Interreg Europe E-Conference on the 'Retooling' economic development and the cultural sector after the pandemic, 17 Nov. 2020





the EU "shall contribute to the **flowering of the cultures** of the Member States, while respecting their **national and regional diversity** and at the same time bringing the **common heritage** to the fore".



The EU Work Plan for Culture 2019-22

(Nov.2018)

https://ec.europa.eu/culture/news/2018/new-work-plan-culture-start-2019_en

Priorities:

- A Sustainability in cultural heritage
- Cohesion and well-being
- C. An ecosystem supporting artists, cultural and creative professionals and European content
- Gender equality
- International cultural relations
- Culture as a driver for sustainable development

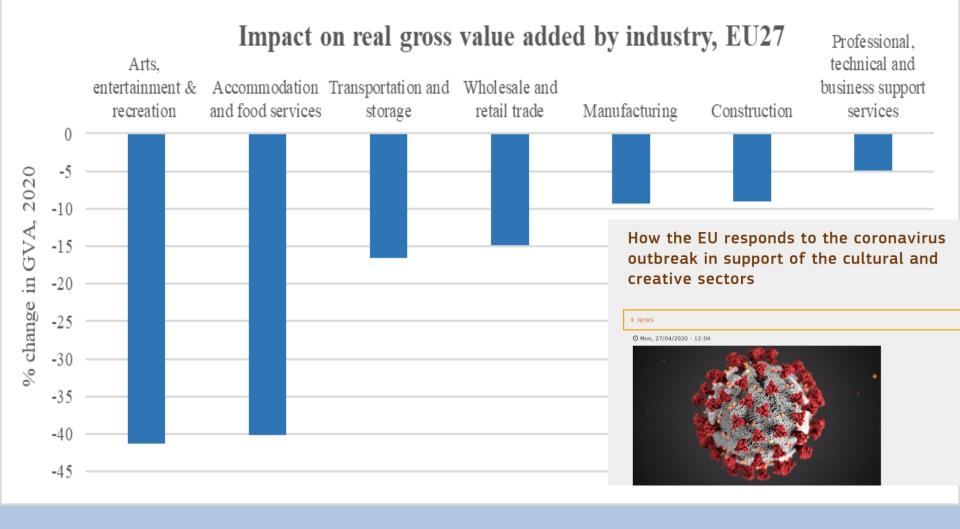
Participatory approaches



CCS: the ecosystem approach

- The COVID crisis has shown how much we rely on each other
- We are increasingly switching to an ecosystem approach on CCS
- New Work Plan for culture, OMC groups, VoC,...
- the challenge is how to make this work in practice...





CCS has been the sector hardest hit by the COVID crisis

Mitigation measures come throught EU and Member States, but the effects are massive and the sectors are massively affected



EU Covid measures:

Coronavirus Response Investment Initiative (CRII): €37 billion

temporary Support to mitigate Unemployment Risks in an Emergency (SURE): € 100 billion

Special measures under Creative Europe

Special Call for culture under Erasmus: 100m€

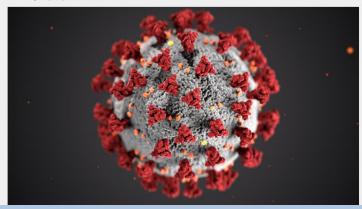
Temporary Framework for State Aids during Covid

Read more in the links below:

How the EU responds to the coronavirus outbreak in support of the cultural and creative sectors

◀ NEWS

9 Mon, 27/04/2020 - 12:04



https://ec.europa.eu/culture/news/coronavirus-how-eu-responds-outbreak-support-cultural-and-creative-sectors_en?fbclid=IwAR28SdE1EARKIeZLU2Pp9XuXVUznbWORvEEIN-FioyIbRSVbNvAqT5emxoE

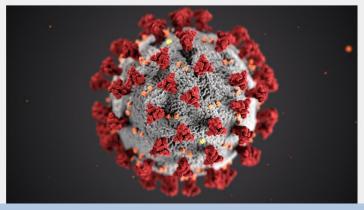
Or at: https://creativesunite.eu/eu-response/



How the EU responds to the coronavirus outbreak in support of the cultural and creative sectors

◀ NEWS

9 Mon, 27/04/2020 - 12:04



R A NEW FUTURE



EU response

-0-

How the EU responds to the coronavirus outbreak in support of the cultural and creative sectors

The European Commission, to complement and support Member States' actions, has taken a set of measures to tackle the consequences of the novel coronavirus outbreak on the cultural and creative sectors.

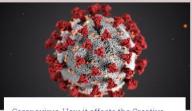
3D DIGITAL CULTURAL
HERITAGE FOR
RESILIENCE, RECOVERY
AND SUSTAINABILITY
Initiatives, Inchnologies and
policies for overcoming
mobility and access limitations
during and after the crisis

European web conference

A European web conference on the value and use of 3D digital cultural heritage for resillence, recovery and sustainability.

EU Council Presidency: Member States COVID measures for CCS

As a response to the COVID-19 pandamic, the Croatian Presidency of the Council of the EU has been gathering information about specific national and European measures gut in place on the national level in order to support cultural and creative sectors.



Coronavirus: How it affects the Creative Europe Programme

This page is for artists, organisations who are baneficiaries, and other participants in the Creative Europe Programme.

https://ec.europa.eu/culture/news/coronavirus-how-eu-responds-outbreak-support-cultural-and-creative-

sectors_en?fbclid=IwAR28SdE1EARKIeZLU2Pp9XuXVUznbWORvEEIN-FioyIbRSVbNvAqT5emxoE

Or at: https://creativesunite.eu/eu-response/

UNITED FOR A NEW FUTURE

Online conference 26 June 2020



Contribute

Artists & Creatives Community Covid-19 Resource Platform

A platform by the cultural & creative sectors for the cultural & creative sectors

https://creativesunite.eu/

Contribute, browse by sector or activity





policy project

"FLIP (Finance, Learning, Innovation and Patenting) for CCIs"

Objectives:

Define and test policies and actions for sustaining and developing CCIs,

Generate cross-sectoral benefits and spill-overs in the different areas and sectors CCIs interface with

Areas of action:

skill classification model for CCIs

CCI-skills and traditional education and skills development systems

http://creativeflip.creativehubs.net/#hero

https://ec.europa.eu/culture/calls/pilot-project-cultural-and-creative-industries_en









Cross sectoral strand Creative Europe policy project (2016-18) is now an independent Network

http://creativehubs.eu/
@CreativeHubsEU

Are you a cultural or creative worker? How is the COVID-19 crisis affecting your work and life?

Fill out & share our survey.
Let's co-design effective future policies!

Thank you and stay healthy!







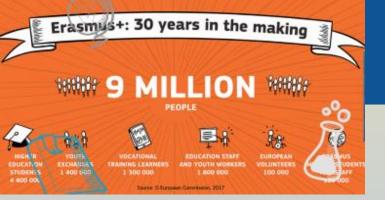






SURVEY AVAILABLE AT:

http://creativehubs.net/2020/06/04/covid-19-and-workers-in-the-cultural-and-creative-sectors-pan-european-survey-launch/





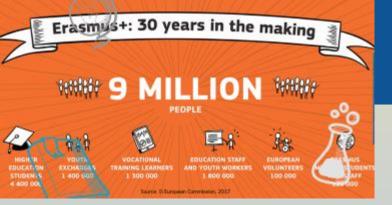
ERASMUS+

COVID: 100m€ extraordinary ERASMUS call: Partnerships for Creativity

with the formal, informal and non-formal educational skills development and inclusion through creativity and the arts.

https://ec.europa.eu/programmes/erasmusplus/resources/programme-guide_en

job creation, sustainable development and social inclusion through the arts, by fostering innovative participatory and intercultural dialogue approaches linking education, training and youth stakeholders with organisations in the cultural and creative sectors





ERASMUS+

- 1. Learning mobility of individuals
- Mobility of individuals in the field of education, training and youth
- Erasmus Mundus Joint Master Degrees
- Large Scale European Voluntary Service Events
- 2. Cooperation for innovation and the exchange of good practices
- Strategic partnerships in the field of education, training and youth
- Knowledge Alliances
- Sector Skills Alliances
- Capacity building in higher education and youth
- 3. Support for policy reform
- 4. European Volontary Programme









Leavender Emperer

Competition starts at least 6 years in advance, cities need to:

- ENGAGE with their citizens and stakeholders
- DEVELOP an ambitious programme, integrated into development strategy
- HAVE all new cultural infrastructure READY for the start of the year

58 CITIES

From Athens in 1985 to Rijeka (HR) & Galway (IRL) in 2020

2019 Plovdiv (Bulgaria)

and Matera (Italy)

2020 Galway (Ireland)

and Rijeka (Croatia)

2021 Timisoara (Romania)

and Elefsina (Greece)

and Novi Sad (Serbia)

2022 Esch (Luxembourg)

and Kaunas (Lithuania)

NEW! Capacity building activities for future ECOCs



TraCEs

Tourism across European Capital of Culture

What is a ECoC?

Transformative Tourism

Partners

Contributors

Agenda

News

Social Wall

Q

Website: http://www.cultouriscapital.eu/



European Capital of Culture as laboratories for the innovation of tourism through the cooperation with creative and cultural industries

COSME-project linking Creative hubs, ECOCs, culture and tourism... involvement of Matera Hub, Creative Kosice, Rijeka University,... 7 partners from (Italy, Slovakia, Croatia, Spain, Germany and Holland)

Peer-learning regional approaches





in European cities and regions: a catalogue of case studies

☐ Culture for Cities and Regions (2015-2017)

see the <u>catalogue</u> and <u>study visits' reports</u>

☐ Cultural Heritage in Action (2020-2021)

read about it
here (call soon!)



- □ Cultural and Creative Spaces and Cities (2018-2021)
- read about it <u>here</u>
- **□ OECD-DG EAC** joint policy project (2020-2021)
- maximising impact of culture on local level read about it here

...and more...









KIC (Knowledge and Innovation Community)

for CCIs





Some info is published here:

https://ec.europa.eu/commission/presscorner/detail/en/IP 19 3849



EP Pilot projects, FLIP 123, Makers' mobility etc.







Funding opportunities

WORTH programme, **SME** support, other



mobility Strategic partnerships Knowledge alliances Sector skills alliances **EU Volontary** programme other

Individual



Policy projects, Cross-sectoral strand, Network Call, other calls

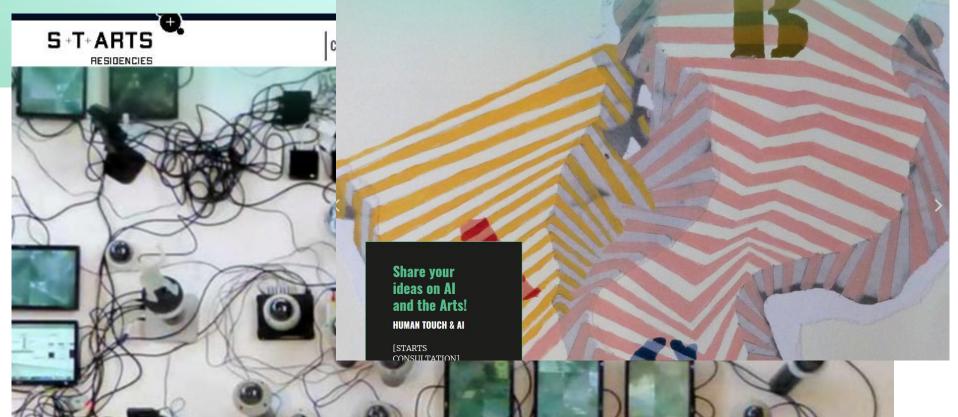
1) Cross-sectoral





https://www.starts.eu/ 5+T+ARTS

CALLS EVENTS NEWS PRIZE RESIDENCIES LIGHTHOUSES



PANIRKSONIP - Manda-Southnephia sonta PROJECT - MOUNT REGISTER HOURS REGISTER FOR THE LONG LONGUESES

CREATIVE COLLABORATIONS TO DEVELOP INNOVATIVE DESIGN-DRIVEN IDEAS

WORTH will support 150 collaborations offering an incubator programme valued at 60,000€

APPLY

3rd CALL IS OPEN! IT CLOSES THE 15th OF NOVEMBER 2019



http://www.worthproject.eu/

Worth project (COSME)

- ✓ Started in June 2017 Duration 4 years
- √ 150 partnerships between creative people and SMEs
- ✓ Support in terms of funding (10.000€/partner ship), coaching and advice (IPR, market analysis ...)
- ✓ Calls for expression of interest



Cosme: Define - fashion-tech innovation network

DeFINE

Accelerator and Incubator Mapping

Developing a Fashion-tech Innovation Network for Europe

DeFINE is a collaborative project co-funded by the European Commission's COSME programme which aims to support the fusion of cutting-edge technologies and innovation with the European fashion and design industries.

We will develop a network of incubators & accelerators, start-ups & SMEs, and financiers to form a European fashion-technology community where cross-sectoral knowledge will be shared, ideas will grow and transnational collaboration will be nurtured.

Throughout the three years of the project (2018-2021), we will deliver a Europe-wide programme of inter-related networking events, training, mentoring support and knowledge-sharing, for the benefit of the whole community.

Join the DeFINE network, enjoy our plaform and learn more about the European Fashion Tech community and opportunities. In our website you can

https://www.define-network.eu/

COSME

European Networks of **Incubators**

2018-2021

1,5 m€

















H2020: Hubs of Innovation and Entrepreneurship for the Transformation of Historic Urban Areas

(8m€, 1 Sept. 2020-Aug.2024)

- innovation and entrepreneurship in Historic Urban Areas (HUA), while preserving the unique identity of the historic sites regarding their natural, cultural and social values.
- innovation and entrepreneurship as the main drivers of urban regeneration

Lisboa Nova (P), Crowdfunding hub (NL), E-Zavod (SLO), Universities (Lisbon-P, Utrecht-NL), Energy managing authorities (P, F, RO, CY, SLO), European Association of Historic towns, FutureCities, local governments (Genova-IT, Belfast, Lefkosia, Utrecht, Lisbon, Grande Angouleme, Liguria)

https://cordis.europa.eu/project/id/869429



(8m€, 1 Sept. 2020-Aug.2024)

targets early stage regenerations in a diversity of historic urban areas in London, Bilbao, Amsterdam, Kaunas, Milan and Lisbon, and provides their PPPs with a unique ecosystem of capacity-building for radically new city-making approaches.

Public bodies (Toscana ANCI, Politecnico di Milano, Waag Society, Lama Dev.-, Land, Tecnitalia IT, Agency, Plusvalue-Univ of Arts-UK, Asoc. Cultural Open Yourkolektiboa-ES, Aalborg Univ-DK, F, Kaunas-LT, Univ Nova Lisboa, Fund Univ Catal, Bilbao, TU Dortmund-DE, iPropeller-BE, Tongji Univ-China

https://cordis.europa.eu/project/id/868887





ERASMUS for young entrepreneurs

- 1-6 months of mobility
- also for "start-up entrepreneurs" with less than 3 years of entrepreneurial experience

https://www.erasmus-entrepreneurs.eu/page.php?pid=014

Local contact points in your country can help:

https://www.erasmus-entrepreneurs.eu/page.php?cid=5

Recent testimonies of successful business networking -Erasmus for Young Entrepreneurs programme







Evelina Petrovaite (Lithuania) Matteo Gnocato (Italy)











EU Support for digital Start-ups

Startup Europe (various activities to support web and ICT entrepreneurs in the EU through the H2020 programme)



https://ec.europa.eu/digital-agenda/en/about-startup-europe



ENTERPRISE EUROPE NETWORK

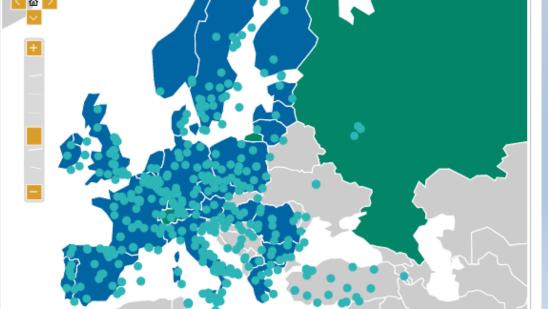
Home / Sector groups / Creative Industries



Sector group: Creative Industries

0





Working group CCIs!





Horizon 2020

Examples of relevant H-2020 projects:





https://disce.eu/project/

https://cicerone-project.eu/



New EU funding period

the budget



10 Nov. 2020 Agreement:

EU Long-term budget for 2021-2027 of €1.074 trillion combined with the temporary recovery instrument, **NextGenerationEU**, of **€750 billion**

- Horizon Europe: 80 bn€ (+4bn€)
- Erasmus: 23,4bn€ (+2,2bn€)
- Creative Europe EUR 2.2 bn€ (+0,6bn€)
- InvestEU: 3,8 bn € in total (+1bn)

https://ec.europa.eu/info/sites/info/files/about_the_european_commission/eu_budget/mff_factsheet_agreement_en_12.11_v3.pdf



Creative Europe - Culture strand

- Promote cross-border circulation of operators and works
- Increase cultural participation and social inclusion
- Generate jobs and growth within the cultural and creative sectors
- Strengthen European identity and values
- Contribute to international relations through cultural diplomacy

What's new

- New individual cross-border mobility scheme
- More support for promotion of European culture beyond the EU
- Sectorial approach for specific sectors



Creative Europe - Cross sectoral strand

- Strengthen a free, diverse and pluralistic media environment, qualitative journalism and support media literacy
- Promote innovative approaches to content creation, access, distribution and promotion across cultural and creative sectors
- Promote the programme and its funding opportunities (Creative Europe **Desks**)

What's new

- More opportunities for out-of-the-box thinking and innovation across sectors
- More stability of funding for actions supporting free, diverse, and pluralistic media & media literacy



Creative Europe - MEDIA

MEDIA 2021-27: ambitious set of actions

Develop more successful European works



Promote Europe's champions globally



Innovative story-telling



Support more cinemas featuring EU movies



Establishing a network of VOD platforms



Invest in 5,000 media professionals



Joined-up distribution strategies



Create networks of European festivals



CROSS SECTORAL 2021-27:

Creative Europe Desks



News Media support



Creative Innovation Labs



Guarantee Facility integrated in new Invest EU





The new EU Research programme Horizon Europe

https://ec.europa.eu/commission/sites/beta-political/files/budget-may2018-horizoneurope-regulation-annexes en.pdf

What's interesting for CCS? The notion of European innovation ecosystems to

- connect with regional and national innovation actors
- enhancement of soft skills for innovation to research and innovation actions
- complement the ERDF support for innovation ecosystems and interregional partnerships around smart specialisation topics



The new InvestEU Programme

https://ec.europa.eu/commission/sites/beta-political/files/budget-may2018-investeuregulation_en.pdf

What's interesting for CCS here? The InvestEU Programme should

- ... also contribute to the support of European culture and creativity.
- operate under four policy windows, mirroring the key
 Union policy priorities, namely sustainable infrastructure;
 research, innovation and digitisation, SMEs, and social
 investment and skills. It will also support cultural
 activities with a social goal.

The Cultural and Creative Sector Guarantee Facility

https://ec.europa.eu/programmes/creative-europe/cross-sector/quarantee-facility_en

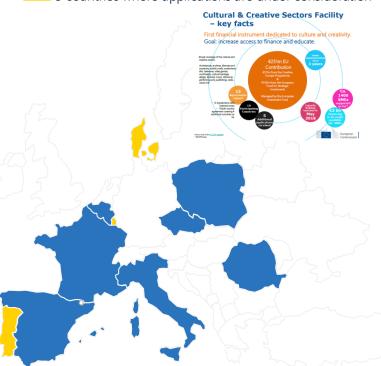


10 agreements signed with a total expected debt financing of EUR 863m corresponding to an aggregate budget allocation of c. EUR 63m

7 countries where agreements have been signed
3 countries where applications are under consideration

Agreements signed:

	Country	Intermediary	Start of AP	Exp. Debt Financing supported
Silice	Spain	CERSA	01/01/2017	EUR 250m
	Romania	Libra Internet Bank	01/03/2017	EUR 10m
	France	Bpifrance	01/05/2017	EUR 30m
	France	IFCIC (2 agreements)	25/07/2017	EUR 111.4m
	Belgium	PMV	19/12/2017	EUR 15m
	Belgium	Start SA	19/12/2017	EUR 10m
	Czech Rep.	Komercni Banka	19/12/2017	EUR 25m
	Italy	CDP	28/03/2018	EUR 285.7m
	Poland	BGK	01/01/2019	EUR 126m



Will move to the EU-Invest programm with other SME-support measures



The new Digital Europe Programme

https://ec.europa.eu/commission/sites/beta-political/files/budget-june2018-digitaleurope-annex en.pdf

Concerning education and culture, it will:

- provide creators and creative industry in Europe with access to latest digital technologies from AI to advanced computing,
- exploit the European cultural heritage as a vector to promote cultural diversity, social cohesion and European citizenship
- establish a network of Digital Innovation Hubs



The New European Agenda for Culture, 22.5.2018 – DIGITAL4CULTURE

Digital4Culture:

- The creation of heritage digitisation centres across the EU
- A new EU Film Week to make European films available to schools across Europe
- Mentoring schemes for audiovisual professionals, particularly women
- A new pan-European network of **Digital** Innovation Hubs

Date: in 12 pts



Pan-European network of **Digital Innovation Hubs**

https://ec.europa.eu/digital-single-market/en/digital-innovation-hubs

To help DIHs to effectively collaborate and network, the **European Commission launched the European catalogue of DIHs**, a repository that includes more than 450 existing digital innovation hubs across Europe and that will keep growing with new additions in the future. http://s3platform.jrc.ec.europa.eu/digital-innovation-hubs-tool

Open calls H2020 general:

DIGITISING AND TRANSFORMING EUROPEAN INDUSTRY AND SERVICES: DIGITAL INNOVATION HUBS AND PLATFORMS,

H2020-DT-2018-2020

for SMEs:

Project	Technology Area	Call 1	Call 2	Call 3	Call 4
14MS (Innovation	for Manufacturing SMEs) Initiativ	e			
HORSE	Robotics	Nov.17	-		-
ReconCell	Robotics	Nov.17	*		-
L4MS	Logistics for Manufacturing (Robotics)	Sep.18	Sep.19	-	-
CloudiFacturing	HPC cloud-based simulation services	Jul.18	Jul.19	-	27/
MIDIH	CPS/IoT for Manufacturing	Mar.18	Mar.19	-	
AMABLE	Additive Manufacturing	Jul.18	Spring 19	Spring 20	
SAE (Smart Anyth	ning Everywhere) Initiative				
FED4SAE	Cyber-Physical and Embedded Systems	Nov.17	May18	Nov.18	(4)
TETRAMAX • Bilateral	Low energy computing powering CPS and IoT	Nov.17	Oct.18	Sep.19	Apr.20
Value chain/ interdisciplinary		Feb.18	Dec.18	Oct.19	Apr.20
Entrepreneurial		Aug.18	Aug.19	Aug.20	
DIATOMIC	Advanced micro-electronic components and Smart System Integration	Mar.18	Sep.18		-
SmarTEES	Organic and large area electronics	Dec.17- Sep.19	-	17.	
Other projects					
Data Pitch	Data brokerage between public sector organisations and SMEs	Jul.17-end of Sep.17	Autumn 18	-	-



How to find funding?

The EU Funding Portal

for all kinds of different EU funding programmes, just type in "culture", f.ex... into this link:

https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/home

Date: in 12 pts





Creative Europe calls

You can find new calls on the following websites:

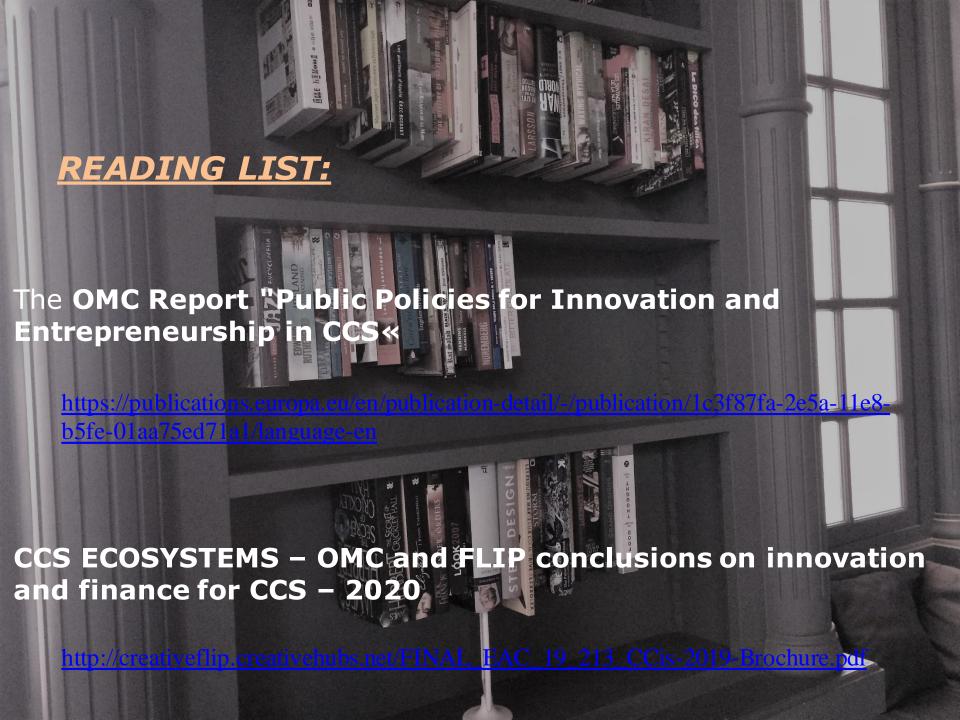
Policy projects: https://ec.europa.eu/culture/calls

Other: https://eacea.ec.europa.eu/creative-europe/funding_en

https://ec.europa.eu/programmes/creative-europe/calls_en

For help, please contact the CREATIVE EUROPE DESK in your country:

https://ec.europa.eu/programmes/creative-europe/contact_en





EU Cultural statistics

What information can I find here?

Culture statistics for the EU are not collected by a single stand-alone survey data collections. Culture statistics concern both social and economic asp cover the following topics:

- · Cultural employment;
- Characteristics and performance of enterprises engaged in cultural econof cultural goods;
- · International trade in cultural goods;
- International trade in cultural services;
- Cultural participation (practice and attendance) and culture in cities facilities of cities' residents and 'cultural infrastructure');
- · Private (household) expenditure on cultural goods and services;
- · Price index of cultural goods and services;
- · Public (government) expenditure on culture.

Guide to Eurostat culture statistics — 2018 edition: EU Cultural statistics:

http://ec.europa.eu/eurostat/web/culture



http://ec.europa.eu/eurostat/web/culture



Urban Agenda for the EU

Partnership on Culture/Cultural Heritage launched

https://ec.europa.eu/futurium/en/culturecultural-heritage/about-0

https://ec.europa.eu/futurium/en/urban-agenda

https://ec.europa.eu/futurium/en/culture-and-cultural-heritage











(two meetings took place, in Berlin and Brussels, next: presence at **European Week of Regions and Cities in October 2019** in Brussels)







Urban Agenda for the EU:new Partnership on Culture and Cultural Heritage

Member States:

- Germany (Coordinator)
- Italy (Coordinator)
- Cyprus
- France
- Spain

Regions:

- Canary Islands (ES)
- Coimbra Region (PT)
- Flemish Region (BE)
- Ljubljana Urban Region (SI)
- Silesian Voivodeship (PL)

Cities:

- Alba Iulia (RO)
- Berlin (DE)
- Bordeaux (FR)
- Espoo (FI)
- Florence (IT)
- Jurmala (LV)
- Katowice (PL)
- Kazanlak (BG)
- Nagykanizsa (HU)
- Úbeda (ES)

Other participants:

- European Commission (REGIO, EAC, RTD, JRC, DEVCO, AGRI, EASME, CLIMA, SecGen)
- European Committee of the Regions
- European Investment Bank (EIB)
- Dutch Federation of Cultural Heritage Cities (NL)
- Eurocities
- ICLEI
- JPI Cultural Heritage
- URBACT





URBACT Action Planning Networks - supporting cities in addressing policy challenge by producing an integrated action plan

URBACT Networks on Culture and Cultural Heritage:

https://urbact.eu/culture-heritage



URBACT Network "Creative Spirits":

Boosting creative entrepreneurship through creative-based urban strategies

https://urbact.eu/creative-spirits

Lead Partner:

Újbuda - Hungary

Lublin - Poland Kaunas - Lithuania

Waterford - Ireland

Loulé - Portugal

Ibi - Spain

Ravenna - Italy

Maribor - Slovenia

Sofia - Bulgaria









Urban Innovative Actions

- testing new solutions on the urban level (for cities >50k inhabitants), financed thru ERDF and manage by UIA
 Secretariat in Lille, up to 80% of project activities and up to 5 M EUR ERDF money
- call for proposals 4 topics: Air quality, Circular economy,
 Culture and Cultural Heritage, Demographic change
- Topic papers and further info available here:
 https://www.uia-initiative.eu/en/call-proposals/5th-call-proposals



MORE:

RICC (Regional Initiative forCulture and Creativity):

https://www.interregeurope.eu/fileadmin/user-upload/tx-tevprojects/library/file-15082

34766.pdf

ERRIN (design and creativity network): https://errin.eu/working-groups/design-creativity

Smart specialisation S3 platform: https://s3platform.jrc.ec.europa.eu/home

EU DG EAC - culture and cities/regions:

https://ec.europa.eu/culture/policies/culture-cities-and-regions

EU DG EAC - cultural and creative sectors/industries:

https://ec.europa.eu/culture/sectors/cultural-and-creative-sectors

