

Policy Learning Platform

20 June 2018, Leuven
Thematic Workshop

The role of clusters as drivers of
Regional innovation,
SME competitiveness and
interregional cooperation



**Interreg
Europe**



European Union | European Regional Development Fund



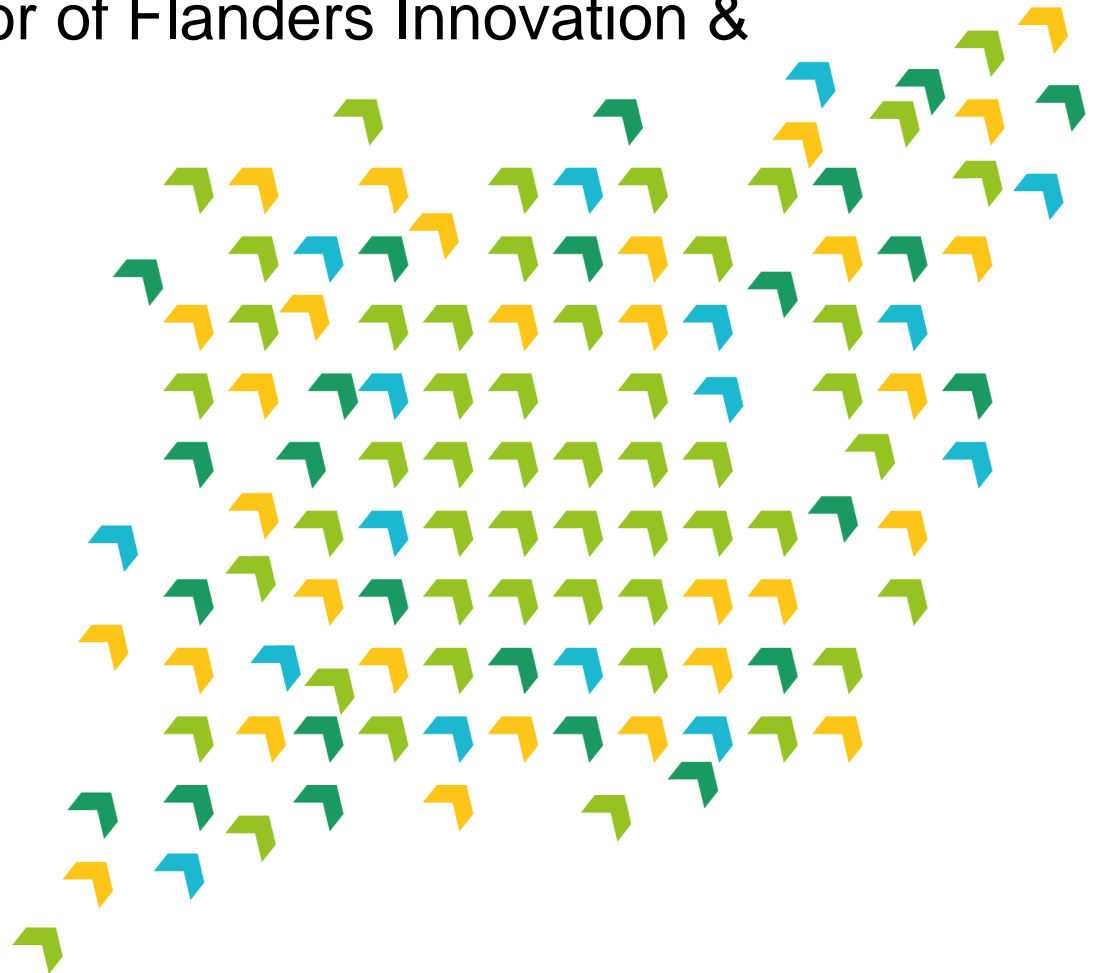
Welcome

#policylearning #interregeurope



Bernard De Potter

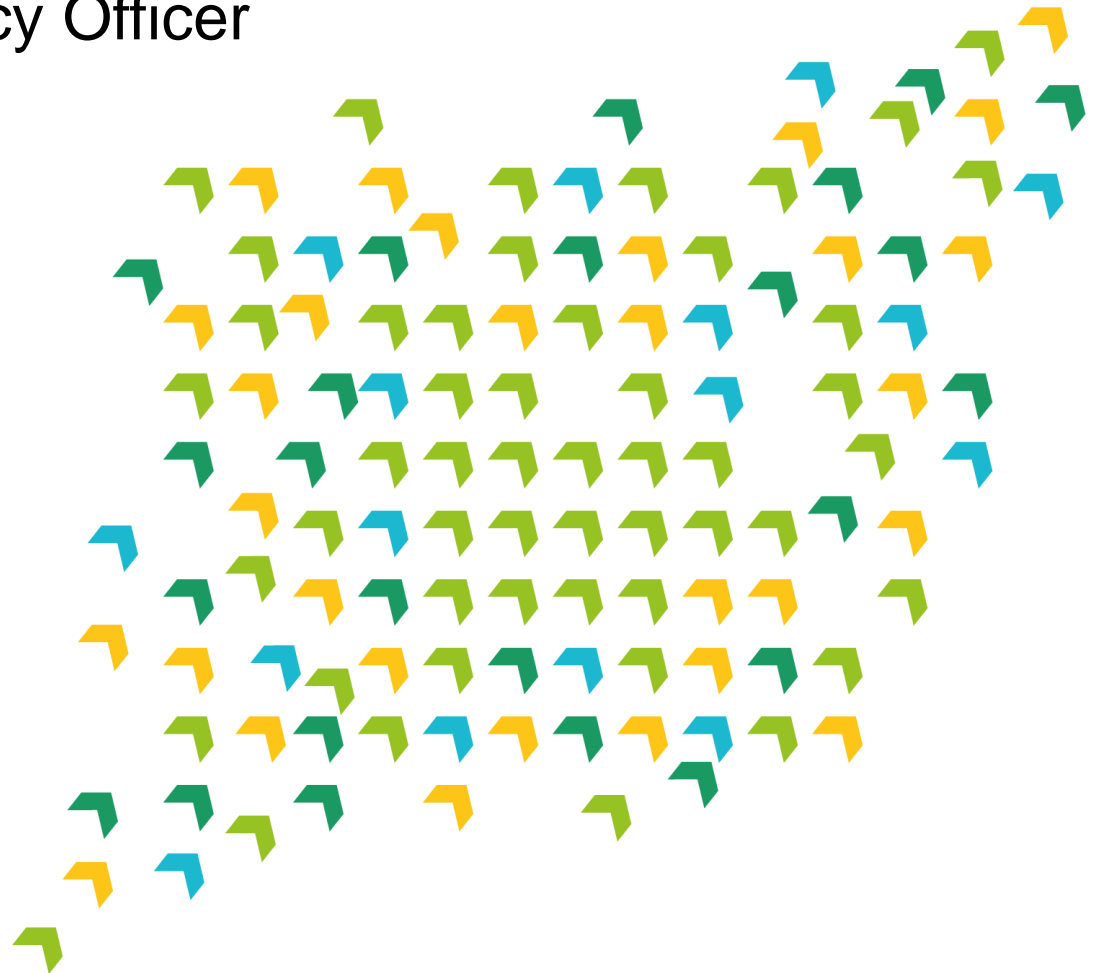
General-Administrator of Flanders Innovation & Entrepreneurship

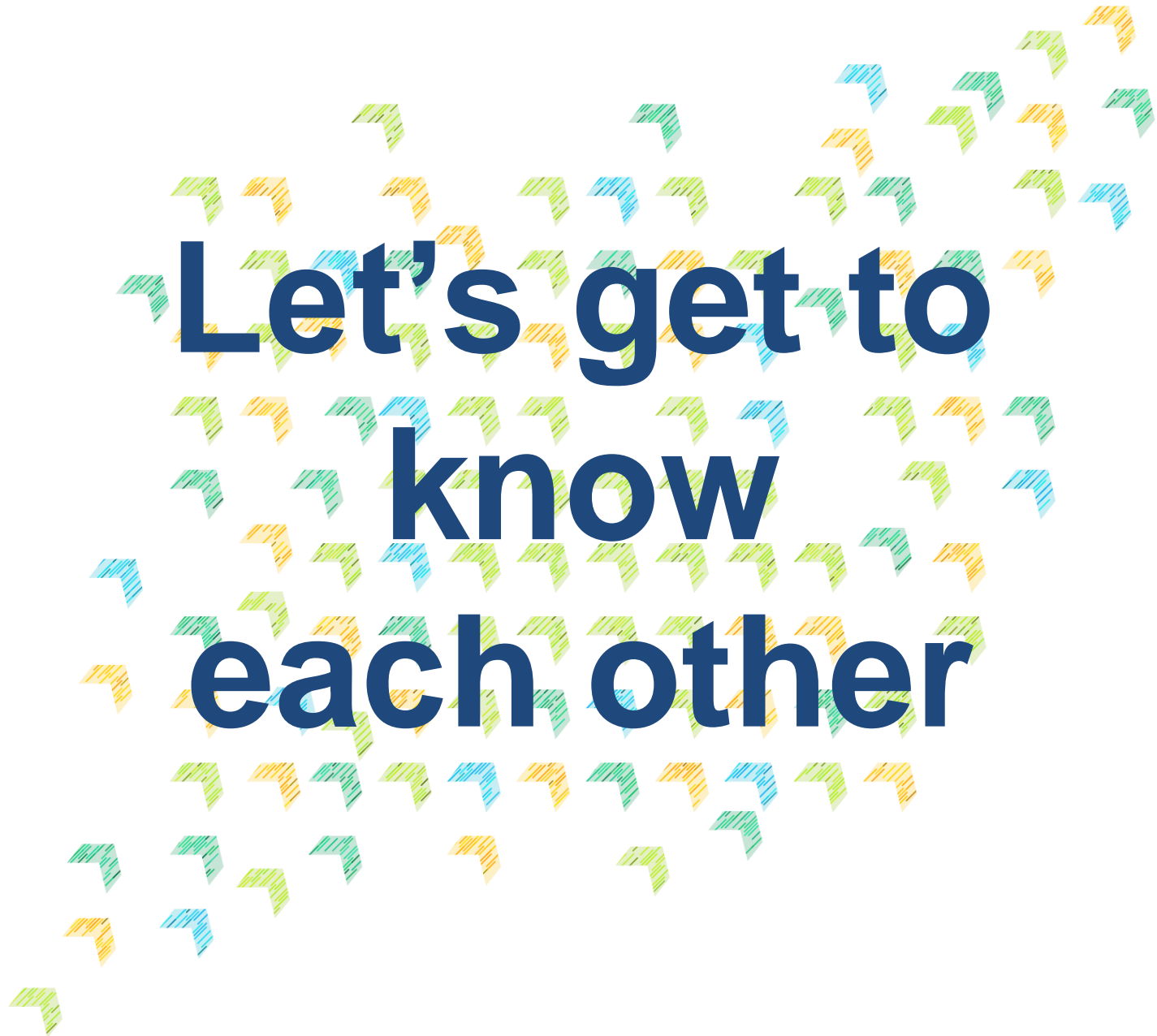




Mar Martin

Interreg Europe Policy Officer





**Let's get to
know
each other**

Marc Pattinson & Carl Arvid Dahlöf

Policy Learning Platform
Thematic experts

&
Luc Schmerber



Research
and innovation



SME
competitiveness

Workshop agenda



Research
and innovation



SME
competitiveness

- Presentation from Flanders Innovation & Entrepreneurship
- DG GROW and DG REGIO on European cluster policy updates
- The cluster support community and Interreg Europe
- Panel discussion on clusters driving interregional cooperation
- Parallel working group discussions
- Wrap-up and focus on next steps

Make the most of the workshop! Ask questions!
Share your insights!



Research
and innovation



SME
competitiveness

Workshop background

Clusters have relevance for a number of projects within the Research & innovation and the SME competitiveness themes.

- At the core of projects focusing on clusterisation, cluster collaboration and cluster policy.
- Important contributors to realising smart specialisation strategies, regional growth, sectoral excellence, and technology transfer.

How can policy strengthen and support the different roles of clusters?

Workshop objectives



Research
and innovation



SME
competitiveness

Focus on clusters as drivers of regional innovation, SME competitiveness and interregional cooperation.

- **Learn** about EU level cluster policy developments and the cluster support community.
- **Discuss** the policy approaches of Interreg Europe projects and lessons learnt.
- **Share** your own views, experiences, and success stories of cluster involvement.
- **Find** seeds for future project cooperation and inspiration to tackle common challenges.



Research
and innovation

Partners in this topic can work on:

- Strengthening **research and innovation infrastructure** and capacities;
- **Innovation delivery** through regional innovation chains in the chosen smart specialisation field.

A total of 51 projects from the 1st, 2nd and 3rd call.

- RIS oriented
- Cluster focus
- Sectoral focus (bio-economy, advanced materials, medtech, food, sports, mining etc.)
- Challenge based



SME
competitiveness

Partners in this topic can work on:

- **Supporting SMEs** and boosting entrepreneurship.

A total of 49 projects from the 1st, 2nd and 3rd call.

- SME innovation
- Internationalisation and market access
- Sectoral focus (tourism, creative industries, food, maritime industry, cybersecurity etc.)
- Rural perspective on entrepreneurship

What is the Platform about?



4 services for interregional learning



Expert support



Community



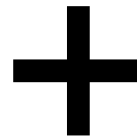
Knowledge hub



Good practices

Delivered through

Online portal



Expert team



Research and
innovation



SME
competitiveness



Low-carbon
economy



Environment and
resource efficiency

Read, learn, benefit



Policy briefs

The most recent expert analyses of the Interreg Europe projects and their topics

The ins and outs of the Vanguard Initiative

A policy brief from the Policy Learning Platform on research and innovation

October 2017



Digital transformation and SMEs: what regions can do

A policy brief from the Policy Learning Platform on SME competitiveness

October 2017



Policy Brief on Sustainable Urban Mobility Plans

A policy brief from the Policy Learning Platform on low-carbon economy



Protection of biodiversity and natural heritage

A policy brief from the Policy Learning Platform on environment and resource efficiency



Read, learn, benefit



Policy briefs to expect till autumn 2018



Industrial modernisation, clusters, rural challenges



Social entrepreneurship, creative industries,
business modelling approach



Energy efficiency in buildings, e-mobility, community owned energy



Sustainable tourism, food waste, use of innovative technologies

Keep informed



Online articles and news

- Latest news from the four thematic priorities
- Recent developments at European level



16/04/2018

Helping businesses to achieve competitiveness through...

European Resource Efficiency Knowledge Centre (EREK) support services are targeted at both businesses and business support organisations.

Type: [Programme](#), [Platform](#)



10/04/2018

Improving practical implementation of the Nature Directives:...

In April 2017 the European Commission adopted the Action Plan for nature, people and the economy.

Type: [Platform](#), [Programme](#), [Project](#)



10/04/2018

S3P-Industry and Interreg Europe working for industrial...

On 11 April, partners from Interreg Europe projects and the partnerships working under the S3 Platform for Industrial Modernisation, will meet in Rovaniemi, Fin...

Type: [Platform](#)



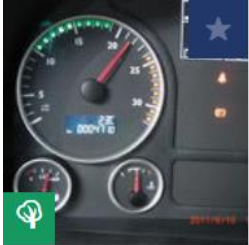
09/04/2018

European Commission announces initiatives for 2018 Year of...

New policy initiatives, events and publications to boost a fully integrated transport system will be available in 2018, the 'Year of Multimodality'.

Type: [Platform](#)

Discover what works



👍 Ecodriving techniques

01/03/2018

Ecodriving is an approach that incorporates techniques and technologies to reduce fuel consumption and costs, greenhouse gas (GHG) and air pollutant emissions

URBAN MOBILITY,
Mobility (rural and...

Location: Małopolskie, Poland (Polska)



👍 Transformative Action of Fundão (Portugal) - ACADEMIA DE CÓDIGO

01/03/2018

The Transformative Action of Fundão is about reprogramming lives by learning coding - a skill that can be as important as knowing how to speak English.

Local economies and
employment, Open...

Location: Centro (PT), Portugal



👍 Effective municipal waste source separation and recovery -...

20/02/2018

Industrial symbiosis in waste management center leading into a high rate of material, energy and nutrients recovery and recycling.

waste sorting, circular
economy, biogas...

Location: Etelä-Suomi, Finland (Suomi)

Four steps for
submitting a good
practice to the
database



Submission

Validation

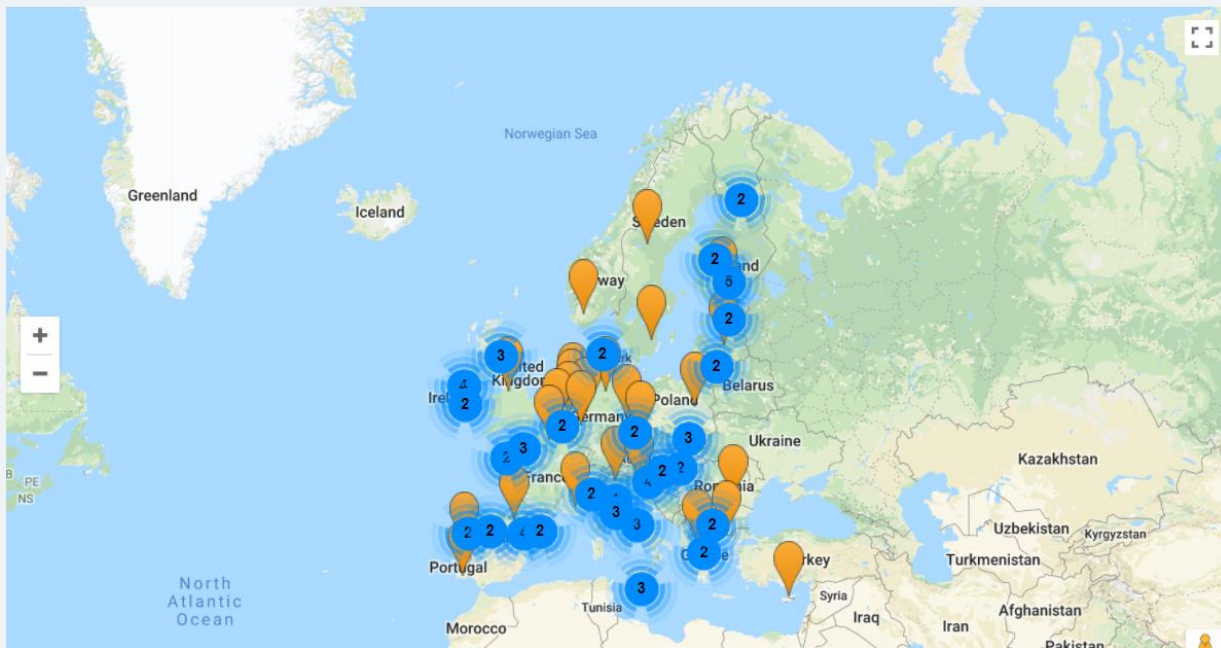
Online

Exchanging

Inspire and get inspired



Good practices from Interreg projects and beyond



Share your good practices

Are you the owner of an inspiring solution to improve regional policies?

[Submit a good practice](#)

<https://www.interregueurope.eu/policylearning/good-practices/>

Be active in the community



More than 14000 members

- Online thematic discussions
- Thematic workshops for approved projects
- Networking events

#PolicyLearning



Get the support you need



Individual support serving your needs

- Expert helpdesk
ask the experts and receive policy advice

- On site peer reviews
team up with other European
regions to get their feedback
and recommendations

A call for expression of
interest will be launched soon





Share your ideas with us today !

Marc Pattinson

Carl Arvid Dahlöf

Policy Learning Platform Thematic Experts

m.pattinson@policylearning.eu

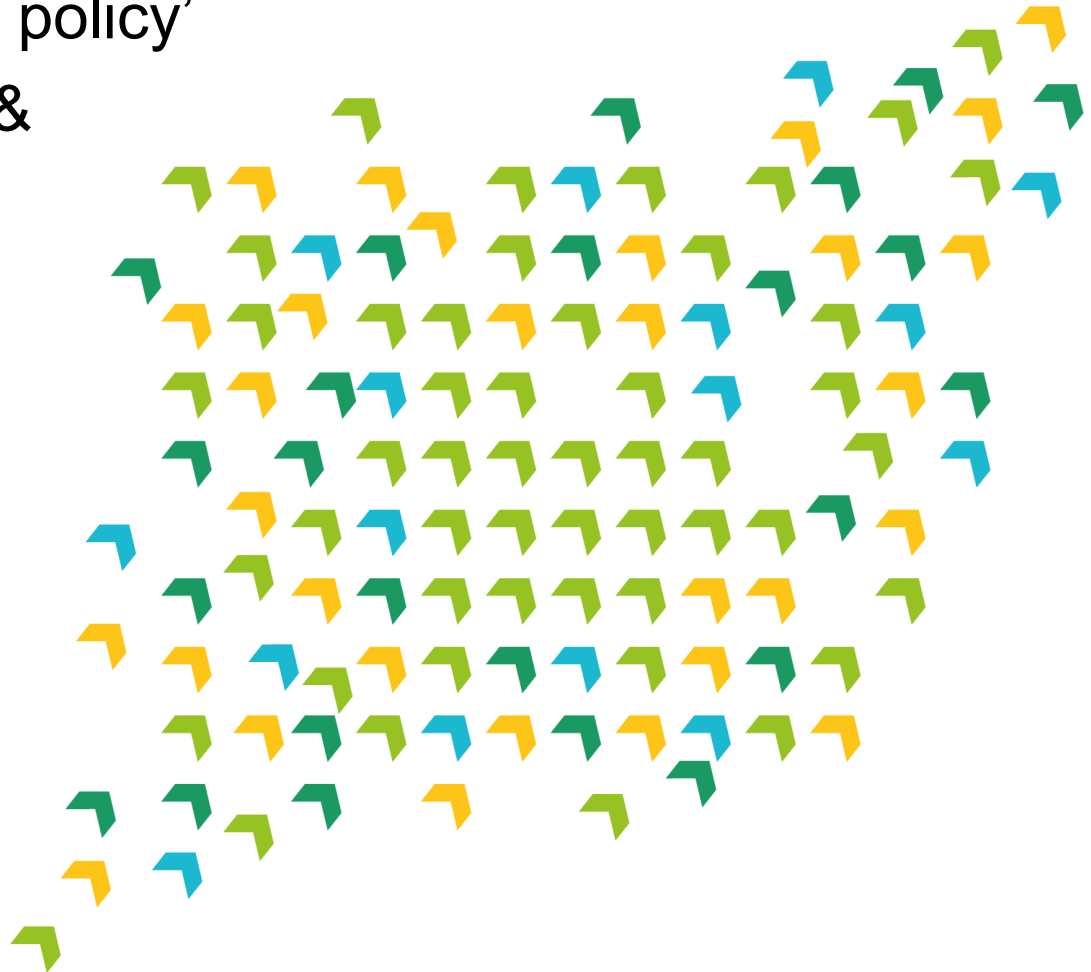
c.dahloef@policylearning.eu





Annie Renders

Head of Unit 'Cluster policy'
Flanders Innovation &
Entrepreneurship





European cluster policy updates



Carsten Schierenbeck

European Commission - DG GROW





Alessandra Lepore

European Commission - DG REGIO



Expert discussion

Lutgart Spaepen
EEN (cluster working group)

Marc Pattinson
ECCP



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Coffee break

**See you back
at 12:05!**



Panel discussion

Effective approaches
promoting clusters'
role in driving
interregional cooperation



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Panel discussion

Simone Hagenauer
Business Agency of Lower Austria



Emma Vendrell
ACCIO Agency for Business Competitiveness, Catalonia



David Fernández Terreros
SPRI Society for Competitive Transformation, Basque Country



Sina Hoch
Euregio Rhine-Waal/ Rijn-Waal



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Project Partner Session discussion

Working group 1

Clusters as drivers of innovation and technology transfer

Working group 2

Clusters supporting interregional cooperation

Working group 3

Clusters supporting and engaging SMEs



Project Partner Session discussion

Working group 1

INKREASE Angelica Laterza
Clusterix 2.0 Simone Hagenauer
STRING Pieter de Boer
CLUSTERS3 David Fernández
Medtech4 Europe Cristina de Capitani

Working group 3

CLIPPER Ariane Lecerf
INTRA Sabina Sneider
KISS ME Sina Hoch
Medtech4 Europe Dirk Plees
Inno4Sports Alberto Bichi

Working group 2

ClusterFY Rima Dijkstra
S34GROWTH Emma Vendrell
REMIX Seppo Ahola
NMP-REG Anouschka Kuijsters
Inno4Sports Fabrizio di
Marcantonio



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Lunch break



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Coffee break



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Reporting back from the break-out groups



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UPCOMING ACTIVITIES

European Week of Regions and Cities

Policy Learning Platform
exhibition & interactive session
October 2018

**Policy Learning Platform
Networking event**
November 2018

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<https://www.interregeurope.eu/policylearning/>

*Thank you
for the
attention!*

Marc Pattinson
Carl Arvid Dahlöf

Policy Learning Platform
Thematic Experts

m.pattinson@policylearning.eu

c.dahloef@policylearning.eu

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