

**Interreg  
Europe**



Co-funded by  
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# Inspiration from 2014-2020 & first call

**Germana DI FALCO**  
**Agenzia Coesione Territoriale**

**28 MAR 2023 | 10 Minutes**

Info event in Italy  
Online

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# Projects in Italy

2014 - 2020

- Research and innovation
- SME competitiveness
- Low-carbon economy
- Environment and resource efficiency



**185**  
PROJECTS



45



46



50

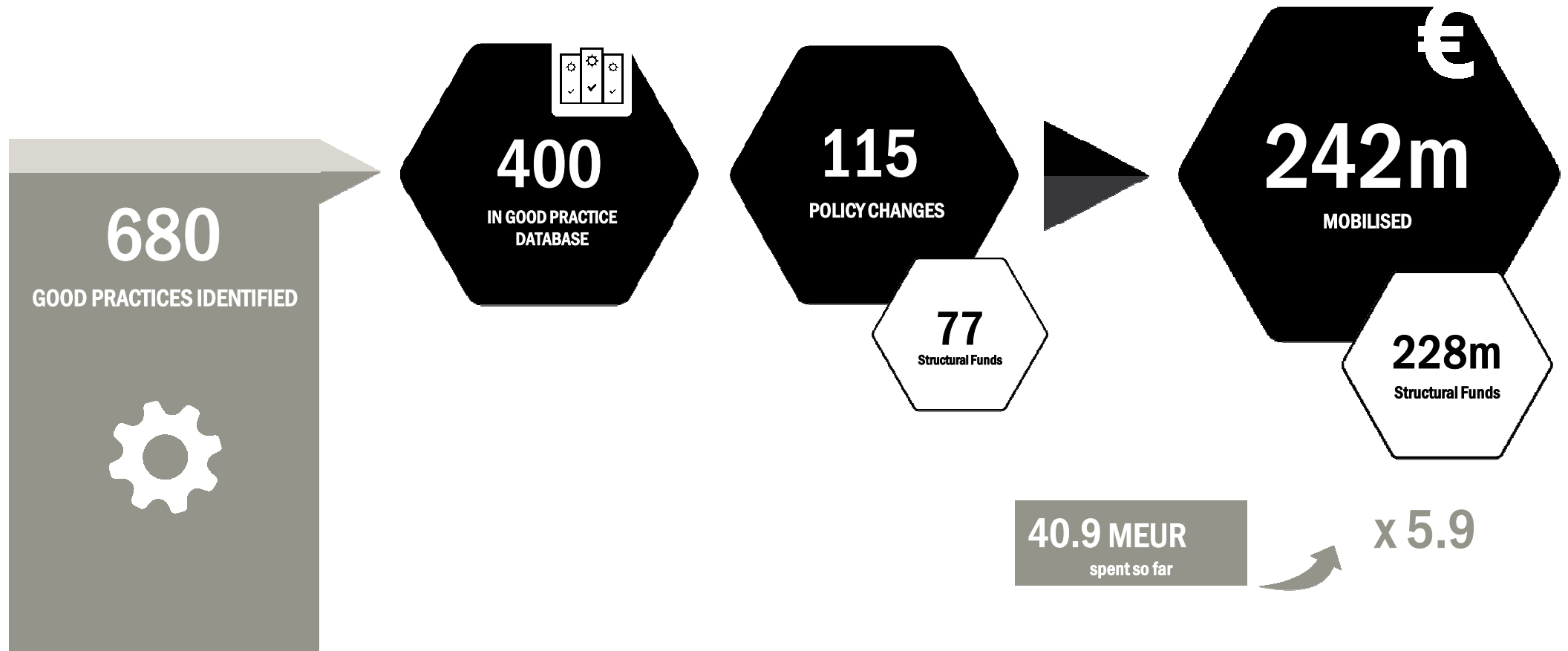


44

<https://www.interregeurope.eu/search-approved-projects>

# Achievements in Italy

2014 - 2020



# Project result from Italy

2014 – 2020



115

POLICY CHANGES

By 96 projects

## Info-mobility for greener transport

People in Italy's Lazio region now have an improved travel planner and an integrated ticketing system enabling them to travel in a more sustainable way. Lazio is also planning more mobility options in its Park & Ride schemes. These changes were inspired by ideas from Slovenia and the UK.



[www.interregeurope.eu/regio-mob](http://www.interregeurope.eu/regio-mob)



# Project result from Italy

2014 – 2020

## Inventor Lab support for young women

Young entrepreneurial women from Arezzo or Siena in Italy can get business support at the Inventor Lab. Good practices from Romania and Spain inspired the Lab to hold a hackathon contest among local female students for prize money to turn their innovative business ideas into start-ups in high-tech sectors.

[www.interregeurope.eu/femina](http://www.interregeurope.eu/femina)



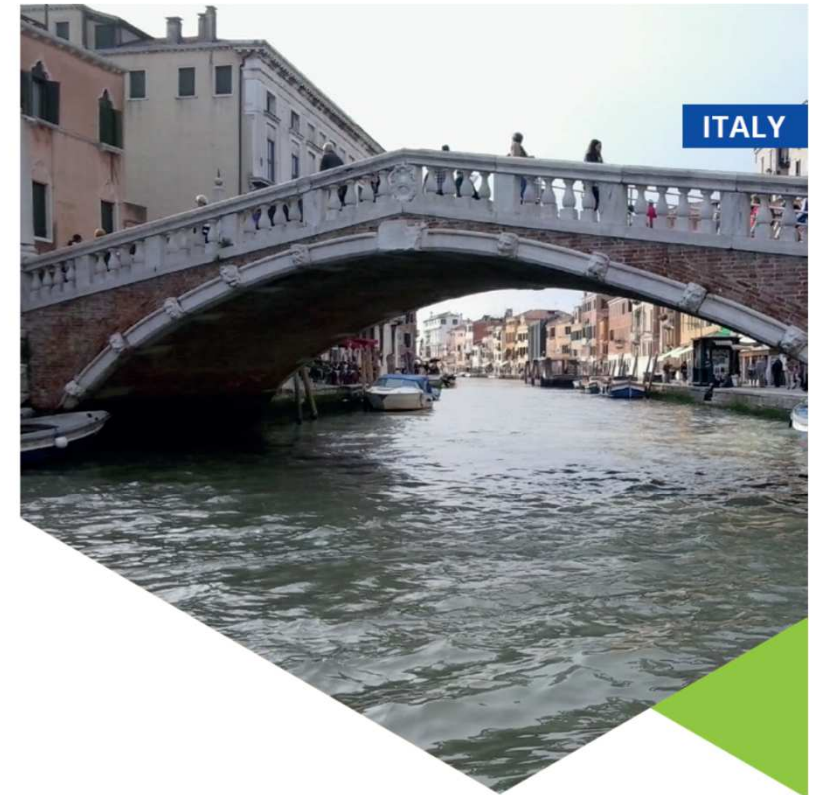
# Project result from Italy

2014 – 2020

## Sustainable tourism in the Venetian Lagoon

A good practice from Sweden inspired tourism stakeholders in the Venetian Lagoon to create an association to promote the lagoon as a single tourist destination. Thanks to their coordination, a call in 2019 opened funding to tourism projects promoting intangible and industrial heritage - 17 SMEs received MEUR 1.5 of ERDF.









[www.interregeurope.eu/christa](http://www.interregeurope.eu/christa)













# Le storie | Progetti faro e non solo

## 2014 - 2020

 <p>2014 - 2020</p> <p><b>Local Flavours</b></p> <p>Authentic tourism based on local cultural flavours</p> <p>On going</p> <p>Culture and sustainable tourism</p>	 <p>2014 - 2020</p> <p><b>ThreeT</b></p> <p>Thematic Trail Trigger</p> <p>On going</p> <p>Culture and sustainable tourism</p>	 <p>2014 - 2020</p> <p><b>KEEP ON</b></p> <p>Effective policies for durable and self-sustainable projects in the cultural heritage sector</p> <p>On going</p> <p>Culture and sustainable tourism</p>	 <p>2014 - 2020</p> <p><b>FINCH</b></p> <p>Financing impact on regional development of cultural heritage valorisation</p> <p>On going</p> <p>Culture and sustainable tourism</p>
 <p>2014 - 2020</p> <p><b>Delta Lady</b></p> <p>Floating Cultures in River Deltas</p> <p>On going</p> <p>Culture and sustainable tourism</p>	 <p>2014 - 2020</p> <p><b>CHERISH</b></p> <p>Creating opportunities for regional growth through promoting Cultural HERitage of fISHing communities in Europe</p> <p>On going</p> <p>Culture and sustainable tourism</p>	 <p>2014 - 2020</p> <p><b>STAR Cities</b></p> <p>Sustainable Tourism for Attractivity of Riverside Cities</p> <p>On going</p> <p>Culture and sustainable tourism</p>	 <p>2014 - 2020</p> <p><b>EPICAH</b></p> <p>Effectiveness of Policy Instruments for Cross-Border Advancement in Heritage</p> <p>On going</p> <p>Culture and sustainable tourism</p>

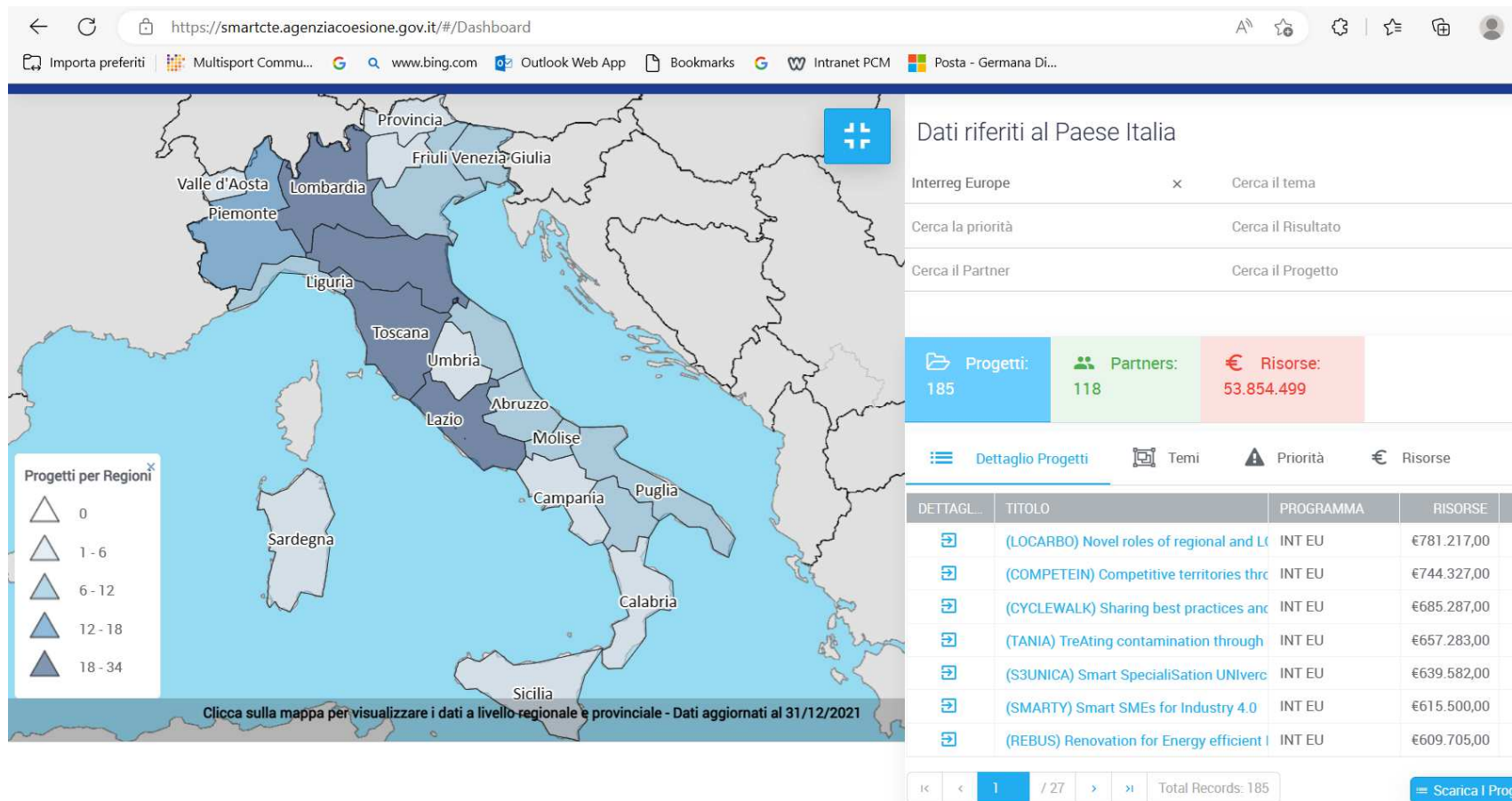
# Le storie | Progetti faro e non solo

## 2014 – 2020

 <p>2014 - 2020</p> <p><b>SUBTRACT</b> Sustainable Reuse Centres</p> <p>On going</p> <p>SME competitiveness</p>	 <p>2014 - 2020</p> <p><b>EU_SHAFE</b> Europe enabling Smart Healthy Age-Friendly Environments</p> <p>On going</p> <p>Research and innovation capacities</p>	 <p>2014 - 2020</p> <p><b>INTER VENTURES</b> Policies to promote the internationalisation of SMEs for more competitive regional ecosystems in border areas of the EU</p> <p>On going</p> <p>SME competitiveness</p>	 <p>2014 - 2020</p> <p><b>SinCE-AFC</b> Enhancing the Entrepreneurship of SMEs in Circular Economy of the Agri-Food Chain</p> <p>On going</p> <p>SME competitiveness</p>
 <p>2014 - 2020</p> <p><b>CRAFTS CODE</b> CReative Actions For Tailoring Smes' COmpetitive DEvelopment</p> <p>On going</p> <p>SME competitiveness</p>	 <p>2014 - 2020</p> <p><b>SMARTY</b> Smart SMEs for Industry 4.0</p> <p>On going</p> <p>Digitisation</p>	 <p>2014 - 2020</p> <p><b>PASSPARTOOL</b> Key tools to assess and improve soft innovation policies</p> <p>On going</p> <p>Research and innovation capacities</p>	 <p>2014 - 2020</p> <p><b>START EASY</b> Smart tools for quick and easy business start-up in Europe: the once-only challenge</p> <p>On going</p> <p>S3, Industrial transition &amp; entrepreneurship</p>



# Interreg Europe | Un capitale da valorizzare



# Interreg Europe | Un capitale da valorizzare

The screenshot shows the SmartCTE dashboard for the Italian National Operational Program (ENI-IPA). The main header includes the SmartCTE logo, the text 'PROGRAMMI CTE - ENI - IPA A PARTECIPAZIONE ITALIANA', and the logo of the Agency for Territorial Cohesion (Agencia per la Coesione Territoriale). The dashboard features a map of Italy with a legend for 'Progetti per Regioni' (Projects per Region) ranging from 0 to 18-34. A sidebar on the right displays 'Dati riferiti al Paese Italia' (Data referred to Italy) with filters for 'Interreg Europe' and 'AMBIENTE'. It shows 1 project, 1 partner, and 386,730 resources. A table below lists the project '(SUBTRACT) Sustainable Reuse Centres' under the INT EU program with resources of €386,730.00. A 'Scarica I Progetti' button is also visible.

SmartCTE PROGRAMMI CTE - ENI - IPA A PARTECIPAZIONE ITALIANA

Agencia per la Coesione Territoriale PAC CTE 2014 - 2020

Dati riferiti al Paese Italia

Interreg Europe x AMBIENTE x

OT03 - (3D) PMI e innovazione x 3. Linee guida, Dichiarazioni, Piani di azione conc

Cerca il Partner Cerca il Progetto

Progetti: 1 Partners: 1 Risorse: € 386.730

Dettaglio Progetti Temi Priorità Risorse

DETTAGL...	TITOLO	PROGRAMMA	RISORSE	PART
	(SUBTRACT) Sustainable Reuse Centres	INT EU	€386.730,00	

Scarica I Progetti

Clicca sulla mappa per visualizzare i dati a livello regionale e provinciale - Dati aggiornati al 31/12/2021



## Nothing new (Let's innovate à la STEVE JOBS)

Here's to the crazy ones. The misfits. The rebels. The troublemakers. The round pegs in the square holes.

The ones who see things differently. They're not fond of rules. And they have no respect for the status quo. You can quote them, disagree with them, glorify or vilify them.

About the only thing you can't do is ignore them. Because they change things. They invent. They imagine. They heal. They explore. They create. They inspire. They push the human race forward.

How else can you stare at an empty canvas and see a work of art? Or sit in silence and hear a song that's never been written? Or gaze at a red planet and see a laboratory on wheels?

While some see them as the crazy ones, we see genius. Because the people who are crazy enough to think they can change the world, are the ones who do.

# Time for questions



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