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# Introduction to EuroVelo

INTERREG EUROPE Webinar  
Tuesday 30th June 2020

# Contents

- Present ECF and EuroVelo
- What investments are needed?
- What role can EU Funds play?





## Introduction to EuroVelo



# EuroVelo, the European cycle route network



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European Union  
European Regional  
Development Fund



## Overview of the development status



### MAP LEGEND



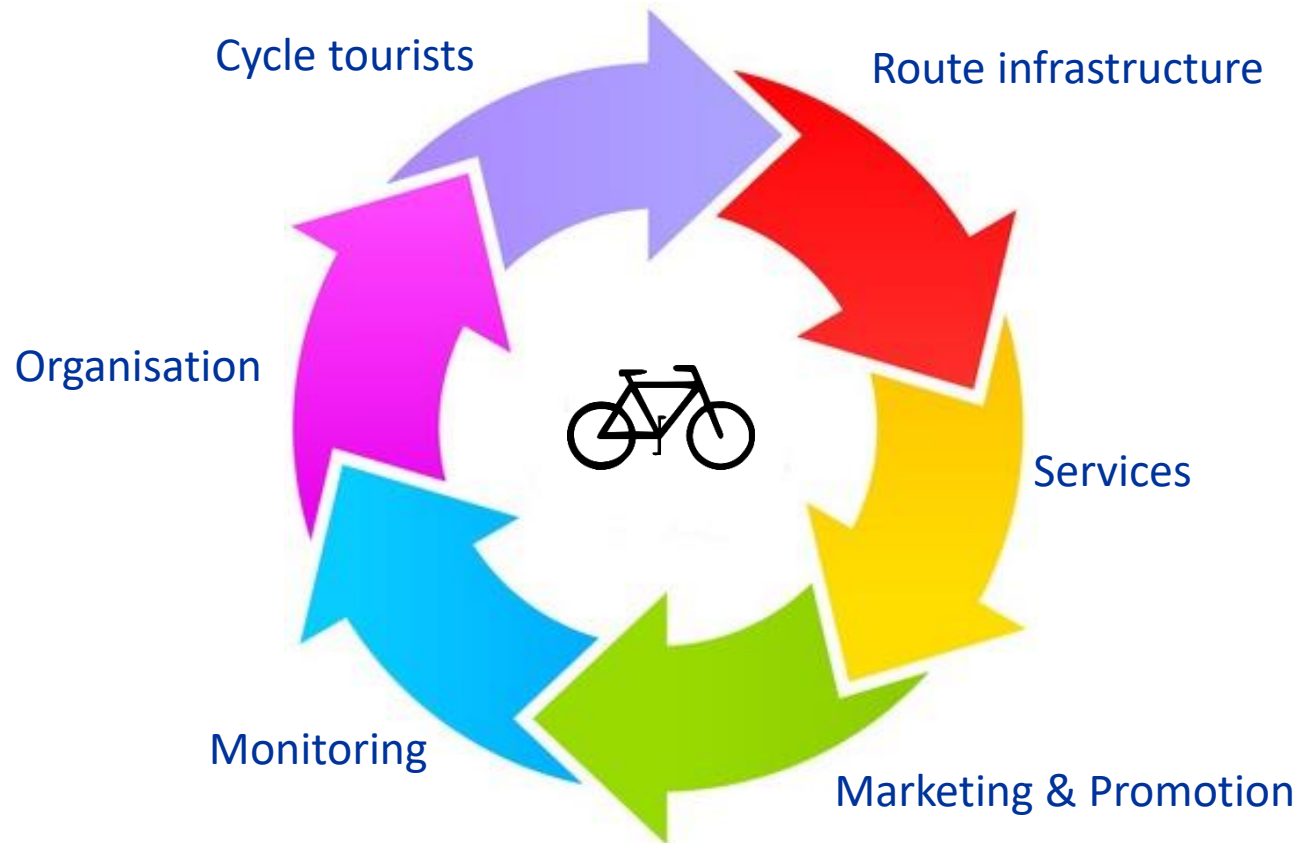


## What investments are needed?



# Cycle Tourism Development Wheel

## Introduction to EuroVelo



# Cycling infrastructure

Cycling tourists need attractive, safe and comfortable routes



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# Cycling infrastructure

Complete and consistent signing according to the European and national standards





# Cycling infrastructure

Good public transport connections with  
cycle carriage



# Cycling services

Controlled, high-quality cycling friendly services



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## Introduction to EuroVelo



# Promotion and marketing

Up-to-date and easily accessible information and promotional tools.



# Monitoring

- User counting and surveys to estimate effects and impacts.
- Route surveys to assess current status and identify areas for improvement





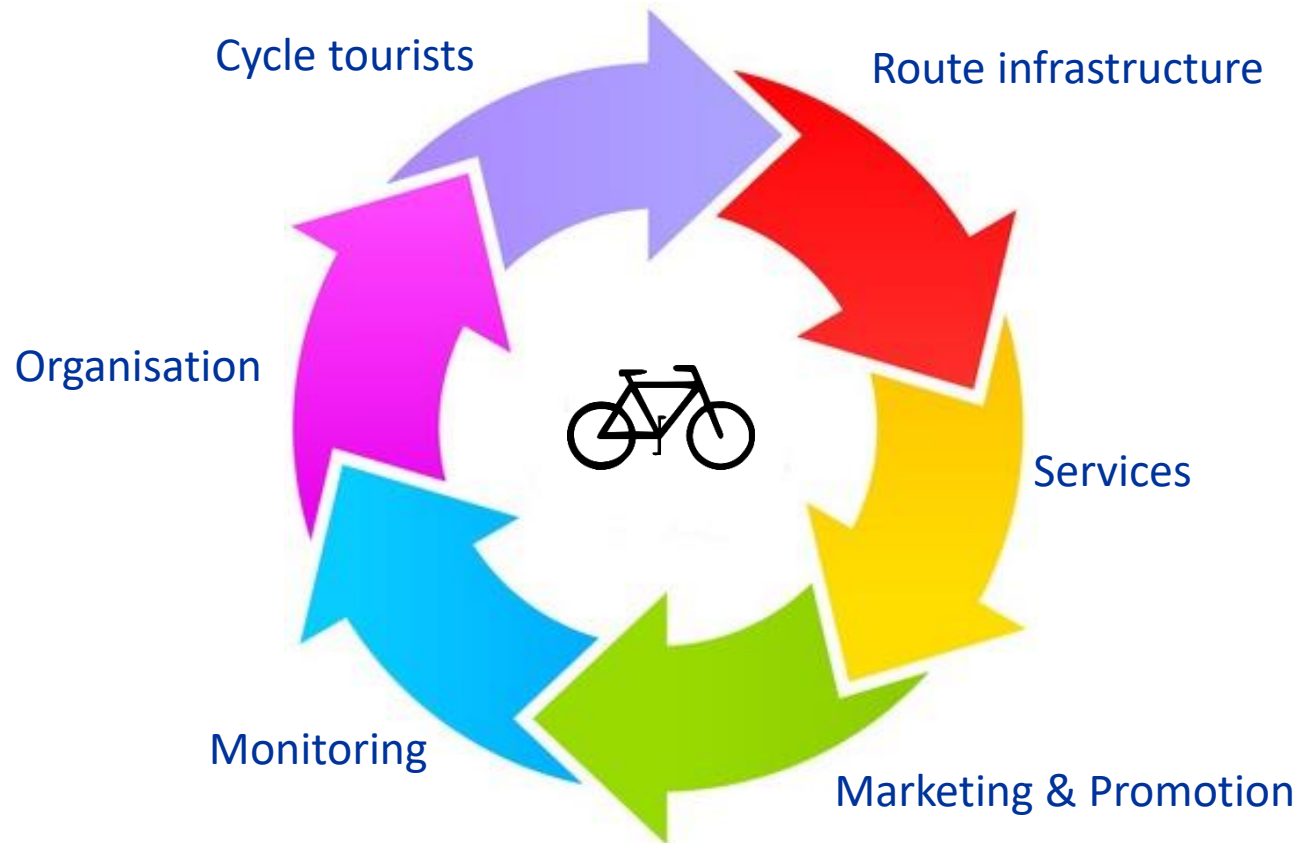
# Organisation

Coordinate and ensure successful implementation, operation and quality assurance



# Cycle Tourism Development Wheel

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## What role can EU funds play?



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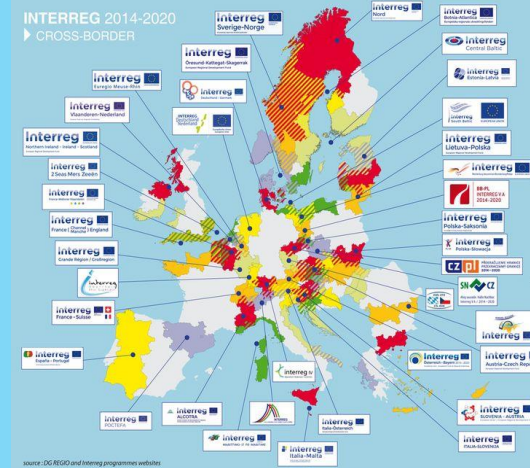


# Different types of EU funds:

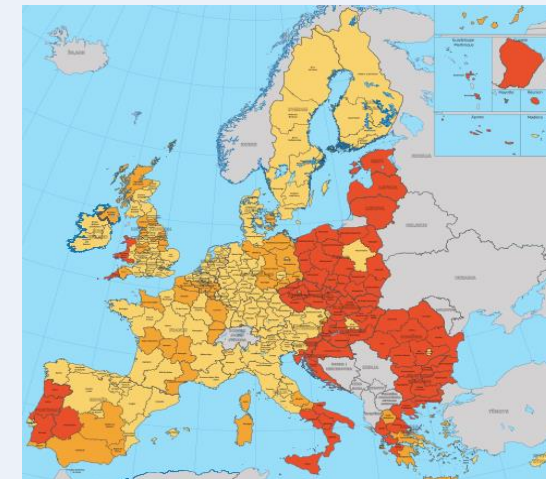
## European-level programmes



## Transnational and Cross-border programmes

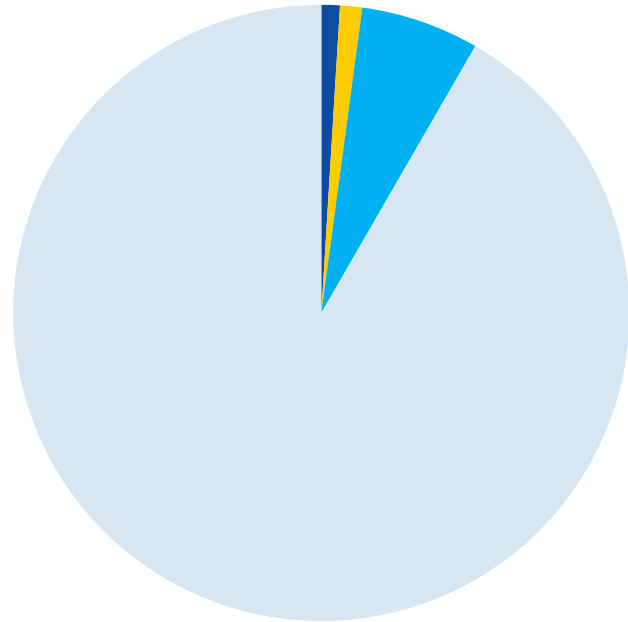


## National and Regional level programmes





# EU investments in cycling via different types of EU Funds 2014-2020:

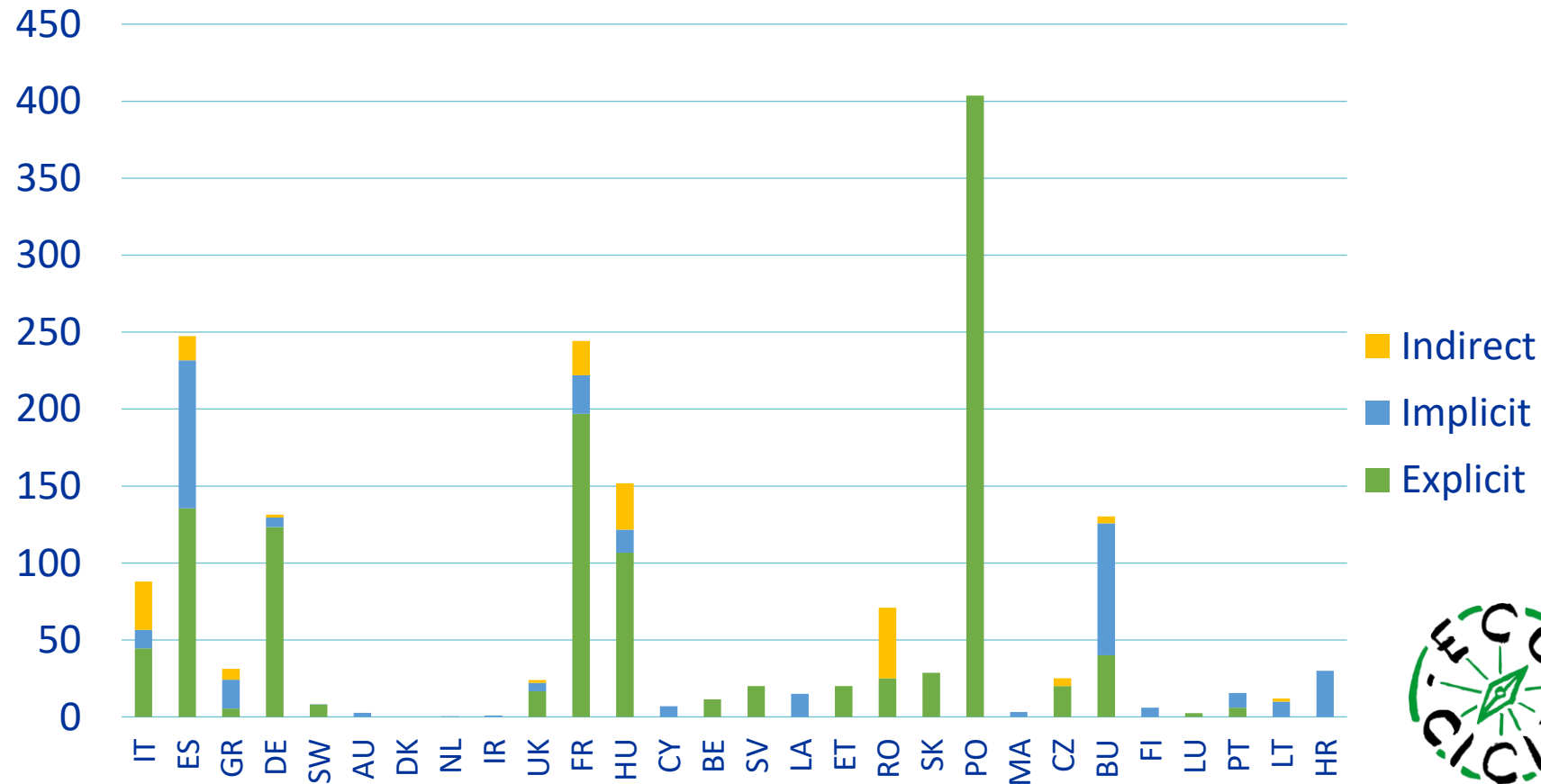


- European-level programmes
- Transnational programmes
- Cross-border programmes
- National and regional level programmes

# How to find the EU Funds for cycling tourism:

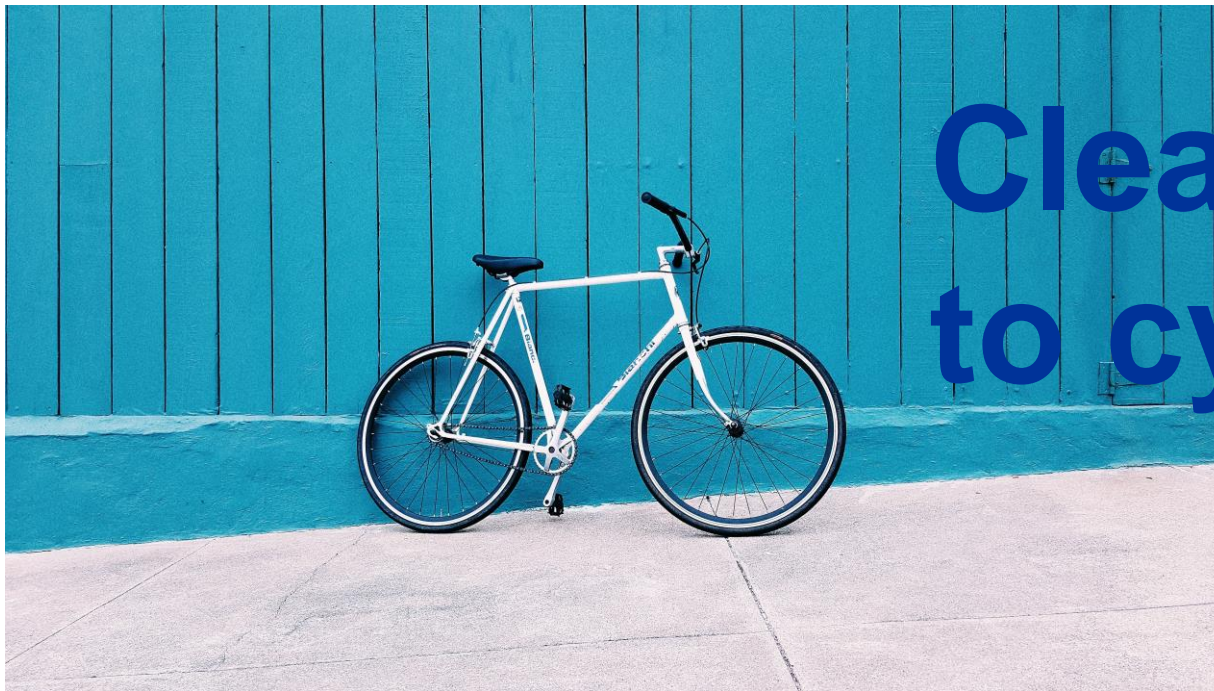


## Allocation of EU Funds for cycling 2014-2020:





**What made the difference?:**



**Clear reference  
to cycling!**



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# Where to add references to cycling to unlock EU Funds?:



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Event title: optional subtitle



# Thank you for listening

Do you have any questions?



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