

OBSERVATORY OF THE COVID-19 CRISIS IN THE CULTURAL SECTOR

how to guide decision-making from data



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THE PROJECT

COVID-19 crisis Observatory

an information and follow-up system to monitor the situation and evolution of the impact of the crisis in the cultural sector

Quick reaction: start date march 30

Dynamic tool for decision-making



METHODOLOGY

3 PHASES

Phase 1. **CONTEXT Analysis**

Data on the situation prior to the crisis

Reaction of the sectors

Phase 2. Analysis of the **IMPACT** of COVID-19 on culture

ONLINE SURVEY

Initial impact: April

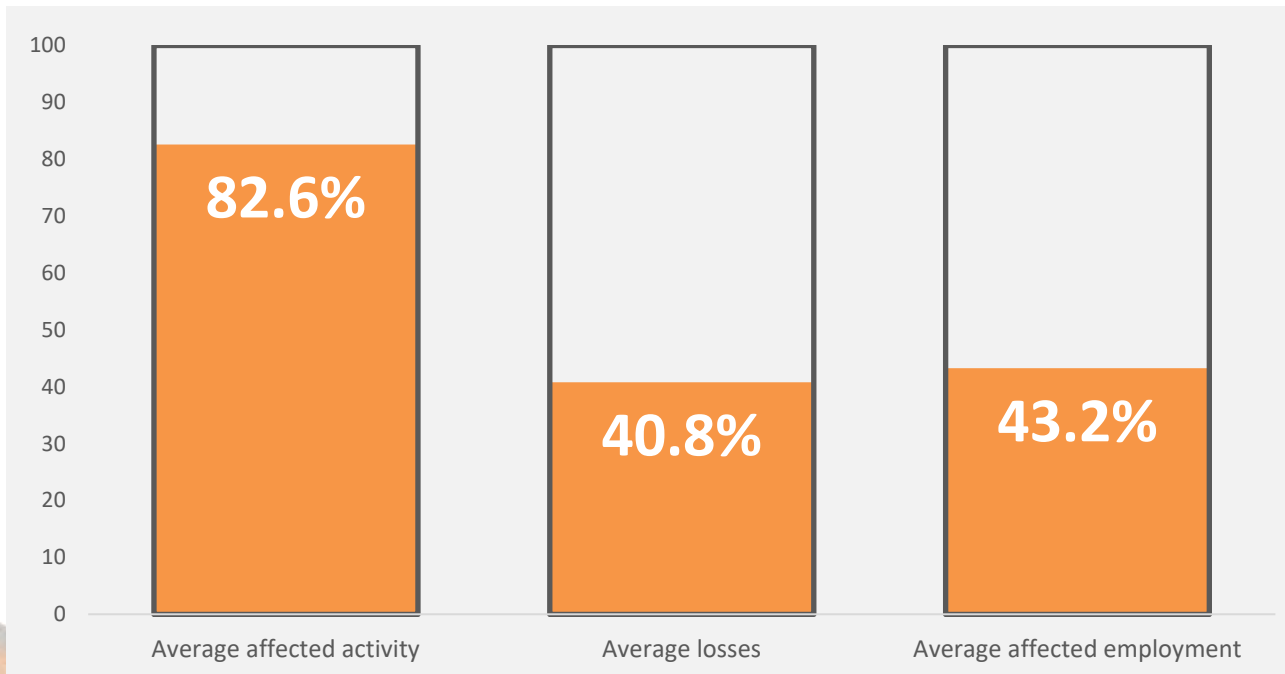
Follow-up: July

Phase 3. Drafting of **ACTION PLAN**

December 2020- January 2021

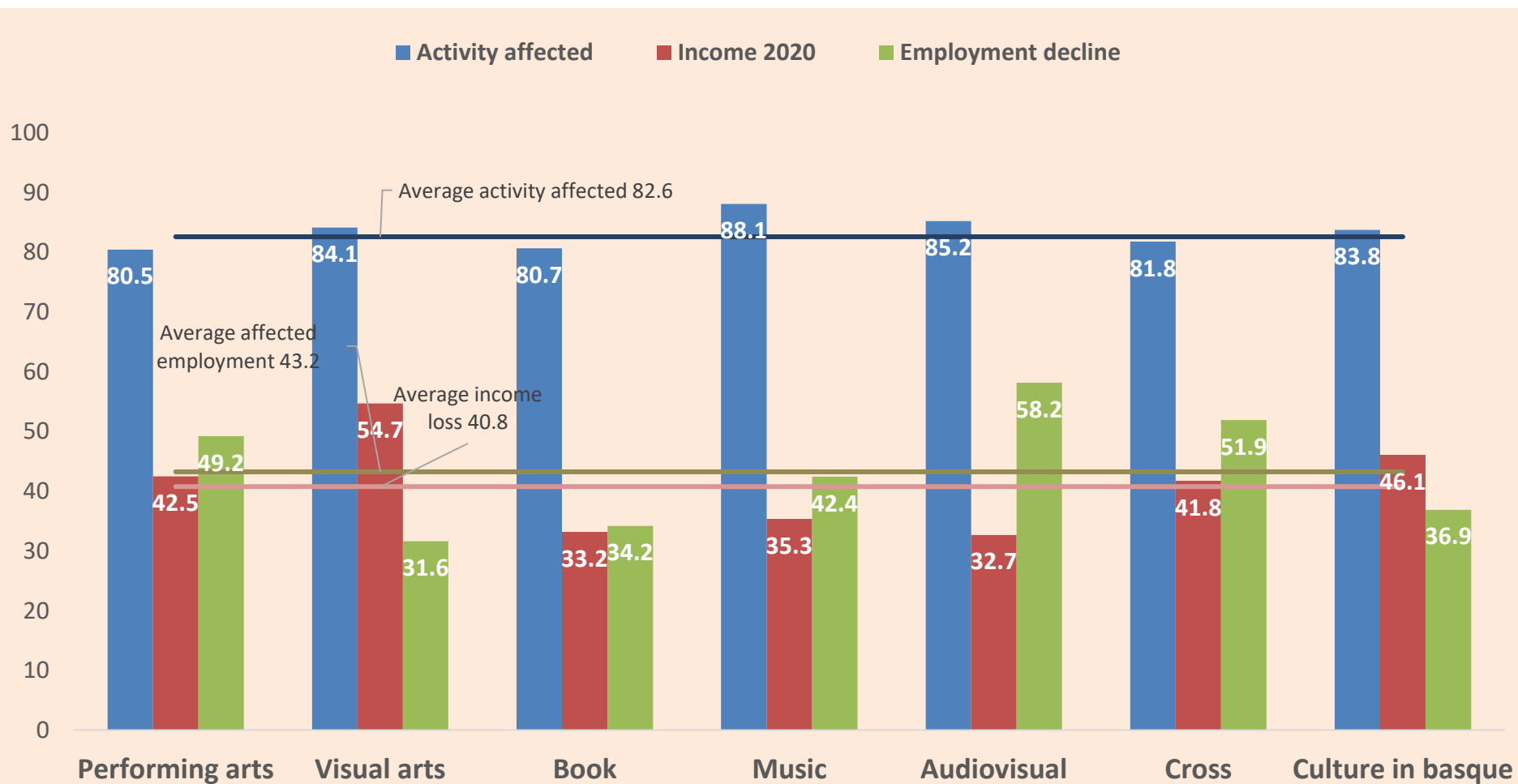
MAIN DATA

Impacts on activity, income and employment



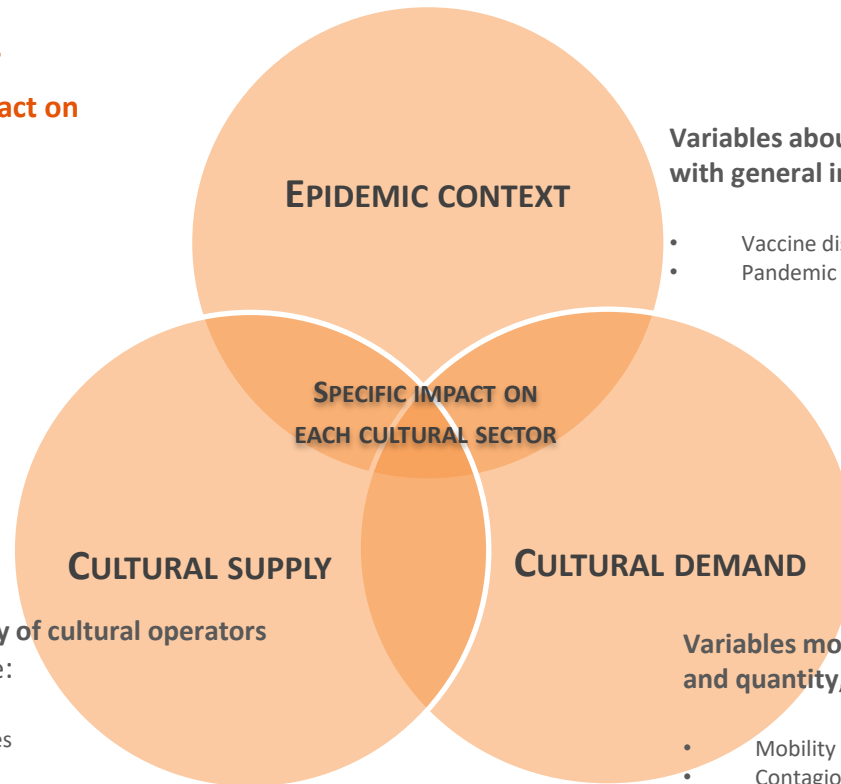
MAIN DATA

Similar impacts on activity; different impacts on income and employment



MAIN EVIDENCES

Dimensions and variables modulating Covid-19 impact on each cultural sector:



Variables about the epidemic context with general impact, like:

- Vaccine disponibility
- Pandemic evolution

Variables about to the capacity of cultural operators to perform their functions, like:

- Physical traits of cultural spaces
- Degree of professionalization
- Communciation resources
- Financial capacity
- Busines model (digital/analogical)
- Hygiene and security measures (workers and users)

Variables modulating cultural demand in type and quantity, like:

- Mobility restrictions
- Contagion fear
- Spending capacity
- Cultural preferences

MAIN DECISIONS

**ABOUT STRATEGIES TO
FACE ALL POTENTIAL
THREATS AND SOLUTIONS**



- + Mitigation
- + Reactivation
- + Adaptation
- + Innovation

**ABOUT THE TEMPORAL
SCOPE TO OVERCOME
URGENCY**



- + Shock measures
- + Short-term measures
- + Mid-term measures
- + Long-term measures

**ABOUT MAIN ACTORS TO
ACT COORDINATELY**



- + State government
- + Regional government
- + Provincial government
- + Local government

EXPLAINING AND UNDERSTANDING

More information about the Basque Cultural Observatory :

<https://www.kultura.ejgv.euskadi.eus/r46-19130/es/>

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