

Interreg Europe



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Project Methodologies and RIS3 Tools - Good Practices from Interreg Europe on Monitoring, Evaluating, and Designing RIS3

Designing RIS3 (HIGHER)

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RIS3 in Central Macedonia

- The planning procedure started in 2014 and finalized in 2017.
- Not the 1st time that the region planned an innovation strategy, but was the first time that engaged so **many stakeholders** and more important **SMEs**.
- The main market priorities are: Agri-food, Tourism, Textile & Clothing and Construction Materials.
- The main science priorities can be found in the areas of ICT, Energy, Environment and Logistics, especially where those intersect with the market priorities.



RIS3, Main Objectives

- Systemically improve competitiveness through intraregional and interregional collaboration, to be successful in growth and cohesion in parallel.
- Increase innovation capacity, improve linkages between Market & Research, and at the same time increase business critical mass through clusters and joint ventures.



How to Design RIS3

- 6 steps procedure proposed
- RCM's added value to emphasis:
 - Involvement of Industry in a series of EDP events.
 - Tried to link strategy with Investments.
 - Development of a website to increase communication and transparency.
 - Tried to use evidence-based approach.
 - Last but not least tried to be simple and build systemic capacity.



Reported Policy Change

In the context of our main Policy Instrument, a new call for proposal was launched on 13.12.2017 by the Managing Authority of the ROP of Central Macedonia, appointing the Region of Central Macedonia. That call is entitled: ***‘The Mechanism for Innovation & Entrepreneurship Ecosystem Support’***.



Reported Policy Change

Part of this Mechanism is the 'One Stop Liaison Office' known also as 'OSLO'. The Mechanism including 'OSLO' fully supports and nurtures quadruple helix collaborations and focuses mainly on private and public links and cooperation. In particular the call for proposal is unique and innovative at national level.

Inspiration from 'HIGHER' G.P. affecting mainly 'OSLO'



Performing EDP constantly. That is an action there was decided to be included in the new mechanism, due to the fact that it has been showed by the **Abruzzo region**, that the way they are doing it adds value not only during the planning but mainly during the RIS3 implementation phase.

Inspiration from 'HIGHER' G.P. affecting mainly 'OSLO'



Cross-Border Smart Specialization Strategy of Galicia & Northern Portugal (RIS3T): The idea through RIS3T is that RCM can capitalize the concept and the experience learned through its participation in interregional partnerships (S3 Agri-Food Platform) acting as a mentor in order to build the basis for 'cross-border innovation investments'.

Inspiration from 'HIGHER' G.P. affecting mainly 'OSLO'



The Region of Central Macedonia found out that **RIS3CAT (Catalonian RIS3) Monitoring System**, is an excellent idea. The solution is to use the paradigm of having all members of the quadruple helix, forming a networking with the main aim of the RIS3 monitoring. This is an action that will be also run by the One Stop Liaison Office.



Example of Indicators

At this stage we will use existing result indicators, but we are working on indicators closer to strategy (takes time and resources)

i.e.:

- R&D expenditure (GERD) by sectors of performance and NUTS 2,
- Publications & Citations,
- PCT patents,
- Exports (excluding petroleum products),
- Etc...



RIS3 Designing Strategy

1. Mapping **regional contextual** environment.
2. Run EDP involving Industry, and **especially SMEs**.
3. Develop a **regional vision** using co-creation techniques along with stakeholders.
4. Run a short **Foresight exercise**.
5. Based on that the working team prepared several strategic ideas combining vision, assets and trends.



RIS3 Designing Strategy

6. The leading team run a consultation and finalised the strategies along with action plans – link it to RoP as well other financial tools.
7. Using several projects like **Interreg Europe** to deepen the strategy, make action plans more specific and finally improve effectiveness.



Recommendations

1. Increase foresight activities.
2. Motivate regional stakeholders to develop long term strategies and align parts of them with the regional.
3. Boost internal capacity in all RIS3 stages.
4. Have national authorities invest in gathering evidence for strategic evaluation.