

**Interreg
Europe**



European Union | European Regional Development Fund

EU Industrial Strategy

The Ecosystem Approach

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INNO INDUSTRY Project

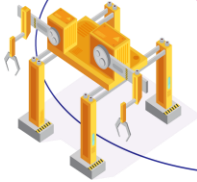
- Improving innovation delivery of policies within 4.0 industry in Europe
- Economic contribution of the industry in the EU is declining
- Moving towards a smarter and more competitive industry
- Improving regional and national policies
- Developing regional cluster policies to foster changes in the industry



Ecosystem approach in Latvia



Universities



Industry



Government

- Pilot project «Strategic ecosystem development»
- Strengthen collaboration between organizations (triple helix)
- Cultivate ecosystems in different sectors
- Increase innovations, improving infrastructure and legislation
- Defining competitive advantages and identifying future development of ecosystems
- Integration in GVC
- Attracting investments

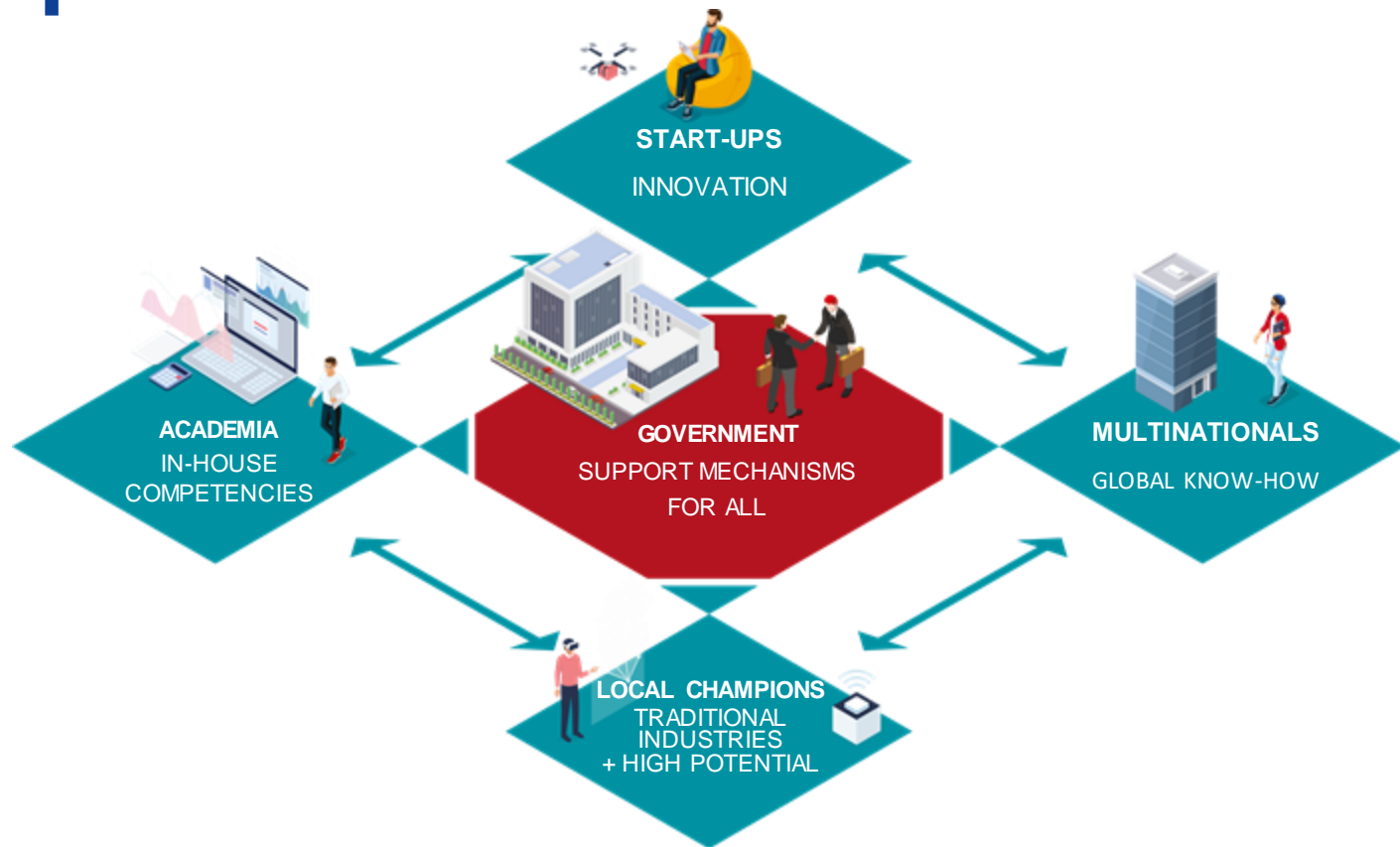
Ecosystem development in Latvia



- Pilot project set to foster value chains development in Latvia
- 8 step process for strategic development of ecosystems
- Identifying 3 pilot value chains (biomedicine, smart cities and smart materials)
- Defining long-term vision for specific sectors



New approach for (cross)sectoral cooperation



Facilitation helps to enable cooperation among interconnected players of the specific ecosystem (triple helix) until ecosystem is mature to develop common long-term strategy of the ecosystem.



Recommendations

- Great tool to increase cooperation between all triple helix stakeholders
- Ecosystems can bring together the strongest cross-sectoral players
- Willingness to cooperate is a must
- Open collaboration vs competition
- Ecosystems as a platform for communication
- Self-proposition for attracting investments

Thank you!

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