

Thematic workshop “Cultural heritage for sustainable development in cities and regions in Europe”

Europa Nostra, EU cultural heritage policies and funding issues

20 June 2018, Berlin, Germany

Guy CLAUSSE, Executive Vice-President of Europa Nostra



ABOUT US



Europa Nostra:

- **pan-European federation of heritage organisations**
- covers **40 countries** in Europe
- **the voice of the civil society** committed to the safeguarding and promotion of Europe's cultural and natural heritage

Our pan-European **network** is comprised of:

- **250 heritage NGOs**
- **150 public bodies or private companies**
- **1000 individuals**

ABOUT US



**1963:
founded in Paris**



**Europa Nostra is headquartered
in The Hague since 1989**



**since 2010:
liaison office
in Brussels**



OUR PRESIDENT: MAESTRO PLÁCIDO DOMINGO



THE Voice of Cultural Heritage

ABOUT US



THE 3 PILLARS OF EUROPA NOSTRA'S ACTION ARE:



**Lobbying
for cultural heritage**



**Celebrating excellence
through Awards**



**Campaigning to save
endangered heritage**

AWARDS

What had begun in 1978 as a European NGO's awards scheme became in 2002 the **European Union Prize for Cultural Heritage/Europa Nostra Awards**.




EU PRIZE FOR CULTURAL HERITAGE / EUROPA NOSTRA AWARDS

The Awards honour every year:

- up to **30 outstanding heritage achievements**
- **7 Grand Prix laureates**
- **1 Public Choice Award**

The Awards are given in **4 categories**:

- Conservation
 - Research
 - Dedicated Service to Heritage by individuals or organisations
 - Education, Training and Awareness-Raising
- 

EU PRIZE FOR CULTURAL HERITAGE / EUROPA NOSTRA AWARDS

- Number of **applications** received from 2002 to 2017:
 - Total: 2,720 applications from 39 countries
- Number of Award **winners** from 2002 to 2017:
 - Total: 455 Award winners from 34 countries
- **2018 entries:** 163 applications from 31 countries
- In the future, mobilize more cross-fertilisation!



Creative
Europe



2017 EU PRIZE FOR CULTURAL HERITAGE / EUROPA NOSTRA AWARDS

The King's Road across Filefjell, Norway Grand Prix in the Category Conservation



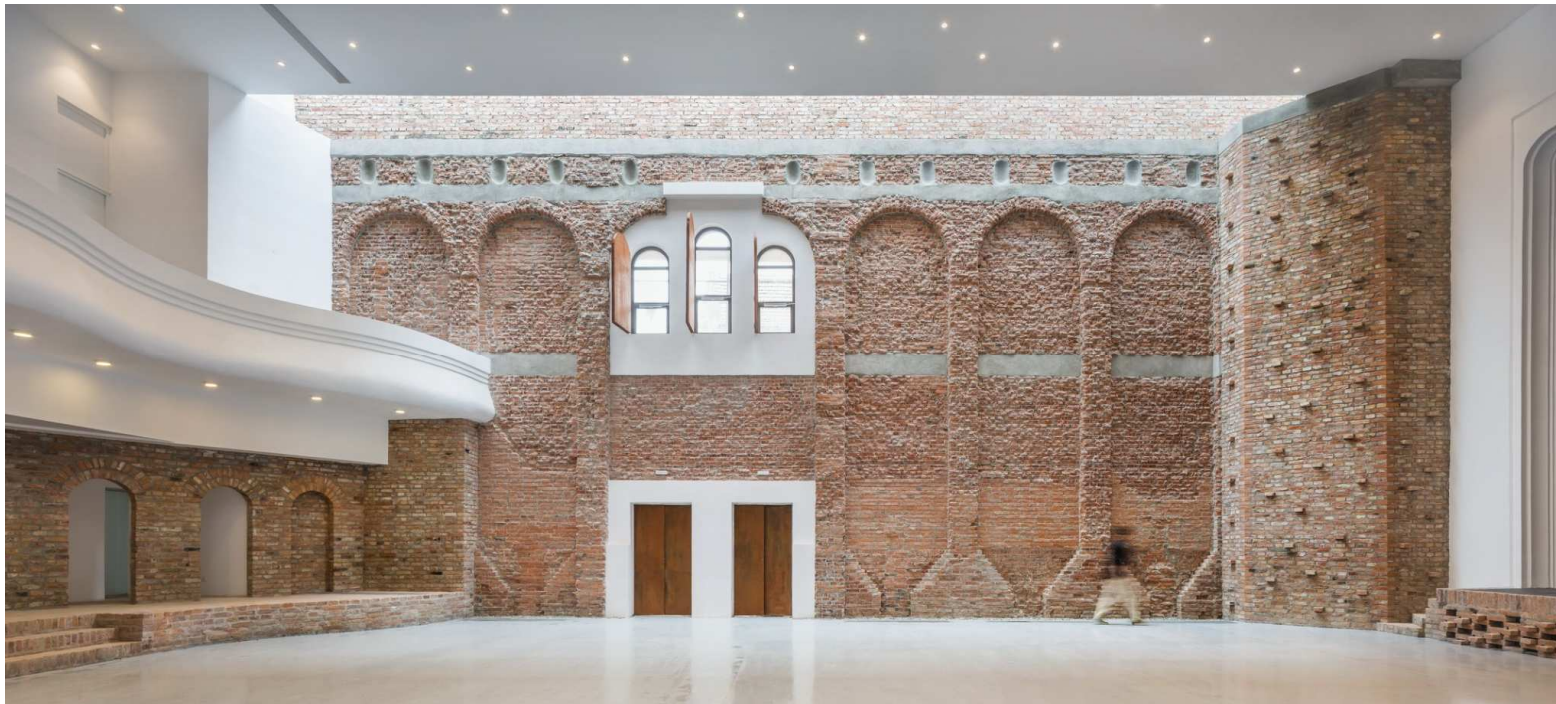


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2017 EU PRIZE FOR CULTURAL HERITAGE / EUROPA NOSTRA AWARDS

Cultural Palace in Blaj, Romania Grand Prix in the Category Conservation





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2017 EU PRIZE FOR CULTURAL HERITAGE / EUROPA NOSTRA AWARDS

Bosch Research and Conservation Project, The Netherlands
Grand Prix in the Category Research





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2017 EU PRIZE FOR CULTURAL HERITAGE / EUROPA NOSTRA AWARDS

Mr Ferdinand Meder, Croatia
Grand Prix in the Category Dedicated Service





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2017 EU PRIZE FOR CULTURAL HERITAGE / EUROPA NOSTRA AWARDS

Centre of Visual Arts and Research, Cyprus
Grand Prix in the Category Education, Training and Awareness-Raising



PILLARS OF ACTION



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EUROPA
NOSTRA

ENDANGERED sites and monuments:

«Lost cases» or Candidates for the Awards of Tomorrow??

Europa Nostra campaigns to save Europe's monuments and sites that are in danger, mainly with the “7 Most Endangered” initiative



PILLARS OF ACTION



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DANGER: With ‘**The 7 Most Endangered**’ programme, launched in partnership with the **European Investment Bank Institute** in 2013, Europa Nostra seeks to mobilise partners to rescue the most threatened heritage sites in Europe.

7 MOST ENDANGERED projects were announced in 2013, 2014 and 2016

7 MOST ENDANGERED 2018 announced on 15 March 2018:

in Albania, Austria, Bulgaria, Georgia, Romania, Turkey, UK



7 MOST ENDANGERED SITES 2018





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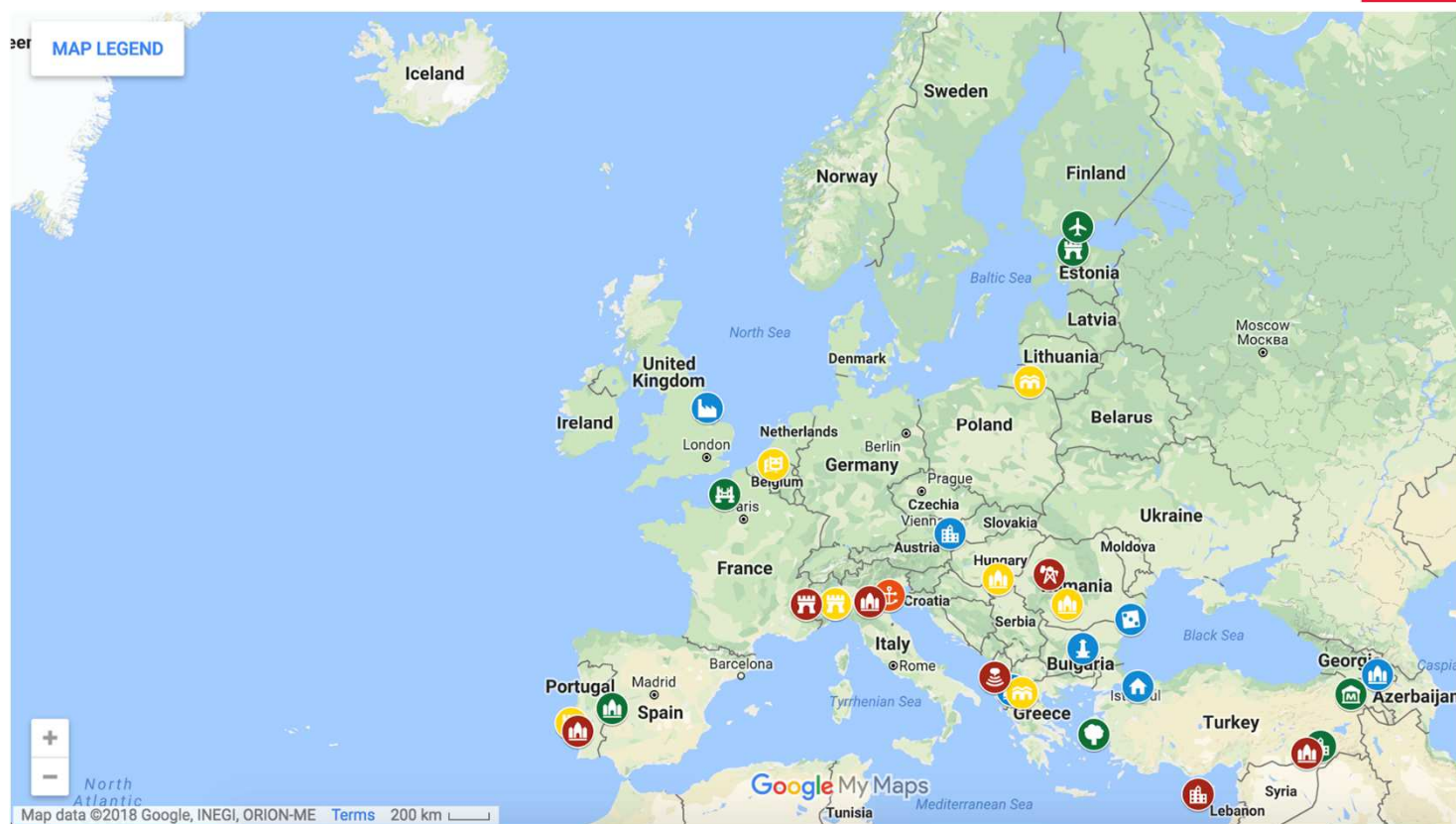


European
Investment
Bank • Institute



EUROPA
NOSTRA

7 MOST ENDANGERED SITES MAP



PILLARS OF ACTION

LOBBYING

Over 50 years, Europa Nostra has worked to influence cultural heritage policy at both national and European levels.



PILLARS OF ACTION



LOBBYING

Raise the Profile of Cultural Heritage in EU Policy

2014, 2015, 2016 and 2017 were historic years for cultural heritage in Europe.

The EU Council of Culture Ministers, the European Commission, the European Parliament and the Council of Europe spent a lot of energy reflecting upon the importance of cultural heritage in EU policy.

The result is the adoption of far-reaching official documents defining cultural heritage, highlighting its role in attaining various EU objectives and delineating an integrated approach at EU level.

Social Summit of Gothenburg of 17/11/2017 also discussed value of cultural heritage, culture and education.

PILLARS OF ACTION

LOBBYING

Raise the Profile of Cultural Heritage in EU Policy

The European Commission's most recent proposal for a new European Agenda for Culture, with its strong focus on heritage, allows to envisage an ambitious and concrete follow-up to the European Year of Cultural Heritage with the adoption of a European Action Plan for Cultural Heritage ahead of the 2019 European elections



Article 3.3 of the Lisbon Treaty (2007)

“The Union (...) shall respect its rich cultural and linguistic diversity, and shall ensure that Europe's cultural heritage is safeguarded and enhanced.”



THE EUROPEAN HERITAGE ALLIANCE 3.3



Co-funded by the
Creative Europe Programme
of the European Union



‘STRONGER TOGETHER’

- Launched in **June 2011** in Amsterdam
- **Informal platform** covering the wider field of cultural heritage
- Membership: **48 European or international networks**
- 1 blog : www.europeanheritagealliance.eu
- Hashtag #EuropeanHeritageAlliance
- Concrete output: joint letters to EU heads of state or government on European Year of Cultural Heritage (EYCH) 2018, dissemination of the Report ‘Cultural Heritage Counts for Europe’
- Coordination of the Alliance is part of Europa Nostra’s Network project ‘**Sharing Heritage – Sharing Values**’ supported by the **Creative Europe programme**



EUROPEAN HERITAGE ALLIANCE 3.3





The CHCFE project

The Consortium of what became our “Intellectual Base”

- **Europa Nostra** (project coordinator)
- **International Cultural Centre** (Krakow) – research partner
- **Raymond Lemaire International Centre for Conservation** (KU Leuven, Belgium) – research partner
- **ENCATC** (The European Network on Cultural Management and Cultural Policy Education)
- **Heritage Europe – EAHTR** (European Association of Historic Towns & Regions)
- **Heritage Alliance** (partnership institution from Great Britain)



This project is co-funded
by the Culture Programme of
the European Union



European Year of Cultural Heritage 2018



2018 
**EUROPEAN YEAR
OF CULTURAL
HERITAGE**
#EuropeForCulture

Towards a European Year of Cultural Heritage 2018



« The ideals, principles and values embedded in Europe's cultural heritage constitute a shared source of remembrance, understanding, identity, dialogue, cohesion and creativity for Europe. »

(recital 1 of Decision establishing the European Year as adopted by the European Parliament on 27 April 2017)

« (...) to encourage the sharing and appreciation of Europe's cultural heritage as a shared resource, to raise awareness of common history and values, and to reinforce a sense of belong to a common European space. »

(Article 1 (2))





EYCH 2018: main actors



European Year of Cultural Heritage 2018

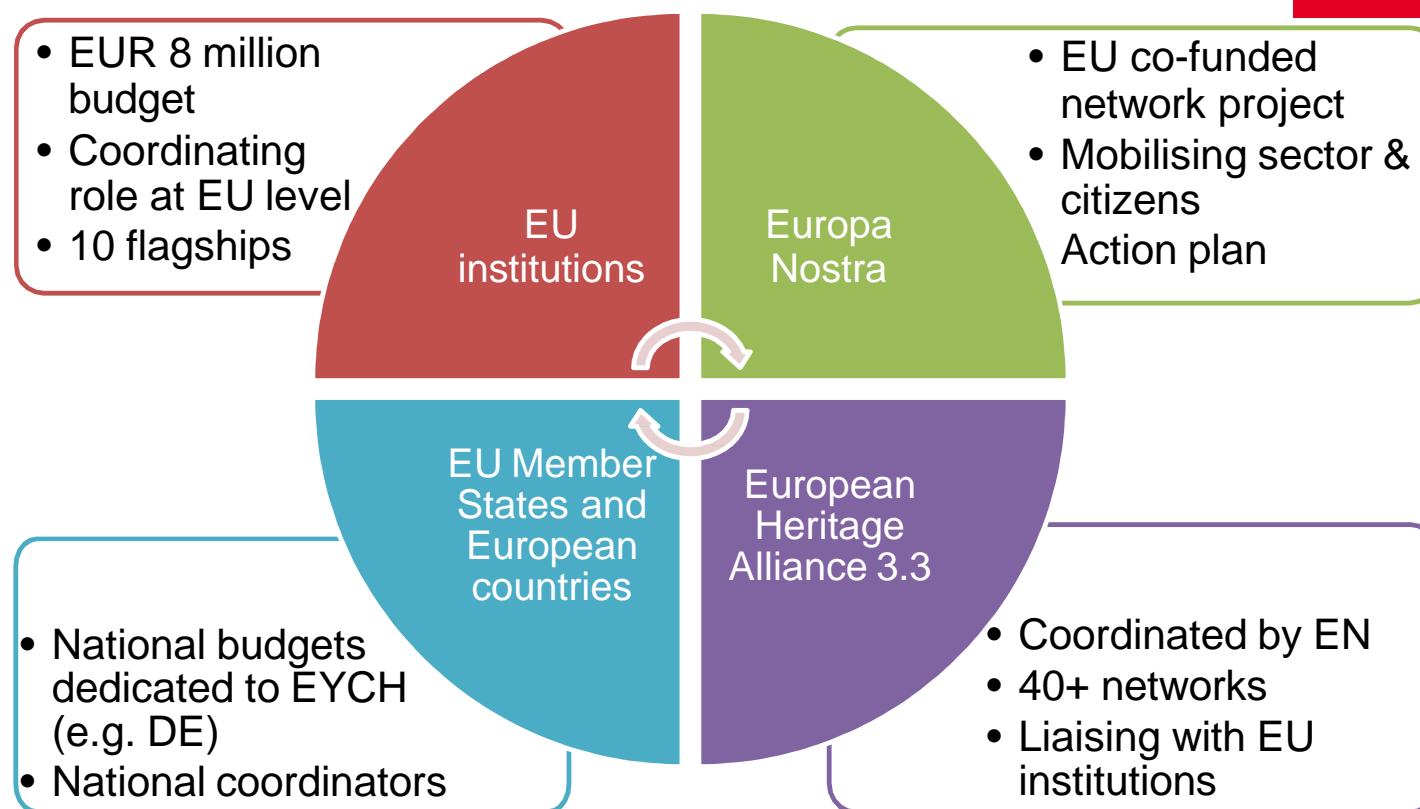
EU institutions

EU Member
States

Civil society:
Europa
Nostra,
European
Heritage
Alliance 3.3

Citizens

EYCH 2018: roles and resources





Official communication campaign



Slogan:

"Our heritage: where the past meets the future"

NEW HASHTAG!

#EuropeForCulture





Europa Nostra's flagship initiatives for 2018



1. **European Cultural Heritage Summit in June 2018 in Berlin**
2. **Special edition of the Awards**
3. **5th anniversary conference on « 7 Most Endangered »**
4. **Mobilising the network**
5. **Outreach**
6. **Social media campaign #Heritage4Europe
#Europe4Heritage**
7. **Media partnerships**



Flagship 1

European Cultural Heritage Summit 2018

18-24 June, Berlin, Germany



© wolfgangstaudt



The Neues Museum, 2009 Grand Prix winner of an EU Prize for Cultural Heritage / Europa Nostra Awards



Flagship 1

European Cultural Heritage Summit 2018: Ambition

- One of THE highlights of the European Year
- Open to European partners of all forms and at all levels
- To exchange and connect, share and value, reflect and celebrate
- With the highest representatives from EU institutions, governments and international organisations



Flagship 1

European Cultural Heritage Summit 2018: Hosts

- Europa Nostra**
- Prussian Cultural Heritage Foundation SPK**
- German Cultural Heritage Committee DNK**



**Stiftung
Preußischer Kulturbesitz**



**Deutsches Nationalkomitee
für Denkmalschutz**



Flagship 2

Special edition of the EU Prize for Cultural Heritage / Europa Nostra Awards



The Award winners 2018 were announced in May

The Awards' Jury gave **special attention to the European dimension of a project:**

- Collaboration between organisations or individuals in two or more European countries on a particular project.
- Contribution to developing a sense of European identity or European social cohesion.
- Enrichment and deepening of symbolic meanings and aesthetic values drawn from European tradition.





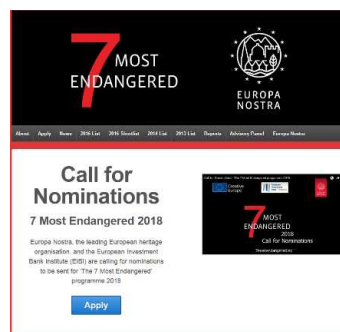
Flagship 3

5th anniversary of the 7 Most Endangered programme

The 7 Most Endangered 2018 were announced in March

« 7 Most Endangered » 5th anniversary conference to be organised in Nicosia (Cyprus) in October 2018:

- In partnership with European Investment Bank Institute, Leventis Foundation and other Cypriot members of the Europa Nostra network
- To share best practices from 5 years of « 7 Most Endangered » campaigns to inspire heritage stakeholders and citizens alike and promote cross fertilisation



Beyond 2018



- **Sustaining the legacy** of the European Year after 2018
in cooperation with the **European Heritage Alliance 3.3**
- **Future European Cultural Heritage Congresses in**
 - 2019 in Sibiu, Romania
 - 2020 in Paris, France (tbc)
 - 2021 in Kraków, Poland or Lisbon, Portugal (tbc)

Thank you for your attention!

www.europanostra.org

www.europeanheritageawards.eu

Twitter: @europanostra

www.europeanheritagealliance.eu

#EuropeanHeritageAlliance