

ASCELL sharing best practice – 23rd Feb 2022



Transforming great ideas into real solutions

Improving innovation capacities for SMEs

Janette Hughes – Director of Planning & Performance

Who we are

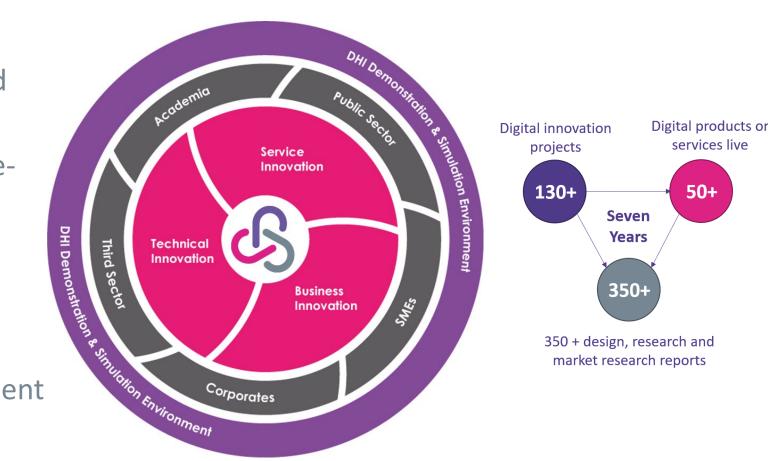
- Formerly known as the Digital Health & Care Institute (DHI)
- A national resource
- Funded by the Scottish Government & the Scottish Funding Council
- One of Scotland's seven innovation centres
- We work with Public organisations (Health and Care), Industry,
 Academic institutions and Citizens
- Our focus is to improve the readiness levels in health and care and increase the delivery of digital solutions at scale

Our Global vision is that: "innovation in digital health and care will help people to live longer, healthier lives and help economies grow".



Key priorities aligned to demand

- Key conditions Cancer,
 Cardiovascular, COPD, Diabetes and
 Mental Health
- Covid-19 Response and Service remobilisation and recovery
- Healthy ageing
- Citizen empowerment
- Demand & capacity management
- Digital skills & workforce development





Readiness levels for Digital Health Innovation

Technical readiness levels		Service readiness levels		Business readiness levels
TR9 – Live implementation proven	LIVING LABS	SR9 – Service change implemented		BR9 – Commercial sale
TR8 – system complete/qualified		SR8 – Develop Case for scale		BR8 – Reference site, real world test
TR7 - working model demonstrated		SR7 – Evaluation and Evidence concluded		BR7 – procurement route/framework – clarified
TR6 - fully functional prototype		SR6 – Change pilot test - RWE/LL		BR6 – Regulation and Standard check (CE/FDA/MDR/IG/SSP)- interoperable
TR5 - rigorous testing undertaken	SIMULATIONS	SR5 – Future state accepted in principle - Simulated to de-risk		BR5 – Acceptable business model
TR4 – technical validation		SR4 - Future state options codesigned		BR4 – Product fit, tested and adapted and made interoperable etc
TR3 - proof-of-concept constructed		SR3 – Current state understood/accepted		BR3 – Business plan for industry - developed
TR2 - basic principles studied		SR2 – Market/Gap analysis; best practice (hypothesis dev)		BR2 – Market size and strategy reviewed
TR1 - scientific research (defined)		SR1 – Demand – needs analysis		BR1 –Business idea (defined)

©Hughes 2019 – related publication - https://www.mdpi.com/1660-4601/18/23/12575/review_report



Our innovation process model helps with the complexity



Our unique innovation process model focuses on five key stages and enables us to provide a range of specialist services. Our partners can pick and choose the services that will add the most value and have the greatest impact on their projects.



Explore & Engage

- Cutting-edge market research
- Global trends analysis
- Current and future state mapping



Initiate & Develop

- Co-design research activity
- Academic grant awards
- Specialist project management



Iterate & Scale

- Interactive prototyping
- · Technical development and testing
- Simulation environment (DSE)



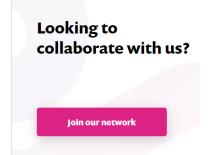
Embed & Adopt

- Digital products & service innovation
- Digital skills and workforce development
- Industry collaboration opportunities

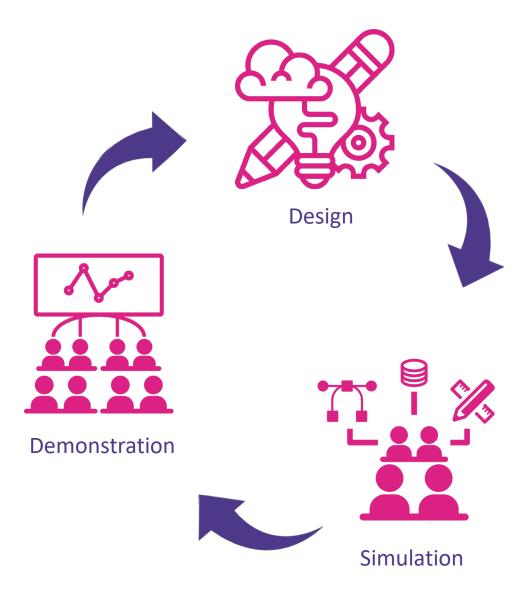


Learn & Share

- Targeted knowledge exchange
- Hosted study visits
- Specialised event management







DHI Exchange

Exchange Knowledge

Exchange Ideas

Exchange Data

Exchange Impact



DHI tools that accelerate SME growth

We have some three key tools to accelerate innovation:

Simulation – working with SMEs in sandboxes with dummy data to **integrate** digital products with person-centred infrastructure and then **demonstrates** this to **de-risk** new methods

Living Labs – to progress service innovation and redesign and live deployment / evaluation – providing decision makers with real world evidence to assist in building the case for scale

This can then stimulate commissioners to ask for transformation and accelerate growth:

Developmental Procurement – to progress how R&D can fast track into business as usual procurement that allows fast commercialisation



Thank You...

Any questions...