



SKILLS+
Interreg Europe



European Union
European Regional
Development Fund

INTERREG EUROPE
SKILLS+

- Title: SKILLS+ - Supporting knowledge capacity in ICT among SME to engage in growth and innovation
- Runtime: 01.04.2016 – 31.03.2019 (Phase 1)
01.04.2019 – 31.03.2021 (Phase 2)
- Budget: 2,46 Mio Euro (1,78 Mio Euro ERDF)
- Lead partner: Ministry of Regional Development and Transport of Saxony-Anhalt, Germany



SKILLS+ -Objectives

Project objective:

- Increasing the use of information and communication technologies by small and medium-sized enterprises in rural areas



Achievement of the objective through:

- ERDF project preparation
- Adaptation of existing funding guidelines
- Creation of new funding guidelines
- Facilitating access to funding for SMEs (information, application, accounting)
- Development of strategies
- Transfer of good practices















SKILLS+ Project Partner

- 12 project partners
- 11 regions
- 10 EU member states and Norway
- Lead Partner MLV



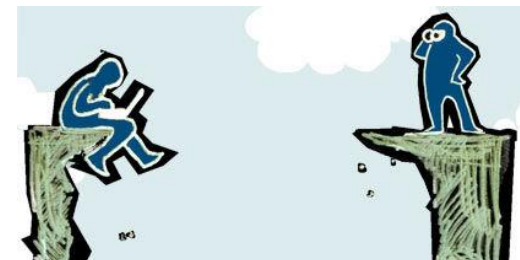
SKILLS+ Project Partners

	PP 1 and LP: Ministry of Regional Development and Transport, Saxony-Anhalt		PP 7: Zadar County Rural Development Agency
	PP 2: Regional Development Agency, Kainuun Etu Ltd.		PP 8: Bulgarian Chamber of Commerce and Industry
	PP 3: Ministry of Environmental Protection and Regional Development of Latvia		PP 9: Castilla y Leon Regional Government - Regional Ministry for Culture and Tourism
	PP 4: University of Western Macedonia Region		PP 10: Pannon Novum West-Transdanubian Regional Innovation Non-profit Ltd.
	PP 5: Regional Development Agency Malopolska		PP 11: University of Latvia
	PP 6: Sør-Trøndelag County Authority		PP 12: Technical University Ostrava

Problem and Good Practices

Example from PP2, Kainuun Etu Ltd, Finland:

Next level of digitalisation



Problems addressed:

- 1) To add value to the current level of ICT usage and digitalisation level of SMEs.
- 2) To adopt an integrated approach, leading to new business model eventually

Solutions from Good Practices:

GP from Latvia: Promotion of ICT-based business opportunities

GP from Germany: Industry 4.0

-> To increase the ability of Industry 4.0 for Kainuu businesses.

Success and Learning Effects

Success:

- Learning effects of the peer reviews
- Exchange of the good practices
- Influence of the project on political-strategic orientation

Learning Effects of other INTERREG EUROPE project:

- Approaches of other projects for change management concerning digitization of SMEs
- Supporting structures for SMEs in rural areas



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