

**Interreg
Europe**



European Union | European Regional Development Fund

Better Monitoring, Evaluating, and Designing RIS3

Thematic workshop

25 September 2019 | Brussels

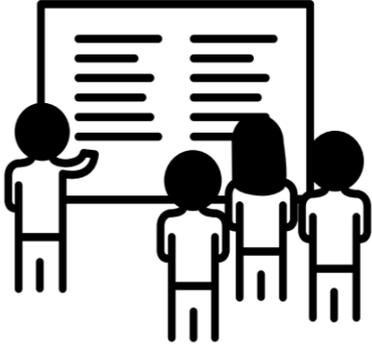


Agenda



Morning Sessions (9:15 – 12:45)

- Welcome from Interreg Europe
 - **Erwin Siweris** – Programme Director – Interreg Europe
- Introduction
- Let's get to know each other
- Panel Discussion
 - **Mathieu Doussineau** – S3 Platform – **Monitoring RIS3**
 - **Peter Berkowitz** – Head of Unit - DG REGIO – **Evaluating RIS3**
 - **Ron Boschma** – Professor - Utrecht University – **Designing RIS3**
- Project Methodologies and RIS3 Tools
 - **Paulo Santos** – MONITORIS3 – **Monitoring RIS3**
 - **Frédéric Pinna** – BEYOND EDP – **Evaluating RIS3**
 - **Ioannis Spandos** – HIGHER – **Designing RIS3**



Agenda



Afternoon Sessions (13:45 – 18:00)

- Learning from Experience

- **Coffee Corners** – Monitoring, Evaluating, and Designing RIS3

- RIS3 Tools from the Thematic Experts

- **Marc Pattinson** – Monitoring and Evaluating RIS3
- **Arnault Morisson** – Designing RIS3

- Reporting Back

- Concluding Remarks

- Networking Cocktail



Interreg Europe Projects and RIS3



Interreg Europe Projects and RIS3



Governance

**Beyond EDP; BRIDGES; ecoRIS3;
HIGHER; INKREASE; COHES3ION;
MONITORIS3; IMPROVE; RELOS3**



Sectors

**MANUMIX; P2L2; S3Chem;
CREADIS3; S34GROWTH;
STEPHANIE; REMIX; Digitourism**



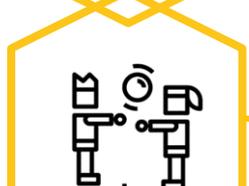
Infrastructures

INNO INFRA SHARE; TraCS3



Clusters

**ClusterFY; Clusterix 2.0; ClusterS3;
ELISE; RUMORE; STRING**



**Responsible and
Research Innovation**

MARIE

RIS3 Key Policy Trends



Governance



- Thematic Working Groups
- Co-creation with civil society
- Focus on Multi-Level Governance



Sectors



- Mission-oriented public calls
- Pre-commercial procurement
- Digital platforms to open up data



Infrastructures



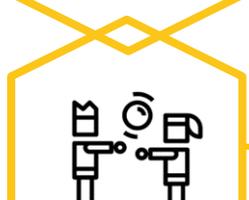
- Science-industry linkages



Clusters



- Promoting digital technologies to strengthen Global Value Chain



Responsible and Research Innovation



- Open innovation platforms

About RIS3



- Smart Specialisation is a **place-based** innovation policy concept to support **regional prioritisation** in innovative sectors, fields or technologies through the **entrepreneurial discovery process** (EDP), a bottom-up approach to reveal what a region does best in terms of its **scientific and technological endowments**.
- RIS3 aims to address some common issues that regions face when drafting their regional innovation strategies such as:
 - the **picking winner syndrome**,
 - the **lack of understanding of the regional institutional context**,
 - and the **copy-paste imitation** of innovation policies designed in best performing/leading regions.



Monitoring RIS3



- Monitoring acts as **an early warning system** through selected indicators on prioritisation, the Entrepreneurial Discovery Process (EDP), and the implementation of the overall strategy.
- Indicators have to be realistic, relevant to each region, and results-oriented (and easy to collect).
- Monitoring is a key activity for **re-defining priorities** and a first step towards deeper evaluation. Monitoring promotes better RIS3 evaluation.



Monitoring RIS3 – PLP Can Help



Good practices

The Interreg Europe Policy Learning Platform provides feedback on good practices related to Monitoring RIS3. Check up our good practices database.

Good practice:

Transparent Presentation and Communication of Innovation Projects Funded by ERDF



Project	S3Chem
Main institution	IDEPA
Location	Principado de Asturias,
Start Date	September 2017
End Date	Ongoing

[Further information](#)

Good practice:

NORTE RIS3 methodological approach for monitoring regional smart specialisation strategies (RIS3)



Project	MONITORIS3
Main institution	Commission for Regional Development and Coordination of Norte
Location	Norte, Portugal
Start Date	January 2017
End Date	November 2018

[Further information](#)

Good practice:

The tool for monitor and evaluate the Hungarian cluster policy: Cluster accreditation system



Project	CLUSTERS3
Main institution	Ministry of Finance
Location	Közép-Magyarország, Hungary (Magyarország)
Start Date	October 2017
End Date	Ongoing

[Further information](#)



Evaluating RIS3



Evaluation can be conducted at different stages of the policy cycle:

- **Ex-ante evaluation:** it provides useful information to improve the intervention logic of the S3 at the initial design stage.
- **Process (implementation) evaluation:** it provides useful insights on policy developments to policymakers to amend their strategies.
- **Impact evaluation:** it aims to identify the effect of the policy intervention on socio-economic outcomes.
- Evaluation promotes better RIS3 design



Evaluating RIS3 – PLP Can Help



Knowledge hub

The Interreg Europe Policy Learning Platform has published a news on “Insights for evaluating Smart Specialisation Strategies”. Stay tuned for more news on RIS3.

10/07/2019 Policy Learning Platform

Insights for evaluating Smart Specialisation Strategies



Designing RIS3



- Designing is the activity to define the priority areas through the **Entrepreneurial Discovery Process (EDP)**.
- Designing aims to define the overall RIS3 strategy and actions to undertake.
- The strategy has to be flexible and respond to monitoring and evaluation exercises. **Continuous EDP** through quadruple helix + evidence-based methods to find the right prioritisation.



Designing RIS3 – PLP Can Help



The Interreg Europe Policy Learning Platform is organising a Peer Review in the Region SUD-PACA (France) on incorporating Artificial Intelligence and Health into its RIS3

The last Peer Review on Structuring Centres of Competence and Centres of Excellence in Sofia, Bulgaria was held on 18-19 June 2019



Have a look at the report [here](#)



Enabling Conditions 2021-27



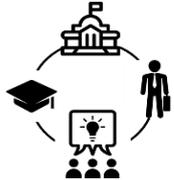
1. Up-to-date analysis of bottlenecks for innovation diffusion, including digitalisation



2. Existence of competent regional / national institution or body, responsible for the management of the smart specialisation strategy



3. Monitoring and evaluation tools to measure performance towards the objectives of the strategy



4. Effective functioning of entrepreneurial discovery process



5. Actions necessary to improve national or regional research and innovation systems



6. Actions to manage industrial transition



7. Measures for international collaboration

Webinar on Better RIS3 Governance



- ✓ Tuesday 22 October 2019 – 10:30-12:00
- ✓ Governance enables or hinders the effective design, implementation, monitoring, and evaluation of RIS3
- ✓ Latest tools from **Orkestra** (Basque Country), good practices from Interreg Europe Projects **HIGHER** and **S3CHEM**



Webinar on better RIS3 governance

Join the webinar on better RIS3 governance and learn about the latest policy findings

Sign me up!