# Support for Developing Financial Instruments Role of the EIB Group

Brussels, 20<sup>th</sup> June

Interreg Europe Policy Learning Platform
Financial Instruments for the Low Carbon Economy

Robert Pernetta, Financial Instruments Advisory





# **EIB** products

## We help to catalyse investment

LENDING	BLENDING	ADVISING
Loans	Combining EIB finance with EU budget and other public	Support for projects and investments
to government entities, banks and corporates;	sources  European Fund for Strategic Investment (EFSI)	European Investment Advisory Hub (EIAH) Project Development
But also: Guarantees	Smart Finance for Smart Buildings Initiative (SFSB) Private Finance for Energy	Assistance (ELENA, JASPERS)  Improve access to finance (Financial Instrument
Equity participation	Efficiency (PF4EE)  EIB Group acting as manager of financial instruments	Advisory, fi-compass)





Examples of EIB Group support to ESIF FIs for the low carbon economy

# FINANCING AND MANAGING FINANCIAL INSTRUMENTS



#### JESSICA II Lithuania

### From a loan fund to a leveraged guarantee fund

- Ex-ante finished in September 2016.
- Continues objectives of JESSICA Holding Fund and Jessica II Fund of Funds in the 2014-2020 programming period



 Leveraged Fund established in October 2016 with EUR 100m of ESIF funds



Aims to achieve a leverage of **5** times, i.e. generate new modernisation financing of

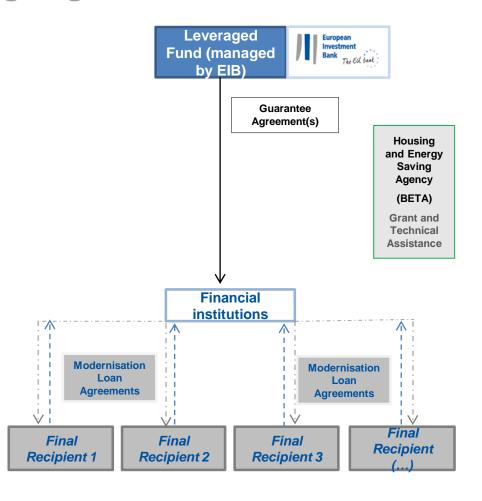
#### **EUR 500m**

Signature of guarantee agreements following 1<sup>st</sup>
Selection Procedures in 2017

#### **Expected results:**

circa **1500** projects (up to **32,500** households) signed for **EUR 500m** 

and circa 65,000 annual reduction of CO2



### Nord Pas de Calais - CAP 3RI Fund

#### Investment Priorities and objectives

Renewable energy

**Energy management** 

**Smart mobility** 

**Energy efficiency** 

**Circular economy** 

**Sharing economy** 

Growth

Long-term

Local

Increase
development and
competitiveness of
companies, by
growing their capital
(equity)

Be a long-term shareholder and take part in the decision-making of companies and projects

Close relationship between the team (based in the Region) and the companies' directors



### Nord Pas de Calais - CAP 3RI Fund

#### Main characteristics

#### **Investments**

CAP TRI is expected to generate a portfolio of investments of **EUR 200m** in total at project level, thus 16 times the contribution from the ERDF Operational Programme

Maturity Positioning Horizon

Growth capital Minority interest 5 to 9 years

Investment size Type of funding Technical Support

Above EUR 1.0m\*

Ordinary shares
Preference shares
Convertible bonds

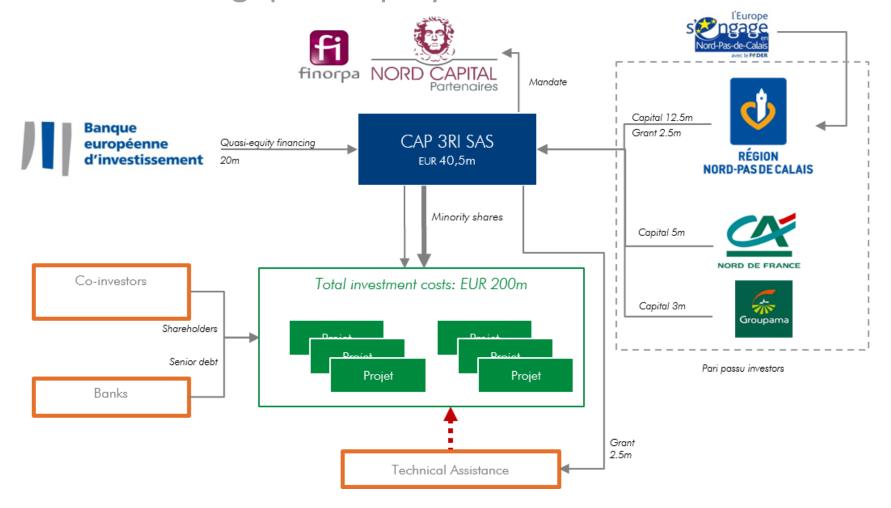
**EUR 2.5m** 

<sup>\*</sup> Up to EUR 10m through co-investment



# CAP 3RI Fund Design

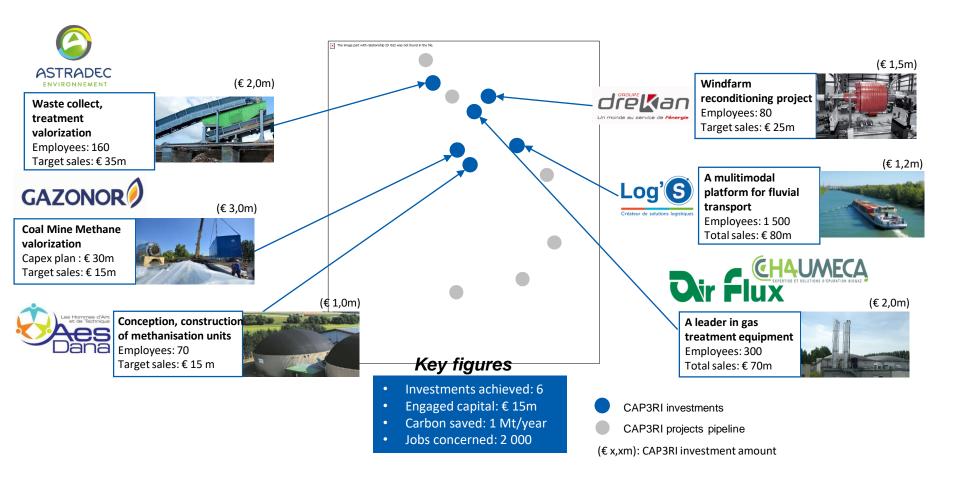
EIB contributing quasi-equity to financial instrument





#### **CAP 3RI Investments**

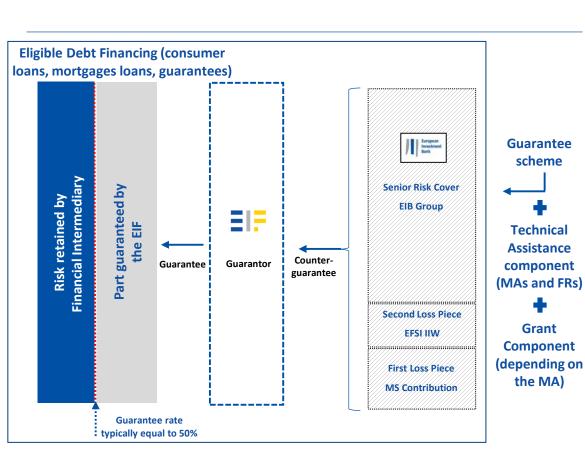
## Low carbon equity investments





## The 'Smart Finance for Smart Buildings' initiative (SFSB)

A single financial instrument combining up to 3 components



#### **Background information**

- Launched on **Nov. 30<sup>th</sup>, 2016** by **the European Commission**;
- Developed in cooperation with EIB Group (EIB/EIF);
- Aims to unlock EUR 10bn of public and private funds by 2020 for energy efficiency in buildings;
- Consists of a guarantee managed by EIF;
- First Loss Piece by ESIF, further risk coverage by EFSI;
- Contains eligibility criteria to ensure consistency with policy objectives
- First SFSB launched in Malta
- Expected EUR 54m of new loans until end of 2023
- Combined with **interest rate subsidy**

A comprehensive financial instrument providing SFSB stakeholders with a holistic solution

Examples of EIB Group support to ESIF FIs for the low carbon economy

# ADVISE TO PROJECTS AND FINANCIAL INSTRUMENTS



#### What is ELENA?

## Project implement

- Established in 2009 as European
   Local ENergy Assistance not only local anymore
- Managed by the EIB
- Financed by the Horizon 2020
- Grant for preparation of investment programmes (up to 90% of cost)
- Required leverage:
  - 20 for sustainable energy projects
  - 10 for clean urban transport
  - 10 for residential sector
- 3 years implementation period for energy projects





#### **ELENA**

## Case: EPC programme of City of Ljubljana



- Objective: implement a large investment programme improving energy performance of public buildings through EPC
- Several tenders have been prepared and contracts signed for EE improvements in similar buildings and using same EE technologies
- ELENA grant budget: EUR 1.35m
- Investment amount prepared: EUR 49m

#### **ELENA Technical Assistance** support provided for:

- ✓ Set up of an internal Project Implementation Unit and grouping buildings
- ✓ Preparation of energy audits, checking the energy baseline for the selected buildings, tender documentation preparation, design of the EPC contracts, tender evaluation
- ✓ External legal and financial advice to establish the required legal basis for the EPC approach



# Financial Instrument Advisory

### Support for ESIF FIs and beyond

- Supports public authorities and other stakeholders throughout life-cycle of Financial Instruments
  - Carrying out ex-ante assessments and market studies for ESIF financial instruments
  - Develops a suitable investment strategy and governance structure
  - Advises on the combination of FI and grants
  - Provides through fi-compass awareness raising and information for ESIF FI, e.g. case studies, online resources, conferences (<u>www.fi-compass.eu</u>)



 Supports the setting up of Investment Platforms bringing together ESIF, EFSI and other public and private resources, e.g. Smart Finance for Smart Buildings Initiative (SFSB)

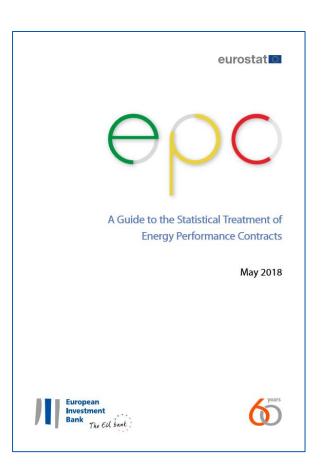


## EIB support to EPC sector

# Advisory Hub

## Examples of EIB support to sector

- Publication of Guide on statistical treatment of EPC and awareness raising supported
- Review of the Slovak EPC model contract regarding balance sheet treatment
- Financial analysis of street lighting project in Vilnius supported
- Smart city and Smart islands study including EPC in Croatia
- Support in the design and implementation of EPC financial instrument with ESIF support in Slovenia
- Developing an Investment Platform for EPC financing with ESIF support in Czech Republic





# Advisory Hub

## European Investment Advisory Hub (EIAH)

### The Hub: Europe's gateway to investment support

Our aim is to strengthen Europe's investment environment and improve the quality of investment projects

# A single access point to a comprehensive offer of advisory and technical assistance services





An instrument to assess and address unmet needs for advisory support

#### A **cooperation platform** to leverage and exchange

leverage and exchange expertise from EIAH partners





## Thank you for your attention



#### **EIB Advisory Services:**

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**European Investment Advisory Hub** 

https://eiah.eib.org/

# ANNEX: Additional information on ELENA



# Eligible promoters & eligible investments

#### **Public sector & Private Sector**

- Local, regional or national authorities
- Other public bodies (e.g. energy agencies)
- Groupings of such authorities or bodies
- Local energy facilities that support EE/RE (e.g. smart grids)

- Private entities planning to develop eligible investments
- •ELENA TA should not have purpose or effect of producing a profit

# Energy efficiency & Urban transport and mobility

- EE renovations of public and private buildings
- Street and traffic lighting
- Integration of RES into the buildings
- District heating/ cooling networks
- Local energy facilities that support EE/RE (e.g. smart grids)
- •Investments to support the use and the integration of innovative solutions going beyond the current state of art for alternative fuels in urban mobility
- Vehicles, recharging infrastructure, energy-efficient measures and systems

Technical assistance provided by a public or private organization

Investment programmes implemented by the final beneficiary or by a third party

#### **ELENA**



# Eligible costs

#### Internal staff

- Costs of personnel clearly assigned to the project
- Salaries, social security charges and other remuneration-related costs

#### **External experts**

- Feasibility design, market studies
- Structuring of programmes, business plans, energy audits
- Legal/financial advisory
- Preparing of tendering procedures
- Bundling of smaller projects to form bankable packages
- Modelling or simulations



# **Application Process**

First contact: ELENA@EIB.ORG



**PRE-APPLICATION** (2-3 pages with basic information on the envisaged investment programme and technical assistance needs)



Initial check of eligibility



APPLICATION – final version



Refining the application in cooperation with the ELENA Team of EIB



APPLICATION – first version (usually around 30 pages template document covering the details of the planned investments, costs, expected energy savings and details of related TA needs)



Request for Approval to the European Commission



Preparation of the Funding Agreement and signing the contract



Start of project development services financed by ELENA

