



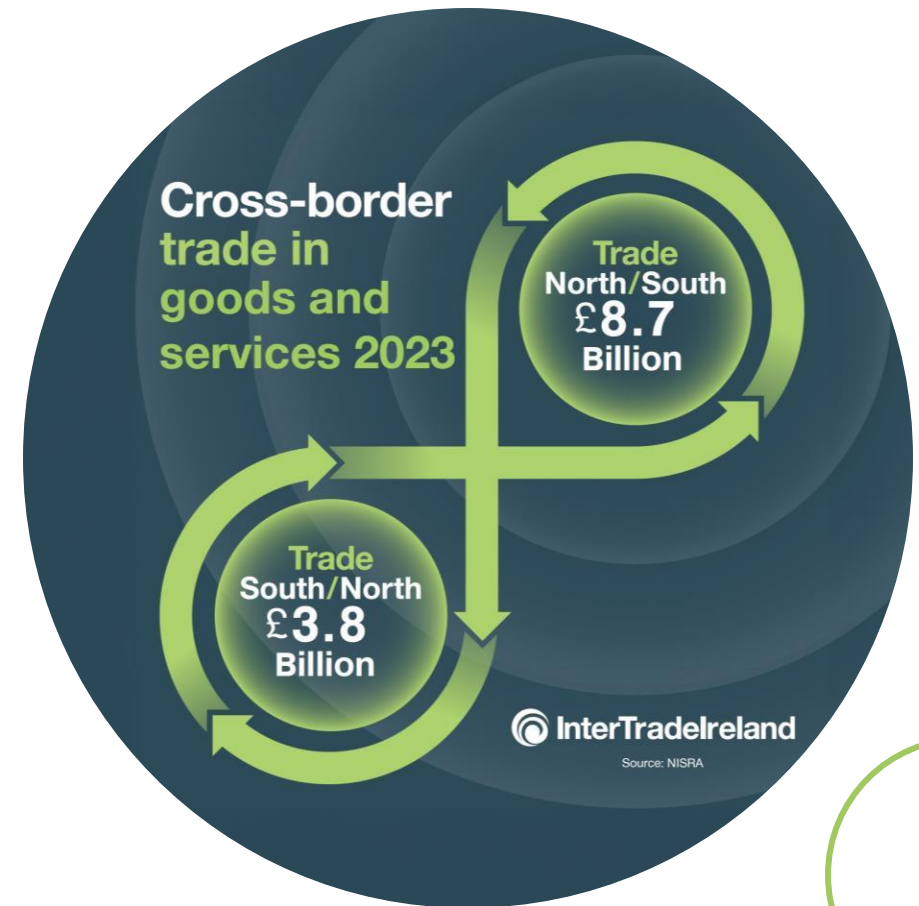
InterTradelreland – Our unique role

- We connect businesses to opportunities across the island of Ireland. We help businesses to trade, collaborate, innovate and attract investment
- We have a unique role to identify opportunities for North/South collaboration that accelerate economic growth.



The Cross-Border Opportunity

- Northern Ireland/Ireland a springboard to other markets.
- Businesses that export cross-border are more successful, resilient and profitable.
- Tap into expertise across the island to innovate, become more competitive and accelerate business development
- Connect with networks, clusters and investors across the island to grow your business.



Supporting all-island collaboration, clusters & networks

- Businesses involved in all-island clusters have higher productivity and higher growth.
- By collaborating, pooling talent and sharing knowledge, expertise and best practice, clusters and networks build and embed a vibrant culture of innovation.
- Synergy aims to scale cross-border collaboration and increase SME participation in innovative networks of entrepreneurs, academics, policy makers, corporates and third sector participants to deliver economic benefit to Ireland and Northern Ireland.



Supporting All-island Collaboration, Clusters & Networks

- Collaboration is important to Clusters & Networks...
- Keys to Cluster success:
 - Specialisation
 - Demand-driven business support
 - Business collaboration



The economic impact of clusters is clear:



- Up to 13.5% higher average wage



- A cluster member is 143% more likely to be a global frontier firm



- Clusters contain 77% more high-growth firms
- Start ups grow 141% more quickly in clusters

Source: European Panorama of Clusters and Industrial Change



intertradeireland.com

Supporting clusters and networks

IRELAND



All-Island



NI



All-Island Clusters – in action

- The Fintech Corridor
- This is a unique cluster that increases co-operation between indigenous and investment fintech companies across the island.
- Supported through our Synergy programme, the corridor is now the primary driving force facilitating and promoting Fintech firms to expand on an all-island basis and to attract international investment.

"The Dublin to Belfast Corridor's attractiveness as a place for fintech companies to do business is very strong. The Fintech Corridor, along with our lead partner InterTradeIreland recognises that access to skilled graduate talent, connectivity with research and opportunities for industry and academic partnerships are vital." Hilary Moran, Programme Manager, The Fintech Corridor



Shared Island Enterprise Scheme 2024-2027

- €30 million allocated to Shared Island Enterprise Scheme to:
 - Foster entrepreneurship amongst women founded and women led businesses
 - Fund clusters, research centres or other collaborative activities.
 - Support Collaborative cross-border enterprise sustainability initiatives
- All-Island TCI Global Cluster Conference:
 - 14th - 16th October 2025
 - leading experts in cluster development on the island & link with international best practice
 - promote the Island as a destination for international clustering



**Shared Island
Initiative**



Rialtas na hÉireann
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