

**Interreg
Europe**



European Union | European Regional Development Fund

Communicating project results

26 November 2020 | Webinar



Agenda

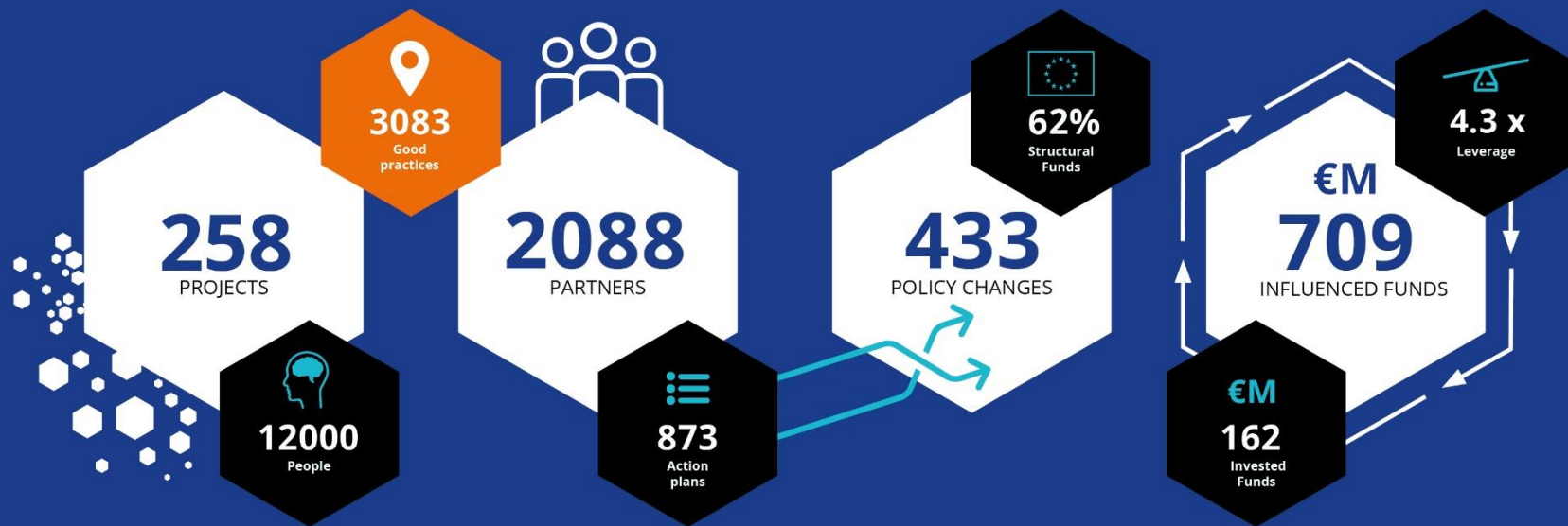


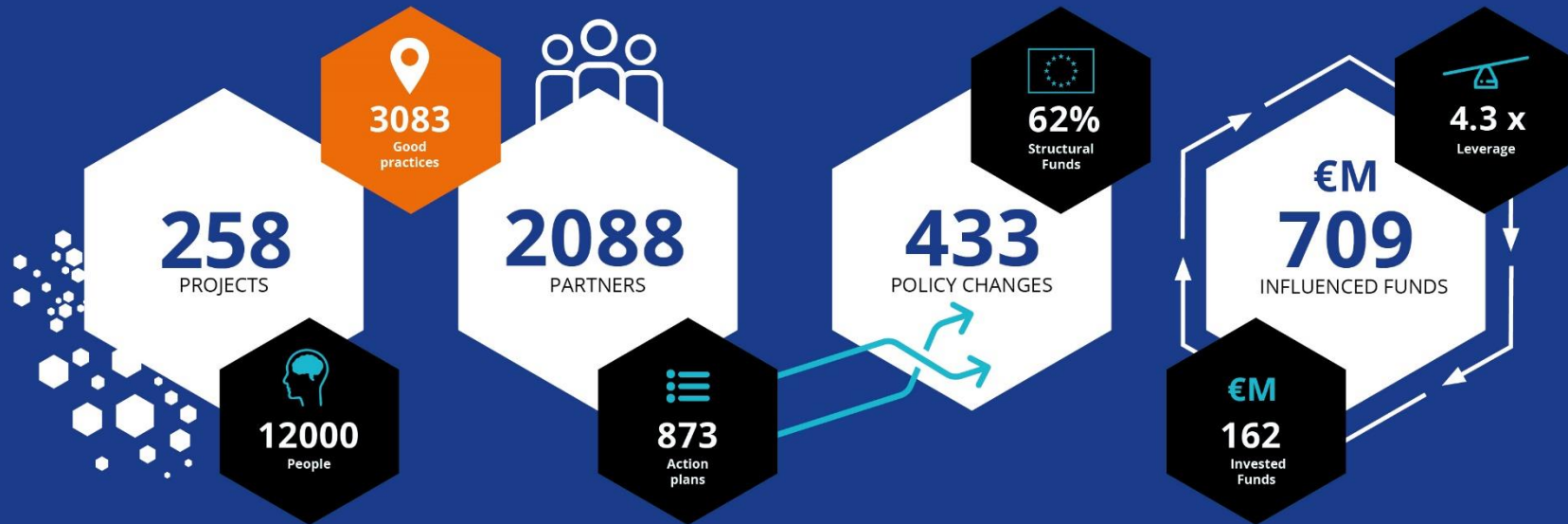
- 1. Communicating project results: what and why?**
- 2. How is it done?**
Let's hear from CD-ETA and iEER
- 3. Looking for inspiration?**
- 4. How do we promote the project results?**

**Communicating
project results:
what and why?**

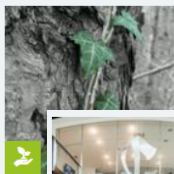


Interregional cooperation delivers results





...but how? What's behind the numbers?



#Europecooperates: digital cultural heritage and COVID-19

05/10/2020

The CD-ETA project explains how applying digital solutions to cultural heritage can help communiti...



#Europecooperates: helping SMEs go digital in Slovenia

24/08/2020

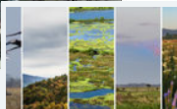
The TRINNO project explains how a voucher scheme in Slovenia has been key to helping SMEs dur...



Testing new approaches with pilot actions

06/04/2020

Discover how our projects test new approaches in their regions through diverse pilot actions.



Conserving biodiversity with informed policies

13/12/2019

BID-REX project links biodiversity information and conservation decision-making. How do they do i...



Guiding regions through renovation of public buildings

06/12/2019

Check how REBUS helps Regions to save resources and money thanks to building's renovation!



Bringing innovation to SMEs thanks to cooperation

20/11/2019

Find out how can cooperation make the access to innovation for SMEs more efficient.



Helping SMEs go digital

15/11/2019

How did INKREASE help researchers and businesses innovate?

Type: Programme





ESSPO delivers support for SMEs



RaiSE supports social enterprises



ClusterFY works on improving cluster policy



Islands of Innovation unlocks the innovation potential of...



FINERPOL shares new financial instruments for...



REGIO-MOB develops sustainable mobility in the...



iEER strengthens entrepreneurial ecosystems...



PURE COSMOS reduces administrative hassles face...



Unlocking green growth potential of businesses



Industrial symbiosis for better waste management



Interregional exchange inspires new support...



Tackling the challenge of food waste in the EU and th...

**How is it done?
Let's hear from
CD-ETA and iEER**



Collaborative Digitization of Natural and Cultural Heritage

 NEWS  EVENTS  GOOD PRACTICES  CONTACTS  LIBRARY



€2,071,414.00



from 1 Apr 2016
to 31 Mar 2021

TOPIC

Environment and resource efficiency

www.interregeurope.eu/cd-eta/

Project News

Sort results by ▼



RIBERANA - inspiration for preparation of new grants

28/10/2020

Riberana Project is source of influence for the Regional Valencian Budget and...

Type: Project

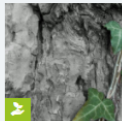


GP "Tholos" won a prestigious award

26/10/2020

The good practice "Tholos" was awarded at the "Destination of Sustainable...

Type: Project



#Europecooperates: digital cultural heritage and COVID-...

05/10/2020

The CD-ETA project explains how applying digital solutions to cultural heritage...

Type: Programme, Project

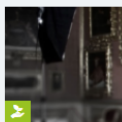


RIBERANA

22/05/2020

The Mancomunitat de la Ribera Alta offered some virtual visits to the natural...

Type: Project



Digitization vs Covid-19 in Italy - ArtCentrica

21/04/2020

Centrica never stops amazing us: let's have a look at ArtCentrica!

Type: Project

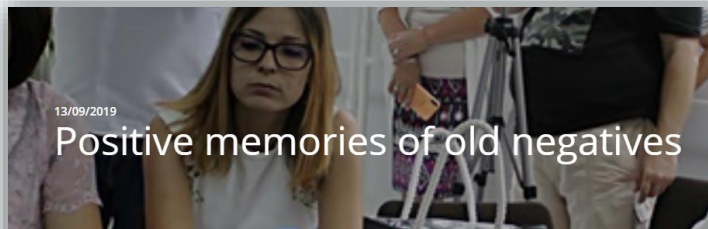


Positive memories of old negatives

13/09/2019

One of the measures of Regional Action Plan elaborated by "Euroregion-...

Type: Project



13/09/2019

Positive memories of old negatives

One of the measures of Regional Action Plan elaborated by "Euroregion Pleven-Olt" Association is already in progress.

The implementation of project "Positive Memories from the Old Negatives" has started with beneficiary State Agency "Archives", Department Pleven.

It is foreseen in the course of 10 months 1 000 negatives, selected among more than 20 000, to be digitized.

The project is financed by National Fund "Culture" within Cultural Heritage Program, as funds allocated for its implementation amount of BGN 10 000.

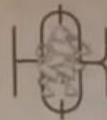


Pleven is the first regional structure of State Agency "Archives" which begins the digitalization of its arrays, emphasized Assoc. Prof. Dr. Michael Gruev, Chairman of State Agency. He congratulated his colleagues to undertake this difficult task and showed full support in their endeavor.

SHARE



www.interregeurope.eu/cd-eta/news/news-article/6382/positive-memories-of-old-negatives/



Национален
фонд
„Култура“



ИЗЛОЖБА

ПОЗИТИВНИ
СПОМЕНИ
ОТ СТАРИТЕ

developed and implemented a project called
"Positive Memories from Old Negatives".

https://www.youtube.com/watch?v=VmhH37_MEVE

АРХИ
ГРАДО

ARCHIT
URBAN



Банка „Е
The building

Memories from negatives

In Bulgaria, people discover the Plevn-Olt region's life from the last century. The local archive turned old negatives digital and printed the best for an open exhibition.



<https://stories.interregeurope.eu/stories/>

Preserving memories in the digital age

Inhabitants and visitors to the Bulgarian Euroregion Pleven-Olt can now discover the past hidden in old photos. Inspired by Spain, the regional State Archives decided to digitise their old photograph negatives and display them to the public.

www.interregeurope.eu/cd-eta



European Union
European Regional
Development Fund

CD-ETA
Interreg Europe

Boosting innovative Entrepreneurial Ecosystem in Regions for young entrepreneurs



€2,294,882.00



from 1 Apr 2016
to 31 Mar 2020

TOPIC
SME competitiveness

www.interregeurope.eu/iEER/

Project News

[See all project news](#)



07/09/2020

iEER, a RegioStars finalist!

Support iEER and give your vote for the Public Choice Award!

Type: [Project](#)



07/07/2020

Happy 30th birthday, Interreg!

iEER celebrating 30 years of Interreg.

Type: [Project](#)



28/10/2019

Aula Emprende pilot in Lille

From good practice to the reform of Universities' training plans in Hauts de France

Type: [Project](#)



10/10/2019

iEER closing conference

iEER concluded its success at its final conference in Brussels during the EWRC workshop: Hacking Growth.

Type: [Project](#)



03/10/2019

iEER Aula Emprende pilot a success

iEER pilot Aula Emprende involved 31 universities, trained 352 teachers and professors and taught 1101 students.

Type: [Project](#)



Check out iEER Video



<https://www.interregeurope.eu/ieer/news/news-article/9545/ieer-a-regiostars-finalist/>

Tweets by @BoostiEER ⓘ

IEER
@BoostiEER

Shout out and vote for #iEER to win #RegioStars Public Choice Award by 15.9. regiostarsawards.eu

Why? Coz iEER proved European cooperation achieved huge results supporting young #entrepreneurs . @chrischCHANG @interregeurope @EUinmyRegion

♡ [↗] Sep 8, 2020

Embed View on Twitter



1500%

The return of investment was a whopping 1500 %. With European collaboration, huge results are possible!

Helping young entrepreneurs take off

A new dedicated Priority using pooled funds is strengthening Finland's entrepreneurial ecosystem. Thanks to ideas from Spain, France and Denmark, young entrepreneurs and startups in the Helsinki-Uusimaa region are now receiving enhanced support.

www.interregeurope.eu/ieer

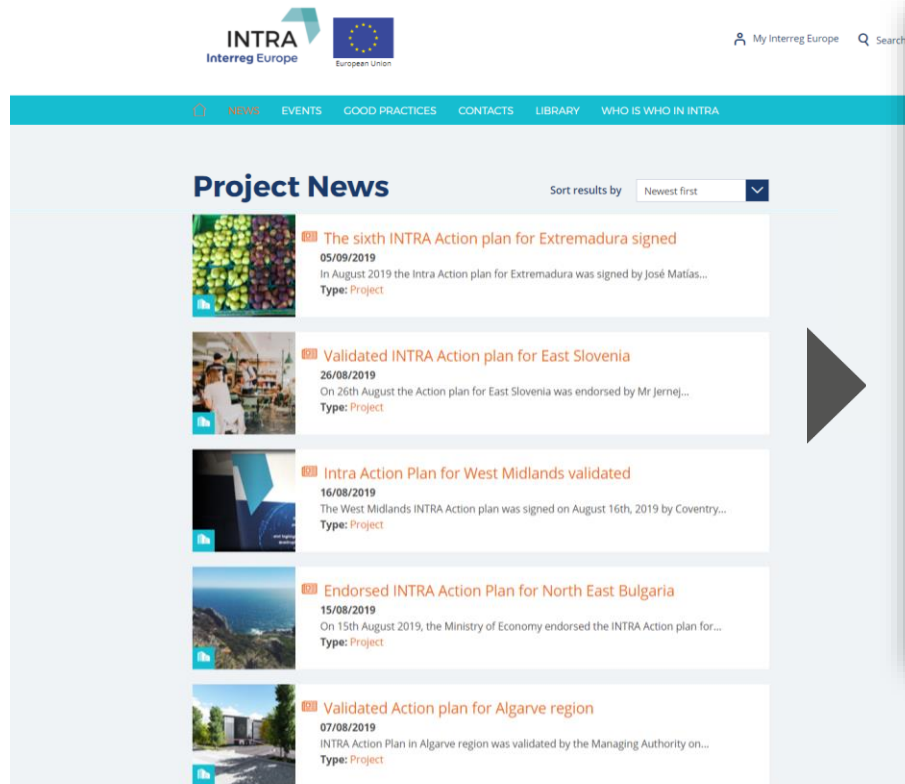


**Inspiration from
Interreg Europe
projects**



Build on your content

1/ Build on what you have



The screenshot shows the INTRA Interreg Europe website. At the top, there are logos for INTRA Interreg Europe and the European Union. A navigation bar includes links for NEWS, EVENTS, GOOD PRACTICES, CONTACTS, LIBRARY, and WHO IS WHO IN INTRA. Below the navigation bar, there is a 'Project News' section with a 'Sort results by' dropdown menu set to 'Newest first'. A list of five news items is displayed, each with a thumbnail image, a title, a date, and a brief description. The second item, 'Validated INTRA Action plan for East Slovenia', is highlighted with a large grey arrow pointing to the right, indicating it is the focus of the next slide.

Project News Sort results by

- 05/09/2019**
The sixth INTRA Action plan for Extremadura signed
In August 2019 the Intra Action plan for Extremadura was signed by José Matias...
Type: Project
- 26/08/2019**
Validated INTRA Action plan for East Slovenia
On 26th August the Action plan for East Slovenia was endorsed by Mr Jernej...
Type: Project
- 16/08/2019**
Intra Action Plan for West Midlands validated
The West Midlands INTRA Action plan was signed on August 16th, 2019 by Coventry...
Type: Project
- 15/08/2019**
Endorsed INTRA Action Plan for North East Bulgaria
On 15th August 2019, the Ministry of Economy endorsed the INTRA Action plan for...
Type: Project
- 07/08/2019**
Validated Action plan for Algarve region
INTRA Action Plan in Algarve region was validated by the Managing Authority on...
Type: Project



On the 26th August, the INTRA Action Plan for East Slovenia was endorsed by Mr Jernej Tovšak, the General Director of the Directorate for internationalisation, entrepreneurship and technology (IB) at the Ministry of Economic Development and Technology (Slovenia).

The Internationalisation Vouchers, new policy measure for internationalisation of SMEs will be implemented in the period from 2019 – 2023 under the Operational Programme for the Implementation of the EU Cohesion Policy in the period 2014-2020 (CCI number: 2014SI16MAOP001) in the following fields:

- A voucher for obtaining an international, European or Slovenian Quality Certificate
- A voucher for a patent application or registration of trademark/design
- A voucher for market research on the foreign markets
- A voucher for participation at an economic delegation abroad
- A voucher for participants at International forums
- A voucher for group participation of Slovenian economy at fairs abroad

The total amount of vouchers for internationalisation is 8.500.000,00 euros and will be implemented in the period 2019 - 2023 by the Slovene Enterprise Fund on behalf of the Ministry of Economic Development and Technology (Slovenia).

The whole Action Plan can be obtained at: www.interregeurope.eu/intra/library/

<https://www.interregeurope.eu/intra/news>

1/ Build on what you have



My Interreg Europe Search

Approved projects

NEWS EVENTS GOOD PRACTICES CONTACTS LIBRARY WHO IS WHO IN INTRA



Project News

[See all project news](#)



23/11/2020

Vouchers took Dunkin kitchens to Sweden!

Tomaž Rakuša, Dunkin Head of Marketing: "We acquired buyers from Sweden, when attending a delegation abroad, co-financed through vouchers."

Type: [Project](#)



20/11/2020

To international forums with vouchers

Thanks to the voucher, it was easier for Hemptouch to participate at international forums, and establish new business contacts.

Type: [Project](#)



18/11/2020

Vouchers helped promote Slovenian delicacies.

Gostilna Rajh got a voucher for participation at economic delegations abroad for attending an event in the USA.

Type: [Project](#)



16/11/2020

Certified Quality thanks to vouchers.

Vouchers lowered the costs of obtaining the certificates of quality, so we could invest more resources in production.

Type: [Project](#)



13/11/2020

Tasting foreign markets with vouchers

The vouchers reduce the risks and help companies attend more fairs, establish more business contacts and achieve a breakthrough on new markets.

Type: [Project](#)

<https://www.interregeurope.eu/intra/news>

2/ Repurpose and use templates



A Facebook post template for the Baranya County Industrial Development Programme. It features a blue header with a Facebook logo and 'SME competitiveness' text. Below is a location pin for 'BARANYA REGION | HUNGARY' and a landscape photo of a town with a church spire. The main text reads 'GOOD PRACTICE: Baranya County Industrial Development Programme' and describes it as a bottom-up initiative for local economic actors. A URL is provided at the bottom.

SME competitiveness

BARANYA REGION | HUNGARY

GOOD PRACTICE:

Baranya County Industrial Development Programme

A bottom-up initiative that provides a coordinative framework for local economic actors to cooperate to dynamize the regional economy, with a focus on industry.

<https://www.facebook.com/interventures.eu>



A screenshot of a Facebook post from 'Inter Ventures' dated 10 November at 09:01. The post text describes the Baranya County Industrial Development Programme and lists its results: capabilities of companies and local governments to cooperate, awareness of governmental decision-makers, and 40 local SMEs with viable project concepts. It includes a link to more information and a 'See less' option. The post has 3 likes and a comment.

Inter Ventures
10 November at 09:01

The Good Practice from Baranya region in Hungary was very inspiring for all the project partners. Baranya County Industrial Development Programme has great results:

- Capabilities of the companies and the universities and local governments to cooperate with each other and to create horizontal and vertical cooperation processes with as many as possible regional actors in the cooperation chain increased.
- Awareness of governmental decision-makers has been considerably raised and a dialogue developed between the chamber and the multinational companies in the region.
- 40 local SMEs with viable project concepts have been identified.

Learn more from Good Practices here <https://www.interregeurope.eu/interventures/good-practices/> See less

3

Like Comment Share

Comment as Interreg ...

Cutting pollution with electric buses

Prague's citizens and tourists can now contribute to cutting CO₂ emissions in the city by taking the first electric bus in town, line 140. Ideas from Cyprus and Italy helped the City to launch electric bus trials and the purchase of a new fleet of buses.



www.interregeurope.eu/innovasump



NEW VISION FOR INNOVATION

The PROESC project and a good practice from Germany inspired Norfolk County in the UK to develop a new vision for innovation. Their incubation support centre is now the county's innovation hub and drives the local knowledge-based economy.

Would you like to know more?
www.interregeurope.eu/projectresults



Make your results visible

3/ If results are not news, what is?



 My Interreg Europe  Search

 Approved projects

 NEWS EVENTS GOOD PRACTICES CONTACTS LIBRARY DEBATES AND ARTICLES

14/05/2020

POLICY IMPROVEMENT ALERT!

FEMINA

We are excited and proud to share our first FEMINA Policy Improvement, achieved by Arezzo Innovazione and Arezzo-Siena Chamber of Commerce!

<https://www.interregeurope.eu/femina/news/news-article/8529/policy-improvement-alert/>

What has been improved?

The Arezzo-Siena Chamber of Commerce, and their Committee for Female Entrepreneurship (IFE), financed a new project entitled 'INVENTOR LAB', using budget allocated within their strategic Multiannual Programme. The project is designed to support the development of female entrepreneurship, particularly female start-ups in high-tech/ICT sectors.

INVENTOR LAB is structured around a hackathon contest, where ideas for innovative business projects are developed by female students. The most promising ones are selected by an evaluation committee and two winning ideas are awarded prize money for initial business actions.

How did FEMINA inspire it?

INVENTOR LAB was born thanks to inspiration from local and interregional exchange, within FEMINA.

Good practices that provided inspiration are:

- [Everygirl Everywhere](#) (RO), which encourages girls and women to enter the digital workforce. Their many actions include hackathons, positively evaluated as providing experience and know-how to succeed in digital.
- [Regional Committee for Gender Equality](#) (EL), supporting and monitoring integration of the gender dimension into Sterea Ellada's development strategies. The exchange showed how such committees can support activities like hackathons if promoted by a network of actors with complementary skills.
- [STEM TALENT GIRL](#) (ES) encourages female students to start careers in STEM, through mentoring / job shadowing initiatives. It includes talent scouting activities, to select the most promising candidates to take part in the program, which INVENTOR LAB uses to evaluate hackathon results.

How exactly did this new project come about?

The FEMINA Local Stakeholder Group shared interregional input and results from an analysis of barriers and enablers to female participation in high-tech companies, during a number of meetings in 2018 and 2019. In September 2019, they decided to launch the INVENTOR LAB project and allocated funding to one initial round. The INVENTOR LAB call for Hackathon participants was launched in December 2019 and closed in January 2020. 5 teams (all made up of women) applied for the hackathon, which took place in February 2020.

More details [here](#) and [here](#) (in Italian).

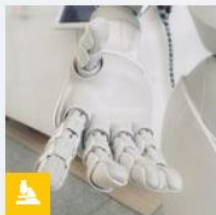
What comes next?

Our partners have now started monitoring results from the first edition of INVENTOR LAB and they hope to further develop this project. Ideally, if initial results were positive, they could replicate the hackathon (even with more resources) and make it an annual feature of their work.

Keep following FEMINA here and on our social media to find out. In the meantime, a huge CONGRATULATIONS to our Italian partners, and here's to many more initiatives like this!

Project News

Sort results by ▼

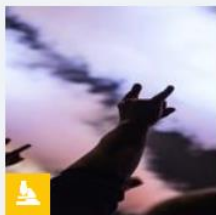


POLICY IMPROVEMENT ALERT! Tampere Region

27/05/2019

Excited to report our first official Policy Improvement! Our partners from Tampere Region show us...

Type: Project



POLICY IMPROVEMENT ALERT! Romagna (Italy)

16/06/2020

Responsible Innovation now a strategic objective in the Romagna Chamber of Commerce strategy!

Type: Project



POLICY IMPROVEMENT ALERT! Southern Region Ireland

06/12/2019

Southern Region Ireland have improved their policy! The monitoring system now incorporates...

Type: Project

So what is the policy change exactly?

How did MARIE contribute to this?

Are you keeping count??? We are at Policy Improvement #3

4/ Make it explicit (think about the title)



My Interreg Europe

Search

Approved projects

NEWS EVENTS GOOD PRACTICES CONTACTS LIBRARY



Funding for SMEs, San Sebastian inspires Bulgaria!

27/07/2020

The inspiration came from a DEVISE study visit to discover digital services for...

Type: Project



Irish SMEs benefited thanks to DEVISE expertise!

23/06/2020

DEVISE good practices have inspired ERNACT's Regional Action Plan which secures...

Type: Project



<https://www.interregeurope.eu/devise/news/>

Interreg_DEVISE
59 likes

Like Page Learn More

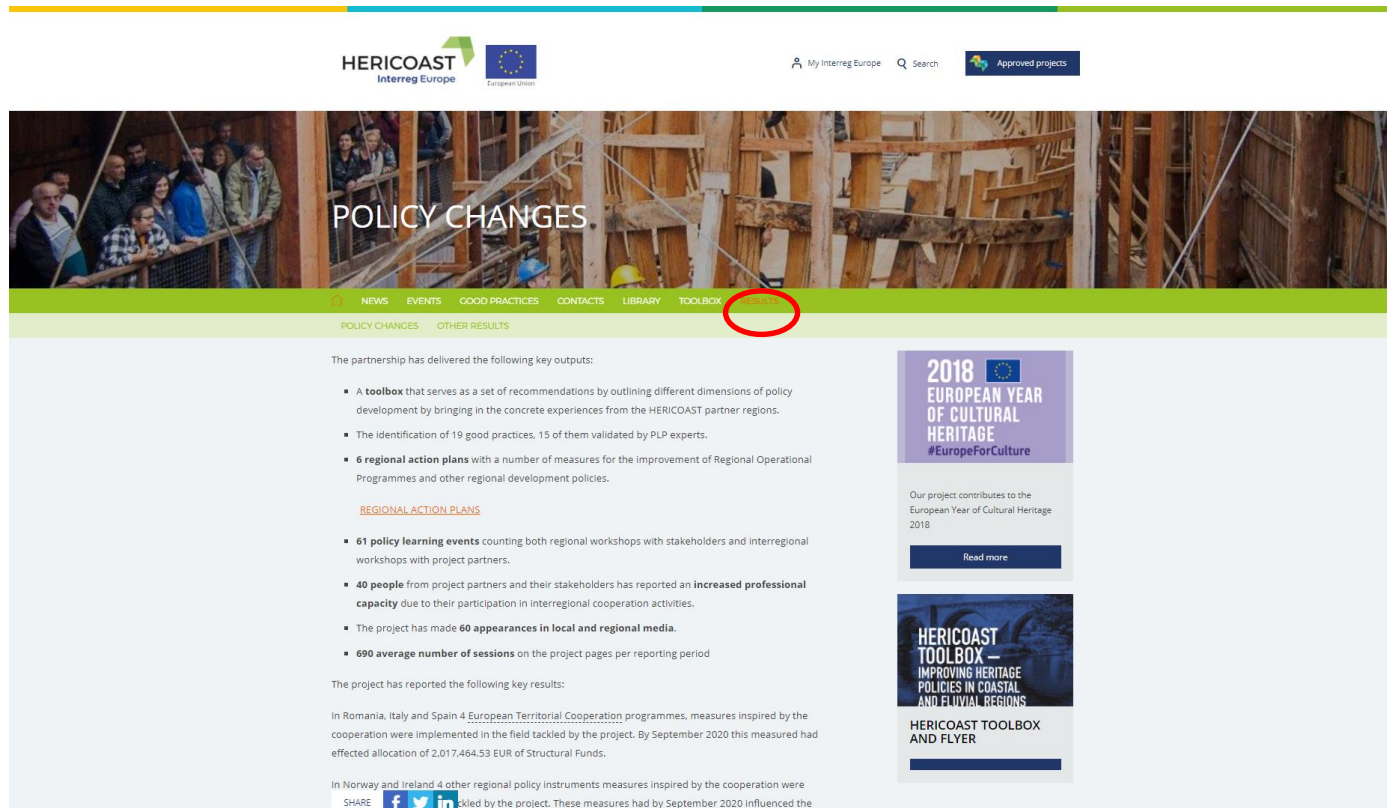
Interreg_DEVISE
about 5 months ago

Inspired by 3 #DEVISEproject good practices, lead partner ERNACT gets extra funding thanks to Enterprise Ireland to develop the Regional Action Plan in Donegal

Find out more:
<https://bit.ly/2CuKt8e>

- imec (West Flanders)
- Apollo programme, Laval Mayenne Technopole (Laval)
- Regional Manufacturing Digital Innovation Hub IoT-Compass, SeAMK - Seinäjoki University of Applied Sciences (South Ostrobothnia)

5/ Make the most of your website



The screenshot shows the top section of the HERICOAST website. The header includes the HERICOAST logo, the Interreg Europe logo, and the European Union flag. To the right, there are links for 'My Interreg Europe', 'Search', and 'Approved projects'. Below the header is a large banner image of a construction site with the text 'POLICY CHANGES'. A navigation menu is located below the banner, with 'TOOLBOX' circled in red. The main content area features a list of key outputs, a 'REGIONAL ACTION PLANS' link, and two promotional cards for the 2018 European Year of Cultural Heritage and the HERICOAST Toolbox.

HERICOAST
Interreg Europe

My Interreg Europe Search Approved projects

POLICY CHANGES

NEWS EVENTS GOOD PRACTICES CONTACTS LIBRARY **TOOLBOX**

POLICY CHANGES OTHER RESULTS

The partnership has delivered the following key outputs:

- A **toolbox** that serves as a set of recommendations by outlining different dimensions of policy development by bringing in the concrete experiences from the HERICOAST partner regions.
- The identification of 19 good practices, 15 of them validated by PLP experts.
- **6 regional action plans** with a number of measures for the improvement of Regional Operational Programmes and other regional development policies.









[REGIONAL ACTION PLANS](#)

- **61 policy learning events** counting both regional workshops with stakeholders and interregional workshops with project partners.
- **40 people** from project partners and their stakeholders has reported an **increased professional capacity** due to their participation in interregional cooperation activities.
- The project has made **60 appearances in local and regional media**.
- **690 average number of sessions** on the project pages per reporting period

The project has reported the following key results:

In Romania, Italy and Spain 4 European Territorial Cooperation programmes, measures inspired by the cooperation were implemented in the field tackled by the project. By September 2020 this measured had effected allocation of 2,017,464.53 EUR of Structural Funds.

In Norway and Ireland 4 other regional policy instruments measures inspired by the cooperation were

SHARE        

2018 EUROPEAN YEAR OF CULTURAL HERITAGE #EuropeForCulture

Our project contributes to the European Year of Cultural Heritage 2018

Read more

HERICOAST TOOLBOX — IMPROVING HERITAGE POLICIES IN COASTAL AND FLUVIAL REGIONS

HERICOAST TOOLBOX AND FLYER


<https://www.interregeurope.eu/hericoast/results/policy-changes/>


What's your story?

6/ Make it personal


LESSONS LEARNED FROM THE FIRST IMPLEMENTATION


The lessons learned summarizes the conclusions and experiences from almost one-and-a-half-year implementation of action plans within the partners' regions involved in the LAST MILE project.

 **Regional Office for Spatial Planning of Westpomeranian Voivodeship, Poland**


The most important experience gained from the project is the holistic approach, especially for projects related to sustainable mobility. Each activity should be anchored in as many places as possible and based on the widest possible team of stakeholders. This will not only allow for effective implementation of the developed projects but will also stimulate completely new synergistic activities. It is also important for the expected final quality and form of the project to be clear and legible. Thanks to this, the idea will not be lost even in the case of the necessary phasing of actions.

Maciej Łapko

 **Upper Sûre Nature Park, Luxembourg**


The implementation of actions begins already with their elaboration. A large number of relevant stakeholders should be involved in the elaboration-process. This allows the discussion and integration of new ideas in the actions. Due to this process, stakeholders show greater identification with the measures which then simplifies their implementation.

Anita Lanners

 **Mobility and Transport Direction. Ministry of Territory and Sustainability. Government of Catalonia, Spain**


The practice from the National Park of Aiguestortes i Estany de Sant Maurici is of interest to other regions. In particular, it has stopped vehicles from getting into the National Park and thus protects the area from air and noise pollution by offering a sustainable alternative in the form of a small bus/taxi with 8 seats. There is no funding needed and the taxi association shares the earnings from ticket fares between its members.

Cristina Pou Fonollà

 **Agency for the Support of Regional Development Kosice, Slovakia**


The first implementation has shown that establishing contact with the relevant stakeholders from the beginning is important in proposing activities that will reflect the needs of tourists and the local population. In addition, awareness-raising activities about sustainable transport and cooperation with the relevant partners are essential for successfully implementing the activities. Finally, the budget has to be allocated to the measures in the early stages so the activities can be carried out easily.

Henrieta Kiralvargová

 **Club Sustainable Development of Civil Society, Bulgaria**


The project implementation has provided an overall approach to the touristic product including soft mobility solutions. There are many examples of public transport system integration with options for tourists and creation of new tourist-oriented services. The project has demonstrated the importance of cooperation at all levels (state, regional, local, private), and benefits in the social and environmental spheres. The modern marketing approach has highlighted the attractiveness of the new mobility options in tourism – affordable, flexible, available, sometimes with playful elements or free of charge.

Prof. Lucia Ilieva

 **Regional Management East Tyrol, Austria**

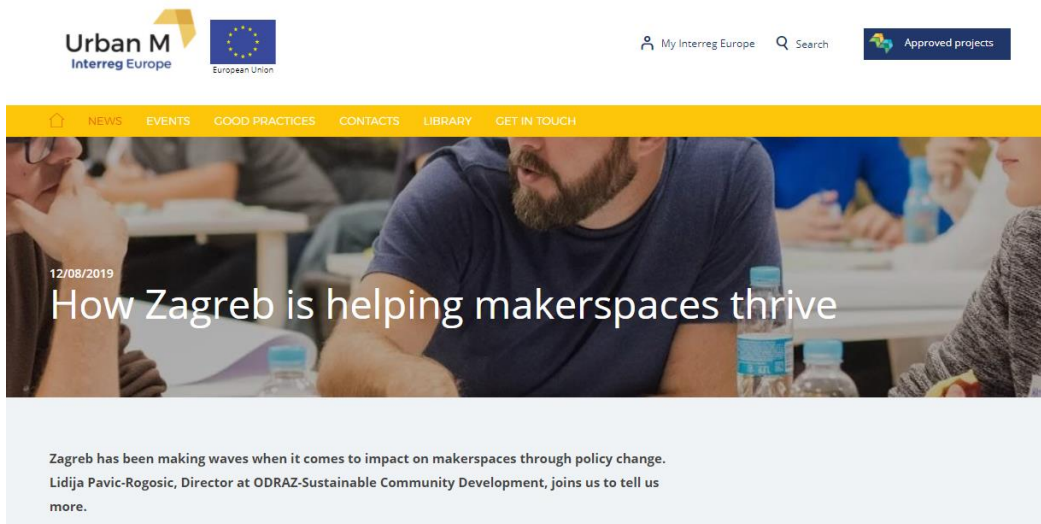

On top of implementing LAST MILE offers in rural areas is the long-term financial viability by regional transport policy to encourage municipalities and institutions. Above all, it takes courage to develop innovative and new mobility solutions. The experience has shown that targeted public relations work and the involvement of potential users and local institutions during the establishment process can be the greatest benefit for a successful project.

Nicole Suntinger

LAST MILE
Interreg Europe

 **European Union**
European Regional Development Fund

6/ Make it personal



The screenshot shows the Urban M Interreg Europe website. At the top left is the Urban M logo and the European Union flag. To the right are links for 'My Interreg Europe', 'Search', and 'Approved projects'. A yellow navigation bar contains links for 'NEWS', 'EVENTS', 'GOOD PRACTICES', 'CONTACTS', 'LIBRARY', and 'GET IN TOUCH'. The main content area features a large image of people in a meeting. Overlaid on the image is the date '12/08/2019' and the title 'How Zagreb is helping makerspaces thrive'. Below the image is a text block: 'Zagreb has been making waves when it comes to impact on makerspaces through policy change. Lidija Pavic-Rogotic, Director at ODRAZ-Sustainable Community Development, joins us to tell us more.'

What has Zagreb gained from participating in the UrbanM project?

What changes or plans do you now have to ensure collaborative maker spaces in Zagreb thrive?

What are the timescales for implementation?

What impact will this have on makers and business in the city?

<https://www.interregeurope.eu/urbanm/news/news-article/6260/how-zagreb-is-helping-makerspaces-thrive/>

7/ Bring the story into life



<https://www.youtube.com/watch?v=c2hyQEvg9IQ&t=64s>



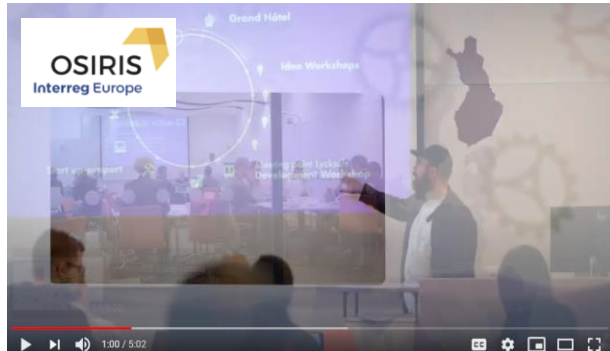
<https://www.youtube.com/watch?v=1X5AME0dz1s>



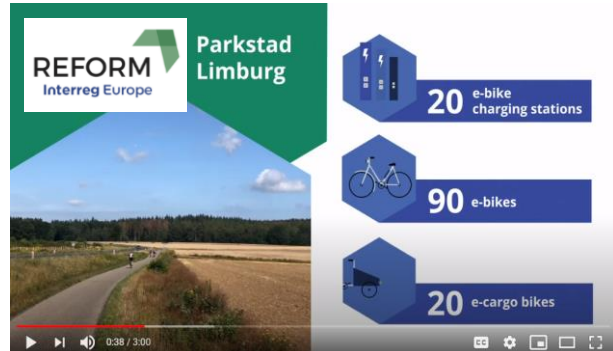
https://www.youtube.com/watch?v=f_4x3PVbUK4&t=84s



<https://www.youtube.com/watch?v=djEMZ-DmZDM&t=120s>



<https://www.youtube.com/watch?v=Cbljn0LNgXY>



<https://www.youtube.com/watch?v=8TaKy-HKm0w>

8/ Plenty of results? Collect them!



BID-REX THE POWER OF SHARING

5. MARCHE REGION

Through exchanging experiences with BID-REX partners, the Marche Region has gained knowledge on the effective use of biodiversity databases in local policies.

For example, synergies between the regional administration and the local authorities were started for the implementation of the Marche Regional Ecological Network in the municipalities and natural parks. This was done through a computerised platform inspired by SITxell, developed in Catalonia. Further, examples from the Walloon and Hungarian partners helped to identify models for breaking down barriers for biodiversity. The Marche Regional Ecological Network has since become a reference tool in all Strategic Environmental Assessment processes on plans and programs with an environmental impact in the region.



2. CATALONIA

Thanks to BID-REX, the Catalan administration learned how other regions manage their biodiversity information to facilitate its use in decision processes.

Considering the **good practices** identified in Norfolk (UK), Catalonia has created the new Unit of Information and Knowledge. This is a one-stop-shop where users of biodiversity information can obtain it with quality guarantees and up to date. This information provision is done thanks to new data providing agreements between the Government of Catalonia and research centres or citizen sciences projects. Catalonia is also working on the creation of the **Observatory of Natural Heritage and Biodiversity of Catalonia**.



7. WALLONIA

During a BID-REX session in Ljubljana, partners from the Basque Country explained how they had partnered with the suppliers of biological data in their region and how this translated into legal regulations.

This discussion inspired Wallonia, leading to the idea of formalising the collaboration on data exchanges between the Directorate of Nature and Water and its partners. This began with **Natagora**, the main association for Nature conservation in Wallonia. This agreement is a basis for protocols targeting the exchange of biological data with institutions active in data collection in Wallonia. This provides a more rigorous and organised framework for data sharing while respecting partners' activity.



**Be proud of your
achievements**

9/ Take pride in your work



12/12/2019

The most inspiring innovative practices in transport

INSPIRED BY THE PROJECT

This tool for urban mobility planning and management could help local authorities in South East of Romania. Since several local authorities in the Region are planning to invest in urban mobility using financial means from the Regional Operational Program/ERDF, the good practice has an important potential of impact on the traffic and mobility management at local level. The impact will be therefore even greater given the mix of means of transportation foreseen to be financed as part of these projects and the need to integrate these.

South-East Regional Development Agency, Romania

10/ Keep 'em coming!

Project News

Sort results by

Newest first



CLUSTERIX 2.0 learnings and achievements in NERDA

28/10/2020

CLUSTERIX 2.0 learnings and achievements in the Region Nord-Est Romania

Type: Project



CLUSTERIX 2.0 learnings and achievements in SD

28/10/2020

CLUSTERIX 2.0 learnings and achievements in the Region Southern Denmark

Type: Project



CLUSTERIX 2.0 learnings and achievements in Lower AT

28/10/2020

CLUSTERIX 2.0 learnings and achievements in the Lower Austria

Type: Project



10/ Keep 'em coming!



My Interreg Europe



Project News

Sort results by



WINPOL's changes in Maribor

23/11/2020

Maribor will bring changes to its decree on municipal waste management and its...

Type: Project



WINPOL's changes in Malta

23/11/2020

ERA is taking on a more holistic approach in its fight against marine litter and...

Type: Project

Inspired by:

[Sharing data on waste and resources with the public \(NL\)](#) and the study visit to Antwerp (BE)

The study visits organised in Gijón (ES), Imola (IT) and Antwerp and Ghent (BE).

[Pop-up civic amenity sites \(BE\)](#)

<http://www.interregeurope.eu/winpol/news/>



My Interreg Europe

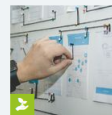


WINPOL's local impact - Malta

04/05/2020

What has been the impact of WINPOL in Malta?

Type: Project



WINPOL's local impact

13/04/2020

What has been WINPOL's impact at local level, in each of the WINPOL territories?

Type: Project



WINPOL's local impact - Gijón

18/05/2020

What has been the impact of WINPOL in Gijón so far?

Type: Project



What is so far the impact of WINPOL at local level?



10/ Keep 'em coming!



My Interreg Europe Search

Approved projects

NEWS EVENTS GOOD PRACTICES CONTACTS LIBRARY PILOT PROTECTED AREAS



Project News

Sort results by Newest first



Benefits and Policy changes

21/07/2020

Five regions have introduced long-lasting policy changes

Type: Project



Enhanced management of Andalusian Protected Areas

20/07/2020

Policy change carried out by Andalusian Regional Government consisting in the...

Type: Project

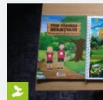


Cooperation beyond IMPACT project in Lithuania

17/07/2020

Based on IMPACT project experience, EUCC Baltic Office, Lithuania, established...

Type: Project

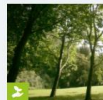


Education to conserve Romanian Protected Areas

16/07/2020

The interregional cooperation allowed to develop new educational programmes tha...

Type: Project



New regional program thanks to IMPACT

15/07/2020

One Million Trees to be planted in Hauts de France

Type: Project

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IMPACT Leaflet

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IMPACT flyer

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Periurban Parks
Their place in EU Policies

Periurban Parks, their
role in EU Policies

download

**Promoting project
results at the
programme level**





Success stories about policy changes

[Research & innovation](#)[SME competitiveness](#)[Low-carbon economy](#)[Environment](#)

Low-carbon economy

In [SUPPORT](#) project, the Energy Agency in Rhineland-Palatinate developed a project KomBiREK - Municipal greenhouse gas balancing and regional climate protection portals, inspired by a [good practice from Romania](#). It will make energy balances more accessible and involve people in the climate protection. The project got EUR 550,400 from the regional OP [Jun 2020]



[RESOLVE](#) helped the City of Roermond improve the mobility policy with several sustainable transport solutions: a bike-sharing system inspired by Rotterdam, a tour guide with retail commercials following ideas from Sweden, and a roadmap towards a coherent mobility policy inspired by ideas from the UK. [Jun 2020]

The Italian partner of [REGIO-MOB](#) was inspired by the park and ride scheme in Ljubljana. They launched a call for proposals in the Lazio region, which allowed the city of Rome to get MEUR 20 to develop their own park and ride solution. [Find out more](#) [Dec 2019]



We are proud to present an **overview of the results** interregional cooperation brings.

- See **key numbers** about our results
- Look at the **map of involvement** of regions in Interreg Europe
- Discover a few **stories of policy changes**



30 stories from 30 countries

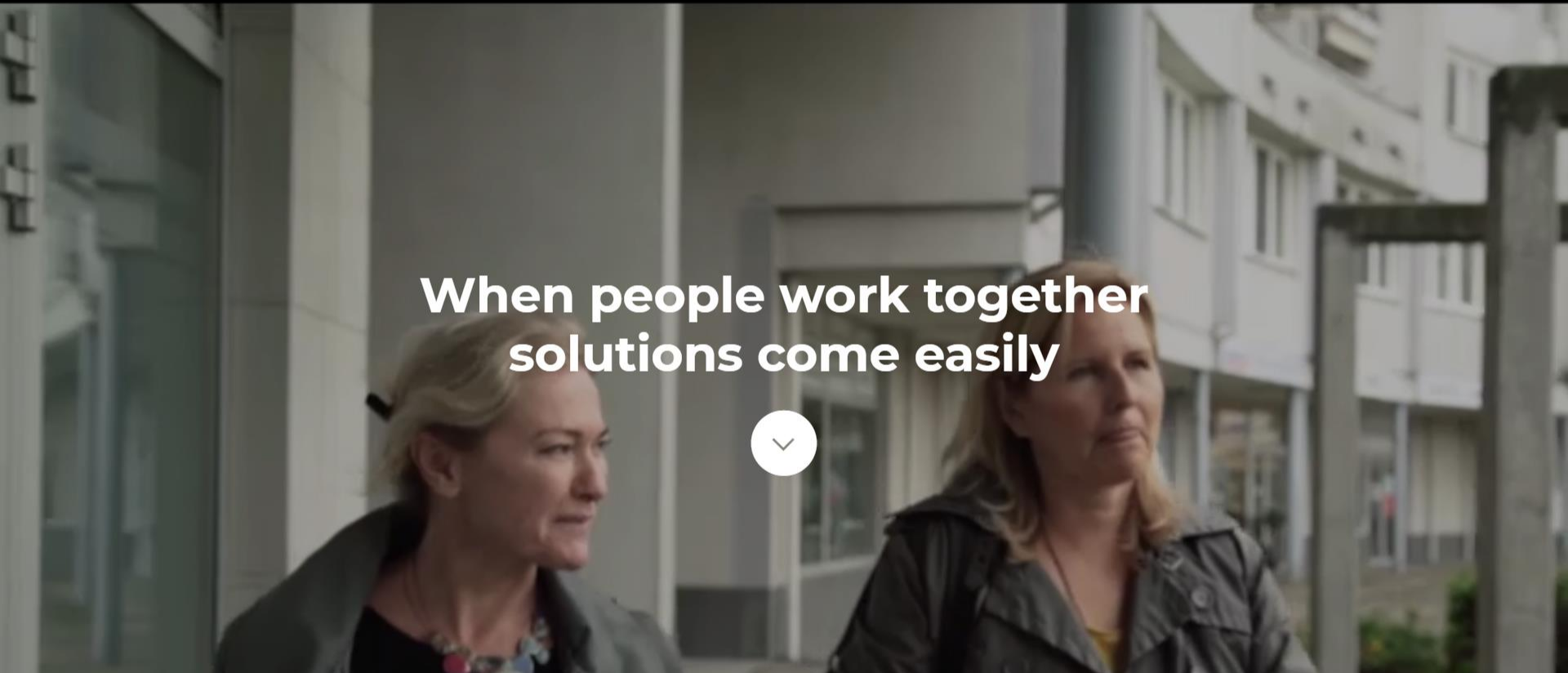
Read about our latest achievements and discover 30 stories about policy changes from 30 projects in 30 countries.

[Discover our publication](#)

When people work together solutions come easily

Delve deeper into the stories of four of our projects. What did they achieve? How did they do it? Where did their inspiration come from?

[Explore our web documentary](#)



**When people work together
solutions come easily**



stories.interregeurope.eu



Fashion goes eco-friendly



No one is left behind



Greener trips for tourists



Historical cities shine

[View all stories](#)

[Home](#)

[What we do](#)

[Our achievements](#)

[Our numbers](#)

[Submit your project video](#)

Fashion goes eco-friendly

In the UK the textile industry found new ideas and solutions among the RESET partners. Now they can reduce the effects of textile production on the environment.



How they found a solution More Inspiration

“
We need to make sure
that we know how to
minimise the impact
on the environment.”

Bill Macbeth



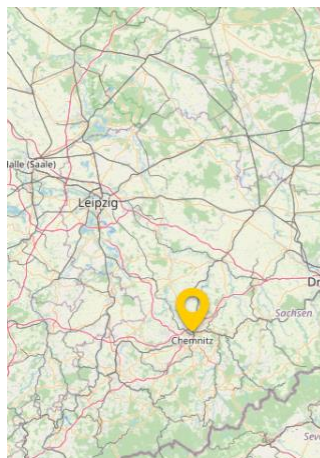
← BACK

How they found a solution

UK results

Huddersfield has a long history in textile and its traditional production damaging the environment. RESET offered the UK solutions that make textile more eco-friendly.

The UK RESET partner influenced the **UK's Innovation Strategy** and gained **£5.4 million** for the Future Fashion Factory project. The project works on new digital and advanced textile technologies increasing sustainability in the sector. £400,000 went to the Centre in Huddersfield to develop new skills and move to circular economy.



← BACK

How they found a solution

Inspired by Germany

The Saxon Textile Research Institute at Chemnitz University of Technology develops blends of natural fibres and recycled carbon fibres. They research the uses of **graphene recovered from recycled carbon**.

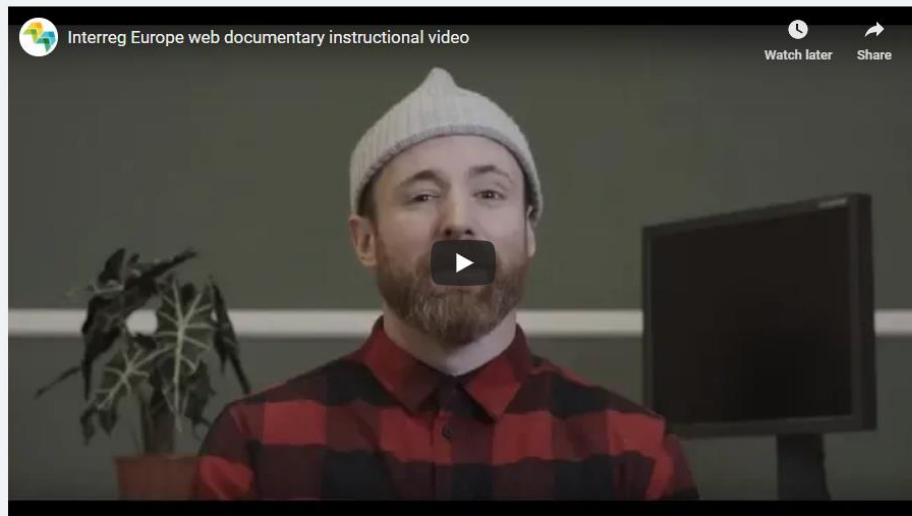
The UK partner found inspiration in the partial substitution of natural fibres, used for reinforcing, with carbon fibres for textile materials. It led to significant weight and cost reductions. Its benefit is in the diversity of products and the use of renewable resources.

Submit your project video

Are you an **Interreg Europe project**?

Do you have a story about **your best project result** which makes the benefits the EU funds bring to regions very clear?

If so, check our [guidelines](#) and produce a video in a style similar to the video stories presented in this web documentary. The **instructional video** below should help you in making your story at least as attractive as those already published.



If you have your project success story video ready, just send it to your [communication officer](#) at the secretariat with the subject line: **Success story video – ACRONYM**

- One video per project
- Pick your best result
- Follow the guidelines

- Max EUR 5000 eligible (underspending; no additional budget)

**Inform your PO/FO
if you plan it!**

<https://stories.interregeurope.eu/submit-your-project-video/>

**30 stories about results
from 30 projects
in 30 countries**

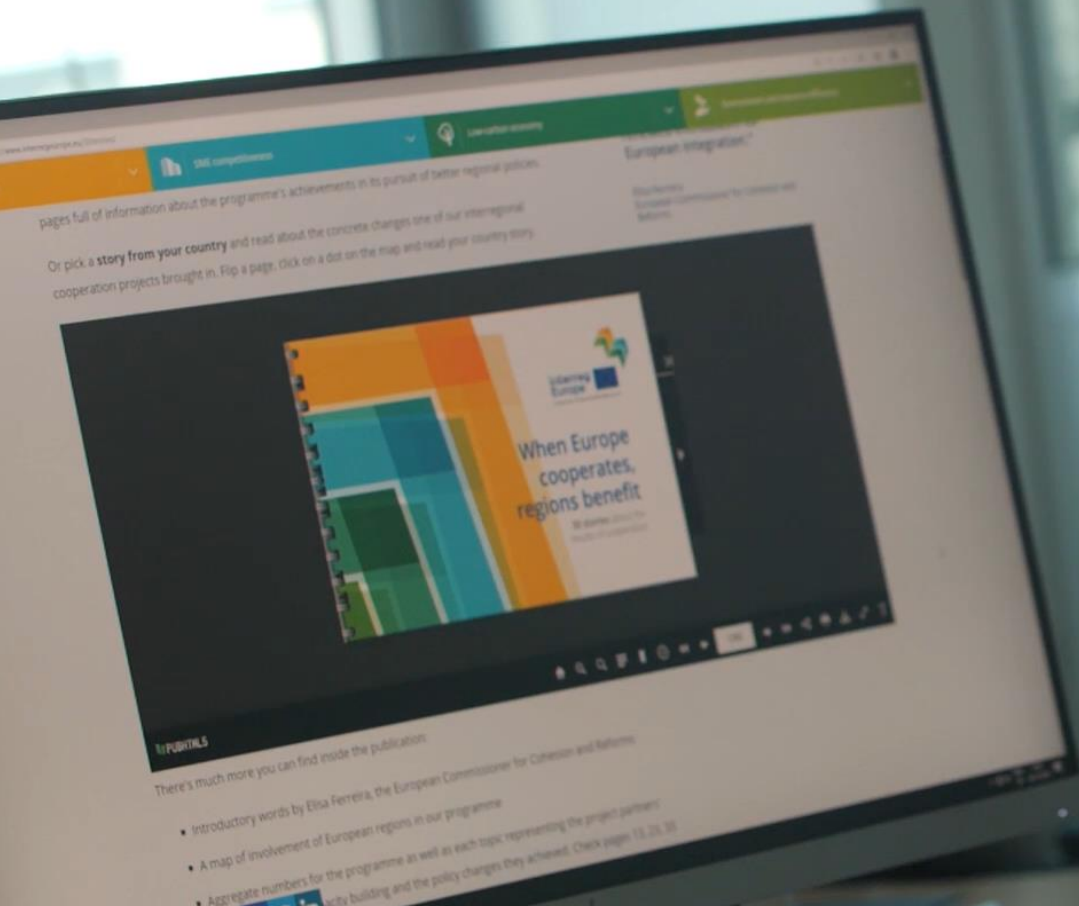
#EUROPECC



www.interregeurope.eu/30stories/



**Printed
publication**



**Digital version
(and pdf download)**

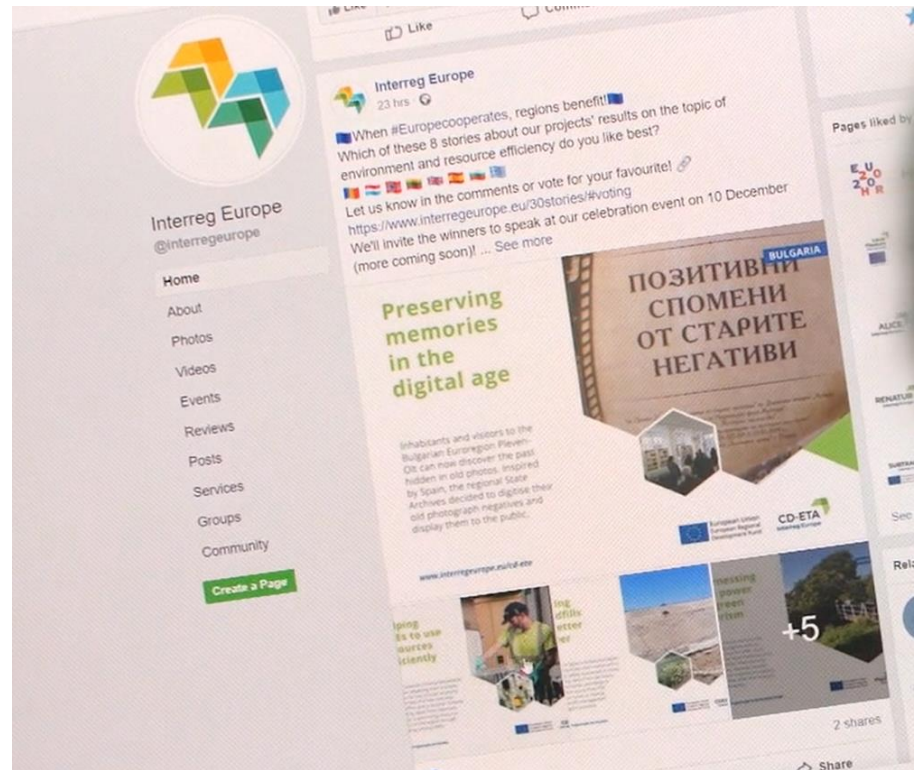
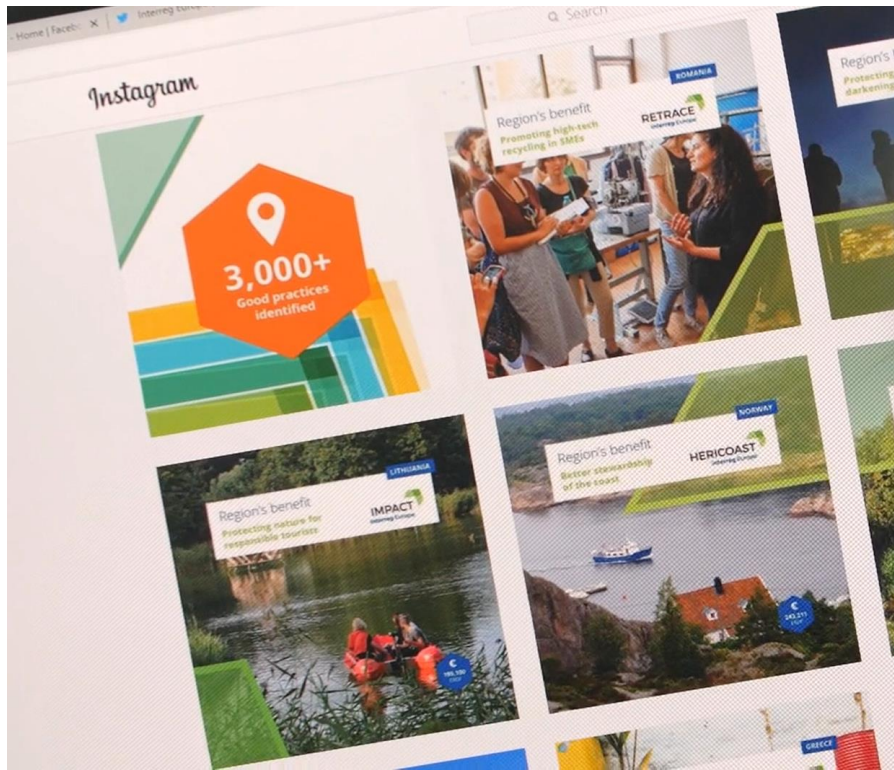


**Foldable
map**



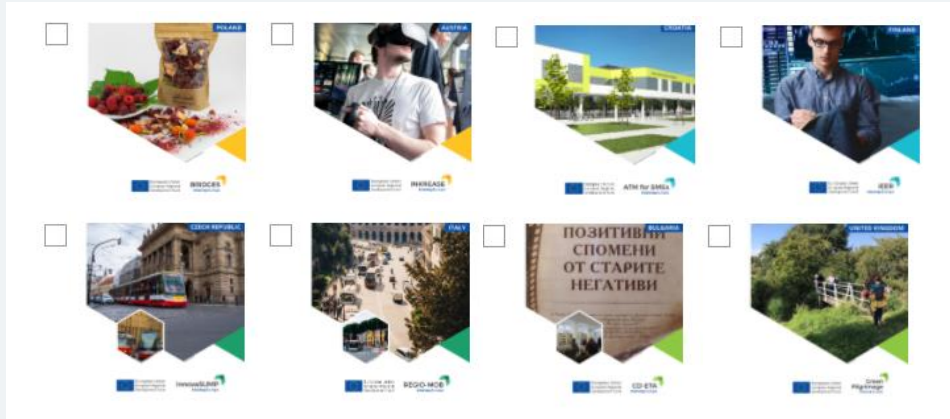
**Set of
posters**





Social media (daily stories)

Vote for your favourite project story



<https://www.interregeurope.eu/30stories/#voting>

Online vote and virtual celebration

Join us on 10 December!

DEC
10
2020

Webinar to celebrate 30 stories
of project results

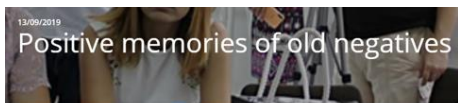
We are proud to present some of the
results of our first projects. Come
and meet those who worked
tirelessly to achieve the successes!

<https://www.interregeurope.eu/news-and-events/event/3971/webinar-to-celebrate-30-stories-of-project-results/>

Inspiration from CD-ETA and iEER

13/09/2019

Positive memories of old negatives



One of the measures of Regional Action Plan elaborated by "Euroregion Pleven-Ort" Association is already in progress.

The implementation of project "Positive Memories from the Old Negatives" has started with beneficiary State Agency "Archives", Department Pleven.

It is foreseen in the course of 10 months 1 000 negatives, selected among more than 20 000, to be digitized.

The project is financed by National Fund "Culture" within Cultural Heritage Program, as funds allocated for its implementation amount of BGN 10 000.



Memories from negatives

In Bulgaria, people discover the Pleven-Ort region's life from the last century. The local archive turned old negatives digital and printed the best for an open exhibition.



captured by famous photographers from Pleven during the period from the 1940s till the 1980s.



Preserving memories in the digital age

Inhabitants and visitors to the Bulgarian Euroregion Pleven-Ort can now discover the past hidden in old photos. Inspired by Spain, the regional State Archives decided to digitise their old photograph negatives and display them to the public.



www.interregurope.eu/td-eto

European Union
European Regional Development Fund

CD-ETA
Leading Europe

1500%

The return of investment was a whopping 1500%. With European collaboration, huge results are possible!



REGIOSTARS 2020

The European Awards for innovative projects

Smart growth: Industrial transition for a Smart Europe
Sustainable growth: Circular economy for a green Europe
Inclusive growth: Skills & Education for a digital Europe

07/08/2020

iEER, a RegioStars finalist!



Helping young entrepreneurs take off

A new dedicated Priority using pooled funds is strengthening Finland's entrepreneurial ecosystem. Thanks to ideas from Spain, France and Denmark, young entrepreneurs and startups in the Helsinki-Uusima region are now receiving enhanced support.



www.interregurope.eu/iier

European Union
European Regional Development Fund

iEER
Leading Europe

Inspiration from projects

1. Build on what you have
2. Repurpose and use templates
3. Results = news
4. Go for catchy titles
5. Make the most of your website
6. Get personal
7. What about a video?
8. Or maybe a publication?
9. Be proud of your results
10. Keep 'em coming!



Inspiration from the programme

Project results

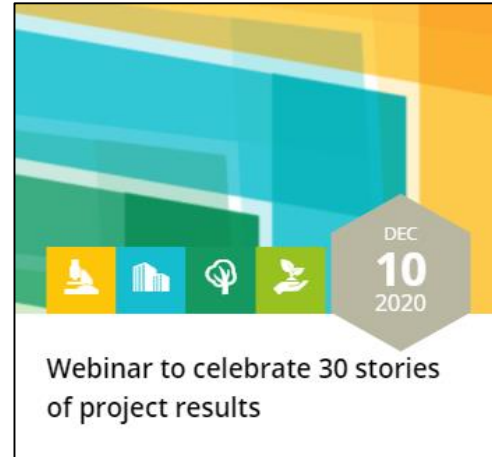
interregeurope.eu/projectresults

Web documentary

stories.interregeurope.eu

30 stories (publication)

interregeurope.eu/30stories/



**Let's promote
the results of
interregional
cooperation
together!**

