

**Interreg  
Europe**



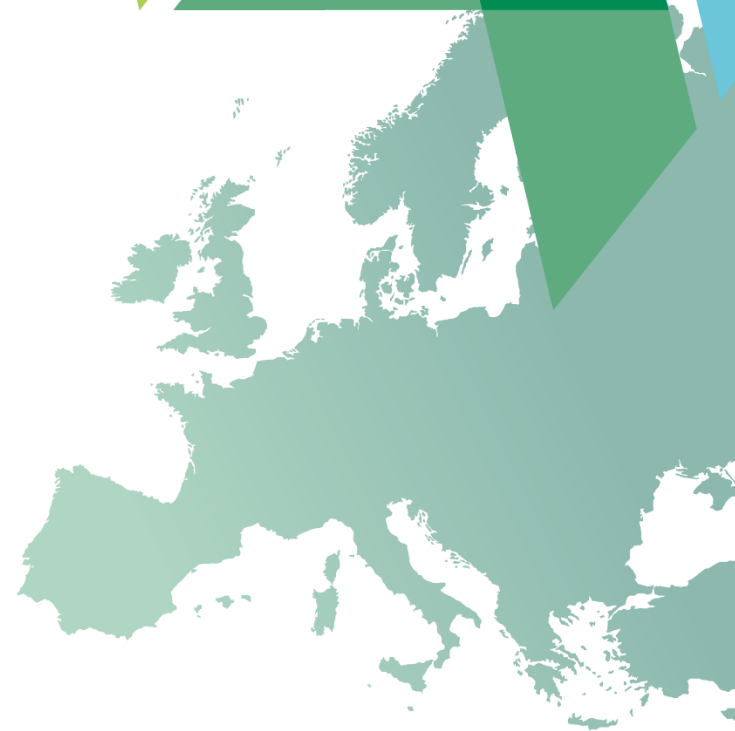
European Union | European Regional Development Fund



# Digital Innovation Ecosystems

Webinar

Thursday 25 February 2021 | Online



# Digital Innovation Ecosystems



Agenda and Introduction

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Research and Innovation

**Interreg  
Europe**



European Union | European Regional Development Fund

# Agenda



## Introduction



- Agenda and technical details
- Poll
- Digital Innovation Ecosystems

## The European Digital Innovation Hub Initiative



- *Sandro d'ELIA, Project Officer DG Connect - Digital Transformation of Industrial Ecosystems*

## Interreg Europe Project Good practices



- **Cristian Gotia (MONITORIS3)** - Arad City Digital Transformation Strategy -Romania
- **Claus Zeppelzauer, (INKREASE)** - EcoPlus - Austria

## Structured discussion



- Regional Perspectives
- Interreg Europe project experiences
- European initiatives and funding synergies

## Conclusions



- **The development of Digital Innovation Ecosystems at the regional level provides one of the necessary responses to the EU's strategic goals namely to improve Europe's competitiveness in the global digital economy and achieve technological sovereignty.**
- Digital Europe has put forward an ambitious programme of support with scope for cross sectoral impacts and supporting key technologies: AI, HPC and cyber security
- Digital transformation is also one of key enabling conditions of the S3 strategies for the 2021-27 period and is thus a major priority for regional authorities
- SMEs face particular challenges in accessing digital services and investing in digital infrastructure solutions. Policies must therefore develop tailored concepts, instruments that can recognise the specific needs of **SMEs** such as EDIH;
- Geographical disparities, notably between urban, rural and peripheral locations can be accentuated by uneven deployment of digitalisation strategies and infrastructures



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# **Structured Discussion**

# Structured Discussion



## Regional Perspectives

- What types of initiatives are being developed in your region or in cooperation with other regions to promote or implement digital transformation ? Examples include IRE project **CARPE DIGEM**

## Challenges and policy perspectives

- What are the main challenges you face in designing your digital innovation strategy How did you overcome those challenges? What policy recommendations would you give? What efforts are being made to digitalise public services ?

## European Funding Synergies/EDIH

- What type of funding synergies is your region trying to secure with Digital Europe/ EDIH? Do you see any particular opportunities or challenges emerging?



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# Conclusions