



ESSPO
Interreg Europe



European Union
European Regional
Development Fund

***Enabling the digital transformation
Regional business support
ecosystems***

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Which problem are you trying to solve?

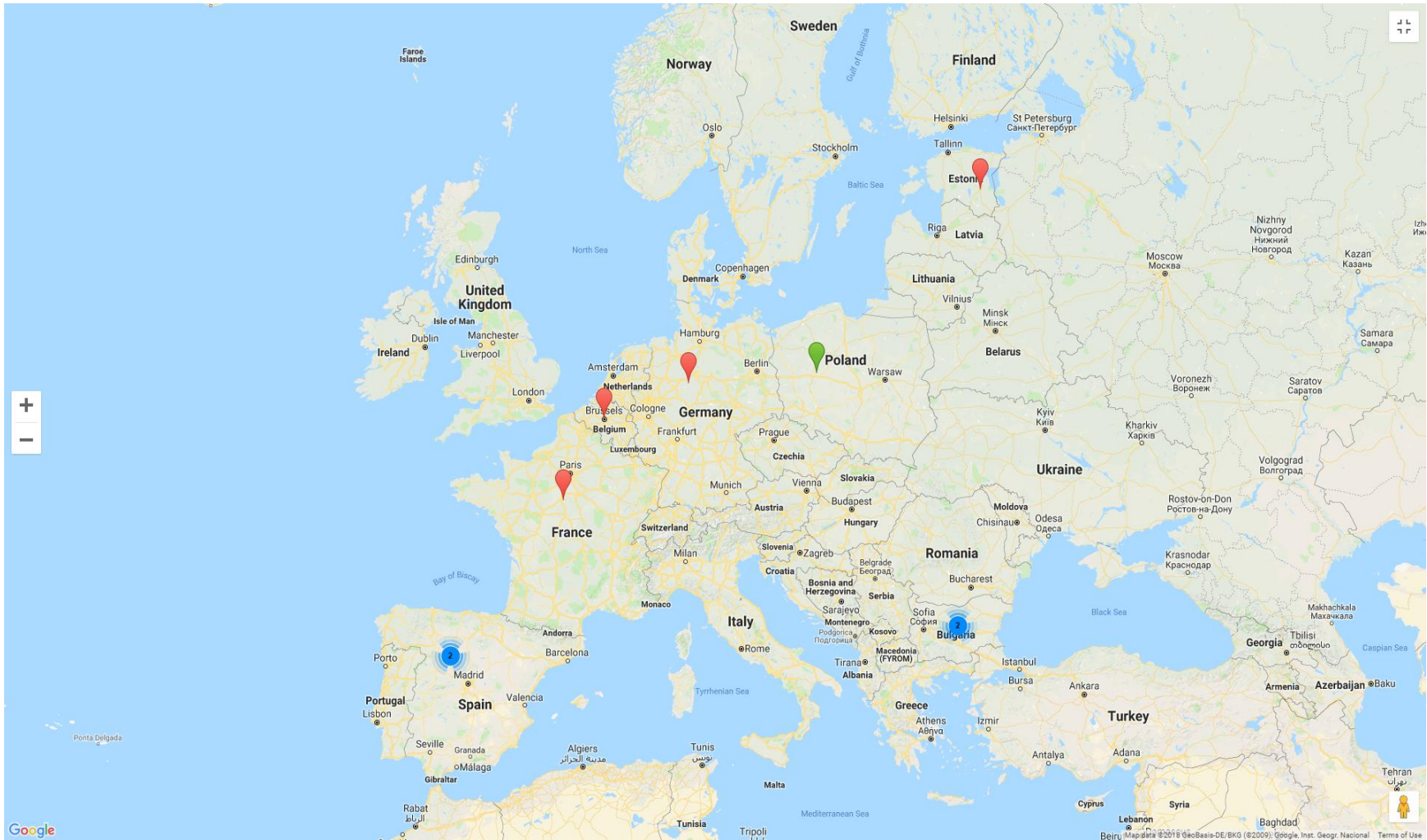
ESSPO main objective

Improvement of the regional **policies** directed to **SMEs** competitiveness via development of comprehensive **support portfolios** designed as policy mixes, making **synergies** of different services and in a smart way targeting their specific **support** to **appropriate** segments of **SME** population.

In short:

Efficient business support services for SME's

ESSPO partnership



Main features/ success so far

- **2 improved policy instruments**
- **Active motivated partners at the end of Phase 1**
- **Digital transformation cooperation process extending beyond project from EE to DE**
 - Digital best practices learned from partner level
 - Practices further elaborated during local stakeholder group meetings
 - Policy maker meetings within project meetings on top level (Mayors, heads of local municipalities)
 - One level deeper presentation on benefits, problems, progress, plans etc.

What do you need to learn from other projects?

1. Examples on success stories – transferred Good Practices, improved policy instruments, good cooperation cases
2. Regional Action Plans – the good, the bad and the ugly
3. Players involved & their motivation
4. Funding sources for actions & RAPs & etc.



Thank you!
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Questions welcome



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