E-book 'Cultural Heritage Interreg Projects

Cultural heritage for sustainable development in cities and regions in Europe

20 June 2018 I Berlin, Germany

Clotilde Mahe, Alpine Space

Andréa Rodriguez, Sudoe
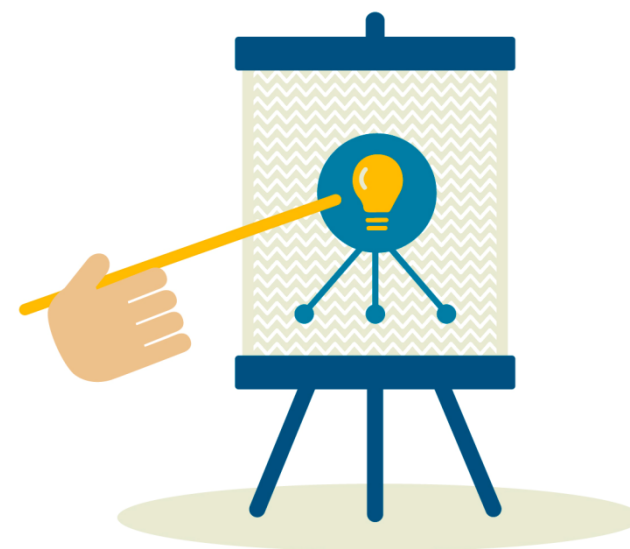
Daniela Minichberger, Interact

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Cultural heritage e-book

- Produced by Interact and the European Commission (DG REGIO) and will be published in July 2018

- 72 EYCH labelled projects from 14 CBC, 4 IPA CBC, 7 TN, 1 IR programmes

- 'Coop cult and succeed!' European week of Regions and Cities, Brussels: 10.10. 11:30-13:00

LiviHeri

We, in turn, work with people who own and conserve private heritage.

The goal of the project LiviHeri is to learn how to live, maintain and cherish a historical town while preserving its characteristic environment and livability. The project builds on a joint interest based on the recognition of similarities and differences between the participating towns of Rauma (Finland), Visby (Sweden), Kuldīga and Aizpute (Latvia).

The project develops thematically joint tourist attractions based on cultural and natural resources as well as thematically and periodically joint tourist products. The participating towns will build joint platforms for communication in social media enhancing simultaneous activities, shared experiences and crowd-sourced innovations. The activities will be done via joint learning process with benchmarking visits, local activities and sharing the local skills and knowledge hand-by-hand in workshops as well as digitally in social media.

€ 0,60 million

EU 0,46 million

👥 5 partners

📅 01.09.2015
    30.11.2018

Satakunta
(Finland)

Gotlands län
(Sweden)

Kurzeme
(Latvia)

www.liviheri.wordpress.com

Interreg
Central Baltic

Interreg CENTRAL EUROPE
European Union
European Regional
Development Fund

TAKING COOPERATION FORWARD

Interreg CENTRAL EUROPE is a funding programme that encourages cooperation beyond borders between public and private institutions. Financed through the European Regional Development Fund (ERDF), it helps innovative yet isolated ideas to grow into jointly developed, tested and accepted solutions for a better central Europe.
www.interreg-central.eu

COUNTRIES, REGIONS/CITIES AND INHABITANTS COVERED

146 MILLION CITIZENS

76 REGIONS

9 COUNTRIES

PL HR CZ DE SI AT HU IT SK

DURATION OF THE PROGRAMME

2014 2015 2016 2017 2018 2019 2020

85 TRANSNATIONAL COOPERATION PROJECTS

904 PROJECT PARTNERS

(word cloud of project names, including: 3DCentral, THINGS+, LUMAT, BIOCOMPACK-CE, URBAN INNO, STREFOWA, CONNECT2CE, AMIIGA, TRANS-BORDERS, AMICE, ENERGY@SCHOOL, CROWD-FUND-PORT, DigitaiLIFE4CE, SENTINEL, InnoPeerAVM, ECRR, Social(i)Makers, AWAIR, MARKETGATE, ENTER-transfer, SURFACE, YOUInHerit, Virtual Arch, NUCLEI, LEITOGETHER, INNO-WISEs, SMART_watch, INTENT, TRANS3Net, FabLabNet, Focus IN CD, CE-HEAT, RUINS, Peripheral Access, COME-IN!, CERIecon, SYNERGY, FEEDSCHOOLS, MaGICLandscapes, AIR TRITIA, LOW-CARB, BOOSTEE-CE, InnAirQ, SubNodes, ROSIE, TRANS TRITIA, ENTeR, SMART COMMUTING, SUSTREE, MOVECIT, SHAREPLACE, Dynamic Light, GeoPLASMA-CE, ChemMultimodal, SlowFood-CE, TramWat, EIRECE, RUMOBIL, CitEnGov, REFREsh, SULPiTER, BRAINMAN, ProteCHt2save, eCentral, BRENEFIT, TalkNET, ARTISTIC, InduCult2.0, CULTURECOVERY, CIRCE, SOLEZ, LAIRA, Forget Heritage, PPI2Innovate, REEF 2W, UGB)

CULTURE PROJECTS (AFTER TWO CALLS)

29.2 MILLION €

16 PROJECTS
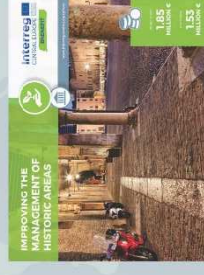
174 PARTNERS

CULTURE

HERITAGE SITES & HISTORIC BUILDINGS
> Management of historic buildings/sites
> Archeological sites
> Museum and parks

INTANGIBLE CULTURAL HERITAGE
> Industrial culture
> Culture routes
> Crafts and traditions

CULTURAL AND CREATIVE INDUSTRIES (CCI)
> Re-use of neglected spaces
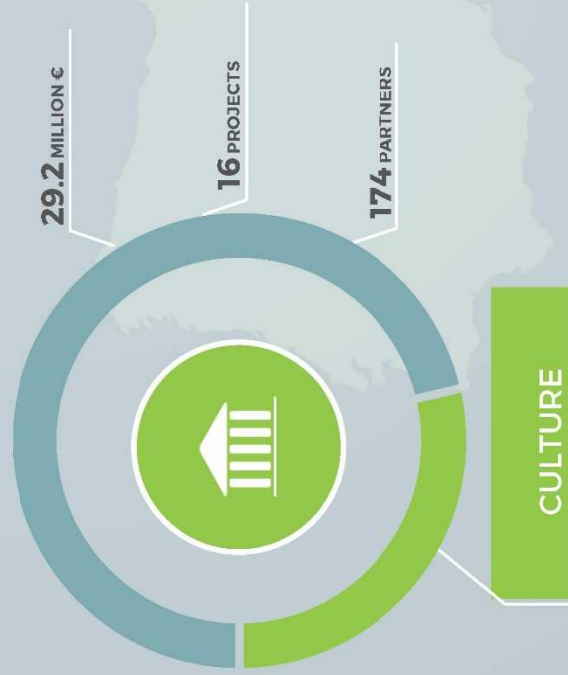
...ore projects soon to be funded within the third call for proposals.
...ww.interreg-central.eu/culture

MODERN VISUALISATION TO PRESERVE ANCIENT SITES
2.09 MILLION €
1.73 MILLION €

IMPROVING THE MANAGEMENT OF HISTORIC AREAS
1.85 MILLION €
1.53 MILLION €

MAKING MUSEUMS MORE ACCESSIBLE

Inte CENTRA

Smaller museums often lack the knowledge an
to improve accessibility for people with disabi
creates a network of museums, disability assoc
and other stakeholders who pool innovative id
to support development of better accessibility
accessible exhibitions that are more attractive

www.in

AUSTRIA	Oberösterreich | Wien
CROATIA	Jadranska Hrvatska
GERMANY	Thüringen
ITALY	Friuli-Venezia Giulia
POLAND	Małopolskie
SLOVENIA	Zahodna Slovenija

Information

✓ Inclusion: Cooperating for open access to
museums for people with disabilities
✓ COME-IN! label for awarding museums
complying with accessibility standards

IMPROVING THE MANAGEMENT OF HISTORIC AREAS

Interreg CENTRAL EUROPE
BhENEFIT

Long-term preservation of historic structures requires an economically, environmentally and socially sustainable approach. BhENEFIT focuses improving the ability to manage historic built areas and tries out novel solutions to optimise building performance, increase energy efficiency and promote monitoring that reduces the need for emergency repairs. Pilot projects will give partners a chance to test action plans and ICT tools.

www.interreg-central.eu/cultur

AUSTRIA	Wien
CROATIA	Kontinentalna Hrvatska
CZECH REPUBLIC	Moravskoslezsko
HUNGARY	Észak-Alföld
ITALY	Emilia-Romagna | Lombardia
SLOVAKIA	Bratislavský kraj
SLOVENIA	Zahodna Slovenija

PROJECT BUDGET
1.85 MILLION €

ERDF FUNDING
1.53 MILLION €

✓ Cross-sectoral approach: Linking historic building management with optimisation of building performances (e.g. energy efficiency)
✓ Deployment of innovative approaches: Historic building information modelling (HBIM) technologies as user-friendly decision support tool

Information based on application form | July 20

GUARDING HERITAGE FROM NATURAL HAZARDS

Interreg CENTRAL EUROPE
ProteCHt2save

Climate change and other natural hazards pose a risk for cultural heritage assets and the people around them. ProteCHt2save is a proj[ect] that works to protect the heritage and nearby populations – especial[ly] against the risk of floods. ProteCHt2save produces tools to help local officials manage risks and develop action plans for emergencies.

www.interreg-central.eu/cult[...]

©Shutterstock

AUSTRIA	Niederösterreich
CROATIA	Jadranska Hrvatska
CZECH REPUBLIC	Praha
HUNGARY	Dél-Dunántúl
ITALY	Emilia-Romagna
POLAND	Śląskie
SLOVENIA	Vzhodna Slovenija

PROJECT BUDGET
2.15 MILLION €

ERDF FUNDING
1.79 MILLION €

✓ Cross-sectoral approach: Linking natural disasters management with cultural heritage protection
✓ Cross-programme coordination: Valorising Cultural Heritage Risk Management knowledge from Interreg CENTRAL EUROPE, H2020 and DG EAC in a joint conference held in January 2018

Information based on application form | July

Cultural heritage

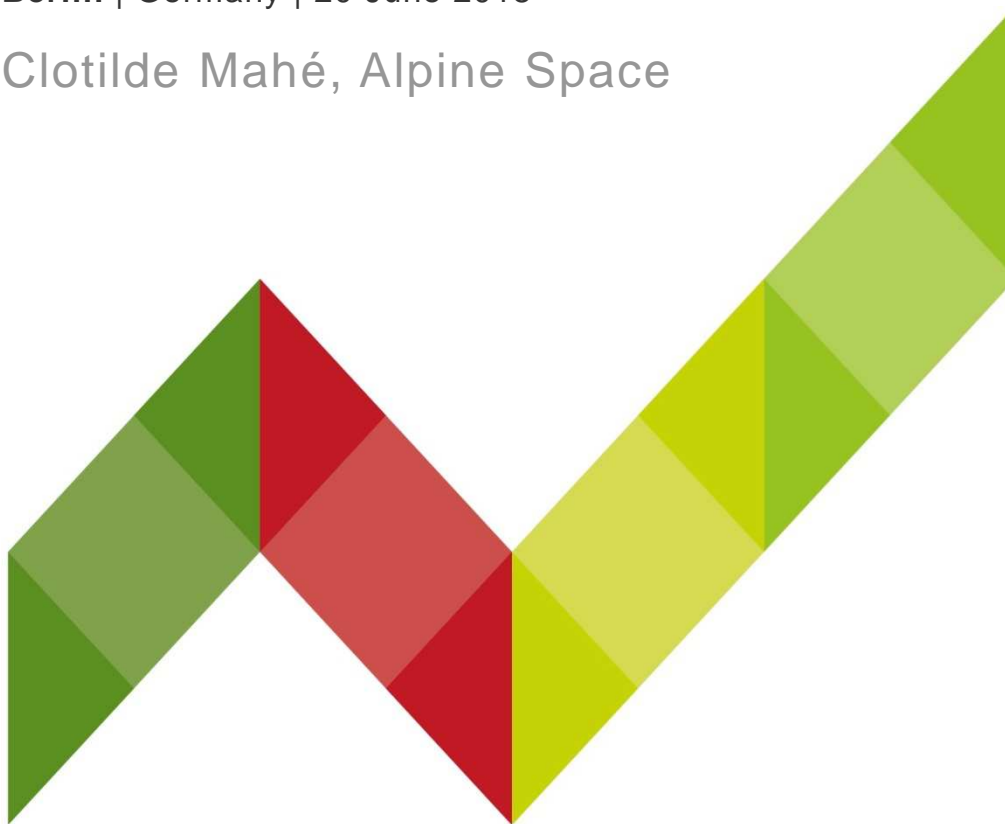## An example from the Alpine Space programme: CCAlps

Berlin | Germany | 20 June 2018

Clotilde Mahé, Alpine Space

Clotilde Mahé
Joint Secretariat

The Alpine Space programme

- 49 projects co-financed along 4 priorities

- Call 4 will open Sept. 2018

- € 10.7 Mio ERDF committed for specific objective "Sustainably valorise Alpine Space cultural and natural heritage"

INNOVATIVE

LOW CARBON

LIVEABLE

WELL-GOVERNED

Cultural heritage in the Alpine Space

5 projects approved in 2014-2020

AlpFoodway → Alpine food heritage

YOUrALPS → mountain education

ATLAS → retrofitting of historical buildings

CHEERS → risk management of cultural heritage

trAILs → management of alpine industrial landscapes

A long lasting interest in the topic…

CCAlps (2007-2013)

Creative Companies in Alpine Space

→ Promoting **creative and cultural industries** (arts, architecture, film, books…)

The project CCAlps

An innovative concept

Creative Camp: set of activities designed to facilitate the **development of innovative projects** proposed by young creatives and creative companies

©RegioneLombardia

The project CCAlps

Key achievements

+ Concept for Creative Camps

+ Virtual platform connecting creative companies and support centres

+ Increased awareness about creative and cultural industries among public institutions

©RegioneLombardia

11 Creative Camps (regional/transnational)

100 supported innovative ideas

600 creative companies involved

4,000 participants to public events

Interreg Sudoe

Projects on cultural heritage

Cooperar está en sus manos
www.interreg-sudoe.eu

Interreg Sudoe

- Since 2003
- 4 Member States
- 770.000 km2
- 67,5 millions inhab
- € 212,2 millions ERDF
- 254 approved projects
- 11 calls
- 1901 applications
- 12 804 applicants
- 1708 beneficiaries

www.interreg-sudoe.eu

POITOU-CHARENTES
LIMOUSIN
AUVERGNE
AQUITAINE
ASTURIAS
CANTABRIA
MIDI-PYRÉNÉES
GALICIA
PAÍS VASCO
LANGUEDOC-ROUSSILLION
NAVARRA
LA RIOJA
NORTE
PRINCIPAT D'ANDORRA
CASTILLA Y LEÓN
ARAGÓN
CATALUÑA
CENTRO
COMUNIDAD DE MADRID
EXTREMADURA
LISBOA
CASTILLA-LA MANCHA
COMUNIDAD VALENCIANA
ALENTEJO
ISLAS BALEARES
ALGARVE
ANDALUCÍA
MURCIA
UNITED KINGDOM (GIBRALTAR)
CEUTA
MELILLA

Interreg Sudoe & cultural heritage

Interreg Sudoe 2014-2020: **€141 millions.**

Interreg Sudoe – financing cultural heritage:

- **Axis 5: environment and resource efficiency – 28.400.000 €**
  - » Improving management methods of common natural and cultural heritage through the implementation of networks and joint experimentation (obj 1).

  Actions:
  - » Improving knowledge of common cultural and natural heritage and the economic potential of natural areas.
  - » Promoting the internationally recognized tourist products from the natural and cultural heritage.
  - » Improving knowledge.
 - » The creation of tools for joint/shared work.
  - » Pilot projects

citizens

Rosa Ruíz Entrecanales, archaeologist

"HERITAGE – in capital letters, should be pampered. It's part of our present, being the summary of our history and way to live. And, even if it should be adapted to our present, it should also be preserved, ensuring that its authenticity and integrity are preserved. I am archaeologist and for me, SH CITY project brings plenty of possibility in order to ensure the good management and knowledge of our buildings. It helps to early detect problems – when they start happening, through the use of new technologies and therefore, it enables practitioners to anticipate efficient solutions and guaranteeing the adequate caring of our heritage. Without any doubt, SH City is the solution which boosts our living together with our heritage, without distorting its vision."

SH City is a project funded in the framework of Interreg Sudoe Programme 2014-2020. It is based on the use of new technologies to provide data and instruments which help to prevent risks in monuments guaranteeing a higher protection and promotion of our heritage. More information:
http://shcity.eu/
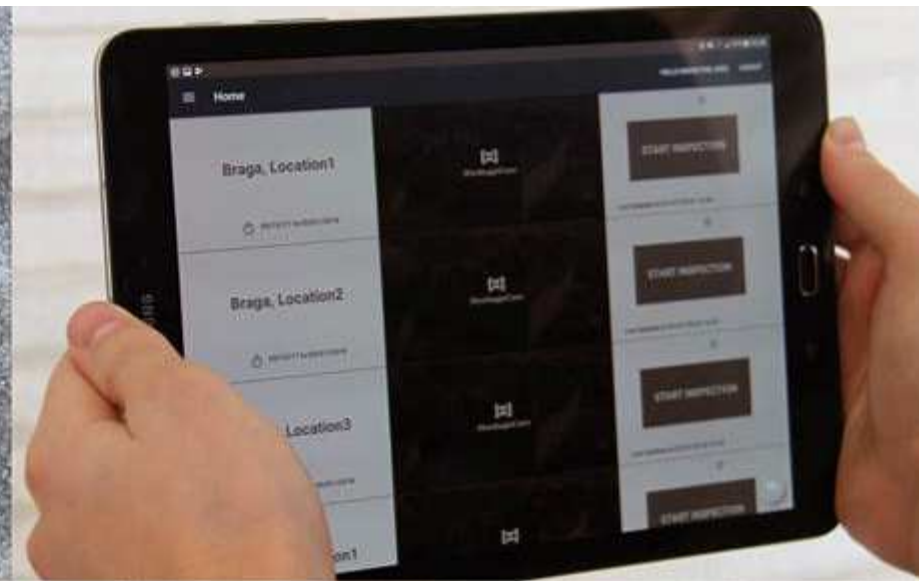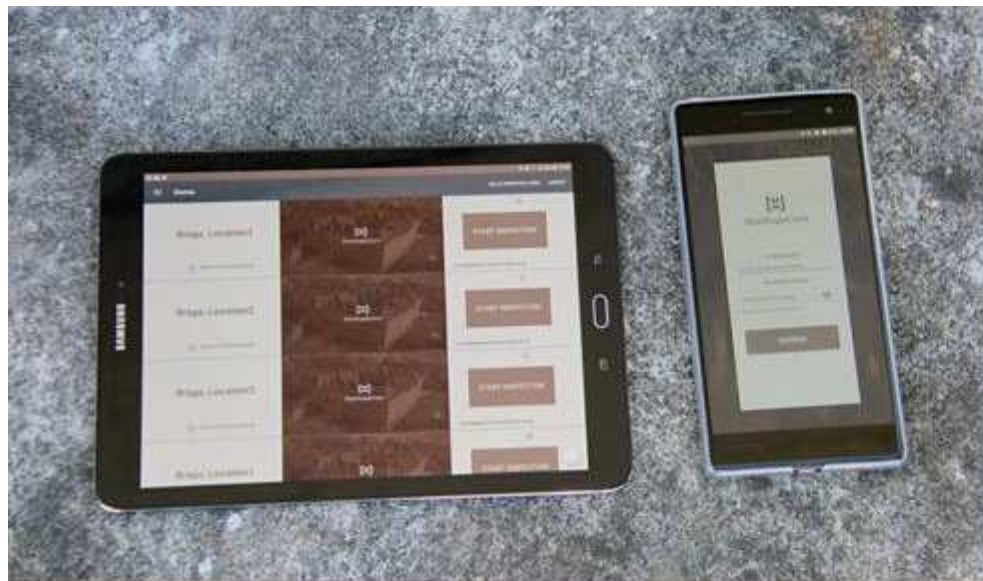
Information

http://tidop.usal.es/test_h/output-1/index.html

Information & affordable services

JOIN US & PROTECT OUR HERITAGE!!!

THANK YOU FOR ATTENTION! ☺

Andréa Rodriguez

andrea.rodriguez@interreg-sudoe.eu

Cooperar está en sus manos
www.interreg-sudoe.eu

Cooperation works

All materials will be available on:

www.interact-eu.net