

**Interreg  
Europe**



European Union | European Regional Development Fund



# **Clusters: Driving the Green and Digital Twin Transitions**

**Online Workshop**

Friday 10 December 2021 | Online





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Policy Learning Platform



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# WELCOME!



**Elena Ferrario**  
Thematic Manager  
Policy Learning Platform


# Interreg Europe and the Policy Learning Platform




# Interreg Europe in a nutshell

## Sharing solutions for better regional policy

**30**  
countries involved



**359m**  
euros invested in policy learning



# What is the Policy Learning Platform?

## Learn, share, benefit



2,100 +  
Good practices



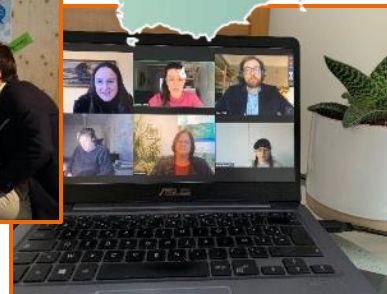
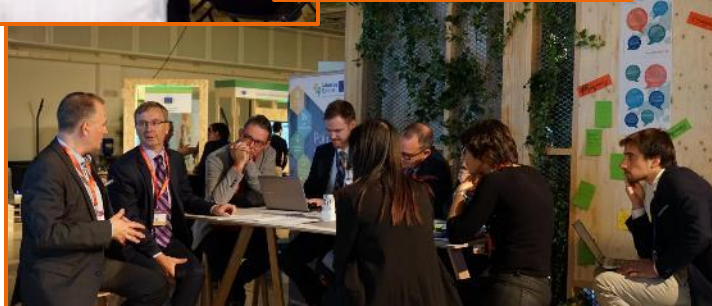
18,000 +  
Members



02/09/2019

**Industry 4.0**

This policy brief features six policy recommendations to support the development of industry 4.0



# Peer reviews for in-depth exchanges



**Open call  
Online submission**

<https://www.interregeurope.eu/peer-review/>



**Innovation process governance**  
January 2019 – Gävleborg (SE)



**Centers of Competence/Excellence**  
June 2019 – Bulgaria (BG)



**Smart Port Development**  
Nov 2020 – Hauts-de-France (FR)

## Cluster-policies for driving the twin transitions (9:15-10:00)



- **Marek Przeor**, DG GROW, European Commission
- **Antonio Novo Guerrero**, European Clusters Alliance

## Cluster-good practices for driving the twin transitions (10:10-10:55)



- **Jaume Sastre**, Regional Government of Catalunya, Catalonia Smart Drones (**AERIAL UPTAKE**)
- **Ilkka Nykänen**, Business Joensuu, Regional Council of North Karelia, International mining value chains (**REMIX**)

### Discussant:

- **Andra Tanase**, Transilvania IT Cluster

## Thematic Working Groups (10:55-11:40)



- Interregional learning and exchanges.
- Share your cluster initiatives and policies for driving the twin transitions.

## Online Policy Helpdesk (11:40-12:30)



- How can we help you?

# Networking opportunities during the break



**Eugénie Suplisson**  
Communication Team  
Policy Learning Platform



## 10 minutes to get to know each other

- Where are you from?
- Are you part of an Interreg Europe project?
- What clusters are in your region?
- Why are you interested in cluster policies?



# The Policy Learning Platform can help



06/10/2021

## Clusters: Driving the green and digital twin transitions

This policy brief explores the importance of clusters for research and innovation. Clusters play an important role in...

Tags: [Policy-brief](#)

## Policy Brief



**Research  
and innovation**

# **Cluster-policies for driving the twin transitions**



# Cluster-good practices for driving the twin transitions

# Interreg Europe Projects



Removing barriers to  
the uptake of innovative  
Unmanned Aerial  
Systems in the EU



Smart and Green  
Mining Regions of EU