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Interreg Europe

European Union
European Regional
Development Fund

DEVISE- An overview

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ERNACT

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Project Regions and Partners

Region (Country)	Partner
BMW (Ireland)	ERNACT
BMW (Ireland)	North West Regional Assembly
Northern Ireland (UK)	Derry and Strabane District Council
Cantabria (Spain)	Regional Government of Cantabria
Basque Country (Spain)	Fomento San Sebastian
West (Romania)	West Romania Development Agency
Pays de la Loire (France)	Laval Mayenne Technopole
Flanders (Belgium)	VOKA – Chamber of Commerce
South Ostrobothnia (Finland)	Seinajoki University of App. Sciences
Varna (Bulgaria)	Business Association Agency

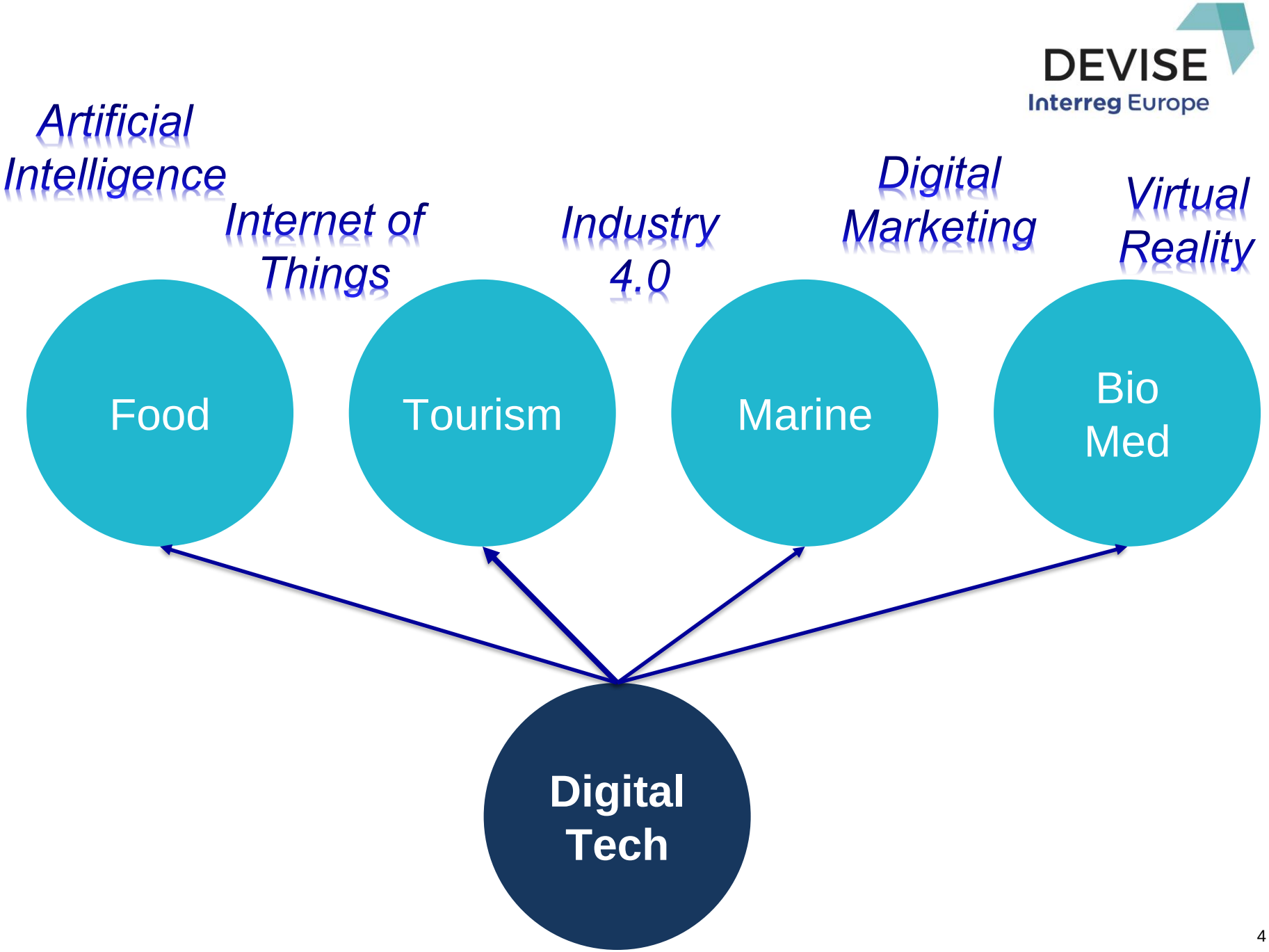
What is DEVISE trying to solve?

The Problem

✓ **Smart Specialisation Strategies and Sectors need Digital Transformation**

DEVISE plans to bring the two together and unlock the potential in collaboration

✓ **Regions have Digital SME sectors**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Internet of Things
Industry 4.0
Digital Marketing
Virtual Reality
Food
Tourism
Marine
Bio Med
Digital Tech

Aim

Increase the number of “tech” SMEs improving competitiveness in Smart Specialisation sectors by 15% by 2021

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Objectives

1. Design and implement more effective **policy instruments** to support interaction
2. Establish “cooperating” **digital transformation** environments
3. Facilitate increased **collaboration**

Outputs

- 10 improved policy instruments
- 10 regional digital transformation enabling environments established and cooperating together

Result

Improved coordination and increased collaboration between SMEs of the digital sector and those belonging to other smart specialisation sectors

Progress so far

Started in June this year

1) Identify and document good practices (12 so far)

2) Demand and Supply in each region

3) 1st round of Regional Stakeholder Group meetings

Learn from other projects?

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digital transformation environments in other regions involving the digital and non-digital sectors?

How other projects are successfully engaging with stakeholders?

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Thank you!

Questions welcome

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