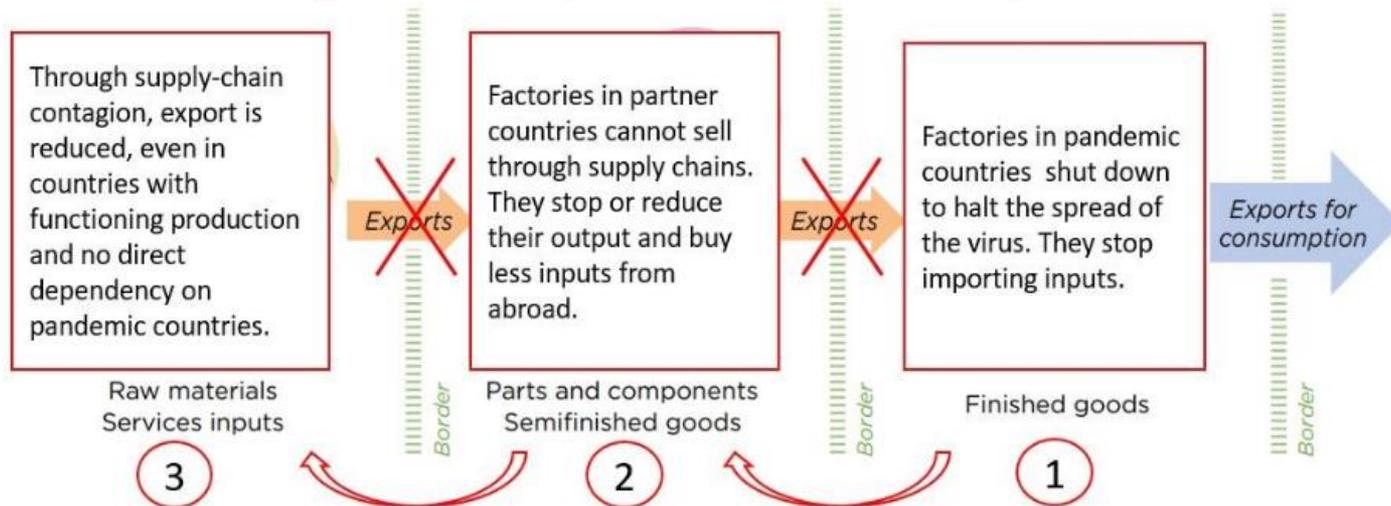
Global Value Chains (GVCs)



A global value chain breaks up the production process across countries. Firms specialize in a specific task and do not produce the whole product.



The shutdown of factories creates a chain reaction, affecting the trade of other countries, even if their manufacturing facilities are operational and borders are open to trade.



Source: Adapted from World Development Report 2020

From Global Value Chains (GVCs) to European Value Chains?



- **The COVID-19 has put a strain on Global Value Chains (GVCs)**, which are prone to disruptions due to pandemics, environmental disasters, wars, political changes, geopolitical strategies...
- A growing political debate to **rethink Global Value Chains (GVCs) and to promote European Value Chains (EVCs)**.
- On 10 March 2020, **the European Commission adopted the EU Industrial Strategy** to lead the twin transitions towards climate neutrality and digital leadership. It reflects on a new paradigm for the European Union, namely in its strategic autonomy in key technologies and access to raw materials, which involves multiple initiatives such as:
 - **the Important Projects of Common European Interest (IPCEI)**,
 - a new EU pharmaceutical strategy in 2020,
 - an Action Plan on Critical Raw Materials...
- **Thematic Smart Specialisation Platforms** support bottom-up collaboration between businesses and researchers along European Value Chains (EVCs).
- **Component 5** will aim to develop European value chains through interregional co-investments and support for the development of value chains in less developed regions.
- **INNOSUP-1's** 'Cluster facilitated projects for new industrial value chains'



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Presentations



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Structured Discussion

Structured Discussion



COVID-19 Impacts

- How is COVID-19 restructuring key sectors in your region? Do you see or expect any trends emerging?

Regional Perspective

- What initiatives have you taken in your region to promote European Value Chains (EVCs)?

European Initiatives

- How to take advantage of European Commission's initiatives to promote European Value Chains?



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Conclusions

Conclusions



- Follow-up online article
- Survey



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Thank you!