



## Virtual Power Plant Programme<sup>™</sup>

-- an EC award-winning company merit scheme



Mi6 - Hungarian Innovation and Efficiency Nonprofit Ltd.





Best Practice presentation 28th June, Flroence, Italy



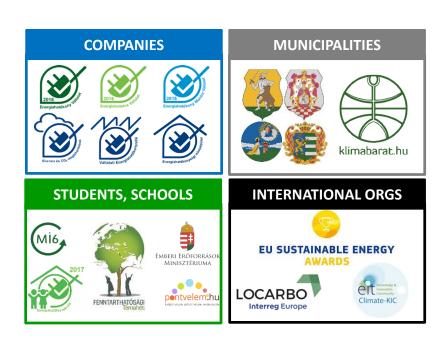
## The MI6 Virtual Power Plant Programme is the largest energy efficiency company movement in the CEE



EN: Hungarian Innovation and Efficiency Non-profit Ltd.

HUN: Magyar Innováció és Hatékonyság Nonprofit Kft. (MI6)

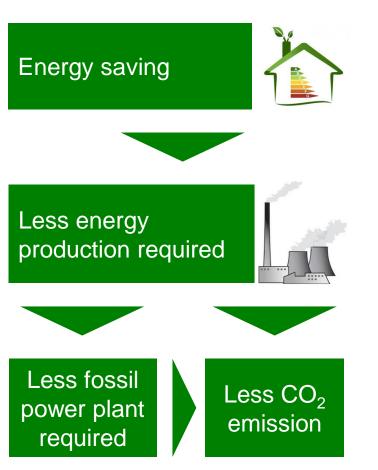
- Hungarian private non-profit company
- Founded in 2011
- **8,500** partner companies (mostly SMEs)
- EU Sustainable Energy Award in 2015
- 150 companies awarded in our scheme
- **EUR 10+ million** project in policy support
- 205 MWe savings collected (2.5 TWh)





## The case for VPPP establishment started with overcoming basic communication obstacles with EE







INVISIBLE
INTANGIBLE
FRAGMENTED



VISUALISE RECOGNISE OPERATE BUNDLE



## **Key Steps to success**











Magyar Innováció és Hatékonyság Nonprofit Kft. (Mi6) / Hungarian Innovation and Efficiency Nonprofit Ltd.

Virtuális Erőmű Program™ / Virtual Power Plant Programme

Email: zoltan.oletics@mi6.hu

Web: mi6.hu/english

Facebook: https://www.facebook.com/energiahatekonysag
LinkedIn: https://www.linkedin.com/company/virtualiseromu