

Fostering citizen-focused urban mobility
Brussels, 26 November 2019

Fostering citizen-focused urban mobility

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Interreg Europe
Policy Learning Platform



**Interreg
Europe**



European Union | European Regional Development Fund

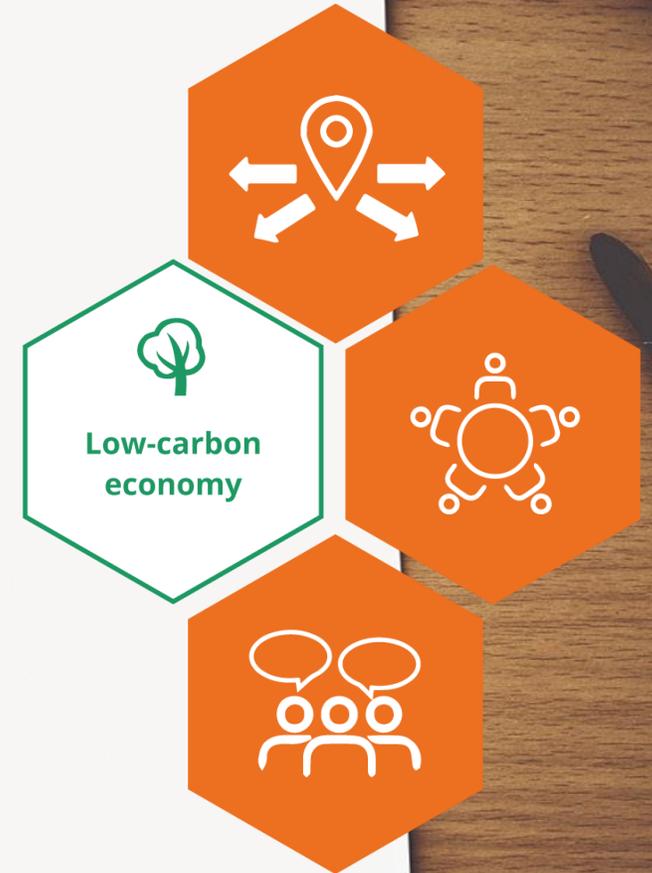
Agenda

- **European Framework (9:40-10:30)**
 - Challenges, Policy Framework and Support
- **Modernising Public Transport (11:00-12:00)**
 - Good practices from Interreg Europe
- **Building project synergies (12:00-13:00)**
 - Parallel discussions: e-mobility, public transport, active modes



Agenda

- **Promoting Active Modes of Transport (14:00-15:00)**
 - Good practices from Interreg Europe
- **Joint Session: Reviving City Areas (15:30-17:00)**
 - Cross-theme keynote, Good Practices and Discussion
- **Joint Networking Cocktail**





Citizen-Focused Urban Mobility

Europe's cities have evolved to prioritise motor vehicles; to connect homes with businesses, offices and retail areas

Citizen-Focused Urban Mobility: Principles

- Equality of inhabitants – Pedestrians and cyclists valued as much as drivers
- Participatory – Involving citizens in planning
- Focused on quality of life – not only economic growth
- Tackle health issues – Recognise the impact of motorised transport take mitigating measures
- Use of public space for recreation and socialising – reclaiming the city
- Interdisciplinary – urban planning, transport planning, housing policy, natural and cultural heritage management, green infrastructure



Interreg Europe Mobility Projects



Low-carbon economy

26
Interreg
Projects



Urban Mobility

REGIO-MOB; TRAM; DEMO-EC; 2050
CliMobCity; CISMOB; SMART-MR; MATCH-
UP; RESOLVE; REFORM; InnovaSUMP



E-Mobility

PROMETEUS; e-MOPOLI; e-MOB; E-
MOBICITY; SMART HY-AWARE; EV
Energy; e-SMARTEC



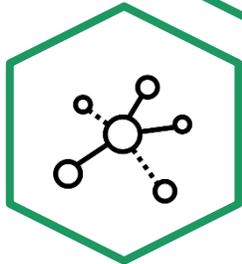
Public Transport

OptiTrans; PE4Trans; eBUSSED;
PriMaaS



Active Transport

CycleWalk; EU Cycle; SchoolChance



Urban-Rural

LAST MILE; DESTI-SMART



Key Policy Trends

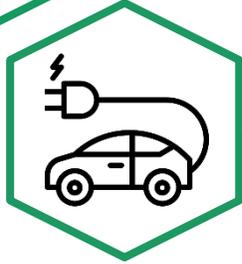


Low-carbon economy

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Projects



Urban Mobility



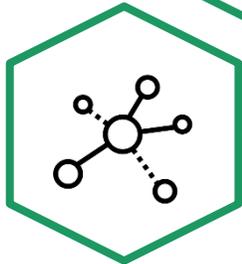
E-Mobility



Public Transport



Active Transport



Urban-Rural

- Decarbonisation
- Decongestion and depollution
- Intermodality
- ICT and Web Apps
- Sharing economy

- Charging infrastructure
- Technology development
- Incentives for uptake
- Public procurement

- ICT and data use
- Improved comfort and convenience
- Low-carbon vehicles

- Infrastructure
- Safety
- Behaviour Change

- On-demand services
- Inclusive planning



PLP Support in Urban Mobility



The Interreg Europe Policy Learning Platform has assessed hundreds of good practices related to sustainable mobility. Check our [good practices database](#).

A collage of three images illustrating urban mobility good practices. The top image shows a person looking at a screen with colorful light trails. The middle image shows a large white bicycle icon on a teal background. The bottom image shows a 3D city model with a person at a podium and various urban mobility features labeled.

Good practice:
Pedestrianisation Plan of Seville downtown area

Good practice:
Cycling May in Milanówek

Good practice:
Ancona Smart mobility solution

Limited Traffic Zone

On street Parking

TRAVEL SOLUTION

BOOKING

PURCHASE



APPROVED



Low-carbon economy



PLP Support in Urban Mobility



Knowledge hub

The Interreg Europe Policy Learning Platform publishes news and policy briefs on key trends and challenges



Demand-responsive transport

A Policy Brief from the Policy Learning Platform on Low-carbon economy

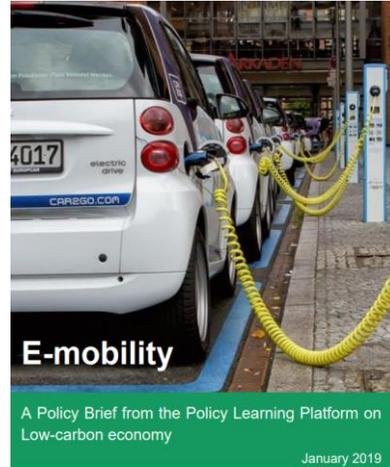
June 2018



Sustainable Urban Mobility Plans

A Policy Brief from the Policy Learning Platform on Low-carbon economy

October 2018



E-mobility

A Policy Brief from the Policy Learning Platform on Low-carbon economy

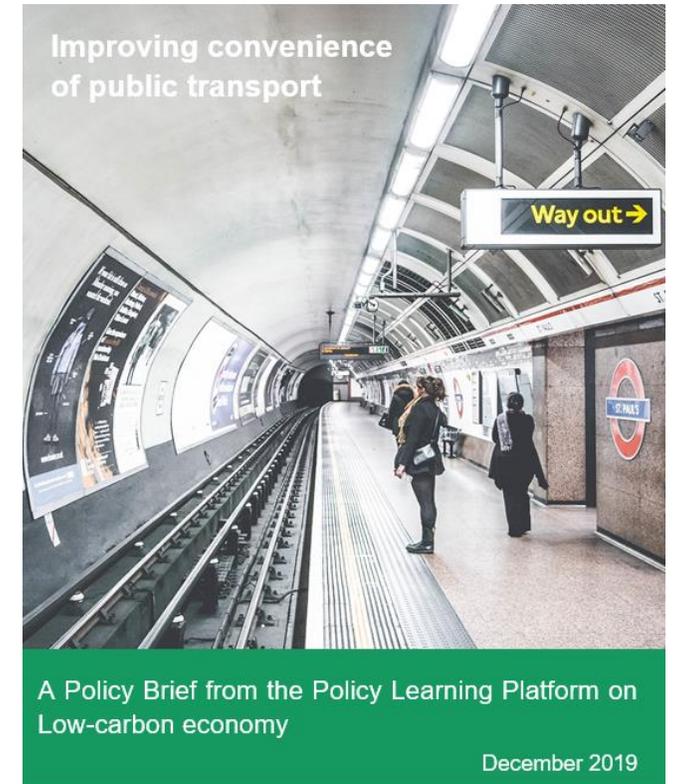
January 2019



Promoting Active Modes of Transport

A Policy Brief from the Policy Learning Platform on Low-carbon economy

February 2019



Improving convenience of public transport

A Policy Brief from the Policy Learning Platform on Low-carbon economy

December 2019





PLP Support in Urban Mobility



On-demand, expert support and networking for overcoming your regional policy challenges

- **Peer Review** – Two-day intensive meeting where peers will visit your region to advise you on your regional policy challenge
- **Matchmaking** – Short, intensive meeting (online or in-person) to discuss your issues with regions that have already successfully tackled them
- **Online Discussion** – 90 minute online, cross-project, discussion to dive, in-depth, into a specific challenge
- **Helpdesk** – Tell us your challenge and we can point you towards good practices, resources, projects and European support programmes



PLP Support in Urban Mobility



**Call for peer reviews
Now open permanently!**

<https://www.interregeurope.eu/peer-review/>

Peer Review

'Multimunicipal SECAP'

German Speaking

Community of Belgium

May 2019



A computer monitor displaying a webinar slide. The slide features a background image of a bridge with white cables against a blue sky. The text on the slide includes the title, date, time, and registration status. A green badge on the right side of the slide indicates the date "DEC 10 2019".

Webinar on the impacts of transport electrification on the electricity grid

Policy Learning Platform

DEC 10 2019

Tuesday 10 December 2019
15:00 – 16:30 CET
REGISTRATION OPEN





Low-carbon
economy

www.sli.do
#urbanmobility



Low-carbon
economy

Feedback
[surveymonkey.co.uk/r/
urbmob](https://surveymonkey.co.uk/r/urbmob)



Thank you!

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**Interreg
Europe**



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