

Fostering citizen-focused urban mobility Brussels, November 26th 2019

Best Practice: Zaragoza Transport Consortium "CTAZ"

CONSORCIO DE TRANSPORTES DEL ÁREA DE ZARAGOZA





CTAZ



Location Zaragoza Metropolitan Area.

Area CTAZ:

2.950,40 km²

Population Density:

260,5 inhabitants per km²



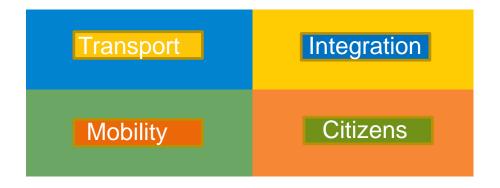


CTAZ



CTAZ was started in 2007.

- CTAZ main goal is to ensure that the public transport operates in an integrated manner becoming a real alternative to private vehicles.
- CTAZ is a joint initiative of the Aragon Government, Zaragoza provincial council and 30 municipalities of the Zaragoza area, including the capital.
- CTAZ has four areas of action:



- In 2017 the Zaragoza Metropolitan Mobility Guidelines (DMM_Z) were approved.
- DMM_Z constitutes the supra-municipal mobility planning instrument for the región.

CTAZ



The Zaragoza Metropolitan Mobility Guidelines (DMM_Z).

DMM_Z summarizes the strategies to be followed in order to create a collective mobility and public transport system of metropolitan, multimodal and integrated scope.

Main objectives

- To enhance the citizen perception of Mobility and transport unique and integrated system
- To achieve a universal accessibility for all citizens
- To improve the quality of life and revitalize urban spaces.
- To optimize public transportation constituting
 - A Main mean of urban commuting (instead of private transport)
 - A Real alternative in metropolitan areas.
- To foster citizen contribution developing a more efficient management of public resources
- To contribute boosting the economy in Zaragoza

CTAZ - Transport



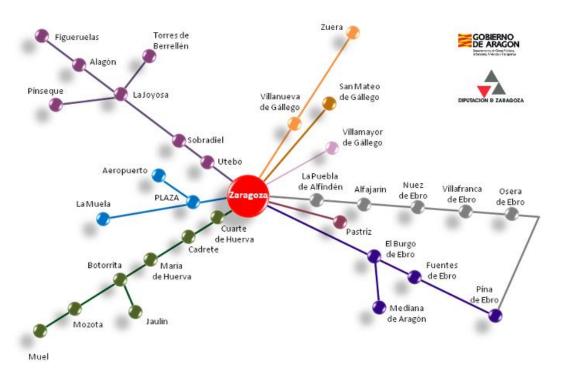
CTAZ main figures:

6 interurban operators with service in the 30 municipalities of the Consortium

25 metropolitan transport lines connecting 25 municipalities

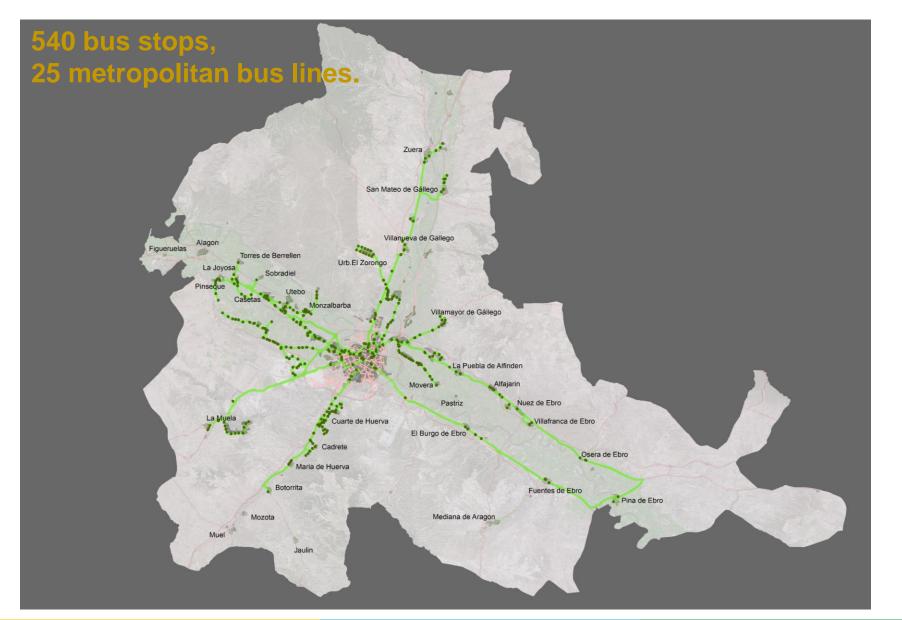
450 expeditions in working days including Renfe-Cercanías line C1.

28 passenger transport lines (medium and long distance) with service within the scope of the CTAZ (integrated in the unified ticketing system of the CTAZ- LAZO CARD).



CTAZ - Transport





Budget 2019 4,171,068.32 €, 5,489,631 passengers on the full CTAZ network: 1,493,824 metropolitan lines 3,703,268 peri-urban lines 292,514 and train (50% sponsored by the administration)

27,759 Lazo cards in use, 834,760 transfers between public transport in 2018. 3.471.034 uses of Lazo card since it was launched (12/12/2017)



CTAZ- Integration/ Lazo card

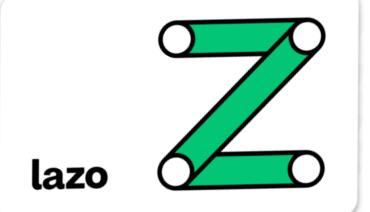
Integration: functional coordination of transport systems and a single payment method.

First phase: Interbus card since 2013

Second phase: LAZO card at the end of 2017

Previous registration is not needed. LAZO card will be used to pay and access different public services with the available Top-up card

https://tarjetalazo.es/



InterBUS

CTAZ—Integration/ Lazo Card



Where can I top up Lazo card?

- Bus card Top-Up sites.
- > Tram stops
- 429 other points of sale available in the city and its metropolitan area
- Parking meters

The Lazo card can be used in different transport systems:



Urban and interurban bus





Commuter (local) train (Renfe Cercanías)

BiZi (Zaragoza Public Bicycle System)
BIZIA Parking Network

Parking meters (hourly parking area)

Muévete con lazo

La nueva tarjeta recargable, multiámbito, para todos y para todas tarjetalazo.es











CTAZ— Mobility



Mobility: promoting economic, social and environmental sustainability of the mobility system.

Some projects in the mobility axis 2018-2019:

1. BIZIA network of safe bicycle parks



Global accessibility of the transport network using either the Lazo card and/or the access code from "bizia" APP (http://www.bizia.es)



The first parking in the network has been operating since April 4th seeking intermodality with the Tram in the Zaragoza southern districts



Elige la forma de acceso

Bizia





Código

Te enviaremos un código a tu móvil para acceder al aparcamiento.



CTAZ— Mobility



2. Network of Healthy Itineraries

The Healthy Roads Network (HRN) brings together and facilitates the use of the rural roads connecting the city of Zaragoza and its surroundings. HRN foster sustanaible mobility and improves the connection between localities, population centres and economic activity areas in the region.



Users will be able to **select different routes** of **origin/destination** one-way and/or return trips within the Transport network with an updated road signalling system.

Each crossing (node) will show an identification number. Next nodes will also be indicated according to the chosen direction

3. Sustainable Urban Mobility Plan (SUMP)

Several mobility plans have been carried out in diverse towns of the area of CTAZ, whose demographic and socioeconomic characteristics imply carrying out special SUMPs.

CTAZ- Mobility



4. Study of the joint effort of public transport services to industrial areas

Solution design for commuting to two different areas around Zaragoza:

- PLAZA: Large logistics park close to the Airport
- Industrial areas in the road "Ctra. de Castellón", a 25 km-long industrial corridor

5. European Mobility Week

Design, management, collaboration and **financing** of the European Mobility Week in the CTAZ municipalities. https://cutt.ly/ceDt0Kn

6. <u>OPME</u>

Meeting point and coordination between the different actions and initiatives that are emerging in Zaragoza and its metropolitan area related to electric mobility.







Working to be a meeting point between citizens and public sector.

CTAZ helps the **800,000 citizens** of its area to move and commute easily by **offering different public transport options** in its area of **2,950.40 km2**

- Personal attention point (customer service) in the CTAZ offices in Zaragoza
- Phone and e-mail attention
- App with information of bus lines and stops location, news and updates
- Web including all the information available to the citizen.
- Web/App Bizia
- Web/App Network of Healthy Itineraries

CTAZ- Citizens



Working to be a meeting point between citizens and public sector.

http://www.consorciozaragoza.es/











Thank you!

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